



*K-12 School*  
**FOODSERVICE  
OFFERING**

**J&S** SNACK FOODS  
CORP.

# SOLUTIONS TO FIT THE NEW SCHOOL REGULATIONS

J&J Snack Foods K-12 products align with the following child nutrition programs, Breakfast, Lunch, After School Snack, CACFP & Summer Feeding. The majority of J&J Snack Foods products align with the USDA Smart Snack regulations, which promotes healthier schools foodservice products. You can be sure these products are the perfect fit for your a la carte program. Smart Snack products are indicated with an S, F, C, or D.

## STRATEGIC ALLIANCES



K12 Services, Inc. supports J&J Snack Foods NOI Program & its school customers by keeping track of USDA donated foods. Log on to [www.k12foodservice.com](http://www.k12foodservice.com) to learn more, or call us at 301.251.5515



Earn rewards for your school meal program by purchasing qualifying J&J Snack Foods products. Visit [www.CoolSchoolCafe.com](http://www.CoolSchoolCafe.com) to learn more.

- Commitment to school foodservice for over 50 years
- Healthy, nutritious student - approved products
- Offerings for all programs; breakfast, lunch, after-school snacks, summer & a la carte
- Meeting new regulations, boosting participation & satisfying your students
- Complete merchandising programs available
- Cool School Points available on a number of products

## SMART SNACK PROGRAM FRUIT/VEGETABLE/DAIRY

Look for "F" for Fruit, "V" for Vegetable, or "D" for Dairy in the A la Carte Smart™ column

- Less than 200 Calories
- Less than 35% Sugar by Weight
- Less than 30% Calories from Fat
- 0g Trans Fat
- Less than 10% Calories
- Less than 200mg of Sodium

Look for "S" for Snack in the Smart Snack® column

- Provides Various Bread Components
- Meets Whole Grain Rich Criteria
- Thaw-n-Serve Varieties Available
- Individually Wrapped Options!



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Look for  
**"S" for Snack**  
**"F" for Fruit**  
**"V" for Vegetable**  
**"D" for Dairy**  
 in the  
 Smart Snack  
 Column





**SUPERPRETZEL**  
SOFT PRETZELS



# SOFT PRETZELS

The perfect addition to any nutritious meal. Our soft, warm and delicious 51% whole grain pretzels are a great way to add excitement to school menus.

**SUPERPRETZEL**  
**SUPERSTIX**  
STUFFED SOFT PRETZEL STICKS

**SUPERPRETZEL**  
SOFT PRETZELS  
*Whole Grain*



# PRODUCT BENEFITS

- Provides various bread components
- Meets whole grain rich criteria
- Thaw-n-serve varieties available
- Individually wrapped options!
- No Palm Oil

ITEM# 3702

ITEM# 3679

ITEM# 3704



| CODE                                                                        | PRODUCT DESCRIPTION                                    | MEAL STRUCTURE |       |                    | A La Carte Smart® Pack | Serving Size (oz.) | Total Calories (cal) | Creditable Grains* | %of Calories from Fat | Fat (g) | %of Calories from Fat | Saturated Fat (g) | % of Calories from Saturated Fat | Trans Fat (g) | Cholesterol (mg) | Carbohydrates (g) | Sugars (g) | % of Sugar by Weight | Dietary Fiber (g) | Sodium (mg) | Protein (g) | Vitamin A (%) | Vitamin C (%) | Calcium (%) | Iron (%) | Commodity Processing Available |  |
|-----------------------------------------------------------------------------|--------------------------------------------------------|----------------|-------|--------------------|------------------------|--------------------|----------------------|--------------------|-----------------------|---------|-----------------------|-------------------|----------------------------------|---------------|------------------|-------------------|------------|----------------------|-------------------|-------------|-------------|---------------|---------------|-------------|----------|--------------------------------|--|
|                                                                             |                                                        | Breakfast      | Lunch | After School Snack |                        |                    |                      |                    |                       |         |                       |                   |                                  |               |                  |                   |            |                      |                   |             |             |               |               |             |          |                                |  |
| SUPERPRETZEL® TRADITIONAL SOFT PRETZELS (NON-WG)                            |                                                        |                |       |                    |                        |                    |                      |                    |                       |         |                       |                   |                                  |               |                  |                   |            |                      |                   |             |             |               |               |             |          |                                |  |
| 3010                                                                        | SUPERPRETZEL® Soft Pretzels                            | x              | x     |                    |                        | 100                | 2.5 oz               | 2 ½                | 170                   | 0.5     | 3%                    | 0                 | 0%                               | 0             | 0                | 36                | 1          | 1%                   | 1                 | 150         | 5           | 0             | 0             | 0           | 10       | Yes                            |  |
| 3014                                                                        | SUPERPRETZEL® King Size Soft Pretzels                  | x              | x     |                    |                        | 50                 | 5 oz                 | ½                  | 340                   | 2       | 5%                    | 0                 | 0%                               | 0             | 0                | 76                | 2          | 1%                   | 1                 | 300         | 12          | 0             | 0             | 0           | 20       | Yes                            |  |
| SUPERPRETZEL® 51% WHOLE GRAIN SOFT PRETZELS                                 |                                                        |                |       |                    |                        |                    |                      |                    |                       |         |                       |                   |                                  |               |                  |                   |            |                      |                   |             |             |               |               |             |          |                                |  |
| 30110                                                                       | SUPERPRETZEL® 51% WG Regular Size Soft Pretzels*       | x              | x     | x                  | S                      | 100                | 2.2 oz               | 2                  | 150                   | 1       | 6%                    | 0                 | 0%                               | 0             | 0                | 30                | 1          | 2%                   | 3                 | 140         | 5           | 0             | 2             | 2           | 10       | Yes                            |  |
| 30410                                                                       | SUPERPRETZEL® 51% WG Regular Size Soft Pretzels (I/W)* | x              | x     | x                  | S                      | 100                | 2.2 oz               | 2                  | 150                   | 1       | 6%                    | 0                 | 0%                               | 0             | 0                | 30                | 1          | 2%                   | 3                 | 140         | 5           | 0             | 2             | 2           | 10       | Yes                            |  |
| 30113                                                                       | SUPERPRETZEL® 51% WG Mini Soft Pretzels                | x              | x     | x                  | S                      | 200                | 1oz                  | 1                  | 70                    | 0       | 0%                    | 0                 | 0%                               | 0             | 0                | 14                | 0          | 0%                   | 1                 | 90          | 2           | 0             | 0             | 0           | 4        | Yes                            |  |
| 30131                                                                       | SUPERPRETZEL® 51% WG Mini Soft Pretzels (I/W)          | x              | x     | x                  | S                      | 200                | 1oz                  | 1                  | 70                    | 0       | 0%                    | 0                 | 0%                               | 0             | 0                | 14                | 0          | 0%                   | 1                 | 90          | 2           | 0             | 0             | 0           | 4        | Yes                            |  |
| 31012                                                                       | SUPERPRETZEL® 51% WG Soft Pretzel Rods                 | x              | x     | x                  | S                      | 180                | 1oz                  | 1                  | 70                    | 0.5     | 6%                    | 0                 | 0%                               | 0             | 0                | 14                | 0          | 0%                   | 1                 | 40          | 2           | 0             | 0             | 0           | 4        | Yes                            |  |
| SUPERPRETZEL® SUPERSTIX®                                                    |                                                        |                |       |                    |                        |                    |                      |                    |                       |         |                       |                   |                                  |               |                  |                   |            |                      |                   |             |             |               |               |             |          |                                |  |
| 34153                                                                       | SUPERPRETZEL® SUPERSTIX® WG Cinnamon Bun Sticks (I/W)  | x              | x     | x                  | S                      | 60                 | 2.1 oz               | 2                  | 150                   | 2.5     | 15%                   | 1                 | 6%                               | 0             | 5                | 30                | 8          | 13%                  | 3                 | 115         | 4           | 2             | 0             | 2           | 8        | Yes                            |  |
| *SUPERPRETZEL® FUNSHAPES 51% Whole Grain (With White Salt-Optional Topping) |                                                        |                |       |                    |                        |                    |                      |                    |                       |         |                       |                   |                                  |               |                  |                   |            |                      |                   |             |             |               |               |             |          |                                |  |
| 3703                                                                        | SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Shamrock | x              | x     | x                  | S                      | 100                | 2.2 oz               | 2                  | 150                   | 1       | 6%                    | 0                 | 0%                               | 0             | 0                | 30                | 1          | 2%                   | 3                 | 170         | 5           | 0             | 2             | 2           | 10       | Yes                            |  |
| 3679                                                                        | SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Snowman  | x              | x     | x                  | S                      | 100                | 2.2 oz               | 2                  | 150                   | 1       | 6%                    | 0                 | 0%                               | 0             | 0                | 30                | 1          | 2%                   | 3                 | 170         | 5           | 0             | 2             | 2           | 10       | Yes                            |  |
| 3678                                                                        | SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Pumpkin  | x              | x     | x                  | S                      | 100                | 2.2 oz               | 2                  | 150                   | 1       | 6%                    | 0                 | 0%                               | 0             | 0                | 30                | 1          | 2%                   | 3                 | 170         | 5           | 0             | 2             | 2           | 10       | Yes                            |  |
| 3702                                                                        | SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Heart    | x              | x     | x                  | S                      | 100                | 2.2 oz               | 2                  | 150                   | 1       | 6%                    | 0                 | 0%                               | 0             | 0                | 30                | 1          | 2%                   | 3                 | 170         | 5           | 0             | 2             | 2           | 10       | Yes                            |  |
| 3704                                                                        | SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Star     | x              | x     | x                  | S                      | 100                | 2.2 oz               | 2                  | 150                   | 1       | 6%                    | 0                 | 0%                               | 0             | 0                | 30                | 1          | 2%                   | 3                 | 170         | 5           | 0             | 2             | 2           | 10       | Yes                            |  |
| 3749                                                                        | SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Turkey   | x              | x     | x                  | S                      | 100                | 2.2 oz               | 2                  | 150                   | 1       | 6%                    | 0                 | 0%                               | 0             | 0                | 30                | 1          | 2%                   | 3                 | 170         | 5           | 0             | 2             | 2           | 10       | Yes                            |  |

