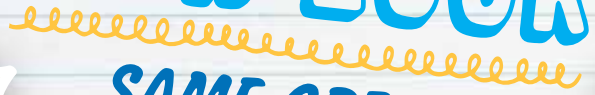




BeneFIT[®] Bars

NEW LOOK



SAME GREAT PRODUCT!



MEETS **WHOLE GRAIN**
RICH CRITERIA



GOOD SOURCE OF FIBER
1-2 GRAIN SERVINGS



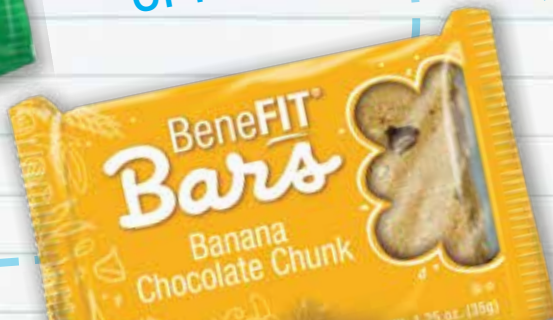
EXACT PORTION COUNT



PERFECT GRAB-N-GO
OPTION



$E=MC^2$



THAW & SERVE



BeneFIT[®] Bars

**GIVE KIDS ALL THE
BENEFITS OF
GREAT-TASTING
51% WHOLE GRAIN**



PRODUCT CODE	PRODUCT DESCRIPTION/FLAVOR	SIZE	COUNT	GRAINS
READI-BAKE[®] BENEFIT BREAKFAST BARS - Made with 51% Whole Grains				
40400	Oatmeal Raisin	2.5	48	2
40401	Oatmeal Chocolate Chip	2.5	48	2
40402	Banana Chocolate Chunk	2.5	48	2
40403	Apple Cinnamon	2.5	48	2
40404	French Toast	2.5	48	2
40406	Cocoa Chip	2.5	48	2
40408	Chocolate Cream Chip	2.5	48	2
40409	Celebration	2.5	48	2
READI-BAKE[®] BENEFIT MINI BARS - Made with 51% Whole Grains				
40454	Oatmeal Chocolate Chip	1.25	96	1
40455	Brownie Bar	1.25	96	1
40456	Banana Chocolate Chunk	1.25	96	1