



College & University

SEGMENT BROCHURE

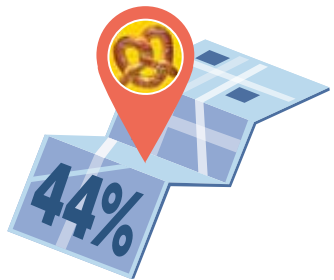
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J&J SNACK FOODS
CORP



Introduction

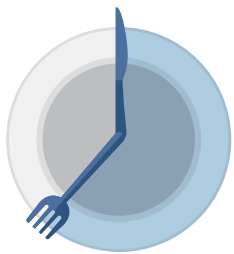
J&J Snack Foods offers a wide range of quality products perfect for catering, on-the-go meals, dining halls, and all your college & university needs! Our product solutions provide delicious offerings that can be enjoyed alone or shared with friends!



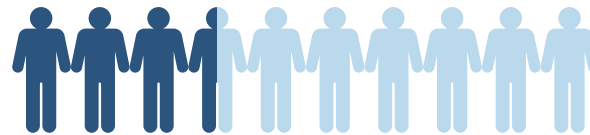
44% of students' last on-campus meal was driven by it being in a **convenient location**



86% of schools have theme days to keep students engaged



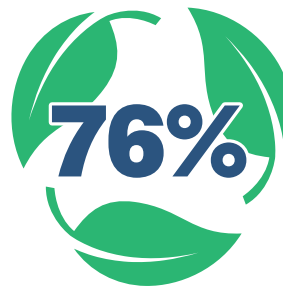
61% of operators menu a new dish/recipe monthly or more often



Over **one third of students** are on diets that limit their consumption of **animal products**

NINETY-ONE PERCENT

91% of last visits were to places students go occasionally or more often, which is why **menu variety** is so important for C&U locations



76% of students would sacrifice some disposables' functionality to be more **environmentally friendly**

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Authentic Bavarian Soft Pretzel

Add the ultimate authentic pub-style soft pretzel to upscale your menu!

4497957374 *Authentic Bavarian Soft Pretzel* 10 oz. 12 ct.



Authentic Loop Churros

These hand-crafted, loop shaped churros are new to the Hola Churros® brand, capturing the most original style with a more premium look.

41805 *3" Small Loop Pre-Fried Churros* 250ct.



Dining Services

MFR #	Item Description	Pack Size
SUPERPRETZEL® Soft Pretzels		
3085	Soft Pretzel Bites	0.4oz./ 350ct
3073	Jumbo Soft Pretzels Pre-Baked	10oz./ 25ct
3014	King Baked Pretzel	5oz./ 50ct
3039	Jumbo Soft Pretzel with No Salt	7oz./ 40ct
30185	51% Whole Grain Nuggets	0.5oz./ 330ct
30110	51% Whole Grain Soft Pretzels	2.2oz./ 100ct
3019	King Size Soft Pretzel Filled with Cheddar Cheese	5oz./ 50ct
7344	Bite-Sized Poppers Filled with Jalapeno-n-Cheese	0.5oz./ 240ct
7140	Soft Pretzel Mini Hot Dogs	0.8oz./ 60ct
7340	Bite-Sized Poppers Filled with Cheddar Cheese	0.5oz./ 240ct
SUPERPRETZEL® Bavarian Soft Pretzels		
3253	Soft Pretzel Braid	7oz./ 50ct
7041	Soft Pretzel Twist	7oz./ 40ct
7114	Super Jumbo Soft Pretzel	24oz./ 9ct
Brauhaus Pretzel®		
4497957373	Authentic Bavarian Soft Pretzel	5oz./ 32ct
4497957374	Authentic Bavarian Soft Pretzel	10oz./ 12ct
60628	Course White Salt	5oz./ 100ct
Bavarian Bakery®		
7107	Bavarian Pretzel Slider Roll	1oz./ 160ct
7050	Medium Bavarian Pretzel Roll	2.7oz./ 108ct
7061	Bavarian Pretzel Hot Dog Roll	3.2oz./ 50ct
7052	Giant Bavarian Pretzel Roll	4oz./ 80ct
7106	12" Sub Roll	8oz./ 32ct
3295	Soft Bavarian Pretzel Stick	2.4oz./ 72ct
Labriola® Baking Company		
9433004	Soft Pretzel Demi Hinged - Sliced	4oz./ 60ct
9048001	Soft Pretzel Hamburger Bun - Sliced	3.4oz./ 72ct
The Funnel Cake Factory®		
4508	Funnel Cake	5" / 48ct
4530	Funnel Cake Fries	4" / 600ct