\*Optional salt topping available with all products except Individually Wrapped & SUPERSTIX.

**Bavarian**  
BAKERY

ITEM# 7051

Serving Suggestion

# GOURMET SOFT PRETZELS

We are bringing restaurant trends to your cafeteria with our gourmet  
51% whole grain Bavarian Bakery™ soft pretzel line.





| CODE                                                  |                                                             | PRODUCT DESCRIPTION |  | MEAL STRUCTURE |       |                    |                        | NUTRITIONAL INFORMATION |                      |                  |         |                        |                   |                                  |               |                  |                   |            |                      |                   |             |             |               |               |             | Commodity Processing Available |     |          |
|-------------------------------------------------------|-------------------------------------------------------------|---------------------|--|----------------|-------|--------------------|------------------------|-------------------------|----------------------|------------------|---------|------------------------|-------------------|----------------------------------|---------------|------------------|-------------------|------------|----------------------|-------------------|-------------|-------------|---------------|---------------|-------------|--------------------------------|-----|----------|
|                                                       |                                                             |                     |  | Breakfast      | Lunch | After School Snack | A La Carte Smart® Pack | Serving Size (oz.)      | Total Calories (cal) | Credible Grains* | Fat (g) | % of Calories from Fat | Saturated Fat (g) | % of Calories from Saturated Fat | Trans Fat (g) | Cholesterol (mg) | Carbohydrates (g) | Sugars (g) | % of Sugar by Weight | Dietary Fiber (g) | Sodium (mg) | Protein (g) | Vitamin A (%) | Vitamin C (%) | Calcium (%) |                                |     | Iron (%) |
|                                                       |                                                             |                     |  |                |       |                    |                        |                         |                      |                  |         |                        |                   |                                  |               |                  |                   |            |                      |                   |             |             |               |               |             |                                |     |          |
| *BAVARIAN BAKERY® SOFT PRETZEL ROLLS (ALL LOW SODIUM) |                                                             |                     |  |                |       |                    |                        |                         |                      |                  |         |                        |                   |                                  |               |                  |                   |            |                      |                   |             |             |               |               |             |                                |     |          |
| 7051                                                  | BAVARIAN BAKERY® 51% WG Gourmet Low Sodium Roll             |                     |  | x              | x     | x                  | S                      | 120                     | 2.2 oz               | 2                | 160     | 2.5                    | 14%               | 1                                | 6%            | 0                | 0                 | 29         | 2                    | 3%                | 3           | 40          | 5             | 0             | 0           | 2                              | 10  | Yes      |
| 9546                                                  | BAVARIAN BAKERY® 51% WG Bavarian Hot Dog Roll               |                     |  | x              | x     | x                  | S                      | 72                      | 2.6 oz.              | 2 ½              | 190     | 3                      | 14%               | 1.5                              | 7%            | 0                | 0                 | 37         | 5                    | 7%                | 3           | 80          | 6             | 0             | 0           | 2                              | 6   | Yes      |
| 9549                                                  | BAVARIAN BAKERY® 51% WG Bavarian Pretzel Dinner Roll        |                     |  | x              | x     | x                  | S                      | 100                     | 2.2 oz.              | 2                | 160     | 2.5                    | 14%               | 1                                | 6%            | 0                | 0                 | 32         | 4                    | 6%                | 3           | 65          | 5             | 0             | 0           | 2                              | 4   | Yes      |
| 9552                                                  | BAVARIAN BAKERY® 51% WG Gourmet Low Sodium Roll - Bulk Pack |                     |  | x              | x     | x                  | S                      | 90                      | 2.2 oz.              | 2                | 160     | 2.5                    | 14%               | 1                                | 6%            | 0                | 0                 | 29         | 2                    | 3%                | 4           | 40          | 5             | 0             | 0           | 2                              | 10  | Yes      |
| 9553                                                  | BAVARIAN BAKERY® 51% WG Bavarian Nuggets                    |                     |  | x              | x     | x                  | S                      | 256                     | 0.5 oz.              | 2                | 150     | 0.5                    | 3%                | 1                                | 6%            | 0                | 0                 | 29         | 4                    | 7%                | 2           | 40          | 5             | 0             | 0           | 10                             | 2.1 | Yes      |

\*Low Sodium allows for favorite dipping sauces.

