



TOTAL Convenience STORE

SNACKING SOLUTION



TOP BRANDS
CUSTOMERS LOVE



QUALITY PRODUCTS
YOU CAN COUNT ON



PROVEN SOLUTIONS
THAT DRIVE SALES

WHAT WE OFFER

CATEGORIES

Today's convenience store customer is constantly on-the-go and not willing to sacrifice quality or taste for convenience. They're searching for **craveable** food at a fair price! J&J Snack Foods has all the answers to your customers' needs. We provide **great tasting products** that are **easy to prepare** in order to transform your store to a meal or snacking destination, all while helping provide a great end product that your customers are sure to crave!



FOODSERVICE

Give your customers the snacks they crave and create a foodservice destination for your store! Our all-day offerings provide convenience and value to you and your customers.



CENTER OF THE STORE & FREEZER

J&J Snack Foods provides affordable branded-niche retail snack foods to supermarket outlets across the U.S., spanning the baked goods, frozen beverage and frozen novelties categories.



FROZEN COOKIE DOUGH

J&J Snack Foods is proud to offer our customers a wide variety of quality cookie lines available in pre-portioned and pre-formed frozen dough. Quality your customers want, with the ease you need!



ICEE®

Every customer deserves to experience "stick-out-your-tongue" fun! Give your customers the best excuse to be a kid again with America's #1 selling Frozen Carbonated Beverage.



FROZEN NOVELTIES

Give your customers the opportunity to treat themselves on-the-go with our great selection of frozen novelty options!



DIPPIN' DOTS®

Dippin' Dots ice cream isn't just a treat, it's an experience. The original and #1 beaded ice cream brand, Dippin' Dots is a fan favorite at venues across the U.S.; Flash-frozen using only the best ingredients.



EQUIPMENT & POS

Complement your J&J Snack Foods products with the perfect equipment and point of sale solutions to meet any customer need!

FOODSERVICE SOFT PRETZELS

Demand the very best in soft pretzels with J&J Snack Foods Soft Pretzel products like the iconic SUPERPRETZEL®, the #1 soft pretzel brand! These are traditional style soft pretzels that everyone will enjoy! With our wide variety of offerings you are sure to find the perfect pretzel.



ITEM #7526



ITEM #70985



ITEM #7050



ITEM #7099

SOFT PRETZELS

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
GOURMET TWISTS® SOFT PRETZELS			
371	ORIGINAL TWIST (SALT, BUTTER & CINNAMON SUGAR INCLUDED)	6 OZ	24
BAVARIAN BAKERY®			
3295	SOFT PRETZEL STICK	2.4 OZ	72
LABRIOLA® BAKING COMPANY			
941102	SOFT PRETZEL BITES	0.33 OZ	450

PRETZEL BUNS & ROLLS

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
BAVARIAN BAKERY®			
7107	PRETZEL SLIDER ROLL	1.0 OZ	160
7050	MEDIUM PRETZEL ROLL	2.7 OZ	108
7106	12" PRETZEL SUB ROLL	8 OZ	32
9319	MEDIUM PRETZEL ROLL	2.7 OZ	84
7061	HOT DOG PRETZEL ROLL	3.2 OZ	50
LABRIOLA® BAKING COMPANY			
9433004	PRETZEL DEMI HINGE SLICED	4 OZ	60
9057002	PRETZEL DINNER ROLL	1.75 OZ	144

