

2023-2024 BACK-TO-SCHOOL PROMOTION

Aug. 1st
through
Nov. 24th, 2023

EARN **DOUBLE** COOL SCHOOL
POINTS WHEN YOU MENU ANY VARIETY
OF PRODUCTS **3 TIMES**

BONUS OFFERING!
EARN 10,000 COOL SCHOOL POINTS
WHEN YOU MENU ANY VARIETY OF
PRODUCTS **5+ TIMES**

SUPERPRETZEL®
51% WHOLE
GRAIN 2.2 OZ
SOFT PRETZEL IW



READI-BAKE® BENEFIT®
51% WHOLE GRAIN
THEMED COOKIE
DOUGH - HARVEST/
LEAVES SHAPED

READI-BAKE® BENEFIT®
BARS AND MINI BARS,
CELEBRATION AND
CHOCOLATE CREAM
CHIP FLAVORS



SHAPE-UPS®
PUMPKIN
SWIRL CUP



iHOLA! CHURROS™
51% WHOLE GRAIN
CINNAMON CHURRO

QUALIFYING STEPS

STEP 1 PURCHASE AND MENU THE FEATURED PRODUCTS BETWEEN **AUGUST 1ST - NOV. 24TH, 2023**

STEP 2 SEND YOUR PROOF OF PURCHASE TO SUPPORT@COOLSCHOOLCAFE.COM BY **JANUARY 15TH, 2024!**
OPTION: SUBMIT YOUR PROOF OF PURCHASE VIA MAIL TO:
COOL SCHOOL CAFE, PO BOX 535 BECKER, MN 55308

STEP 3 RECEIVE YOUR **COOL SCHOOL POINTS!**

STRENGTHEN *your program* with the TASTIEST *products!*

August 1st - November 24th, 2023

Product Code	Product Description	Size/Pack	Credible Grains
SUPERPRETZEL® 51% Whole Grain Soft Pretzels			
30110	51% WG Regular Size Baked Pretzels	2.2 oz. / 100	2
30410	51% WG Regular Size Baked Pretzels (I/W)	2.2 oz. / 100	2
30113	51% WG Mini Baked Pretzels	1 oz. / 200	1
30131	51% WG Mini Baked Pretzels I/W	1 oz. / 200	1
31012	51% WG Soft Pretzel Rods	1 oz. / 180	1
READI-BAKE® BenefIT Breakfast Bars (Made with 51% Whole Grains)			
40408	Chocolate Cream Chip	2.5 oz. / 48	2
40409	Celebration	2.5 oz. / 48	2
40403	Apple Cinnamon	2.5 oz. / 48	1
40457	Chocolate Cream Chip (Mini)	1.25 oz. / 96	1
40458	Celebration (Mini)	1.25 oz. / 96	1
BAVARIAN BAKERY® 51% Whole Grain Soft Pretzels (Low Sodium)			
7051	51% WG Gourmet Roll (Sliced)	2.2 oz. / 120	2
9552	51% WG Gourmet Pretzel Roll (Bulk)	2.2 oz. / 90	2
9553	51% WG Nuggets	0.5 oz. / 200	2
Add Some Fun with Our THEMED ITEMS:			
74221	Themed Cookie Dough - Harvest/Leaves Shaped	1.2 oz. / 144	3/4
3678	51% WG Soft Pretzel FunShapes - Pumpkin	2.2 oz. / 100	2
3749	51% WG Soft Pretzel FunShapes - Turkey	2.2 oz. / 100	2
41503	Orange/Lime Swirl 100% Frozen Juice Cups - Pumpkin	4.4 fl oz. / 96	1/2
READI-BAKE® 51% Whole Grains Pre-packaged Grahams			
056072	Belly Bears Cinnamon Graham Crackers	1 oz. / 200	1
¡Hola! Churros™ 51% Whole Grain Churros			
41147	Apple Filled Churro	1.48 oz. / 100	2
41149	Cinnamon Churro	1.48 oz. / 100	2

Product Code	Product Description	Size/Pack	Fruit Comp.
WHOLE FRUIT® 100% Frozen Juice Cup			
23060020	Orange Pineapple / Cherry Swirl	4.4 fl oz. / 96	1/2
23060030	Mango / Strawberry Pom Swirl	4.4 fl oz. / 96	1/2
LUIGI'S® 100% Frozen Juice Sorbet			
48445	Kiwi/Strawberry Swirl	4.4 fl oz. / 96	1/2
48446	Cherry/Blue Raspberry Swirl	4.4 fl oz. / 96	1/2
LUIGI'S® 100% Frozen Juice Sorbet Sours Cup			
48450	Sour Watermelon	4.4 fl oz. / 96	1/2
SHAPE UPS® 100% Frozen Juice Themed Cups Year-Round			
41507	Sports (Strawberry/Lemonade)	4.4 fl oz. / 96	1/2
41506	Birthday/Celebration (Cherry/Lemon)	4.4 fl oz. / 96	1/2
51% Whole Grain Soft Pretzel FunShapes			
3704	51% WG Soft Pretzel FunShapes - Star	2.2 oz. / 100	2
DUTCH WAFFLE® 51% Whole Grain			
4521	Dutch Waffle®	5" / 48	2
4522	Dutch Waffle® Sticks	4" / 600	2
Readi-Bake® BenefIT® 51% Whole Grain Cookies			
04911	Chocolate Chip	1 oz. / 384 ct	1/2
04912	Candy	1 oz. / 384 ct	1/2
04914	Double Chocolate	1 oz. / 384 ct	1/2
04915	Sugar	1 oz. / 384 ct	1/2
14404	Red Velvet	1 oz. / 384 ct	1/2

NATIONAL SCHOOL LUNCH WEEK

Oct. 9-13th, 2023



RECIPE CONCEPTS

WWW.JJSNACKFOODSERVICE.COM/RECIPES

-Valid on qualifying products featured on menus between **August 1st - November 24th, 2023**
 -To participate, mail purchase verification in the form of a distributor invoice or velocity report to: **Cool School Cafe, PO Box 535 Becker, MN 55308** or submit via email to: **Support@CoolSchoolCafe.com**. Purchase verification must be postmarked by **January 15, 2024**. Menu occasion will be calculated based off servings per student per ADP.