## PRODUCT BENEFITS

- Provides various bread components
- Meets whole grain rich criteria
- Thaw-n-serve varieties available
- Versatile menu item



ITEM# 48450



WholeFruit®



LUIGI'S®

# FROZEN NOVELTIES

J&J Snack Foods helps you lay the foundation for increased meal participation by offering great tasting 100% juice frozen novelties and sherbet, while complying with strict wellness policies.



SHAPE UPS®



| CODE                                                               | PRODUCT DESCRIPTION                                                    | MEAL STRUCTURE |       |                    |                   | Pack | Serving Size (oz.) | Fruit/Vegetable Components | Total Calories (cal) | %of Fat (g) | Saturated Calories from Fat | % of Saturated Fat (g) | Trans Fat (g) | Cholesterol (mg) | Carbohydrates (g) | Sugars (g) | % of Sugar by Weight | Dietary Fiber (g) | Sodium (mg) | Protein (g) | Vitamin A (%) | Vitamin C (%) | Calcium (%) | Iron (%) |   |
|--------------------------------------------------------------------|------------------------------------------------------------------------|----------------|-------|--------------------|-------------------|------|--------------------|----------------------------|----------------------|-------------|-----------------------------|------------------------|---------------|------------------|-------------------|------------|----------------------|-------------------|-------------|-------------|---------------|---------------|-------------|----------|---|
|                                                                    |                                                                        | Breakfast      | Lunch | After School Snack | A La Carte-Smart® |      |                    |                            |                      |             |                             |                        |               |                  |                   |            |                      |                   |             |             |               |               |             |          |   |
| LUIGI'S® 100% FROZEN JUICE SORBET - 100% VITAMIN C                 |                                                                        |                |       |                    |                   |      |                    |                            |                      |             |                             |                        |               |                  |                   |            |                      |                   |             |             |               |               |             |          |   |
| 48441                                                              | LUIGI'S® 100% Frozen Juice Sorbet Orange                               | x              | x     | x                  | F                 | 96   | 4.4 fl oz          | ½ Cup                      | 70                   | 0           | 0%                          | 0                      | 0%            | 0                | 0                 | 19         | 15                   | 12%               | 3           | 5           | 0             | 60            | 100         | 6        | 2 |
| 48443                                                              | LUIGI'S® 100% Frozen Juice Sorbet Blue Raspberry                       | x              | x     | x                  | F                 | 96   | 4.4 fl oz          | ½ Cup                      | 70                   | 0           | 0%                          | 0                      | 0%            | 0                | 0                 | 19         | 14                   | 11%               | 3           | 5           | 0             | 0             | 100         | 6        | 2 |
| 48445                                                              | LUIGI'S® 100% Frozen Juice Sorbet Kiwi/Strawberry Swirl                | x              | x     | x                  | F                 | 96   | 4.4 fl oz          | ½ Cup                      | 70                   | 0           | 0%                          | 0                      | 0%            | 0                | 0                 | 18         | 15                   | 12%               | 3           | 5           | 0             | 0             | 100         | 6        | 2 |
| LUIGI'S® SOURS 100% FROZEN JUICE SORBET - 100% VITAMIN C           |                                                                        |                |       |                    |                   |      |                    |                            |                      |             |                             |                        |               |                  |                   |            |                      |                   |             |             |               |               |             |          |   |
| 48450                                                              | LUIGI'S® Sours 100% Frozen Juice Sorbet Watermelon                     | x              | x     | x                  | F                 | 96   | 4.4 fl oz          | ½ Cup                      | 70                   | 0           | 0%                          | 0                      | 0%            | 0                | 0                 | 20         | 15                   | 12%               | 3           | 10          | 0             | 0             | 100         | 8        | 0 |
| WHOLE FRUIT® PREMIUM FROZEN JUICE CUPS -100% JUICE, 100% VITAMIN C |                                                                        |                |       |                    |                   |      |                    |                            |                      |             |                             |                        |               |                  |                   |            |                      |                   |             |             |               |               |             |          |   |
| 23060000                                                           | Whole Fruit® 100% Frozen Juice Cup Wild Cherry                         | x              | x     | x                  | F                 | 96   | 4.4 fl oz          | ½ Cup                      | 70                   | 0           | 0%                          | 0                      | 0%            | 0                | 0                 | 19         | 16                   | 12%               | 3           | 10          | 0             | 10            | 100         | 8        | 2 |
| 23060005                                                           | Whole Fruit® 100% Frozen Juice Cup Strawberry Pomegranate              | x              | x     | x                  | F                 | 96   | 4.4 fl oz          | ½ Cup                      | 70                   | 0           | 0%                          | 0                      | 0%            | 0                | 0                 | 19         | 16                   | 12%               | 3           | 5           | 0             | 10            | 100         | 8        | 2 |
| 23060010                                                           | Whole Fruit® 100% Frozen Juice Cup Orange Pineapple                    | x              | x     | x                  | F                 | 96   | 4.4 fl oz          | ½ Cup                      | 70                   | 0           | 0%                          | 0                      | 0%            | 0                | 0                 | 20         | 16                   | 12%               | 3           | 5           | 0             | 15            | 100         | 8        | 2 |
| 23060020                                                           | Whole Fruit® 100% Frozen Juice Cup Orange Pineapple & Cherry Swirl     | x              | x     | x                  | F                 | 96   | 4.4 fl oz          | ½ Cup                      | 70                   | 0           | 0%                          | 0                      | 0%            | 0                | 0                 | 19         | 16                   | 12%               | 3           | 10          | 0             | 10            | 100         | 8        | 2 |
| 23060025                                                           | Whole Fruit® 100% Frozen Juice Cup Mixed Berry & Lemon Swirl           | x              | x     | x                  | F                 | 96   | 4.4 fl oz          | ½ Cup                      | 70                   | 0           | 0%                          | 0                      | 0%            | 0                | 0                 | 19         | 16                   | 12%               | 3           | 5           | 0             | 4             | 100         | 8        | 2 |
| 23060030                                                           | Whole Fruit® 100% Frozen Juice Cup Mango/Strawberry Pom Swirl          | x              | x     | x                  | F                 | 96   | 4.4 fl oz          | ½ Cup                      | 70                   | 0           | 0%                          | 0                      | 0%            | 0                | 0                 | 18         | 15                   | 12%               | 3           | 5           | 0             | 30            | 100         | 8        | 2 |
| SHAPE UPS® 100% FROZEN JUICE THEMED CUPS® - 100% VITAMIN C         |                                                                        |                |       |                    |                   |      |                    |                            |                      |             |                             |                        |               |                  |                   |            |                      |                   |             |             |               |               |             |          |   |
| 41502                                                              | Shape Ups® Shamrock 100% Frozen Juice Cups (Lemon/Lime Swirl)          | x              | x     | x                  | F                 | 96   | 4.4 fl oz          | ½ Cup                      | 70                   | 0           | 0%                          | 0                      | 0%            | 0                | 0                 | 19         | 15                   | 12%               | 3           | 5           | 0             | 0             | 100         | 8        | 2 |
| 41503                                                              | Shape Ups® Pumpkin 100% Frozen Juice Cups (Orange/Lime Swirl)          | x              | x     | x                  | F                 | 96   | 4.4 fl oz          | ½ Cup                      | 70                   | 0           | 0%                          | 0                      | 0%            | 0                | 0                 | 19         | 15                   | 12%               | 3           | 5           | 0             | 30            | 100         | 8        | 2 |
| 41504                                                              | Shape Ups® Heart 100% Frozen Juice Cups (Red Cherry Swirl)             | x              | x     | x                  | F                 | 96   | 4.4 fl oz          | ½ Cup                      | 70                   | 0           | 0%                          | 0                      | 0%            | 0                | 0                 | 19         | 16                   | 12%               | 3           | 10          | 0             | 10            | 100         | 8        | 2 |
| 41505                                                              | Shape Ups® Snowman 100% Frozen Juice Cups (Cherry/Lime Swirl)          | x              | x     | x                  | F                 | 96   | 4.4 fl oz          | ½ Cup                      | 70                   | 0           | 0%                          | 0                      | 0%            | 0                | 0                 | 19         | 16                   | 12%               | 3           | 10          | 0             | 4             | 100         | 8        | 2 |
| 41506                                                              | Shape Ups® Birthday/Celebration 100% Frozen Juice Cups (Cherry/Lemon)* | x              | x     | x                  | F                 | 96   | 4.4 fl oz          | ½ Cup                      | 70                   | 0           | 0%                          | 0                      | 0%            | 0                | 0                 | 18         | 15                   | 12%               | 3           | 5           | 0             | 10            | 100         | 8        | 2 |
| 41507                                                              | Shape Ups® Sports 100% Frozen Juice Cups (Strawberry/Lemonade)*        | x              | x     | x                  | F                 | 96   | 4.4 fl oz          | ½ Cup                      | 70                   | 0           | 0%                          | 0                      | 0%            | 0                | 0                 | 19         | 15                   | 12%               | 3           | 5           | 0             | 0             | 100         | 8        | 2 |
| LUIGI'S® SHERBET MADE WITH FRUIT JUICE**                           |                                                                        |                |       |                    |                   |      |                    |                            |                      |             |                             |                        |               |                  |                   |            |                      |                   |             |             |               |               |             |          |   |
| 38440                                                              | LUIGI'S® Sherbet Orange                                                |                |       |                    | D                 | 96   | 4 fl oz            | 0                          | 110                  | 1.5         | 12%                         | 1                      | 8%            | 0                | 5                 | 23         | 19                   | 16%               | 0           | 20          | 1             | 0             | 100         | 2        | 2 |
| 38441                                                              | LUIGI'S® Sherbet Raspberry                                             |                |       |                    | D                 | 96   | 4 fl oz            | 0                          | 110                  | 1.5         | 12%                         | 1                      | 8%            | 0                | 5                 | 23         | 19                   | 16%               | 0           | 20          | 0             | 0             | 100         | 2        | 2 |
| 38442                                                              | LUIGI'S® Sherbet Lime                                                  |                |       |                    | D                 | 96   | 4 fl oz            | 0                          | 110                  | 1.5         | 12%                         | 1                      | 8%            | 0                | 5                 | 23         | 19                   | 16%               | 0           | 20          | 0             | 0             | 100         | 2        | 2 |
| 38447                                                              | LUIGI'S® Sherbet Rainbow                                               |                |       |                    | D                 | 96   | 4 fl oz            | 0                          | 110                  | 1.5         | 12%                         | 1                      | 8%            | 0                | 5                 | 25         | 21                   | 19%               | 0           | 15          | 0             | 0             | 100         | 2        | 2 |