MFR #	Item Description	Pack Size
¡Hola! Churros® Authentic Spanish Style		
40023511	Apple Filled Churros	10" / 50ct
40023513	Strawberry Filled Churros	10" / 50ct
40013722	Bavarian Cream Filled Churros	10" / 100ct
40013724	Cajeta Filled Churros	10" / 100ct
40013720	Churros	10" / 100ct
003196	Chocolate Filled Churros	10" / 100 ct.
40011830	Mini Churros	5" / 200ct
4185	Churro Bites	2" / 200ct
40013800	Churro Bun™	20ct
41805	3" Small Loop Pre-Fried Churros	250 ct
¡Hola! Churros® Southwest Crispy Style		
3321	Traditional Churros	10" / 100ct
3328	Traditional Churros with Cinnamon Sugar	10" / 100ct
3314	Mini Churro	5" / 200ct
OREO® Churros		
5046	Churro Filled Bites with OREO® Crumb/Sugar Topping	~200ct
5047	Regular Filled Churros with OREO® Crumb/Sugar Topping	100ct
READI-BAKE® Cookie Dough		
04241	Chocolate Chip Cookie Dough	1.25oz./ 288ct
04244	Double Chocolate Cookie Dough	1.25oz./ 288ct
04245	Sugar Cookie Dough	1.25oz./ 288ct
04246	Peanut Butter Cookie Dough	1.25oz./ 288ct
04247	Oatmeal Raisin Cookie Dough	1.25oz./ 288ct
04251	Wedding Cookie Dough	1.25oz./ 288ct



*51% Whole Grain
Heart Cookie*

Get ready for the holiday's with our heart shaped cookies! These 51% whole grain cookies are pre-shaped & easy to bake!

74230

*51% Whole Grain
Themed Cookies: Heart*

1.2oz. 144ct.



Funnel Cake

Every student will cheer for a Funnel Cake! Just Heat-n-Serve to enjoy this treat!

4508

*Funnel Cake
5" 48ct.*



*Bavarian Dough
Soft Pretzel*

The same tradition and quality you've come to expect from SUPERPRETZEL® now available in authentic, old-world bavarian style soft pretzels.

7041

*Bavarian Dough
Soft Pretzel*

7oz. 40ct.



Concessions & Coffee Kiosks

MFR #	Item Description	Pack Size
SUPERPRETZEL® Soft Pretzels		
3014	King Size Soft Pretzels Pre-Baked	5oz. / 50ct
3085	Soft Pretzel Bites	0.4oz. / 350ct
7340	Cheddar Filled Soft Pretzel Poppers	0.5oz. / -240ct
7344	Cheddar Jalapeno Cheese Filled Soft Pretzel Poppers	0.37oz. / -240ct
SUPERPRETZEL® Bavarian Soft Pretzels		
3253	Soft Pretzel Braid	7oz. / 50ct
7074	Soft Pretzel Twist	3.2oz. / 64ct
7041	Soft Pretzel Twist	7oz. / 40ct
7049	Bavarian Sweet Dough Pretzel	6oz. / 56ct
7098	Bavarian Dough Soft Pretzel	5.5oz. / 40ct
7114	Super Jumbo Soft Pretzel	24oz. / 9ct
7092	New York Style Soft Pretzel	7.5oz. / 40ct
Federal® Soft Pretzel		
7277	Federal Individually Wrapped Soft Pretzel	4oz. / 50ct
Brauhaus Pretzel®		
4497957373	Authentic Bavarian Soft Pretzel	5oz. / 32ct
4497957374	Authentic Bavarian Soft Pretzel	10oz. / 12ct
60628	Course White Salt	5oz. / 100ct
Bavarian Bakery®		
3295	Soft Bavarian Pretzel Stick	2.4oz. / 72ct
7052	Giant Bavarian Pretzel Roll	4oz. / 80ct
7061	Bavarian Pretzel Hot Dog Roll	3.2oz. / 50ct
7050	Medium Bavarian Pretzel Roll	2.7oz. / 108ct
7106	12" Sub Roll	8oz. / 48ct
SUPERPRETZEL® Filled Soft Pretzels		
7194	Jalapeno-n-Cheese	2.5oz. / 48ct
7204	Cheddar Cheese	2.5oz. / 48ct
7191	Sweet Cream Cheese	2.5oz. / 48ct
7162	Cheddar Cheese	6.25oz. / 24ct
7167	Jalapeno-n-Cheese	6.25oz. / 24ct
7168	Sweet Cream Cheese	6.25oz. / 24ct