SUPERPRETZEL®

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
SUPERPRETZEL®			
3010	ORIGINAL SOFT PRETZEL TWIST	2.5 OZ	100
3014	KING SIZED BAKED SOFT PRETZEL TWIST	5 OZ	50
4497957385	PROTEIN PRETZEL TWIST NEW!	2.5 OZ	50
3073	JUMBO SOFT PRETZEL TWIST	10 OZ	25
3085	SOFT PRETZEL BITES	0.31 OZ	-375
7140	PRETZEL DOGS™ MINI HOT DOGS	0.8 OZ	60
SUPERPRETZEL® FILLED SOFT PRETZELS			
3019	BIG CHEESE CHEDDAR FILLED SOFT PRETZEL	5 OZ	50
7526	1/4" CHEDDAR CHEDDAR	6.25 OZ	20
7527	1/4" JALAPENO-N-CHEESE	6.25 OZ	20
7528	1/4" SWEET CREAM CHEESE	6.25 OZ	20
7533	1/4" BUFFALO CHEDDAR MADE WITH FRANK'S REDHOT®	6.25 OZ	20
*FRANK'S REDHOT® IS A REGISTERED TRADEMARK OF THE FRANCHIS FOOD COMPANY, LLC. LICENSED TO J&J SNACK FOODS.			
SUPERPRETZEL® POPPERS			
7340	CHEDDAR BITES	0.5 OZ	240
7344	JALAPENO-N-CHEESE BITES	0.5 OZ	240
SUPERPRETZEL® BAVARIAN			
7041	BAVARIAN SOFT PRETZEL TWIST	7 OZ	40
7049	PREBAKED SWEET DOUGH PRETZEL TWIST	6 OZ	56
7074	SOFT PRETZEL TWIST	3.2 OZ	64
3253	SOFT PRETZEL BRAID	7 OZ	50
7098	BAVARIAN PRETZEL TWIST WITH NO BAGS	5.5 OZ	40
7095	BAVARIAN PRETZEL TWIST WITH BAGS	5.5 OZ	40
7099	BAVARIAN SOFT PRETZEL BITES	0.4 OZ	-500

FOODSERVICE SNACKS

Give your customers the snacks they crave and create a foodservice destination for your store! Our all-day offerings like innovative handhelds, funnel cakes, and churros work for all store formats and are easy to prepare, providing the best combination of convenience and value to you and your customers!



ITEM #003196



ITEM #81411



ITEM #4530

ITEM #35091

HANDHELDS

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
SUPREME STUFFERS® HANDHELDS			
4497902004	SUPREME PIZZA • SERVING SLEEVES	5 OZ	48
4497902071	DELUXE PIZZA • SERVING SLEEVES	6 OZ	48
SWEET STUFFERS® PRE-FRIED PIES			
81411	PRE-FRIED APPLE PIE • SERVING SLEEVES	3 OZ	48

ITEM #3201



ITEM #5046

*OREO is a registered trademark of Mondelez International group, used under license.

SWEET SNACKS

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
THE FUNNEL CAKE FACTORY®			
4530	FUNNEL CAKE PIES	4"	600
4508	FUNNEL CAKE	5"	48
¡HOLA! CHURROS® AUTHENTIC SPANISH STYLE			
4185	CHURRO BITES	2"	~500
4165	CHURRO BITES WITH CINNAMON SUGAR	2"	~250
41805	SMALL LOOP CHURROS	3"	~250
40071830	MINI CHURROS	5"	200
40023510	TRADITIONAL CHURRO STICK	10"	50
40023511	FILLED CHURRO STICK • APPLE	10"	50
40023512	FILLED CHURRO STICK • BANANAN CREAM	10"	50
40023514	FILLED CHURRO STICK • CAJETA	10"	50
40023513	FILLED CHURRO STICK • STRAWBERRY	10"	50
003196	FILLED CHURRO STICK • CHOCOLATE	10"	100
35091	CHURROS FRIES	4"	~500
3195	FILLED CHURRO BITES • CHOCOLATE	2"	~200
3201	FILLED CHURRO BITES • BIRTHDAY CAKE FLAVORED NEW!	2"	~200
OREO® CHURRO			
5046	OREO® CHURRO FILLED BITES W/ OREO® CHURRO SUGAR TOPPING	2"	200
5047	OREO® CHURRO FILLED STICK W/ OREO® CHURRO SUGAR TOPPING	10"	100

CENTER OF THE STORE & FREEZER

J&J Snack Foods provides retail items and easy to prepare snacks that are featured in this section. These products include soft pretzels, handheld snacks, baked goods, and more!