\*Birthday/Celebration and Sports Theme Cups are available year round. All other items are seasonal.

\*\*LUIGI'S Sherbet does not contain 100% juice but meets the (D) Dairy requirements for A-La-Carte.

## PRODUCT BENEFITS

- Excellent participation builder
- 4.4 fl oz cups = 1/2 cup fruit
- All cups have 3g fiber
- 100% RDA Vitamin C
- Most contain no artificial colors or flavors
- Gluten Free
- Fun & unique
- Great for summer feeding

**Hola!**  
**Churros**



## BAKED GOODS

J&J Snack Foods baked goods will increase participation with fun & unique products from our Fruit-Filled Churros to our Dutch Waffles.





## PRODUCT BENEFITS

- Provides various bread components
- Meets whole grain rich criteria
- Thaw-n-serve varieties available
- Individually wrapped options!

| CODE                                | PRODUCT DESCRIPTION                                                   | MEAL STRUCTURE |       |                    | A La Carte Smart® Pack | Serving Size (oz.) | Credible Grains* | Total Calories (cal) | %of Calories from Fat | Saturated Fat (g) | % of Calories from Saturated Fat | Trans Fat (g) | Cholesterol (mg) | Carbohydrates (g) | Sugars (g) | % of Sugar by Weight | Dietary Fiber (g) | Sodium (mg) | Protein (g) | Vitamin A (%) | Vitamin C (%) | Calcium (%) | Iron (%) | Commodity Processing Available |    |    |
|-------------------------------------|-----------------------------------------------------------------------|----------------|-------|--------------------|------------------------|--------------------|------------------|----------------------|-----------------------|-------------------|----------------------------------|---------------|------------------|-------------------|------------|----------------------|-------------------|-------------|-------------|---------------|---------------|-------------|----------|--------------------------------|----|----|
|                                     |                                                                       | Breakfast      | Lunch | After School Snack |                        |                    |                  |                      |                       |                   |                                  |               |                  |                   |            |                      |                   |             |             |               |               |             |          |                                |    |    |
| DUTCH WAFFLE 51% WHOLE GRAIN        |                                                                       |                |       |                    |                        |                    |                  |                      |                       |                   |                                  |               |                  |                   |            |                      |                   |             |             |               |               |             |          |                                |    |    |
| 4521                                | Dutch Waffle 51% Whole Grain                                          | x              | x     |                    | EB                     | 48                 | 5"               | 2                    | 300                   | 13                | 39%                              | 3             | 9%               | 0                 | 20         | 43                   | 12                | 14%         | 3           | 350           | 4             | 0           | 0        | 4                              | 10 | No |
| 4522                                | Dutch Waffle Sticks 51% Whole Grain                                   | x              | x     |                    | EB                     | 600                | 12pcs            | 2                    | 230                   | 9                 | 11%                              | 1.5           | 8%               | 0                 | 15         | 36                   | 11                | 15%         | 3           | 310           | 4             | 0           | 0        | 2                              | 10 | No |
| iHOLA! CHURROS™ WHOLE GRAIN CHURROS |                                                                       |                |       |                    |                        |                    |                  |                      |                       |                   |                                  |               |                  |                   |            |                      |                   |             |             |               |               |             |          |                                |    |    |
| 41147                               | iHOLA! Churros™ Fruit Filled 51% Whole Grain Churros Apple-(I/W)      | x              | x     | x                  | S                      | 100                | 1.9              | 1                    | 150                   | 4                 | 24%                              | 1             | 6%               | 0                 | 0          | 27                   | 9                 | 17%         | 1           | 60            | 3             | 0           | 0        | 2                              | 4  | No |
| 41148                               | iHOLA! Churros™ Fruit Filled 51% Whole Grain Churros Raspberry- (I/W) | x              | x     | x                  | S                      | 100                | 1.9              | 1                    | 160                   | 4                 | 23%                              | 1             | 6%               | 0                 | 0          | 28                   | 9                 | 17%         | 1           | 60            | 3             | 0           | 0        | 2                              | 4  | No |
| 41149                               | iHOLA! Churros™ 51% Whole Grain Churros Cinnamon - (I/W)              | x              | x     | x                  | S                      | 100                | 1.48             | 1                    | 140                   | 4                 | 26%                              | 1.5           | 9.60%            | 0                 | 0          | 23                   | 6                 | 14%         | 1           | 75            | 3             | 0           | 0        | 2                              | 6  | No |
| 41110                               | iHOLA! Churros™ Fruit Filled 51% Whole Grain Churros Apple            | x              | x     | x                  | S                      | 100                | 1.9              | 1                    | 150                   | 4                 | 24%                              | 1             | 6%               | 0                 | 0          | 27                   | 9                 | 17%         | 1           | 60            | 3             | 0           | 0        | 2                              | 4  | No |
| 41112                               | iHOLA! Churros™ Fruit Filled 51% Whole Grain Churros Raspberry        | x              | x     | x                  | S                      | 100                | 1.9              | 1                    | 160                   | 4                 | 23%                              | 1             | 6%               | 0                 | 0          | 28                   | 9                 | 17%         | 1           | 60            | 3             | 0           | 0        | 2                              | 4  | No |
| 41114                               | iHOLA! Churros™ 51% Whole Grain Churros Cinnamon                      | x              | x     | x                  | S                      | 100                | 1.48             | 1                    | 140                   | 4                 | 26%                              | 1.5           | 9.60%            | 0                 | 0          | 23                   | 6                 | 14%         | 1           | 75            | 3             | 0           | 0        | 2                              | 6  | No |

EB (Entrée Breakfast) = acceptable for a la carte same day as or day after menuing.





