



*K-12 School*  
**FOODSERVICE  
OFFERING**

**J& SNACK FOODS**  
CORP

# SOLUTIONS TO FIT THE NEW SCHOOL REGULATIONS

J&J Snack Foods K-12 products align with the following child nutrition programs, Breakfast, Lunch, After School Snack, CACFP & Summer Feeding. The majority of J&J Snack Foods products align with the USDA Smart Snack regulations, which promotes healthier schools foodservice products. You can be sure these products are the perfect fit for your a la carte program. Smart Snack products are indicated with an S, F, C, or D.

## STRATEGIC ALLIANCES



K12 Services, Inc. supports J&J Snack Foods NOI Program & its school customers by keeping track of USDA donated foods. Log on to [www.k12foodservice.com](http://www.k12foodservice.com) to learn more, or call us at 301.251.5515



Earn rewards for your school meal program by purchasing qualifying J&J Snack Foods products. Visit [www.CoolSchoolCafe.com](http://www.CoolSchoolCafe.com) to learn more.

- Commitment to school foodservice for over 50 years
- Healthy, nutritious student - approved products
- Offerings for all programs; breakfast, lunch, after-school snacks, summer & a la carte
- Meeting new regulations, boosting participation & satisfying your students
- Complete merchandising programs available
- Cool School Points available on a number of products

## SMART SNACK PROGRAM FRUIT/VEGETABLE/DAIRY

Look for "F" for Fruit, "V" for Vegetable, or "D" for Dairy in the A la Carte Smart™ column

- Less than 200 Calories
- Less than 35% Sugar by Weight
- Less than 30% Calories from Fat
- 0g Trans Fat
- Less than 10% Calories
- Less than 200mg of Sodium

Look for "S" for Snack in the Smart Snack® column

- Provides Various Bread Components
- Meets Whole Grain Rich Criteria
- Thaw-n-Serve Varieties Available
- Individually Wrapped Options!

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Look for  
**"S" for Snack**  
**"F" for Fruit**  
**"V" for Vegetable**  
**"D" for Dairy**  
 in the  
**Smart Snack**  
**Column**





**SUPERPRETZEL**  
SOFT PRETZELS



**SUPERPRETZEL**  
SUPERSTIX  
*Whole Grain*

# SOFT PRETZELS

**SUPERPRETZEL**  
SOFT PRETZELS  
*Whole Grain*

The perfect addition to any nutritious meal. Our soft, warm and delicious 51% whole grain pretzels are a great way to add excitement to school menus.

# PRODUCT BENEFITS

- Provides various bread components
- Meets whole grain rich criteria
- Thaw-n-serve varieties available
- Individually wrapped options!
- No Palm Oil



CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE				Serving Size (oz.)	Creditable Grains*	Total Calories (cal)	%of Calories from Fat (g)	%of Calories from Saturated Fat	% of Calories from Trans Fat (g)	Cholesterol (mg)	Carbohydrates (g)	% of Sugar by Weight	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Vitamin A (%)	Vitamin C (%)	Calcium (%)	Iron (%)	Commodity Processing Available					
		Breakfast	Lunch	A La Carte Smart® After School Snack	Pack																						
<b>SUPERPRETZEL® TRADITIONAL SOFT PRETZELS (NON-WG)</b>																											
3010	SUPERPRETZEL® Soft Pretzels	x	x			100	2.5 oz	0	0	180	0.5	3%	0	0%	0	0	37	0	0%	1	100	5	0	0	0	15	No
3014	SUPERPRETZEL® King Size Soft Pretzels	x	x			50	5 oz	0	0	380	1	5%	0	0%	0	0	78	2	1%	2	240	12	0	0	2	30	No
<b>SUPERPRETZEL® 51% WHOLE GRAIN SOFT PRETZELS</b>																											
30110	SUPERPRETZEL® 51% WG Regular Size Soft Pretzels*	x	x	x	S	100	2.2 oz	2	0	150	1	6%	0	0%	0	0	30	1	2%	3	140	5	0	2	2	10	Yes
30410	SUPERPRETZEL® 51% WG Regular Size Soft Pretzels (1/W)*	x	x	x	S	100	2.2 oz	2	0	150	1	6%	0	0%	0	0	30	1	2%	3	140	5	0	2	2	10	Yes
30113	SUPERPRETZEL® 51% WG Mini Soft Pretzels	x	x	x	S	200	1oz	1	0	70	0	0%	0	0%	0	0	14	0	0%	1	90	2	0	0	0	4	Yes
30131	SUPERPRETZEL® 51% WG Mini Soft Pretzels (1/W)	x	x	x	S	200	1oz	1	0	70	0	0%	0	0%	0	0	14	0	0%	1	90	2	0	0	0	4	Yes
30185	SUPERPRETZEL® 51% WG Soft Pretzel Nuggets	x	x	x	S	330	0.5 oz	1/2	0	130	1	7%	0	0%	0	0	27	0	0%	2	130	5	0	0	0	8	Yes
31012	SUPERPRETZEL® 51% WG Soft Pretzel Rods	x	x	x	S	180	1oz	1	0	70	0.5	6%	0	0%	0	0	14	0	0%	1	40	2	0	0	0	4	Yes
31190	SUPERPRETZEL® 51% WG Junior Cheese Soft Pretzels (1/W)	x	x		EB	50	3.3 oz	2 3/4	0	240	7	26%	2.5	9%	0	20	38	2	2%	4	460	8	8	2	8	8	Yes
31191	<b>NEW!</b> SUPERPRETZEL® 51% WG Soft Pretzel Turkey Dogs**	x	x	x		100	4 oz	2	2	280	12	39%	3.5	11%	0	50	32	5	4%	2	470	11	0	0	10	15	Yes
<b>SUPERPRETZEL® SUPERSTIX®</b>																											
34153	SUPERPRETZEL® SUPERSTIX® WG Cinnamon Bun Sticks (1/W)	x	x	x	S	60	2.1 oz	2	0	150	2.5	15%	1	6%	0	5	30	8	13%	3	115	4	2	0	2	8	Yes
<b>*SUPERPRETZEL® FUNSHAPES 51% Whole Grain (With White Salt-Optional Topping)</b>																											
3703	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Shamrock	x	x	x	S	100	2.2 oz	2	0	150	1	6%	0	0%	0	0	30	1	2%	3	170	5	0	2	2	10	Yes
3679	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Snowman	x	x	x	S	100	2.2 oz	2	0	150	1	6%	0	0%	0	0	30	1	2%	3	170	5	0	2	2	10	Yes
3678	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Pumpkin	x	x	x	S	100	2.2 oz	2	0	150	1	6%	0	0%	0	0	30	1	2%	3	170	5	0	2	2	10	Yes
3702	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Heart	x	x	x	S	100	2.2 oz	2	0	150	1	6%	0	0%	0	0	30	1	2%	3	170	5	0	2	2	10	Yes
3704	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Star	x	x	x	S	100	2.2 oz	2	0	150	1	6%	0	0%	0	0	30	1	2%	3	170	5	0	2	2	10	Yes
3749	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Turkey	x	x	x	S	100	2.2 oz	2	0	150	1	6%	0	0%	0	0	30	1	2%	3	170	5	0	2	2	10	Yes

\*Optional salt topping available with all products except Individually Wrapped & SUPERSTIX.  
 \*\*Only flour is commodity processed.



**Bavarian**  
BAKERY

ITEM# 7051



Serving Suggestion

# GOURMET SOFT PRETZELS

We are bringing restaurant trends to your cafeteria with our gourmet  
51% whole grain Bavarian Bakery™ soft pretzel line.



ITEM# 9546



ITEM# 9549

CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE			Serving Size (oz.)	Total Calories (cal)	Credible Grains*	%of Calories from Fat	Saturated Fat (g)	% of Calories from Saturated Fat	Trans fat (g)	Cholesterol (mg)	Carbohydrates (g)	Sugars (g)	% of Sugar by Weight	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Vitamin A (%)	Vitamin C (%)	Calcium (%)	Iron (%)	Commodity Processing Available			
		Breakfast	Lunch	After School Snack																						
*BAVARIAN BAKERY® SOFT PRETZEL ROLLS (ALL LOW SODIUM)																										
7051	BAVARIAN BAKERY® 51% WG Gourmet Low Sodium Roll	x	x	x	S	120	2.2 oz.	2	160	2.5	14%	1	6%	0	0	29	2	3%	3	40	5	0	0	2	10	Yes
9546	BAVARIAN BAKERY® 51% WG Bavarian Hot Dog Roll	x	x	x	S	72	2.6 oz.	2 1/2	190	3	14%	1.5	7%	0	0	37	5	7%	3	80	6	0	0	2	6	Yes
9549	BAVARIAN BAKERY® 51% WG Bavarian Pretzel Dinner Roll	x	x	x	S	100	2.2 oz.	2	160	2.5	14%	1	6%	0	0	32	4	6%	3	65	5	0	0	2	4	Yes
9556	BAVARIAN BAKERY® 51% WG Gourmet Low Sodium Roll - Bulk Pack	x	x	x	S	120	2.2 oz.	2	160	2.5	14%	1	6%	0	0	29	2	3%	3	40	5	0	0	2	10	Yes