ITEM #727



ITEM #7141

ITEM #3022

ITEM #3660

ITEM #4497957384

ITEM #250000014



ITEM #2010077



ITEM #2010080

ITEM #2015029

GRAB-AND-GO!

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE/ UNITS	CASE COUNT
SUPERPRETZEL®			
3022	ORIGINAL SUPERPRETZEL TWIST	6 UNITS	12
3660	ORIGINAL SUPERPRETZEL BITES	12 UNITS	35
7141	ORIGINAL PRETZEL DOGS	8 UNITS	12
7238	JALAPENO CHEESE FILLED BITES	6 UNITS	18
SUPERPRETZEL® FILLED SOFT PRETZELS			
7327	SOFTSTICK CHEDDAR	6 UNITS	12
SUPERPRETZEL® PROTEIN SOFT PRETZELS			
4497957384	PROTEIN SOFT PRETZELS NEW!	4 UNITS	6
FEDERAL® SOFT PRETZEL			
7277	INDIVIDUALLY WRAPPED SOFT PRETZEL	4 OZ	50
7278	INDIVIDUALLY WRAPPED SOFT PRETZEL BROAD	4 OZ	50
THINSTERS® COOKIE THINS			
2010076	BROWNIE BATTER	4 OZ	12
2010077	VANILLA BEAN	4 OZ	12
2010078	CHOCOLATE CHIP	4 OZ	12
2010079	TOASTED COCONUT	4 OZ	12
2010080	TOASTED COCONUT	4 OZ	6
2010081	CHOCOLATE CHIP	4 OZ	6
2015029	CHOCOLATE CHIP	0.6 OZ	100
DOGSTERS® ICE CREAM STYLE TREATS FOR DOGS			
250-00002	NUTLY & CHEESE	3.5 FL OZ	12
250-00003	WHITE KISKAIRY FRESH	3.5 FL OZ	12
250000014	CHEESY BAC'N	3.5 FL OZ	12
250000019	PAM-SOME PUMPKIN	3.5 FL OZ	12

CENTER OF THE STORE & FREEZER

FROZEN COOKIE DOUGH

J&J Snack Foods is proud to offer our customers a wide variety of quality cookie lines available in pre-portioned and pre-formed frozen dough. Quality your customers want, with the ease you need!



FROZEN TO SWEET!

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
TRADITIONAL COOKIES			
14051	CHOCOLATE CHIP	0.5 OZ	756
14055	SUGAR	0.5 OZ	756
14057	OATMEAL PARIN	0.5 OZ	756
14036	PEANUT BUTTER	0.5 OZ	756
14058	CHOCOLATE CHIP CANDY	0.5 OZ	756
042411	CHOCOLATE CHIP	1.25 OZ	288
042471	OATMEAL PARIN	1.25 OZ	288
04253	WEDDING (NUT SHORTBREAD)	1.25 OZ	200
SUPREME COOKIES			
04281	CHOCOLATE CHIP	1.5 OZ	216
44540	MONSTER	1.5 OZ	216
14008	RED, WHITE & BLUE	2.5 OZ	160
GOURMET COOKIES			
84151	CHUNKY MILK CHOCOLATE	4 OZ	100
LIMITED TIME OFFER COOKIES			
14834	CRANBERRY OATMEAL	2.5 OZ	160
DELICIOUS MADE SIMPLE - TRADITIONAL			
14231	CHOCOLATE CHIP TM	1.25 OZ	288
14645	SUGAR	1.25 OZ	288
14250	OATMEAL PARIN	1.25 OZ	288
14649	CANDY	1.25 OZ	288
14244	DOUBLE CHOCOLATE	1.25 OZ	288
DELICIOUS MADE SIMPLE - GOURMET COOKIES			
14304	CHUNKY CHOCOLATE	1.5 OZ	216
14309	PEANUT BUTTER CHOCOLATE CHUNK	1.5 OZ	216
14306	CRANBERRY NUT	1.5 OZ	216
14308	OATMEAL PARIN	1.5 OZ	216
14305	CHUNKY WHITE W/ MACADAMIA NUTS	1.5 OZ	216
14303	TRIPLE CHOCOLATE	1.5 OZ	216
14302	CHOCOLATE CHUNK SALTED CARAMEL	1.5 OZ	216
THEME COOKIES			
04085	GINGERBREAD MAN	1.33 OZ	180



