



PROTEIN PRETZELS!

Fuel Flavor & Performance. Meet the newest innovation in better-for-you snacking, the **SUPERPRETZEL® Protein Pretzel**. This soft, classic twist delivers the **same delicious, crave-worthy taste guests love**- now boosted with **10 grams of protein per serving** to support balanced menus and wellness-driven offerings.



61%

of consumers
express interest
in high-protein
items*

*Technomic, 2026

PRODUCT HIGHLIGHTS

- 10g of protein per pretzel
- Soft, classic SUPERPRETZEL® twist
- Clean, simple ingredients
- Quick & easy preparation
- Vegan- made with pea protein

PRODUCT SPECS

Serving Size: 2.5 oz

Protein: 10g per serving

Case Pack: 50 count

Shelf Life: 12 months frozen

Storage: Keep frozen

HEATING INSTRUCTIONS

Oven/Convection:

1. Preheat to 350°F.
2. Place frozen pretzels on baking sheet.
3. Heat 3-4 minutes.
4. Brush with water and apply salt.



JJSF #	Brand	Product Description	Item Size	Case Count
4497957385	SUPERPRETZEL®	Protein Soft Pretzel	2.5 oz	50 count