# PRE-PACKAGED BAKERY

From breakfast solutions to after school snacks, READI-BAKE BeneFIT® pre-baked products give you the tools you need to deliver the quality your students expect.

*Crunch & Crave™  
Crackers*





## PRODUCT BENEFITS

- Meets whole grain rich criteria
- Og Trans Fat
- Hydrogenated oil free
- No high fructose corn syrup
- Exact portion count
- Excellent grab-n-go option



| CODE                                                                    | PRODUCT DESCRIPTION                                   | MEAL STRUCTURE |       |                    |                        | Serving Size (oz.) | Total Calories (cal) | Fat (g) | % of Calories from Fat | Saturated Fat (g) | % of Calories from Saturated Fat | Trans Fat (g) | Cholesterol (mg) | Carbohydrates (g) | % of Sugar by Weight | Dietary Fiber (g) | Sodium (mg) | Protein (g) | Vitamin A (%) | Vitamin C (%) | Calcium (%) | Iron (%) | Commodity Processing Available |    |   |    |
|-------------------------------------------------------------------------|-------------------------------------------------------|----------------|-------|--------------------|------------------------|--------------------|----------------------|---------|------------------------|-------------------|----------------------------------|---------------|------------------|-------------------|----------------------|-------------------|-------------|-------------|---------------|---------------|-------------|----------|--------------------------------|----|---|----|
|                                                                         |                                                       | Breakfast      | Lunch | After School Snack | A La Carte Smart® Pack |                    |                      |         |                        |                   |                                  |               |                  |                   |                      |                   |             |             |               |               |             |          |                                |    |   |    |
|                                                                         |                                                       |                |       |                    |                        |                    |                      |         |                        |                   |                                  |               |                  |                   |                      |                   |             |             |               |               |             |          |                                |    |   |    |
| READY-BAKE® PRE-PACKAGED GRAHAM'S & CRACKERS MADE WITH 51% WHOLE GRAINS |                                                       |                |       |                    |                        |                    |                      |         |                        |                   |                                  |               |                  |                   |                      |                   |             |             |               |               |             |          |                                |    |   |    |
| 039085                                                                  | Jungle Crackers 51% Whole Grain                       | x              | x     | x                  | S                      | 200                | 1 oz                 | 1       | 130                    | 4                 | 28%                              | 0             | 0%               | 0                 | 0                    | 20                | 8           | 29%         | 1             | 95            | 2           | 0        | 0                              | 15 | 4 | No |
| 056070                                                                  | Belly Bears 51% Whole Grain Chocolate Graham Crackers | x              | x     | x                  | S                      | 200                | 1 oz                 | 1       | 120                    | 4                 | 30%                              | 0             | 0%               | 0                 | 0                    | 20                | 7           | 25%         | 2             | 85            | 2           | 0        | 0                              | 10 | 6 | No |
| 056071                                                                  | Belly Bears 51% Whole Grain Honey Graham Crackers     | x              | x     | x                  | S                      | 200                | 1 oz                 | 1       | 130                    | 4                 | 28%                              | 0             | 0%               | 0                 | 0                    | 20                | 8           | 29%         | 1             | 100           | 2           | 0        | 0                              | 10 | 6 | No |
| 056072                                                                  | Belly Bears 51% Whole Grain Cinnamon Graham Crackers  | x              | x     | x                  | S                      | 200                | 1 oz                 | 1       | 130                    | 4                 | 28%                              | 0             | 0%               | 0                 | 0                    | 21                | 8           | 29%         | 1             | 120           | 2           | 0        | 0                              | 10 | 6 | No |
| CRUNCH & CRAVE CRACKERS™                                                |                                                       |                |       |                    |                        |                    |                      |         |                        |                   |                                  |               |                  |                   |                      |                   |             |             |               |               |             |          |                                |    |   |    |
| 2049191                                                                 | Crunch & Crave™ Crackers Pizza                        | x              | x     | x                  | S                      | 100                | 1.6 oz               | 2       | 190                    | 7                 | 33%                              | 0             | 0%               | 0                 | 0                    | 30                | 5           | 11%         | 4             | 170           | 4           | 0        | 0                              | 6  | 8 | No |
| 2049192                                                                 | Crunch & Crave™ Crackers Original                     | x              | x     | x                  | S                      | 100                | 1.6 oz               | 2       | 190                    | 7                 | 33%                              | 0             | 0%               | 0                 | 0                    | 30                | 5           | 11%         | 4             | 200           | 4           | 0        | 0                              | 6  | 8 | No |
| 2049193                                                                 | NEW! Crunch & Crave™ Crackers Churro                  | x              | x     | x                  | S                      | 160                | 1 oz                 | 1       | 110                    | 2.5               | 20%                              | 0             | 0%               | 0                 | 0                    | 21                | 8           | 29%         | 2             | 75            | 2           | 0        | 0                              | 4  | 4 | No |
| 2049194                                                                 | NEW! Crunch & Crave™ Crackers Original                | x              | x     | x                  | S                      | 160                | 1 oz                 | 1       | 110                    | 3                 | 24%                              | 0             | 0%               | 0                 | 0                    | 19                | 3           | 11%         | 2             | 140           | 3           | 0        | 0                              | 4  | 4 | No |