FROZEN COOKIE DOUGH

FROZEN NOVELTIES

Give your customers the opportunity to treat themselves and their pups on-the-go without great selection of frozen novelty options. The lineup includes favorites like ICEE, LUIGI'S Real Italian Ice, and Minute Maid Soft Frozen Lemonades, plus fun options like Dogsters frozen treats made just for dogs. There's something refreshing for everyone to enjoy!



ITEM #3857



ITEM #106601



The great taste of ICEE® is now available as a frozen novelty, made with real fruit juice! Convenient and portable they make a great on-the-go treat!



Minute Maid® is a world-famous brand that you know and trust. Available in a variety of traditional Minute Maid® lemonade flavors and fun, on-the-go formats, these soft frozen treats provide an authentic, refreshing snack great for the whole family!

*MINUTE MAID is a registered trademark of The Coca-Cola Company.

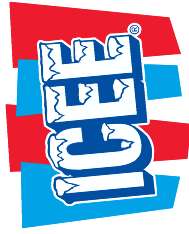
FROZEN NOVELTIES

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE/UNITS	CASE COUNT
ICEE® FLOAT CUPS			
36841	CHERRY & VANILLA	10 FL OZ	12
36842	BLUE RASPBERRY & VANILLA	10 FL OZ	12
ICEE® FREEZE CUPS			
36843	CHERRY	12 FL OZ	12
36844	BLUE RASPBERRY	12 FL OZ	12
36845	FROSTED LEMONADE	12 FL OZ	12
ICEE® SQUEEZE-UP TUBES			
3855	CHERRY FREEZE	4 FL OZ	24
3857	BLUE RASPBERRY FREEZE	4 FL OZ	24
MINUTE MAID® SOFT FROZEN LEMONADE CUPS			
106599	LEMON	12 FL OZ	12
106601	STRAWBERRY	12 FL OZ	12
106611	CHERRY LIMEADE	12 FL OZ	12
113532	ORANGEADE	12 FL OZ	12
LUIGI'S REAL ITALIAN ICE ICE SQUEEZE-UP TUBES			
3880	CHERRY	4 FL OZ	24
3881	LEMON	4 FL OZ	24
3882	STRAWBERRY	4 FL OZ	24
LUIGI'S REAL ITALIAN ICE CUPS			
3771	CHERRY	10 FL OZ	12
3772	LEMON	10 FL OZ	12
DOGSTERS® ICE CREAM STYLE TREATS FOR DOGS			
25000024	BARKING BASKET SINGLE SERVE CUPS <i>NEW</i>	4 FL OZ	24
25000025	PAW-SOME PUMPKIN SINGLE SERVE CUPS <i>NEW</i>	4 FL OZ	24



No one knows Italian Ice better than Luigi's®. This Real Italian Ice is not only delicious but it is a treat that is fun for the entire family. Luigi's® Real Italian Ice is naturally flavored with real fruit and refreshing taste!

VIBRANT, DELICIOUS FLAVORS
+
PARTNERSHIPS WITH ALL
LEADING FOUNTAIN BRANDS
= A FROZEN BEVERAGE
EXPERIENCE
THAT'S SECOND TO NONE!



ICEE is the **#1 Selling Frozen Beverage** in the U.S. Sold in **55,000+** locations nationwide (and counting!), ICEE is a cultural icon backed by a company that's committed to innovation. This means we're **constantly creating fresh new products and equipment**, designed to meet the needs of today's foodservice operators.

Beyond our signature FCB (frozen carbonated beverage), The ICEE Company are **the industry experts in all things frozen**, with other exciting product lines including SLUSH PUPPIE, Parrot-Ice Frozen Smoothies, Frozen Nitrogenated Lemonades & Coffees, and cold-dispensed bubble juices, lemonades, frescas, and even fountain flavors.



