



iHola! Churros®

Crave the Joy



JSNACK! FOODS
www.churros.com

Contact your iBJ Snack Foods representative or broker to order your iHola! Churros today. Churros.com

Southwest Crispy Style		
Product Code	Product Description	Size / Pack
3314	Mini Churro	5" -200
3317	King Size Churros	16" -100
3321	Regular Size Churros	10" -100
3328	Regular Size Churros w/ Cinnamon Pocket	10" -100
3329	King Size Churros w/ Cinnamon Pocket	16" -100
4111	Mini Twist Churros	10" -100
4113	Mini Twist Churros w/ Cinnamon Pocket	5" -100
4164	Double Twist Churros Bag Size w/ Cinnamon Pocket	10" -50
Authentic Spanish Style		
Product Code	Product Description	Size / Pack
4185	Churro Bites	2" -500
40011830	Mini Size	5" -200
40013720	Regular Size	10" -100
40013800	Churro Bun	2.5 oz. -50
40013720	Regular Size	10" -100
40013720	Regular Size	10" -100
40013720	Regular Size	10" -100
41805	Authentic Loop Churro	2" -250
35091	Churro Flats	4" -500
Authentic Spanish Style Filled Churros		
Product Code	Product Description	Size / Pack
40023511	Apple	10" -50
40023512	Banana	10" -50
40023513	Strawberry	10" -50
40023514	Cajeta	10" -50
4003723	Strawberry	10" -100
4003722	Banana	10" -100
4003724	Cajeta	10" -100
005196	Chocolate	10" -100
3183	Chocolate Bites	2" -200
61% Whole Grain		
Product Code	Product Description	Size / Pack
4110	51% Whole Grain Apple- Bulk	1.9 oz. -100
4112	51% Whole Grain Raspberry- Bulk	1.9 oz. -100
4114	51% Whole Grain Apple- Bulk	1.9 oz. -100
41147	51% Whole Grain Apple- IW	1.9 oz. -100
41148	51% Whole Grain Raspberry- IW	1.9 oz. -100
41149	51% Whole Grain Cinnamon- IW	1.48 oz. -100
iHola! Churros® Marching Band		
Product Code	Product Description	Size / Pack
7128	Churros Shave	N/A -1000
41816	Open Top Shave 14"	N/A -1000
41815	Churros Shave	N/A -2000



Crave the Joy

with iHola! Churros®

Today, more than ever, Americans are looking to add more fun into their lives. One of the ways they are doing that is through global flavors. As a leader in serving fun and innovation in the snack food industry, iBJ Snack Foods is happy to present our exciting new brand, iHola! Churros! Combining Tito Pape's and California Churros into one, iHola! Churros® allows you to elevate America's fastest-growing dessert™ under one high-impact brand that can leverage craveable appeal and profitable results. iHola! Churros® are easy to serve, authentically delicious, and ready to make your menus shine.

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Moving Mainstream



Find the ¡Hola! Churros![®] Right For You

The Dessert for Every Destination

Churros are quickly gaining popularity as a dessert, snack, breakfast item and so much more.



+34% in past 4 years
Churros offer a familiar cinnamon sugar flavor with a global twist. They are the perfect dessert for any restaurant.

+77% in past 4 years
Bite sized churros are ideal as an ice cream topping, dipped in coffee, and even served in drive-thru or grab & go locations.



+80.7% in past 4 years
Think beyond pastries or donuts. Churros are the perfect breakfast item that are easy to use for take out for office meetings, school events, parties, and more.



*DataSource: I. December 2023

Authentic Spanish Style

Previously Known as California Churros

Authentic and cake-like, the ¡Hola! Authentic Spanish Recipe is a go-to for menu creativity. It's available in a variety of shapes and sizes and can be ordered with delicious fillings ranging from Bavarian cream to fruit.

Southwest Crispy Recipe

Previously Known as ¡lo Pepe's

Our ¡Hola! Southwest Crispy Recipe uses corn flour for an authentic crunch in every bite. This crispy style churro has a light and fluffy interior with a crispy exterior. These churros can be ordered in a variety of different sizes with delicious fillings.

¡Hola! Churros[®] are easy to add to menus in a variety of places.

Full-Service Restaurants

Serve as a unique dessert, savory appetizer or shareable accompaniment to coffee and cappuccino.

Fast Food & Fast Casual

Quick to prep and can be promoted as a convenient dessert or snack for drive-thru or takeout.

Convenience Stores

Bites are perfect for all-day snack or breakfast and can stay warm up to 20 minutes in a small box.

K-12

Whole Grain and individually wrapped options, available in bulk.

Colleges & University

Easy to grab and go, easily shareable, great for catering.

Theme Parks & Sports Venues

Easy to prepare and can be coated with colored sugars and sprinkles to match sports team colors.

Shapes Built For Your Success

Loops For Sharing At The Table

(Available in Authentic Spanish Style)

Churro Bites For Dipping Or Topping

(Available in Authentic Spanish Style and various lengths)

Churros For Saucing, Sprinkling Or Dipping

(Available in Southwest Crispy or Authentic Spanish Style and various lengths)

Head to School With Whole Grain

Fruit & Bavarian Cream Filled

(Available in Southwest Crispy Style)

51% Whole Grain For K-12

(Available in Southwest Crispy or Authentic Spanish Style, filled or unfilled, and an individually wrapped option)