

# 2023-2024 BACK-TO-SCHOOL PROMOTION

Aug. 1st  
through  
Nov. 24th, 2023

EARN **DOUBLE** COOL SCHOOL  
POINTS WHEN YOU MENU ANY VARIETY  
OF PRODUCTS **3 TIMES**

**BONUS OFFERING!**  
EARN 10,000 COOL SCHOOL POINTS  
WHEN YOU MENU ANY VARIETY OF  
PRODUCTS **5+ TIMES**

SUPERPRETZEL®  
51% WHOLE  
GRAIN 2.2 OZ  
SOFT PRETZEL IW



READI-BAKE® BENEFIT®  
51% WHOLE GRAIN  
THEMED COOKIE  
DOUGH - HARVEST/  
LEAVES SHAPED

READI-BAKE® BENEFIT®  
BARS AND MINI BARS,  
CELEBRATION AND  
CHOCOLATE CREAM  
CHIP FLAVORS



SHAPE-UPS®  
PUMPKIN  
SWIRL CUP



iHOLA! CHURROS™  
51% WHOLE GRAIN  
CINNAMON CHURRO

## QUALIFYING STEPS

**STEP 1** PURCHASE AND MENU THE FEATURED PRODUCTS BETWEEN **AUGUST 1ST - NOV. 24TH, 2023**

**STEP 2** SEND YOUR PROOF OF PURCHASE TO [SUPPORT@COOLSCHOOLCAFE.COM](mailto:support@coolschoolcafe.com) BY **JANUARY 15TH, 2024!**  
OPTION: SUBMIT YOUR PROOF OF PURCHASE VIA MAIL TO:  
**COOL SCHOOL CAFE, PO BOX 535 BECKER, MN 55308**

**STEP 3** RECEIVE YOUR **COOL SCHOOL POINTS!**



# STRENGTHEN *your program* with the TASTIEST *products!*

**August 1st - November 24th, 2023**

Product Code	Product Description	Size/Pack	Grain/Fruit Crediting
<b>SUPERPRETZEL® 51% Whole Grain Soft Pretzels</b>			
30110	51% WG Regular Size Baked Pretzels	2.2 oz. / 100	2
30410	51% WG Regular Size Baked Pretzels (I/W)	2.2 oz. / 100	2
30113	51% WG Mini Baked Pretzels	1 oz. / 200	1
30131	51% WG Mini Baked Pretzels I/W	1 oz. / 200	1
31012	51% WG Soft Pretzel Rods	1 oz. / 180	1
<b>READI-BAKE® BenefIT Breakfast Bars (Made with 51% Whole Grains)</b>			
40408	Chocolate Cream Chip	2.5 oz. / 48	2
40409	Celebration	2.5 oz. / 48	2
40403	Apple Cinnamon	2.5 oz. / 48	1
40457	Chocolate Cream Chip (Mini)	1.25 oz. / 96	1
40458	Celebration (Mini)	1.25 oz. / 96	1
<b>BAVARIAN BAKERY® 51% Whole Grain Soft Pretzels (Low Sodium)</b>			
7051	51% WG Gourmet Roll (Sliced)	2.2 oz. / 120	2
9556	51% WG Gourmet Pretzel Roll (Bulk)	2.2 oz. / 120	2
9553	51% WG Nuggets	0.5 oz. / 200	2
<b>Add Some Fun with Our THEMED ITEMS:</b>			
74221	Themed Cookie Dough - Harvest/Leaves Shaped	1.2 oz. / 144	3/4
3678	51% WG Soft Pretzel FunShapes - Pumpkin	2.2 oz. / 100	2
3749	51% WG Soft Pretzel FunShapes - Turkey	2.2 oz. / 100	2
41503	Orange/Lime Swirl 100% Frozen Juice Cups - Pumpkin	4.4 fl oz. / 96	1/2
<b>READI-BAKE® 51% Whole Grains Pre-packaged Grahams</b>			
056072	Belly Bears Cinnamon Graham Crackers	1 oz. / 200	1
<b>¡Hola! Churros™ 51% Whole Grain Churros</b>			
41147	Apple Filled Churro	1.48 oz. / 100	2
41149	Cinnamon Churro	1.48 oz. / 100	2

Product Code	Product Description	Size/Pack	Grain/Fruit Crediting
<b>WHOLE FRUIT® 100% Frozen Juice Cup</b>			
23060020	Orange Pineapple / Cherry Swirl	4.4 fl oz. / 96	1/2
23060030	Mango / Strawberry Pom Swirl	4.4 fl oz. / 96	1/2
<b>LUIGI'S® 100% Frozen Juice Sorbet</b>			
48445	Kiwi/Strawberry Swirl	4.4 fl oz. / 96	1/2
48446	Cherry/Blue Raspberry Swirl	4.4 fl oz. / 96	1/2
<b>LUIGI'S® 100% Frozen Juice Sorbet Sours Cup</b>			
48450	Sour Watermelon	4.4 fl oz. / 96	1/2
<b>SHAPE UPS® 100% Frozen Juice Themed Cups Year-Round</b>			
41507	Sports (Strawberry/Lemonade)	4.4 fl oz. / 96	1/2
41506	Birthday/Celebration (Cherry/Lemon)	4.4 fl oz. / 96	1/2
<b>51% Whole Grain Soft Pretzel FunShapes</b>			
3704	51% WG Soft Pretzel FunShapes - Star	2.2 oz. / 100	2
<b>DUTCH WAFFLE® 51% Whole Grain</b>			
4521	Dutch Waffle®	5" / 48	2
4522	Dutch Waffle® Sticks	4" / 600	2
<b>Readi-Bake® BenefIT® 51% Whole Grain Cookies</b>			
04911	Chocolate Chip	1 oz. / 384 ct	1/2
04912	Candy	1 oz. / 384 ct	1/2
04914	Double Chocolate	1 oz. / 384 ct	1/2
04915	Sugar	1 oz. / 384 ct	1/2
14404	Red Velvet	1 oz. / 384 ct	1/2



## RECIPE CONCEPTS

[WWW.JJSNACKFOODSERVICE.COM/RECIPES](http://WWW.JJSNACKFOODSERVICE.COM/RECIPES)

## NATIONAL SCHOOL LUNCH WEEK

**Oct. 9-13th, 2023**

-Valid on qualifying products featured on menus between **August 1st - November 24th, 2023**  
 -To participate, mail purchase verification in the form of a distributor invoice or velocity report to: **Cool School Cafe, PO Box 535 Becker, MN 55308** or submit via email to: **Support@CoolSchoolCafe.com**. Purchase verification must be postmarked by **January 15, 2024**. Menu occasion will be calculated based off servings per student per ADP.