

J&S SNACK FOODS
CORP.

Cross-Category School Promotion

Feb. 1st
through
May 26th, 2023

Soft Pretzels • Frozen Novelties • Churros • Breakfast Bars • Cookies



Earn
DOUBLE
COOL SCHOOL POINTS
WHEN PURCHASING FROM
2 CATEGORIES

Earn
TRIPLE
COOL SCHOOL POINTS
WHEN PURCHASING FROM
3 CATEGORIES

**NEW SINGLE
CATEGORY PURCHASERS**
Earn **3000**
COOL SCHOOL POINTS
WITH THE PURCHASE OF
100 CASES OR MORE

MINIMUM PURCHASE OF 10 CASES PER CATEGORY TO PARTICIPATE • QUALIFYING PURCHASE DATES 2/1/23 - 5/26/23



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CATEGORY 1

Product Code	Product Description	Pack	Serving Size	CSC Points
SUPERPRETZEL® Soft Pretzels <i>Made with 51% Whole Grains</i>				
30110	Regular Size Baked Pretzels	100	2.2 oz.	25
30410	Regular Size Baked Pretzels (1/W)	100	2.2 oz.	25
3702	Soft Pretzel FunShapes-Heart	100	2.2 oz.	25
30131	Mini Baked Soft Pretzels (1/W)	200	1 oz.	25
30113	Mini Soft Pretzels	200	1 oz.	25
34153	SUPERSTIX® Cinnamon Bun Stick (1/W)	60	2.1 oz.	25
READI-BAKE® BeneFIT Breakfast Bars - <i>Made with 51% Whole Grains (3g Fiber), Individually Wrapped</i>				
40401	Oatmeal Chocolate Chip	48	2.5 oz.	15
40402	Banana Chocolate Chunk	48	2.5 oz.	15
40403	Apple Cinnamon	48	2.5 oz.	15
40404	French Toast	48	2.5 oz.	15
40406	Cocoa Chip	48	2.5 oz.	15
SHAPE UPS® 100% Frozen Juice Cups <i>Made with 100% Fruit Juice</i>				
41504	Cherry (Heart)	96	4.4 oz.	25

CATEGORY 2

Product Code	Product Description	Pack	Serving Size	CSC Points
WHOLE FRUIT® Premium Frozen Juice Cup <i>100% Juice 3g Fiber, 100% Vitamin C</i>				
23060000	Wild Cherry	96	4.4 fl oz.	25
23060010	Orange Pineapple	96	4.4 fl oz.	25
23060020	Orange Pineapple & Cherry Swirl	96	4.4 fl oz.	25
23060030	Mango & Strawberry Pomegranate Swirl	96	4.4 fl oz.	25
READI-BAKE® BeneFIT Mini Breakfast Bars				
40456	Banana Chocolate Chunk	96	1.25 oz.	30
READI-BAKE® BeneFIT Reduced Fat Frozen Cookie Dough <i>Made with 51% Whole Grains</i>				
14921	Chocolate Chip	192	1.85 oz.	25
14922	Candy	192	1.85 oz.	25
14925	Sugar	192	1.85 oz.	25
14406	Red Velvet	192	1.85 oz.	25
14924	Double Chocolate	192	1.85 oz.	25
READI-BAKE® BeneFIT Brownie Bars <i>Made with 51% Whole Grains (3g Fiber), Individually Wrapped</i>				
40455	Brownie Bar	96	1.25 oz.	15
¡Hola! Churros™ 51% <i>Made with 51% Whole Grains</i>				
41147	Apple (1/W)	100	1.90 oz.	25
41148	Raspberry (1/W)	100	1.90 oz.	25
41149	Cinnamon (1/W)	100	1.48 oz.	25
41110	Apple	100	1.90 oz.	25
41112	Raspberry	100	1.90 oz.	25
41114	Cinnamon	100	1.48 oz.	25
SHAPE UPS® 100% Frozen Juice Cups <i>Made with 100% Fruit Juice</i>				
41502	Lemon/Lime Swirl (Shamrock)	96	4.4 oz.	25
SUPERPRETZEL® Soft Pretzels <i>Made with 51% Whole Grains</i>				
3703	Soft Pretzel FunShapes-Shamrock	100	2.2 oz.	25

CATEGORY 3

Product Code	Product Description	Pack	Serving Size	CSC Points
READI-BAKE® BeneFIT Mini Breakfast Bars				
40457	Chocolate Cream Chip	96	1.25 oz.	30
40458	Celebration	96	1.25 oz.	30
READI-BAKE® BeneFIT Breakfast Bars - <i>Made with 51% Whole Grains (3g Fiber), Individually Wrapped</i>				
40407	Maple Brown Sugar	48	2.5 oz.	30
40408	Chocolate Cream Chip	48	2.5 oz.	30
40409	Celebration	48	2.5 oz.	30
BAVARIAN BAKERY® Soft Pretzel Rolls <i>Made with 51% Whole Grains</i>				
7051	Gourmet Low Sodium Roll	120	2.2 oz.	25
DUTCH WAFFLE <i>Made with 51% Whole Grains</i>				
4521	Dutch Waffle	48	5	25

Memorable Menu Months!

- FEBRUARY - VALENTINE'S DAY
- MARCH - SAINT PATRICK'S DAY
- APRIL - NATIONAL SOFT PRETZEL MONTH
- MAY - CINCO DE MAYO & MEMORIAL DAY

NATIONAL SCHOOL BREAKFAST WEEK

March 6-10, 2023



QUALIFYING PURCHASE DATES: 2/1/23 - 5/26/23

To participate, mail purchase verification in the form of a distributor invoice or velocity report to:
Cool School Cafe, PO Box 535 Becker, MN 55308, or submit via email to: Support@CoolSchoolCafe.com
Purchase verification must be postmarked by July 28, 2023.