

# CROSS-CATEGORY SCHOOL PROMOTION

SOFT PRETZELS • FROZEN NOVELTIES • CHURROS  
BREAKFAST BARS • COOKIES

February 2nd  
through  
May 31st, 2024



**EARN**  
**DOUBLE**  
COOL SCHOOL POINTS  
when purchasing from  
**2 CATEGORIES**

**EARN**  
**TRIPLE**  
COOL SCHOOL POINTS  
when purchasing from  
**3 CATEGORIES**

NEW SINGLE  
CATEGORY PURCHASERS  
**EARN**  
**3000**  
COOL SCHOOL POINTS  
when purchasing from  
**10 CASES OR MORE**



Minimum purchase of 10 cases per category to participate.  
→ **QUALIFYING PURCHASE DATES: 2/2/24 - 5/31/24**





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COOL SCHOOL POINTS  
when purchasing from  
**2 CATEGORIES**

# EARN TRIPLE

COOL SCHOOL POINTS  
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## CATEGORY 1

PRODUCT CODE	PRODUCT DESCRIPTION	PACK	SERVING SIZE	C.S. POINTS
<b>SUPERPRETZEL® SOFT PRETZELS MADE WITH 51% WHOLE GRAINS</b>				
30110	Regular Size Baked Pretzels	100	2.2 oz.	25
30410	Regular Size Baked Pretzels (1/W)	100	2.2 oz.	25
3702	Soft Pretzel FunShapes-Heart	100	2.2 oz.	25
30131	Mini Baked Soft Pretzels (1/W)	200	1 oz.	25
30113	Mini Soft Pretzels	200	1 oz.	25
34153	SUPERSTIX® Cinnamon Bun Stick (1/W)	60	2.1 oz.	25
<b>READI-BAKE® BENEFIT BREAKFAST BARS MADE WITH 51% WHOLE GRAINS (3G FIBER), INDIVIDUALLY WRAPPED</b>				
40401	Oatmeal Chocolate Chip	48	2.5 oz.	15
40402	Banana Chocolate Chunk	48	2.5 oz.	15
40403	Apple Cinnamon	48	2.5 oz.	15
40404	French Toast	48	2.5 oz.	15
40406	Cocoa Chip	48	2.5 oz.	15
<b>SHAPE UPS® 100% FROZEN JUICE CUPS MADE WITH 100% FRUIT JUICE</b>				
41504	Cherry (Heart)	96	4.4 oz.	25
<b>DUTCH WAFFLE MADE WITH 51% WHOLE GRAINS</b>				
4521	Dutch Waffle	48	5 oz.	25

→ **QUALIFYING  
PURCHASE DATES:  
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## CATEGORY 2

PRODUCT CODE	PRODUCT DESCRIPTION	PACK	SERVING SIZE	C.S. POINTS
<b>WHOLE FRUIT® PREMIUM FROZEN JUICE CUP 100% JUICE 3G FIBER, 100% VITAMIN C</b>				
23060000	Wild Cherry	96	4.4 fl oz.	25
23060010	Orange Pineapple	96	4.4 fl oz.	25
23060015	Watermelon	96	4.4 fl oz.	25
23060020	Orange Pineapple & Cherry Swirl	96	4.4 fl oz.	25
<b>READI-BAKE® BENEFIT REDUCED FAT FROZEN COOKIE DOUGH MADE WITH 51% WHOLE GRAINS</b>				
14921	Chocolate Chip	192	1.85 oz.	25
14922	Candy	192	1.85 oz.	25
14925	Sugar	192	1.85 oz.	25
14406	Red Velvet	192	1.85 oz.	25
14924	Double Chocolate	192	1.85 oz.	25
<b>READI-BAKE® BENEFIT BROWNIE BARS MADE WITH 51% WHOLE GRAINS (3G FIBER), INDIVIDUALLY WRAPPED</b>				
40455	Brownie Bar	96	1.25 oz.	15
<b>iHOLA! CHURROS™ MADE WITH 51% WHOLE GRAINS</b>				
41147	Apple (1/W)	100	1.90 oz.	25
41149	Cinnamon (1/W)	100	1.48 oz.	25
41110	Apple	100	1.90 oz.	25
41112	Raspberry	100	1.90 oz.	25
41114	Cinnamon	100	1.48 oz.	25
<b>SHAPE UPS® 100% FROZEN JUICE CUPS MADE WITH 100% FRUIT JUICE</b>				
41502	Lemon/Lime Swirl (Shamrock)	96	4.4 oz.	25
<b>SUPERPRETZEL® SOFT PRETZELS MADE WITH 51% WHOLE GRAINS</b>				
3703	Soft Pretzel FunShapes-Shamrock	100	2.2 oz.	25

## CATEGORY 3

PRODUCT CODE	PRODUCT DESCRIPTION	PACK	SERVING SIZE	C.S. POINTS
<b>READI-BAKE® BENEFIT MINI BREAKFAST BARS</b>				
40456	Banana Chocolate Chunk	96	1.25 oz.	15
<b>READI-BAKE® BENEFIT BREAKFAST BARS MADE WITH 51% WHOLE GRAINS (3G FIBER), INDIVIDUALLY WRAPPED</b>				
40408	Chocolate Cream Chip	48	2.5 oz.	50
40409	Celebration	48	2.5 oz.	50
<b>BAVARIAN BAKERY® SOFT PRETZEL ROLLS MADE WITH 51% WHOLE GRAINS</b>				
7051	Gourmet Low Sodium Roll	120	2.2 oz.	50
9546	Hot Dog Roll	72	2.6 oz.	50
9549	Dinner Roll	72	2.2 oz.	50
9556	Low Sodium Roll Bulk Pack	120	2.2 oz.	50
<b>iHOLA! CHURROS™ MADE WITH 51% WHOLE GRAINS</b>				
41148	Raspberry (1/W)	100	1.90 oz.	25
<b>SUPERPRETZEL® SOFT PRETZELS MADE WITH 51% WHOLE GRAINS</b>				
30185	Soft Pretzel Nuggets	330	0.5 oz.	50
31190	Junior Cheese Soft Pretzel (1/W)	50	3.3 oz.	50

**MEMORABLE  
MENU MONTHS!**

February - Valentine's day  
March - Saint Patrick's Day  
April - National Soft Pretzel Month  
May - Cinco de Mayo  
& Memorial Day

**NATIONAL  
SCHOOL BREAKFAST  
WEEK  
MARCH 4-8, 2024**

To participate, submit proof of purchase online at [CoolSchoolCafe.com/submit](http://CoolSchoolCafe.com/submit), via email at [Support@CoolSchoolCafe.com](mailto:Support@CoolSchoolCafe.com) or by mail to: Cool School Cafe, PO Box 535 Becker, MN 55308. Purchase verification must be postmarked by July 19, 2024.



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