\*Low Sodium allows for favorite dipping sauces.

## PRODUCT BENEFITS

- Provides various bread components
- Meets whole grain rich criteria
- Thaw-n-serve varieties available
- Versatile menu item



ITEM# 48450



Serving Suggestion

WholeFruit®



LUIGI'S®

# FROZEN NOVELTIES

J&J Snack Foods helps you lay the foundation for increased meal participation by offering great tasting 100% juice frozen novelties and sherbet, while complying with strict wellness policies.



SHAPEUPS®



CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE				Fruit/Vegetable Components	Serving Size (oz.)	Total Calories (Cal)	% of Calories from Fat	% of Calories from Saturated Fat	% of Calories from Trans Fat (g)	Cholesterol (mg)	Carbohydrates (g)	% of Sugar (g)	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Vitamin A (%)	Vitamin C (%)	Calcium (%)	Iron (%)				
		Breakfast	Lunch	A La Carte-Snack	After School Snack																				
<b>LUIGI'S® 100% FROZEN JUICE SORBET - 100% VITAMIN C</b>																									
48441	LUIGI'S® 100% Frozen Juice Sorbet Orange	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	15	12%	3	5	0	60	100	6	2
48443	LUIGI'S® 100% Frozen Juice Sorbet Blue Raspberry	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	14	11%	3	5	0	0	100	6	2
48445	LUIGI'S® 100% Frozen Juice Sorbet Kiwi/Strawberry Swirl	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	18	15	12%	3	5	0	0	100	6	2
48446	LUIGI'S® 100% Frozen Juice Sorbet Cherry/Blue Raspberry Swirl	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	18	15	12%	3	5	0	10	100	8	2
<b>LUIGI'S® SOURS 100% FROZEN JUICE SORBET - 100% VITAMIN C</b>																									
48450	LUIGI'S® Sours 100% Frozen Juice Sorbet Watermelon	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	20	15	12%	3	10	0	0	100	8	0
<b>WHOLE FRUIT® PREMIUM FROZEN JUICE CUPS -100% JUICE, 100% VITAMIN C</b>																									
23060000	Whole Fruit® 100% Frozen Juice Cup Wild Cherry	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	16	12%	3	10	0	10	100	8	2
23060005	Whole Fruit® 100% Frozen Juice Cup Strawberry Pomegranate	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	16	12%	3	5	0	10	100	8	2
23060010	Whole Fruit® 100% Frozen Juice Cup Orange Pineapple	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	20	16	12%	3	5	0	15	100	8	2
23060015	Whole Fruit® 100% Frozen Juice Cup Watermelon	x	x	x	F	96	4.4 fl oz	1/2 Cup	90	0	0%	0	0%	0	0	25	21	18%	3	10	0	10	100	8	0
23060020	Whole Fruit® 100% Frozen Juice Cup Orange Pineapple & Cherry Swirl	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	16	12%	3	10	0	10	100	8	2
23060025	Whole Fruit® 100% Frozen Juice Cup Mixed Berry & Lemon Swirl	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	16	12%	3	5	0	4	100	8	2
23060030	Whole Fruit® 100% Frozen Juice Cup Mango/Strawberry Pom Swirl	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	18	15	12%	3	5	0	30	100	8	2
<b>SHAPE UPS® 100% FROZEN JUICE THEMED CUPS® - 100% VITAMIN C</b>																									
41502	Shape Ups® Shamrock 100% Frozen Juice Cups (Lemon/Lime Swirl)	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	15	12%	3	5	0	0	100	8	2
41503	Shape Ups® Pumpkin 100% Frozen Juice Cups (Orange/Lime Swirl)	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	15	12%	3	5	0	30	100	8	2
41504	Shape Ups® Heart 100% Frozen Juice Cups (Red Cherry Swirl)	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	16	12%	3	10	0	10	100	8	2
41505	Shape Ups® Snowman 100% Frozen Juice Cups (Cherry/Lime Swirl)	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	16	12%	3	10	0	4	100	8	2
41506	Shape Ups® Birthday/Celebration 100% Frozen Juice Cups (Cherry/Lemon)*	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	18	15	12%	3	5	0	10	100	8	2
41507	Shape Ups® Sports 100% Frozen Juice Cups (Strawberry/Lemonade)*	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	15	12%	3	5	0	0	100	8	2
<b>LUIGI'S® SHERBET MADE WITH FRUIT JUICE**</b>																									
38440	LUIGI'S® Sherbet Orange				D	96	4 fl oz	0	110	1.5	12%	1	8%	0	5	23	19	16%	0	20	1	0	100	2	2
38441	LUIGI'S® Sherbet Raspberry				D	96	4 fl oz	0	110	1.5	12%	1	8%	0	5	23	19	16%	0	20	0	0	100	2	2
38442	LUIGI'S® Sherbet Lime				D	96	4 fl oz	0	110	1.5	12%	1	8%	0	5	23	19	16%	0	20	0	0	100	2	2
38447	LUIGI'S® Sherbet Rainbow				D	96	4 fl oz	0	110	1.5	12%	1	8%	0	5	25	21	19%	0	15	0	0	100	2	2