ITEM# 40401

**BENEFIT  
BARS**







## PRODUCT BENEFITS

- Meets whole grain rich criteria
- Og Trans Fat
- Hydrogenated oil free
- No high fructose corn syrup
- Exact portion count
- Great source of fiber
- Thaw & serve
- Perfect grab -n-go option

| CODE                                                                                            | PRODUCT DESCRIPTION              | MEAL STRUCTURE |       |                    |                        | Serving Size (oz.) | Credible Grains* | Total Calories (cal) | %of Calories from Fat | Saturated Fat (g) | % of Calories from Saturated Fat | Trans Fat (g) | Cholesterol (mg) | Carbohydrates (g) | % of Sugar by Weight | Dietary Fiber (g) | Sodium (mg) | Protein (g) | Vitamin A (%) | Vitamin C (%) | Calcium (%) | Iron (%) | Commodity Processing Available |    |    |    |
|-------------------------------------------------------------------------------------------------|----------------------------------|----------------|-------|--------------------|------------------------|--------------------|------------------|----------------------|-----------------------|-------------------|----------------------------------|---------------|------------------|-------------------|----------------------|-------------------|-------------|-------------|---------------|---------------|-------------|----------|--------------------------------|----|----|----|
|                                                                                                 |                                  | Breakfast      | Lunch | After School Snack | A La Carte Smart® Pack |                    |                  |                      |                       |                   |                                  |               |                  |                   |                      |                   |             |             |               |               |             |          |                                |    |    |    |
| READI-BAKE® BENEFIT BREAKFAST BARS MADE WITH 51% WHOLE GRAINS (3G FIBER) - INDIVIDUALLY WRAPPED |                                  |                |       |                    |                        |                    |                  |                      |                       |                   |                                  |               |                  |                   |                      |                   |             |             |               |               |             |          |                                |    |    |    |
| 40400                                                                                           | Oatmeal Raisin                   | x              | x     | x                  | EB                     | 48                 | 2.5 oz           | 2                    | 290                   | 9                 | 28%                              | 3             | 9%               | 0                 | 20                   | 48                | 22          | 31%         | 3             | 190           | 5           | 0        | 0                              | 2  | 10 | No |
| 40401                                                                                           | Oatmeal Chocolate Chip           | x              | x     | x                  | EB                     | 48                 | 2.5 oz           | 2                    | 290                   | 9                 | 28%                              | 3             | 9%               | 0                 | 20                   | 47                | 22          | 31%         | 3             | 240           | 5           | 0        | 0                              | 2  | 10 | No |
| 40402                                                                                           | Banana Chocolate Chunk           | x              | x     | x                  | EB                     | 48                 | 2.5 oz           | 2                    | 280                   | 8                 | 26%                              | 3             | 9.6%             | 0                 | 15                   | 48                | 23          | 32%         | 3             | 220           | 5           | 0        | 0                              | 2  | 10 | No |
| 40403                                                                                           | Apple Cinnamon                   | x              | x     | x                  | EB                     | 48                 | 2.5 oz           | 2                    | 290                   | 9                 | 28%                              | 3             | 9%               | 0                 | 15                   | 48                | 22          | 31%         | 3             | 240           | 5           | 0        | 0                              | 2  | 10 | No |
| 40404                                                                                           | French Toast                     | x              | x     | x                  | EB                     | 48                 | 2.5 oz           | 2                    | 290                   | 9                 | 28%                              | 2.5           | 8%               | 0                 | 25                   | 47                | 21          | 30%         | 3             | 200           | 5           | 0        | 0                              | 4  | 10 | No |
| 40406                                                                                           | Cocoa Chip                       | x              | x     | x                  | EB                     | 48                 | 2.5 oz           | 2                    | 270                   | 8                 | 26%                              | 2.5           | 8%               | 0                 | 0                    | 48                | 21          | 30%         | 5             | 230           | 5           | 0        | 0                              | 2  | 15 | No |
| 40408                                                                                           | <b>NEW!</b> Chocolate Cream Chip | x              | x     | x                  | EB                     | 48                 | 2.5 oz           | 2                    | 270                   | 7                 | 23%                              | 2.5           | 8%               | 0                 | 0                    | 47                | 22          | 31%         | 4             | 220           | 5           | 0        | 0                              | 2  | 15 | No |
| 40409                                                                                           | <b>NEW!</b> Celebration          | x              | x     | x                  | EB                     | 48                 | 2.5 oz           | 2                    | 280                   | 9                 | 29%                              | 3             | 10%              | 0                 | 0                    | 47                | 20          | 28%         | 3             | 190           | 4           | 0        | 0                              | 2  | 10 | No |
| READI-BAKE® BENEFIT MINI BARS MADE WITH 51% WHOLE GRAINS (3G FIBER) - INDIVIDUALLY WRAPPED      |                                  |                |       |                    |                        |                    |                  |                      |                       |                   |                                  |               |                  |                   |                      |                   |             |             |               |               |             |          |                                |    |    |    |
| 40454                                                                                           | Oatmeal Chocolate Chip           | x              | x     | x                  | S                      | 96                 | 1.25 oz          | 1                    | 140                   | 4                 | 26%                              | 1.5           | 9.6%             | 0                 | 0                    | 24                | 10          | 29%         | 3             | 115           | 2           | 0        | 0                              | 10 | 6  | No |
| 40455                                                                                           | Brownie Bar                      |                | x     | x                  | S                      | 96                 | 1.25 oz          | 1                    | 130                   | 4                 | 26%                              | 1             | 7%               | 0                 | 0                    | 24                | 10          | 29%         | 3             | 115           | 3           | 0        | 0                              | 2  | 8  | No |
| 40456                                                                                           | Banana Chocolate Chunk           | x              | x     | x                  | S                      | 96                 | 1.25 oz          | 1                    | 140                   | 4                 | 26%                              | 1.5           | 9.60%            | 0                 | 10                   | 24                | 12          | 34%         | 2             | 105           | 2           | 0        | 0                              | 2  | 4  | No |
| 40457                                                                                           | <b>NEW!</b> Chocolate Cream Chip | x              | x     | x                  | S                      | 96                 | 1.25 oz          | 1                    | 130                   | 3.5               | 24%                              | 1             | 7%               | 0                 | 0                    | 23                | 11          | 31%         | 2             | 110           | 2           | 0        | 0                              | 0  | 8  | No |
| 40458                                                                                           | <b>NEW!</b> Celebration          | x              | x     | x                  | S                      | 96                 | 1.25 oz          | 1                    | 140                   | 4.5               | 29%                              | 1.5           | 9%               | 0                 | 0                    | 23                | 10          | 32%         | 1             | 95            | 2           | 0        | 0                              | 0  | 6  | No |