MFR #	Item Description	Pack Size
iHola! Churros® Authentic Spanish Style		
40023511	Apple Filled Churros	10" / 50ct
40013722	Bavarian Cream Filled Churros	10" / 100ct
40023512	Bavarian Cream Filled Churros	10" / 50ct
40013724	Cajeta Filled Churros	10" / 100ct
40023514	Cajeta Filled Churros	10" / 50ct
40023510	Churros	10" / 50ct
40013720	Churros	10" / 100ct
40023513	Strawberry Filled Churros	10" / 50ct
003196	Chocolate Filled Churros	10" / 100 ct.
40018720	King Churros	16" / 100ct
40013800	Churro Bun™	3.3oz. / 9ct
004185	Churro Bites	2" / 500ct
iHola! Churros® Southwest Crispy Style		
3321	Traditional Churros	10" / 100ct
3341	Double Twisted Churros	16" / 65ct
3317	Traditional Churros	16" / 100ct
3329	King Size Traditional Churro with Cinnamon Sugar Packet	16" / 100ct
ICEE® Freeze Tubes and Cups		
3857	Blue Raspberry Tubes	4 fl. oz. / 24ct
3855	Cherry Freeze Tubes	4 fl. oz. / 24ct
36843	Cherry Cup	12 fl. oz. / 12ct
36844	Blue Raspberry Cup	12 fl. oz. / 12ct
36845	Frosted Lemonade Cup	12 fl. oz. / 12ct
ICEE® Floats Cups		
36841	Cherry & Vanilla Cup	10 fl. oz. / 12ct
36842	Blue Raspberry & Vanilla Cup	10 fl. oz. / 12ct
Minute Maid® Soft Frozen Lemonade		
113532	Soft Frozen Orangeade Cup	12 fl. oz. / 12ct
106611	Soft Frozen Cherry Limeade Cup	12 fl. oz. / 12ct
106599	Soft Frozen Lemonade Cup	12 fl. oz. / 12ct
106601	Soft Frozen Strawberry Lemonade Cup	12 fl. oz. / 12ct

MFR #	Item Description	Pack Size
READI-BAKE® Cookie Dough		
04571	Chunky Milk Chocolate Gourmet Cookie Dough	1.5oz. / 240ct
04574	Chunky White Macadamia Gourmet Cookie Dough	1.5oz. / 240ct
04572	Cranberry Nut Gourmet Cookie Dough	1.5oz. / 240ct
READI-BAKE® Benefit Bars		
40400	Oatmeal Raisin	2.5oz. / 48ct
40401	Oatmeal Chocolate Chip	2.5oz. / 48ct
40402	Banana Chocolate Chunk	2.5oz. / 48ct
40403	Apple Cinnamon	2.5oz. / 48ct
40404	French Toast	2.5oz. / 48ct
40406	Cocoa Chip	2.5oz. / 48ct
40408	Chocolate Cream Chip	2.5oz. / 48ct
40409	Celebration	2.5oz. / 48ct
40454	Oatmeal Chocolate Chip	1.25oz. / 96ct
40456	Banana Chocolate Chunk	1.25oz. / 96ct
40457	Chocolate Cream Chip	1.25oz. / 96ct
40458	Celebration	1.25oz. / 96ct
READI-BAKE® Benefit 51% Whole Grain Themed Cookies		
74221	51% Whole Grain Theme Cookies - Harvest	1.2oz. / 144ct
74230	51% Whole Grain Theme Cookies - Heart	1.2oz. / 144ct
74225	51% Whole Grain Theme Cookies - Holiday	1.2oz. / 144ct
74231	51% Whole Grain Theme Cookies - Shamrock	1.2oz. / 144ct
74224	51% Whole Grain Theme Cookies - Spring	1.2oz. / 144ct
The Funnel Cake Factory®		
4530	Funnel Cake Fries	4" / 600ct
4508	Funnel Cake	5" / 48ct
40531	Funnel Cake	8.5" / 24ct