\*Birthday/Celebration and Sports Theme Cups are available year round. All other items are seasonal.

\*\*LUIGI'S Sherbet does not contain 100% juice but meets the (D) Dairy requirements for A-La-Carte.

## PRODUCT BENEFITS

- Excellent participation builder
- 4.4 fl oz cups = 1/2 cup fruit
- All cups have 3g fiber
- 100% RDA Vitamin C
- Most contain no artificial colors or flavors
- Gluten Free
- Fun & unique
- Great for summer feeding

**Hola!**  
**Churros**



Serving Suggestion

ITEM# 4521

# BAKED GOODS



J&J Snack Foods baked goods will increase participation with fun & unique products from our Fruit-Filled Churros to our Dutch Waffles.







## PRODUCT BENEFITS

- Provides various bread components
- Meets whole grain rich criteria
- Thaw-n-serve varieties available
- Individually wrapped options!

CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE			Serving Size (oz.)	Total Calories (cal)	Credible Grains*	% of Calories from Fat	Saturated Fat (g)	% of Saturated Fat	Trans Fat (g)	Cholesterol (mg)	Carbohydrates (g)	Sugars (g)	% of Sugar by Weight	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Vitamin A (%)	Vitamin C (%)	Calcium (%)	Iron (%)	Commodity Processing Available			
		Breakfast	Lunch	A La Carte/Smart® After-School Snack																						
<b>DUTCH WAFFLE 51% WHOLE GRAIN</b>																										
4521	Dutch Waffle 51% Whole Grain	x	x		EB	48	5"	2	300	13	39%	3	9%	0	20	43	12	14%	3	350	4	0	0	4	10	No
4522	Dutch Waffle Sticks 51% Whole Grain	x	x		EB	600	12pcs	2	230	9	11%	1.5	8%	0	15	36	11	15%	3	310	4	0	0	2	10	No
<b>iHOLA! CHURROS® WHOLE GRAIN CHURROS</b>																										
41147	iHOLA! CHURROS® Fruit Filled 51% Whole Grain Churros Apple-(1/W)	x	x	x	S	100	1.9	1	150	4	24%	1	6%	0	0	27	9	17%	1	60	3	0	0	2	4	No
41148	iHOLA! CHURROS® Fruit Filled 51% Whole Grain Churros Raspberry-(1/W)	x	x	x	S	100	1.9	1	160	4	23%	1	6%	0	0	28	9	17%	1	60	3	0	0	2	4	No
41149	iHOLA! CHURROS® 51% Whole Grain Churros Cinnamon - (1/W)	x	x	x	S	100	1.48	1	140	4	26%	1.5	9.60%	0	0	23	6	14%	1	75	3	0	0	2	6	No
41110	iHOLA! CHURROS® Fruit Filled 51% Whole Grain Churros Apple	x	x	x	S	100	1.9	1	150	4	24%	1	6%	0	0	27	9	17%	1	60	3	0	0	2	4	No
41112	iHOLA! CHURROS® Fruit Filled 51% Whole Grain Churros Raspberry	x	x	x	S	100	1.9	1	160	4	23%	1	6%	0	0	28	9	17%	1	60	3	0	0	2	4	No
41114	iHOLA! CHURROS® 51% Whole Grain Churros Cinnamon	x	x	x	S	100	1.48	1	140	4	26%	1.5	9.60%	0	0	23	6	14%	1	75	3	0	0	2	6	No

