

# 2024-2025 BACK-TO-SCHOOL PROMOTION

**AUG. 2<sup>ND</sup>, 2024  
THROUGH  
NOV. 22<sup>ND</sup>, 2024**



**SUPERPRETZEL®**  
51% Whole Grain  
2.2 oz Soft Pretzel IW



**¡HOLA! CHURROS®**  
51% Whole Grain  
Cinnamon Churro

**READI-BAKE® Benefit®**  
51% Whole Grain  
Themed Cookie Dough  
Harvest/Leaves Shaped



**SUPERPRETZEL®**  
**SUPERSTIX®**  
51% Whole Grain  
2.1 oz Cinnamon Bun  
Filled Soft Pretzel Stick IW



**READI-BAKE®**  
**Benefit® Bar**  
2.5 oz French Toast

**SHAPE-UPS®**  
Pumpkin Swirl Cup



**EARN DOUBLE**  
COOL SCHOOL POINTS  
WHEN YOU MENU ANY  
VARIETY OF PRODUCTS  
**3 TIMES**

**BONUS OFFERING!**  
EARN 10,000 COOL SCHOOL  
POINTS WHEN YOU MENU ANY  
VARIETY OF PRODUCTS  
**5+ TIMES**

## QUALIFYING STEPS

**STEP 1**

Purchase and menu the featured products between  
**AUGUST 2<sup>ND</sup> - NOV. 22<sup>ND</sup>, 2024**

**STEP 2**

Send your proof of purchase to:  
SUPPORT@COOLSCHOOLCAFE.COM by **JANUARY 13<sup>TH</sup>, 2025**  
OPTION: SUBMIT YOUR PROOF OF PURCHASE VIA MAIL TO:  
**COOL SCHOOL CAFE, PO BOX 535 BECKER, MN 55308**

**STEP 3**

Receive your **COOL SCHOOL POINTS!**

# CELEBRATE YOUR PROGRAM WITH OUR FALL FAVORITE PRODUCTS!

**AUGUST 2<sup>ND</sup> - NOVEMBER 22<sup>ND</sup>, 2024**

PRODUCT CODE	PRODUCT DESCRIPTION	SIZE/PACK	GRAIN/FRUIT CREDITING
<b>ADD SOME FUN WITH OUR THEMED ITEMS:</b>			
74221	Themed Cookie Dough - Harvest/Leaves Shaped	1.2 oz. / 144	¾
3678	51% WG Soft Pretzel FunShapes - Pumpkin	2.2 oz. / 100	2
3749	51% WG Soft Pretzel FunShapes - Turkey	2.2 oz. / 100	2
41503	Orange/Lime Swirl 100% Frozen Juice Cups - Pumpkin	4.4 fl. oz. / 96	½ cup
<b>BAVARIAN BAKERY® 51% WHOLE GRAIN SOFT PRETZELS (LOW SODIUM)</b>			
7051	51% WG Gourmet Roll (Sliced)	2.2 oz. / 120	2
9556	51% WG Gourmet Pretzel Roll (Bulk)	2.2 oz. / 120	2
<b>SUPERPRETZEL® 51% WHOLE GRAIN SOFT PRETZELS</b>			
30110	51% WG Regular Size Soft Pretzels	2.2 oz. / 100	2
30410	51% WG Regular Size Soft Pretzels (L/W)	2.2 oz. / 100	2
30113	51% WG Mini Soft Pretzels	1 oz. / 200	1
30131	51% WG Mini Soft Pretzels L/W	1 oz. / 200	1
31012	51% WG Soft Pretzel Rods	1 oz. / 180	1
30185	51% WG Soft Pretzel Nuggets	0.5 oz. / 330	½
34153	Superstix WG Cinnamon Bun Sticks	2.1 oz. / 60	2
<b>READI-BAKE® BENEFIT WHOLE GRAINS PRE-PACKAGED GRAHAMS</b>			
056072	Belly Bears Cinnamon Graham Crackers	1 oz. / 200	1
<b>!HOLA! CHURROS® 51% WHOLE GRAIN CHURROS</b>			
41147	Apple Filled Churro	1.48 oz. / 100	1
41149	Cinnamon Churro	1.48 oz. / 100	1
<b>DUTCH WAFFLE® 51% WHOLE GRAIN</b>			
4521	Dutch Waffle®	5" / 48	2
4522	Dutch Waffle® Sticks	4" / 600	1 (6 per serving)

PRODUCT CODE	PRODUCT DESCRIPTION	SIZE/PACK	GRAIN/FRUIT CREDITING
<b>READI-BAKE® BENEFIT BREAKFAST BARS (MADE WITH 51% WHOLE GRAINS)</b>			
40403	Apple Cinnamon	2.5 oz. / 48	2
40404	French Toast	2.5 oz. / 48	2
40409	Celebration	2.5 oz. / 48	2
40458	Celebration (Mini)	1.25 oz. / 96	1
<b>WHOLE FRUIT® 100% FROZEN JUICE CUP</b>			
23060020	Mango / Strawberry Pomegranate Swirl	4.4 fl. oz. / 96	½ cup
23060030	Orange Pineapple / Cherry Swirl	4.4 fl. oz. / 96	½ cup
<b>LUIGI'S® 100% FROZEN JUICE SORBET</b>			
48445	Kiwi / Strawberry Swirl	4.4 fl. oz. / 96	½ cup
48446	Cherry / Blue Raspberry Swirl	4.4 fl. oz. / 96	½ cup
<b>LUIGI'S® 100% FROZEN JUICE SORBET SOURS CUP</b>			
48450	Sour Watermelon	4.4 fl. oz. / 96	½ cup
<b>SHAPE UPS® 100% FROZEN JUICE THEMED CUPS YEAR-ROUND</b>			
41506	Birthday Celebration (Cherry / Lemon)	4.4 fl. oz. / 96	½ cup
41507	Sports (Strawberry / Lemonade)	4.4 fl. oz. / 96	½ cup
<b>51% WHOLE GRAIN SOFT PRETZEL SHAPES</b>			
3704	51% WG Soft Pretzel Fun Shapes - Star	2.2 oz. / 100	2
<b>READI-BAKE® BENEFIT® 51% WHOLE GRAIN COOKIES</b>			
14921	Chocolate Chip	1.85 oz. / 192	1
14922	Candy	1.85 oz. / 192	1
14924	Double Chocolate	1.85 oz. / 192	1
14925	Sugar	1.85 oz. / 192	1
14406	Red Velvet	1.85 oz. / 192	1

## RECIPE CONCEPTS

[WWW.JJSNACKFOODSERVICE.COM/RECIPES](http://WWW.JJSNACKFOODSERVICE.COM/RECIPES)



## NATIONAL SCHOOL LUNCH WEEK OCTOBER 14 - 18<sup>TH</sup>, 2024

- Valid on qualifying products featured on menus between August 2<sup>nd</sup> - November 22<sup>nd</sup>, 2024
- To participate, mail purchase verification in the form of a distributor invoice or velocity report to: **Cool School Cafe, PO Box 535 Becker, MN 55308** or submit via email to: **Support@CoolSchoolCafe.com**. Purchase verification must be postmarked by **January 13, 2025**. Menu occasion will be calculated based off servings per student per ADP.