12ct = 12 Count Case 6pk = 6 Pack Caddie

— *Superpretzel*[®] —
Cheese Filled Soft Pretzels

These soft pretzels are the go-to snack,
for anyone, anytime, anywhere.

72526 *Cheddar Cheese* 6.25 oz. 20ct
Individually Wrapped
Soft Pretzel



— *Minute Maid*[®] —
Soft Frozen Lemonade

This frozen treat puts a refreshing spin
on classic lemonade and is sure to be a
great snack for everyone!

106599 *Lemon* 12 fl. oz. 12ct.

106601 *Strawberry* 12 fl. oz. 12ct.

Superpretzel® PretzelDogs™

When you're out of time and in need of a protein-packed snack, these bite-sized hot dogs covered in a toasty SUPERPRETZEL crust have you covered.

7141 Soft Pretzel Mini Dogs 9.6 oz. 12ct.



Retail Outlets

MFR #	Item Description	Pack Size
SUPERPRETZEL® Soft Pretzels		
3022	Soft Pretzels	2.5oz./ 6ct
SUPERPRETZEL® Soft Pretzel Bites		
3660	Soft Pretzel Bites	12oz./ 25ct
SUPERPRETZEL® PretzelDogs™		
7141	Soft Pretzel Mini Dogs	9.6oz./ 12ct
Auntie Anne's®		
HAR012	Classic Pretzel Nuggets	9.702oz./ 4pk
HAR008	Beef Pretzel Dogs	16oz./ 4ct
¡Hola! Churros®		
7547	Chocolate Filled Churro Bites	9.8 oz / 6 ct.
Minute Maid® Soft Frozen Lemonade		
106599	Cup: Lemon	12 fl. oz./ 12 ct
106601	Cup: Strawberry	12 fl. oz./ 12 ct
106611	Cup: Cherry	12 fl. oz./ 12 ct
113532	Cup: Orangeade	12 fl. oz./ 12 ct

12ct = 12 Count Case **6pk** = 6 Pack Caddy



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Minute Maid® is a registered trademark of The Coca-Cola Company, used under license.

Point of Sale & Recipes

Visit:
www.jjsnackfoodservice.com
for more information and recipe options.



Table Tents



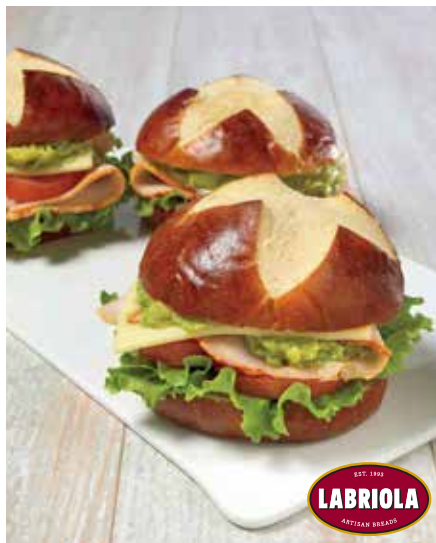
Posters



Price Signs



Custom POS Available



Turkey Avacado Sliders



PBJ & Banana Funnel Cake Poutine



Gochujang Spiced Soft Pretzel Bites



Churro Bite Ice Cream Sundae

Equipment & Capabilities



Show some School Spirit with customized soft pretzels!

This could be your mascot!



Custom Logo Soft Pretzels can be produced depending on quantity of order.



850 Display



Model 2025



Hawking Bag



Cart with Umbrella



312 Warmer

College &
University



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