EB (Entrée Breakfast) = acceptable for a la carte same day as or day after menuing.





ITEM#  
2049193



# PRE-PACKAGED BAKERY

From breakfast solutions to after school snacks, READI-BAKE BeneFIT® pre-baked products give you the tools you need to deliver the quality your students expect.



Crunch & Crave™  
Crackers





## PRODUCT BENEFITS

- Meets whole grain rich criteria
- 0g Trans Fat
- Hydrogenated oil free
- No high fructose corn syrup
- Exact portion count
- Excellent grab-n-go option



CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE				S	Serving Size (oz.)	Total Calories (cal)	% of Calories from Fat (g)	Saturated Fat (g)	% of Calories from Saturated Fat (g)	Trans Fat (g)	Cholesterol (mg)	Carbohydrates (g)	% of Sugar by Weight	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Vitamin A (%)	Vitamin C (%)	Calcium (%)	Iron (%)	Commodity Processing Available		
		Breakfast	Lunch	After School Snack	A La Carte Smart® Pack																				
<b>READI-BAKE® PRE-PACKAGED GRAHAMS &amp; CRACKERS MADE WITH 51% WHOLE GRAINS</b>																									
039085	Jungle Crackers 51% Whole Grain	x	x	x	S	200	1 oz	1	130	4	28%	0	0%	0	20	8	29%	1	95	2	0	0	15	4	No
056070	Belly Bears 51% Whole Grain Chocolate Graham Crackers	x	x	x	S	200	1 oz	1	120	4	30%	0	0%	0	20	7	25%	2	85	2	0	0	10	6	No
056071	Belly Bears 51% Whole Grain Honey Graham Crackers	x	x	x	S	200	1 oz	1	130	4	28%	0	0%	0	20	8	29%	1	100	2	0	0	10	6	No
056072	Belly Bears 51% Whole Grain Cinnamon Graham Crackers	x	x	x	S	200	1 oz	1	130	4	28%	0	0%	0	21	8	29%	1	120	2	0	0	10	6	No
<b>CRUNCH &amp; CRAVE CRACKERS™</b>																									
2049192	Crunch & Crave™ Crackers Original	x	x	x	S	100	1.6 oz	2	190	7	33%	0	0%	0	30	5	11%	4	200	4	0	0	6	8	No
2049193	Crunch & Crave™ Crackers Churro	x	x	x	S	160	1 oz	1	110	2.5	20%	0	0%	0	21	8	29%	2	75	2	0	0	4	4	No
2049194	Crunch & Crave™ Crackers Original	x	x	x	S	160	1 oz	1	110	3	24%	0	0%	0	19	3	11%	2	140	3	0	0	4	4	No



# BENEFIT BARS







## PRODUCT BENEFITS

- Meets whole grain rich criteria
- Og Trans Fat
- Hydrogenated oil free
- No high fructose corn syrup
- Exact portion count
- Great source of fiber
- Thaw & serve
- Perfect grab -n-go option

CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE			A La Carte Smart® Pack	Serving Size (oz.)	Creditable Grains*	Total Calories (cal)	% of Calories from Fat (g)	% of Calories from Saturated Fat (g)	% of Calories from Trans Fat (g)	Cholesterol (mg)	Carbohydrates (g)	Sugars (g)	% of Sugar by Weight	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Vitamin A (%)	Vitamin C (%)	Calcium (%)	Iron (%)	Commodity Processing Available			
		Breakfast	Lunch	After School Snack																						
<b>READI-BAKE® BENEFIT BREAKFAST BARS MADE WITH 51% WHOLE GRAINS (3G FIBER) - INDIVIDUALLY WRAPPED</b>																										
40400	Oatmeal Raisin	x	x	x	EB	48	2.5 oz	2	290	9	28%	3	9%	0	20	48	22	31%	3	190	5	0	0	2	10	No
40401	Oatmeal Chocolate Chip	x	x	x	EB	48	2.5 oz	2	290	9	28%	3	9%	0	20	47	22	31%	3	240	5	0	0	2	10	No
40402	Banana Chocolate Chunk	x	x	x	EB	48	2.5 oz	2	280	8	26%	3	9.6%	0	15	48	23	32%	3	220	5	0	0	2	10	No
40403	Apple Cinnamon	x	x	x	EB	48	2.5 oz	2	290	9	28%	3	9%	0	15	48	22	31%	3	240	5	0	0	2	10	No
40404	French Toast	x	x	x	EB	48	2.5 oz	2	290	9	28%	2.5	8%	0	25	47	21	30%	3	200	5	0	0	4	10	No
40406	Cocoa Chip	x	x	x	EB	48	2.5 oz	2	270	8	26%	2.5	8%	0	0	48	21	30%	5	230	5	0	0	2	15	No
40408	<b>NEW!</b> Chocolate Cream Chip	x	x	x	EB	48	2.5 oz	2	270	7	23%	2.5	8%	0	0	47	22	31%	4	220	5	0	0	2	15	No
40409	<b>NEW!</b> Celebration	x	x	x	EB	48	2.5 oz	2	280	9	29%	3	10%	0	0	47	20	28%	3	190	4	0	0	2	10	No
<b>READI-BAKE® BENEFIT MINI BARS MADE WITH 51% WHOLE GRAINS (3G FIBER) - INDIVIDUALLY WRAPPED</b>																										
40454	Oatmeal Chocolate Chip	x	x	x	S	96	1.25 oz	1	140	4	26%	1.5	9.6%	0	0	24	10	29%	3	115	2	0	0	10	6	No
40455	Brownie Bar		x	x	S	96	1.25 oz	1	130	4	26%	1	7%	0	0	24	10	29%	3	115	3	0	0	2	8	No
40456	Banana Chocolate Chunk	x	x	x	S	96	1.25 oz	1	140	4	26%	1.5	9.60%	0	10	24	12	34%	2	105	2	0	0	2	4	No

\*All items on this page use the 16g rule for crediting.

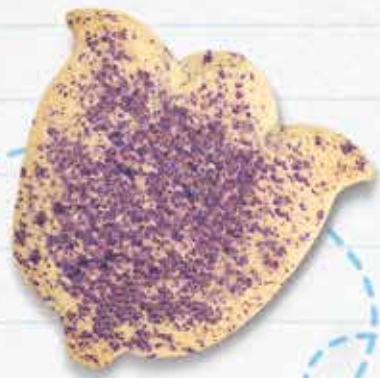
EB (Entrée Breakfast) = acceptable for a la carte same day as or day after menuing.



# COOKIE DOUGH

Delicious BeneFIT® 51% whole grain cookies will satisfy your students' smart snack cravings, with sizes and varieties for all ages and palates.





# PRODUCT BENEFITS

- Meets whole grain rich criteria
- Smart snack approved
- Less than 200 calories
- 0g Trans Fat
- No high fructose corn syrup
- Exact portion count

CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE		Pack	Serving Size (oz.)	Total Calories	Credible Grains*	%of Calories from Fat	Fat (g)	Saturated Fat (g)	% of Calories from Saturated Fat	Trans Fat (g)	Cholesterol (mg)	Carbohydrates (g)	Sugars (g)	% of Sugar by Weight	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Vitamin A (%)	Vitamin C (%)	Calcium (%)	Iron (%)	Commodity Processing Available		
		Breakfast	Lunch																						A La Carte Smart After-School Snack	
<b>READI-BAKE® BENEFIT REDUCED FAT- MADE WITH 51% WHOLE GRAINS FROZEN COOKIE DOUGH</b>																										
04911	Chocolate Chip		x	S	384	1 oz	1/2	104.03	3.15	27.2%	1.13	9.78%	0	10.38	18.50	9.16	32.7%	1.92	93.66	1.69	0.61%	0.03%	1.03%	3.61%	Yes	
04912	Candy		x	S	384	1 oz	1/2	103.77	3.15	27.2%	1.11	9.63%	0	10.20	18.54	9.16	32.7%	1.98	90.67	1.60	0.59%	0.02%	0.75%	3.67%	Yes	
04914	Double Chocolate		x	S	384	1 oz	1/2	102.86	3.35	29.2%	1.14	9.97%	0	12.90	17.92	9.44	33.7%	1.63	101.09	1.75	0.66%	0.02%	0.83%	4.78%	Yes	
04915	Sugar		x	S	384	1 oz	1/2	104.82	3.22	27.6%	1.13	9.70%	0	9.68	18.67	9.15	32.7%	2.01	110.15	1.51	1.51%	0.03%	0.79%	3.06%	Yes	
14404	Red Velvet		x	S	384	1 oz	1/2	100	3	27%	1	9.00%	0	15	18	9	31.75%	2	100	2	0%	0%	2%	4%	Yes	
04931	Chocolate Chip		x	S	180	1.33 oz	3/4	138.13	4.13	26.9%	1.49	9.71%	0	13.84	24.65	12.20	32.1%	2.56	124.76	2.25	0.81%	0.03%	1.36%	4.78%	Yes	
04932	Candy		x	S	180	1.33 oz	3/4	137.99	4.19	27.2%	1.48	9.65%	0	13.56	24.66	12.18	32.1%	2.63	120.57	2.13	0.8%	0.03%	1%	4.89%	Yes	
04934	Double Chocolate		x	S	180	1.33 oz	3/4	136.87	4.44	29.1%	1.51	9.93%	0	17.16	23.83	12.57	33.1%	2.16	134.8	2.34	0.88%	0.02%	1.28%	6.33%	Yes	
04935	Sugar		x	S	180	1.33 oz	3/4	139.39	4.28	27.6%	1.50	9.69%	0	12.87	24.83	12.16	32.0%	2.67	146.48	2.01	1.53%	0.03%	1.05%	4.06%	Yes	
14405	Red Velvet		x	S	180	1.33 oz	3/4	130	4	27.7%	1.5	9.00%	0	20	24	12	31.83%	2	135	2	0%	0%	2%	6%	Yes	
14921	Chocolate Chip		x	x	S	192	1.85 oz	1	192.45	5.83	27.2%	2.08	9.73%	0	19.21	34.23	16.94	32.6%	3.55	173.26	3.13	1.13%	0.05%	1.91%	6.67%	Yes
14922	Candy		x	x	S	192	1.85 oz	1	191.97	5.82	27.2%	2.06	9.66%	0	18.86	34.30	16.95	32.6%	3.66	167.74	2.96	1.11%	0.05%	1.39%	6.78%	Yes
14925	Sugar		x	x	S	192	1.85 oz	1 1/4	193.92	5.96	27.6%	2.09	9.70%	0	17.90	34.55	16.92	32.5%	3.72	200	2.80	2.13%	0.05%	1.46%	5.61%	Yes
14924	Double Chocolate		x	x	S	192	1.85 oz	1	190.33	6.18	29.1%	2.11	9.98%	0	23.88	33.15	17.49	33.6%	3.00	187.53	3.26	1.22%	0.02%	1.78%	8.78%	Yes
14406	Red Velvet		x	x	S	192	1.85 oz	1	190	5	23.7%	2	9.47%	0	25	33	17	32.41%	3	190	3	2%	0%	2%	10%	Yes
<b>READI-BAKE® BENEFIT MADE WITH 51% WHOLE GRAINS FROZEN THEMED COOKIE DOUGH - Sugar Toppings Included for Optional Use</b>																										
74221	Harvest		x		144	1.2 oz	3/4	160	9	51%	5	28%	0	20	17	6	18%	1	85	2	2	0	0	4	Yes	
74225	Holiday		x		144	1.2 oz	3/4	160	9	51%	4.5	25%	0	15	18	7	21%	1	80	2	2	0	0	4	Yes	
74230	Heart		x		144	1.2 oz	3/4	160	9	51%	4.5	25%	0	15	18	7	21%	1	80	2	2	0	0	4	Yes	
74231	Shamrock		x		144	1.2 oz	3/4	160	9	51%	4.5	25%	0	15	18	7	21%	1	80	2	2	0	0	4	Yes	
74224	Spring		x		144	1.2 oz	3/4	160	9	51%	5	28%	0	20	17	6	18%	1	85	2	2	0	0	4	Yes	

\*All items on this page use the 16g rule for crediting.  
 DO/DA = acceptable for a la carte same day or day after menuing.  
 \*Theme cookie items are available seasonally.  
 \*Commodity Diversion Flour is the same as the Soft Pretzel items



# PROMOTIONS



Earn rewards for your School Menu Program by purchasing qualifying J&J Snack Food products.