\*All items on this page use the 16g rule for crediting.

EB (Entrée Breakfast) = acceptable for a la carte same day as or day after menuing.





# COOKIE DOUGH

Delicious BeneFIT® 51% whole grain cookies will satisfy your students' smart snack cravings, with sizes and varieties for all ages and palates.





## PRODUCT BENEFITS

- Meets whole grain rich criteria
- Smart snack approved
- Less than 200 calories
- Og Trans Fat
- No high fructose corn syrup
- Exact portion count

| CODE                                                                                                                 | PRODUCT DESCRIPTION | MEAL STRUCTURE |       |                                      | Pack | Serving Size (oz.) | Creditable Grains* | Total Calories (cal) | % of Calories from Fat | Fat (g) | Saturated Fat (g) | % of Calories from Saturated Fat | Trans Fat (g) | Cholesterol (mg) | Carbohydrates (g) | Sugars (g) | % of Sugar by Weight | Dietary Fiber (g) | Sodium (mg) | Protein (g) | Vitamin A (%) | Vitamin C (%) | Calcium (%) | Iron (%) | Commodity Processing Available |       |     |
|----------------------------------------------------------------------------------------------------------------------|---------------------|----------------|-------|--------------------------------------|------|--------------------|--------------------|----------------------|------------------------|---------|-------------------|----------------------------------|---------------|------------------|-------------------|------------|----------------------|-------------------|-------------|-------------|---------------|---------------|-------------|----------|--------------------------------|-------|-----|
|                                                                                                                      |                     | Breakfast      | Lunch | A La Carte Smart® After School Snack |      |                    |                    |                      |                        |         |                   |                                  |               |                  |                   |            |                      |                   |             |             |               |               |             |          |                                |       |     |
| READI-BAKE® BENEFIT REDUCED FAT- MADE WITH 51% WHOLE GRAINS FROZEN COOKIE DOUGH                                      |                     |                |       |                                      |      |                    |                    |                      |                        |         |                   |                                  |               |                  |                   |            |                      |                   |             |             |               |               |             |          |                                |       |     |
| 04911                                                                                                                | Chocolate Chip      |                |       | X                                    | S    | 384                | 1 oz               | 1/2                  | 104.03                 | 3.15    | 27.2%             | 1.13                             | 9.78%         | 0                | 10.38             | 18.50      | 9.16                 | 32.7%             | 1.92        | 93.66       | 1.69          | 0.61%         | 0.03%       | 1.03%    | 3.61%                          | Yes   |     |
| 04912                                                                                                                | Candy               |                |       | X                                    | S    | 384                | 1 oz               | 1/2                  | 103.77                 | 3.15    | 27.2%             | 1.11                             | 9.63%         | 0                | 10.20             | 18.54      | 9.16                 | 32.7%             | 1.98        | 90.67       | 1.60          | 0.59%         | 0.02%       | 0.75%    | 3.67%                          | Yes   |     |
| 04914                                                                                                                | Double Chocolate    |                |       | X                                    | S    | 384                | 1 oz               | 1/2                  | 102.86                 | 3.35    | 29.2%             | 1.14                             | 9.97%         | 0                | 12.90             | 17.92      | 9.44                 | 33.7%             | 1.63        | 101.09      | 1.75          | 0.66%         | 0.02%       | 0.83%    | 4.78%                          | Yes   |     |
| 04915                                                                                                                | Sugar               |                |       | X                                    | S    | 384                | 1 oz               | 1/2                  | 104.82                 | 3.22    | 27.6%             | 1.13                             | 9.70%         | 0                | 9.68              | 18.67      | 9.15                 | 32.7%             | 2.01        | 110.15      | 1.51          | 1.51%         | 0.03%       | 0.79%    | 3.06%                          | Yes   |     |
| 14404                                                                                                                | Red Velvet          |                |       | X                                    | S    | 384                | 1 oz               | 1/2                  | 100                    | 3       | 27%               | 1                                | 9.00%         | 0                | 15                | 18         | 9                    | 31.75%            | 2           | 100         | 2             | 0%            | 0%          | 2%       | 4%                             | Yes   |     |
| 04931                                                                                                                | Chocolate Chip      |                |       | X                                    | S    | 180                | 1.33 oz            | 3/4                  | 138.13                 | 4.13    | 26.9%             | 1.49                             | 9.71%         | 0                | 13.84             | 24.65      | 12.20                | 32.1%             | 2.56        | 124.76      | 2.25          | 0.81%         | 0.03%       | 1.36%    | 4.78%                          | Yes   |     |
| 04932                                                                                                                | Candy               |                |       | X                                    | S    | 180                | 1.33 oz            | 3/4                  | 137.99                 | 4.19    | 27.2%             | 1.48                             | 9.65%         | 0                | 13.56             | 24.66      | 12.18                | 32.1%             | 2.63        | 120.57      | 2.13          | 0.8%          | 0.03%       | 1%       | 4.89%                          | Yes   |     |
| 04934                                                                                                                | Double Chocolate    |                |       | X                                    | S    | 180                | 1.33 oz            | 3/4                  | 136.87                 | 4.44    | 29.1%             | 1.51                             | 9.93%         | 0                | 17.16             | 23.83      | 12.57                | 33.1%             | 2.16        | 134.8       | 2.34          | 0.88%         | 0.02%       | 1.28%    | 6.33%                          | Yes   |     |
| 04935                                                                                                                | Sugar               |                |       | X                                    | S    | 180                | 1.33 oz            | 3/4                  | 139.39                 | 4.28    | 27.6%             | 1.50                             | 9.69%         | 0                | 12.87             | 24.83      | 12.16                | 32.0%             | 2.67        | 146.48      | 2.01          | 1.53%         | 0.03%       | 1.05%    | 4.06%                          | Yes   |     |
| 14405                                                                                                                | Red Velvet          |                |       | X                                    | S    | 180                | 1.33 oz            | 3/4                  | 130                    | 4       | 27.7%             | 1.5                              | 9.00%         | 0                | 20                | 24         | 12                   | 31.83%            | 2           | 135         | 2             | 0%            | 0%          | 2%       | 6%                             | Yes   |     |
| 14921                                                                                                                | Chocolate Chip      |                |       | X                                    | X    | S                  | 192                | 1.85 oz              | 1                      | 192.45  | 5.83              | 27.2%                            | 2.08          | 9.73%            | 0                 | 19.21      | 34.23                | 16.94             | 32.6%       | 3.55        | 173.26        | 3.13          | 1.13%       | 0.05%    | 1.91%                          | 6.67% | Yes |
| 14922                                                                                                                | Candy               |                |       | X                                    | X    | S                  | 192                | 1.85 oz              | 1                      | 191.97  | 5.82              | 27.2%                            | 2.06          | 9.66%            | 0                 | 18.86      | 34.30                | 16.95             | 32.6%       | 3.66        | 167.74        | 2.96          | 1.11%       | 0.05%    | 1.39%                          | 6.78% | Yes |
| 14925                                                                                                                | Sugar               |                |       | X                                    | X    | S                  | 192                | 1.85 oz              | 1 3/4                  | 193.92  | 5.96              | 27.6%                            | 2.09          | 9.70%            | 0                 | 17.90      | 34.55                | 16.92             | 32.5%       | 3.72        | 200           | 2.80          | 2.13%       | 0.05%    | 1.46%                          | 5.61% | Yes |
| 14924                                                                                                                | Double Chocolate    |                |       | X                                    | X    | S                  | 192                | 1.85 oz              | 1                      | 190.33  | 6.18              | 29.1%                            | 2.11          | 9.98%            | 0                 | 23.88      | 33.15                | 17.49             | 33.6%       | 3.00        | 187.53        | 3.26          | 1.22%       | 0.02%    | 1.78%                          | 8.78% | Yes |
| 14406                                                                                                                | Red Velvet          |                |       | X                                    | X    | S                  | 192                | 1.85 oz              | 1                      | 190     | 5                 | 23.7%                            | 2             | 9.47%            | 0                 | 25         | 33                   | 17                | 32.41%      | 3           | 190           | 3             | 2%          | 0%       | 2%                             | 10%   | Yes |
| READI-BAKE® BENEFIT MADE WITH 51% WHOLE GRAINS FROZEN THEMED COOKIE DOUGH - Sugar Toppings Included for Optional Use |                     |                |       |                                      |      |                    |                    |                      |                        |         |                   |                                  |               |                  |                   |            |                      |                   |             |             |               |               |             |          |                                |       |     |
| 74221                                                                                                                | Harvest             |                |       | X                                    |      | 144                | 1.2 oz             | 3/4                  | 160                    | 9       | 51%               | 5                                | 28%           | 0                | 20                | 17         | 6                    | 18%               | 1           | 85          | 2             | 2             | 0           | 0        | 4                              | Yes   |     |
| 74225                                                                                                                | Holiday             |                |       | X                                    |      | 144                | 1.2 oz             | 3/4                  | 160                    | 9       | 51%               | 4.5                              | 25%           | 0                | 15                | 18         | 7                    | 21%               | 1           | 80          | 2             | 2             | 0           | 0        | 4                              | Yes   |     |
| 74230                                                                                                                | Heart               |                |       | X                                    |      | 144                | 1.2 oz             | 3/4                  | 160                    | 9       | 51%               | 4.5                              | 25%           | 0                | 15                | 18         | 7                    | 21%               | 1           | 80          | 2             | 2             | 0           | 0        | 4                              | Yes   |     |
| 74231                                                                                                                | Shamrock            |                |       | X                                    |      | 144                | 1.2 oz             | 3/4                  | 160                    | 9       | 51%               | 4.5                              | 25%           | 0                | 15                | 18         | 7                    | 21%               | 1           | 80          | 2             | 2             | 0           | 0        | 4                              | Yes   |     |
| 74224                                                                                                                | Spring              |                |       | X                                    |      | 144                | 1.2 oz             | 3/4                  | 160                    | 9       | 51%               | 5                                | 28%           | 0                | 20                | 17         | 6                    | 18%               | 1           | 85          | 2             | 2             | 0           | 0        | 4                              | Yes   |     |

