

SUPERPRETZEL
SOFT PRETZELS

WHAT YOUR MEAL
is Missing!



10g

Protein
in every bun!

71%

of consumer would buy SuperPretzel
Bavarian pretzel buns – the highest
purchase intent among tested brands!*

81%

of in-store bakery shoppers find
the concept appealing*



*Vs. key competitive brands according to a Quantilope study ran among 900 respondents in Sep 2024



BRING THE RESTAURANT HOME WITH THE GREAT TASTE OF SUPERPRETZEL BAVARIAN SOFT PRETZEL STICKS AND BUNS!

- AVAILABLE WITH UP TO 10 DAYS AMBIENT SHELF LIFE
- PERFECT FOR CREATING SIGNATURE MEALS
- PACKAGED IN RETAIL FRIENDLY THAW AND SELL UNITS

PRODUCT INFORMATION

ITEM #	DESCRIPTION	UPC	CASE GTIN	PACK	CASE CT.	UNIT NET WT.	CASE NET WT.	CASE GROSS WT.	CASE DIMENSIONS	CASE CUBE	PALLET (TI X HI)
SUPERPRETZEL® Bavarian Soft Pretzel											
7595	Bavarian Soft Pretzel Buns	073321075958	10073321075955	4	12	16 oz.	12 lbs.	13 lbs.	19.3" x 9.6" x 13.1"	1.4	10x6
7596	Bavarian Soft Pretzel Sticks	073321075965	10073321075962	5	12	12 oz.	9 lbs.	10 lbs.	21.1" x 10.9" x 8.3"	1.1	6x9



SSS BEST SERVED WARM

These products have an **EXTENDED SHELF LIFE** up to **10 DAYS**

FULLY BAKED
READY-TO-EAT

▶ REMOVE
FROM
PACKAGE

*DUE TO DIFFERENCES
IN ALL APPLIANCES,
HEATING INSTRUCTIONS
MAY NEED TO BE
ADJUSTED.



MICROWAVE
ABOUT
15 SECONDS

OR



OVEN
AT 350° F.
3-5 MINUTES

OR



AIR FRYER
AT 310° F.
6-7 MINUTES