Visit [www.CoolSchoolCafe.com](http://www.CoolSchoolCafe.com) to learn more.

\* Returning purchases earn 1,500 Cool School Points

\* New single category purchasers earn 3,000 Cool School Points with purchase of 100 cases or more

**J&J SNACK FOODS**  
**2024-2025 BACK-TO-SCHOOL PROMOTION**  
 AUG. 2<sup>ND</sup> THROUGH NOV. 22<sup>ND</sup>, 2024

**QUALIFYING STEPS**

- STEP 1: Purchase and menu the featured products between **AUGUST 2<sup>ND</sup> - NOV. 22<sup>ND</sup>, 2024**
- STEP 2: Send your proof of purchase to: [SUPPORT@COOLSCHOOLCAFE.COM](mailto:SUPPORT@COOLSCHOOLCAFE.COM) by **JANUARY 15<sup>TH</sup>, 2025** OR OPTION: SUBMIT YOUR PROOF OF PURCHASE VIA MAIL TO: **COOL SCHOOL CAFE, PO BOX 535 BECKER, MN 55308**
- STEP 3: Receive your **COOL SCHOOL POINTS!**

**BONUS OFFERING!**  
 EARN AN ADDITIONAL 10,000 COOL SCHOOL POINTS WHEN YOU MENU ANY VARIETY OF PRODUCTS **5+ TIMES**

**BONUS OFFER!**  
 COOL SCHOOL POINTS WHEN YOU MENU ANY VARIETY OF PRODUCTS **3 TIMES**

## BACK-TO-SCHOOL PROMOTION AUGUST 2<sup>ND</sup> - NOVEMBER 22<sup>ND</sup>

Schools will receive **DOUBLE Cool School Points** when you menu any variety **3 times**.

### BONUS OFFERING:

Schools will receive additional **10,000 Cool School Points** when you receive any variety of products **5 or more times**.

**CROSS-CATEGORY SCHOOL PROMOTION**  
 SOFT PRETZELS - FROZEN NOVELTIES - CHURROS  
 BREAKFAST BARS - COOKIES  
 February 2<sup>ND</sup> through May 31<sup>ST</sup>, 2024

**EARN DOUBLE** COOL SCHOOL POINTS when purchasing from **2 CATEGORIES**

**EARN TRIPLE** COOL SCHOOL POINTS when purchasing from **3 CATEGORIES**

**NEW SINGLE CATEGORY PURCHASERS EARN 3000** COOL SCHOOL POINTS when purchasing from **10 CASES OR MORE**

Minimum purchase of 10 cases per category to participate.  
 → QUALIFYING PURCHASE DATES: 2/2/24 - 5/31/24

## CROSS CATEGORY SCHOOL PROMOTION FEBRUARY 2<sup>ND</sup> - MAY 31<sup>ST</sup>

Earn **DOUBLE Cool School Points** when you purchase products from **2 categories**.  
 Earn **TRIPLE Cool School Points** when you purchase products from any **3 categories**.





**SUPERPRETZEL**  
SOFT PRETZELS  
*Whole Grain*

# K-12 SCHOOL FOODSERVICE RECIPES



## **CHICKEN & DUTCH WAFFLE STICKS**

- 2 Chicken Tenders
- 6 Dutch Waffle Sticks  
(Item# 4522)
- 1/4 Cup Serving of Red Grapes
- 1 Milk Carton



## **SOFT PRETZEL CAPRESE BENTO BOX**

- 1 SUPERPRETZEL® Soft Pretzel  
(Item# 30110)
- 1/4 Cup Serving of Green Grapes
- Hummus
- Chery Tomatoes
- Mozzarella



## **HAMBURGER ON A SOFT PRETZEL ROLL**

- 1 Bavarian® Soft Pretzel Roll  
(Item# 7051)
- Tomato
- Lettuce
- Pickles
- 1 Milk Carton



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JUNE 2024