\*All items on this page use the 16g rule for crediting.  
 DO/DA = acceptable for a la carte same day or day after menuing.  
 \*Theme cookie items are available seasonally.  
 \*Commodity Diversion Flour is the same as the Soft Pretzel items





# PROMOTIONS



Earn rewards for your  
School Menu Program by purchasing  
qualifying J&J Snack Food products.

Visit  
[www.CoolSchoolCafe.com](http://www.CoolSchoolCafe.com)  
to learn more.

\* Returning purchases earn 1,500 Cool School Points

\* New single category purchasers earn 3,000 Cool School Points  
with purchase of 100 cases or more



## BACK-TO-SCHOOL PROMOTION AUGUST 1<sup>ST</sup> - NOVEMBER 24<sup>TH</sup>

Schools will receive  
**DOUBLE Cool School Points**  
when you menu any variety  
3 times.

### BONUS OFFERING:

Schools will receive additional  
**10,000 Cool School Points**  
when you receive any variety of  
products **5 or more times**.



## CROSS CATEGORY SCHOOL PROMOTION FEBRUARY 1<sup>ST</sup> - MAY 26<sup>TH</sup>

Earn **DOUBLE Cool School Points**  
when you purchase products  
from **2 categories**.

Earn **TRIPLE Cool School Points**  
when you purchase products  
from any **3 categories**.







# K-12 SCHOOL FOODSERVICE RECIPES



## CHICKEN & DUTCH WAFFLE STICKS

- 2 Chicken Tenders
- 6 Dutch Waffle Sticks  
(Item# 4522)
- 1/4 Cup Serving of Red Grapes
- 1 Milk Carton



## SOFT PRETZEL CAPRESE BENTO BOX

- 1 SUPERPRETZEL® Soft Pretzel  
(Item# 30110)
- 1/4 Cup Serving of Green Grapes
- Hummus
- Chery Tomatoes
- Mozzarella



## HAMBURGER ON A SOFT PRETZEL ROLL

- 1 Bavarian® Soft Pretzel Roll  
(Item# 7051)
- Tomato
- Lettuce
- Pickles
- 1 Milk Carton





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JANUARY  
2023