ICEE delivers a turnkey "easy button" solution for a complete frozen beverage program. With ICEE, customers have access to innovative equipment, marketing insights & programs, customer & field service, and unparalleled flavor variety.



Visit icee.com/business-inquiries/ or scan this QR code to learn more or to get in touch with an ICEE company sales person.



SLUSH PUPPIE
The Original

Founded in 1970, SLUSH PUPPIE is the original frozen uncarbonated beverage (FUB). Equipment innovation and new product flavors continue to fuel the SLUSH PUPPIE brand, now served at convenience stores worldwide!

ICEE®

DIPPIN' DOTS®

EQUIPMENT & POS

FROZEN NOVELTIES

FROZEN COOKIE DOUGH

CENTER OF THE
STORE & FREEZER

FOODSERVICE

CATEGORIES



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OUR PROGRAM



we provide the freezer



we deliver via extensive DSD network



we are a destination product



we offer a non-cannibalistic product



we are a complete incremental retail solution

who we are

We are the first company to ever cryogenically freeze beads of ice cream, using liquid nitrogen at -320°F. The special flash-freezing technology gives Dippin' Dots its fun shape and delicious flavor. Unlike regular ice cream, Dippin' Dots must be kept at a constant temperature of -40°F to preserve its texture, flavor and of course its unique shape.

An icon at amusement parks, stadiums, malls and events, Dippin' Dots is served in nearly every major theme park, and over 100 malls in the U.S., not to mention local water parks, fairs and festivals, museum & zoos.

new!



our freezers

Our freezers have a very small footprint and draws attention due to its eye-catching graphics and our strong brand awareness.
Electrical Requirements:
120 volts / 3.36 amps



our advantage

- Top brand in the category
- Unmatched beaded ice cream sales
- No equipment costs
- Growth vs. current offering without cannibalization
- Significant focus and investment in branding, innovation, and growth
- A retail partner committed to mutual success



DIPPIN' DOTS®

CATEGORIES

FOODSERVICE

CENTER OF THE STORE & FREEZER

FROZEN COOKIE DOUGH

FROZEN NOVELTIES

ICEE®

EQUIPMENT & POS

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MERCHADISING & SALES SUPPORT

Complement your selections with branded equipment and eye-catching point of sale that help drive sales! This includes: Price Signs, Table Tents, Brochures, and Posters are all available to support our products!

Freezer Clings



Branding Kits



Marketing



POSTERS

PRICE SIGNS

TABLE TENT

Other marketing & pos tools can be made upon request!
ALL LITERATURE AND POS CAN BE ORDERED ONLINE AT WWW.J3SNACKFOODSERVICE.COM

EQUIPMENT

We offer an extensive variety of equipment & Branded accessories to support our products! This includes: Display Warmers, Baking Ovens, Branded Warmer Cling Kits, and more!



OUR #1 DISPLAY!

**MODEL 701
WARMER
DISPLAY**
• 18" W X 20" D X 15" H
• 120VZ, 180W, 11.5A
• 3-PRONG, 6' CORD SUPPLIED
• SHIPPING WT: 55 LBS

**MODEL 312
STERNO DISPLAY**
• 18" W X 18" D X 24" H
• 12VZ, 60W, 5A
• 3-PRONG, 6' CORD SUPPLIED
• SHIPPING WT: 43 LBS

**MODEL 561
BAKING OVEN**
• 24" W X 20" D X 10" H
• 18VZ, 1500W, 13A
• 3-PRONG, 6' CORD SUPPLIED
• SHIPPING WT: 48 LBS

**MODEL 850
WASHER
DISPLAY**
• 120VZ, 1440W, 12A
• 3-PRONG, 6' CORD SUPPLIED
• SHIPPING WT: 85 LBS

**ROUND FLOOR
FREEZER BARREL**
• 15/60/1 VOLTAGE/1/2/3 PHASE
• 21 RUNNING AMPS
• SHIPPING WT: 73 LBS

FUN
SERVED
HERE



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