

DOUBLE, TRIPLE, AND 5,000 REASONS TO SMILE

FEBRUARY 3RD THROUGH MAY 30TH 2025



SUPERPRETZEL®
51% Whole Grain
Junior Cheese 3.3 oz
Cheese Filled Soft Pretzel 1W



SHAPE-UPS®
Cherry & Lemon Swirl Cup



READI-BAKE® Benefit®
51% Whole Grain
Themed Cookie Dough
Heart/Shamrock Shaped



iHOLA! CHURROS®
51% Whole Grain
Apple Filled Churro



SUPERSTIX®
51% Whole Grain
Cinnamon Bun Stick 1/W



READI-BAKE® Benefit®
2.5 oz Celebration Bar

EARN
→ **DOUBLE**
Cool School Points
when purchasing
2 CATEGORIES

EARN
→ **TRIPLE**
Cool School Points
when purchasing
3 CATEGORIES

NEW SINGLE CATEGORY PURCHASERS
EARN
→ **5000**
Cool School Points
when purchasing
10 CASES OR MORE



Minimum purchase of 10 cases per category to participate.

Qualifying Purchase Dates: 2/3/25 - 5/30/25



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CATEGORY 1

PRODUCT CODE	PRODUCT DESCRIPTION	PACK	SERVING SIZE	C.S. POINTS
SUPERPRETZEL® SOFT PRETZELS MADE WITH 51% WHOLE GRAINS				
30110	Soft Pretzel (1/W)	100	2.2 oz.	25
30410	Soft Pretzel (1/W)	100	2.2 oz.	25
3702	Soft Pretzel FunShapes-Heart	100	2.2 oz.	25
34153	SUPERSTIX® Cinnamon Bun Stick (1/W)	60	2.1 oz.	25
31012	Soft Pretzel Rods	180	1 oz.	25
READI-BAKE® BENEFIT BREAKFAST BARS MADE WITH 51% WHOLE GRAINS (3G FIBER), INDIVIDUALLY WRAPPED				
40401	Oatmeal Chocolate Chip	48	2.5 oz.	15
40402	Banana Chocolate Chunk	48	2.5 oz.	15
40404	French Toast	48	2.5 oz.	15
40406	Cocoa Chip	48	2.5 oz.	15
SHAPE UPS® 100% FROZEN JUICE CUPS MADE WITH 100% FRUIT JUICE				
41504	Cherry (Heart)	96	4.4 oz.	25
DUTCH WAFFLE MADE WITH 51% WHOLE GRAINS				
4521	Dutch Waffle	48	5 oz.	25

**QUALIFYING
PURCHASE DATES:
2/3/25 - 5/30/25**

CATEGORY 2

PRODUCT CODE	PRODUCT DESCRIPTION	PACK	SERVING SIZE	C.S. POINTS
SUPERPRETZEL® SOFT PRETZELS MADE WITH 51% WHOLE GRAINS				
3703	Soft Pretzel FunShapes-Shamrock	100	2.2 oz.	25
30131	Mini Baked Soft Pretzels (1/W)	200	1 oz.	25
30113	Mini Soft Pretzels	200	1 oz.	25
WHOLE FRUIT® PREMIUM FROZEN JUICE CUP 100% JUICE 3G FIBER, 100% VITAMIN C				
23060000	Wild Cherry	96	4.4 fl oz.	25
23060010	Orange Pineapple	96	4.4 fl oz.	25
23060015	Watermelon	96	4.4 fl oz.	25
23060020	Orange Pineapple & Cherry Swirl	96	4.4 fl oz.	25
READI-BAKE® BENEFIT REDUCED FAT FROZEN COOKIE DOUGH MADE WITH 51% WHOLE GRAINS				
14921	Chocolate Chip	192	1.85 oz.	25
14922	Candy	192	1.85 oz.	25
14924	Double Chocolate	192	1.85 oz.	25
14925	Sugar	192	1.85 oz.	25
14406	Red Velvet	192	1.85 oz.	25
READI-BAKE® BENEFIT BREAKFAST BARS MADE WITH 51% WHOLE GRAINS (3G FIBER), INDIVIDUALLY WRAPPED				
40403	Apple Cinnamon	48	2.5 oz.	15
40408	Chocolate Cream Chip	48	2.5 oz.	25
40409	Celebration	48	2.5 oz.	25
40455	Brownie Bar	96	1.25 oz.	15
40456	Banana Chocolate Chunk	96	1.25 oz.	15
SHAPE UPS® 100% FROZEN JUICE CUPS MADE WITH 100% FRUIT JUICE				
41502	Lemon/Lime Swirl (Shamrock)	96	4.4 oz.	25

CATEGORY 3

PRODUCT CODE	PRODUCT DESCRIPTION	PACK	SERVING SIZE	C.S. POINTS
BAVARIAN BAKERY® SOFT PRETZEL ROLLS MADE WITH 51% WHOLE GRAINS				
7051	Gourmet Low Sodium Roll	120	2.2 oz.	50
9546	Hot Dog Roll	72	2.6 oz.	50
9549	Dinner Roll	72	2.2 oz.	50
9556	Low Sodium Roll Bulk Pack	120	2.2 oz.	50
iHOLA! CHURROS® MADE WITH 51% WHOLE GRAINS				
41147	Apple (1/W)	100	1.90 oz.	25
41148	Raspberry (1/W)	100	1.90 oz.	25
41149	Cinnamon (1/W)	100	1.48 oz.	25
41110	Apple	100	1.90 oz.	25
41112	Raspberry	100	1.90 oz.	25
41114	Cinnamon	100	1.48 oz.	25
SUPERPRETZEL® SOFT PRETZELS MADE WITH 51% WHOLE GRAINS				
30185	Soft Pretzel Nuggets	330	0.5 oz.	50
31190	Junior Cheese Soft Pretzel (1/W)	50	3.3 oz.	50

**MEMORABLE
MENU MONTHS!**

February - Valentine's day
March - Saint Patrick's Day
April - National Soft Pretzel Month
May - Cinco de Mayo
& Memorial Day

To participate, submit proof of purchase online at CoolSchoolCafe.com/ submit, via email at Support@CoolSchoolCafe.com or by mail to:

Cool School Cafe, PO Box 535 Becker, MN 55308. Purchase verification must be postmarked by July 18, 2025.

**NATIONAL
SCHOOL BREAKFAST
WEEK**
MARCH 3-7, 2025