



College & University

SEGMENT BROCHURE

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J&J SNACK FOODS
CORP.



Introduction

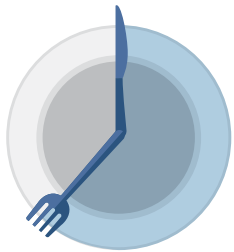
J&J Snack Foods offers a wide range of quality products perfect for catering, on-the-go meals, dining halls, and all your college & university needs! Our product solutions provide delicious offerings that can be enjoyed alone or shared with friends!



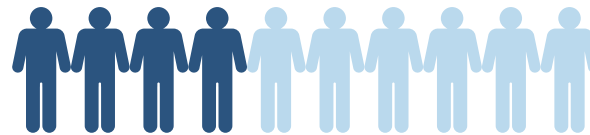
Convenience is key for student dining. **On-the-go** options are preferred **48%** of the time.*



76% of schools have theme days to keep students engaged



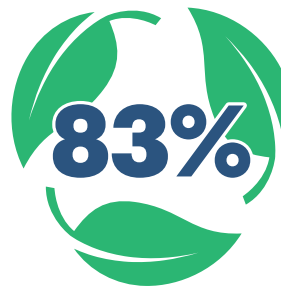
66% of operators menu a **new dish/recipe** monthly or more often



Over **four-in-ten students** are on diets that limit their consumption of **animal products**

NINETY-FOUR PERCENT

94% of last visits were to places students go occasionally or more often, which is why **menu variety** is so important



83% of students would sacrifice some disposables' functionality to be more **environmentally friendly**

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— Authentic Bavarian — Soft Pretzel —

Add the ultimate authentic
pub-style soft pretzel to upscale
your menu!

4497957374 *Authentic
Bavarian
Soft Pretzel* **10 oz. 12 ct.**

**iHola!
Churros**

— Authentic — Loop Churros

These hand-crafted, loop shaped churros
are new to the Hola Churros™ brand,
capturing the most original style with
a more premium look.

41805 *3" Small Loop
Pre-Fried Churros* **250ct.**



Dining Services

MFR #	Item Description	Pack Size
SUPERPRETZEL® Soft Pretzels		
3085	Soft Pretzel Bites	0.4oz. / 350ct
3073	Jumbo Soft Pretzels Pre-Baked	10oz. / 25ct
3014	King Baked Pretzel	5oz. / 50ct
3430	Soft Pretzels with No Salt	6oz. / 50ct
3039	Jumbo Soft Pretzel with No Salt	7oz. / 40ct
30185	51% Whole Grain Nuggets	0.5oz. / 330ct
30110	51% Whole Grain Soft Pretzels	2.2oz. / 100ct
3019	King Size Soft Pretzel Filled with Cheddar Cheese	5oz. / 50ct
7344	Bite-Sized Poppers Filled with Jalapeno-n-Cheese	0.5oz. / 240ct
7140	Soft Pretzel Mini Hot Dogs	0.8oz. / 60ct
7340	Bite-Sized Poppers Filled with Cheddar Cheese	0.5oz. / 240ct
SUPERPRETZEL® Bavarian Soft Pretzels		
3253	Soft Pretzel Braid	7oz. / 50ct
7041	Sourdough Soft Pretzel	7oz. / 40ct
7114	Super Jumbo Soft Pretzel	24oz. / 9ct
Brauhaus Pretzel™		
4497957373	Authentic Bavarian Soft Pretzel	5oz. / 32ct
4497957374	Authentic Bavarian Soft Pretzel	10oz. / 12ct
60628	Course White Salt	5oz. / 100ct
Bavarian Bakery®		
7107	Bavarian Pretzel Slider Roll	1oz. / 160ct
7050	Medium Bavarian Pretzel Roll	2.7oz. / 108ct
7061	Bavarian Pretzel Hot Dog Roll	3.2oz. / 50ct
7052	Giant Bavarian Pretzel Roll	4oz. / 80ct
7106	12" Sub Roll	8oz. / 32ct
3295	Soft Bavarian Pretzel Stick	2.4oz. / 72ct
Labriola® Baking Company		
9067002	Soft Pretzel Dinner Roll	1.75oz. / 144ct
9085002	Soft Pretzel Slider Roll	2.7oz. / 160ct
9433004	Soft Pretzel Demi Hinged - Sliced	4oz. / 60ct
9048001	Soft Pretzel Hamburger Bun - Sliced	3.4oz. / 72ct
The Funnel Cake Factory®		
4508	Funnel Cake	5" / 48ct
4530	Funnel Cake Fries	4" / 600ct

MFR #	Item Description	Pack Size
¡Hola! Churros™ Authentic Spanish Style		
40023511	Apple Filled Churros	10" / 50ct
40023513	Strawberry Filled Churros	10" / 50ct
40013722	Bavarian Cream Filled Churros	10" / 100ct
40013724	Cajeta Filled Churros	10" / 100ct
40013720	Churros	10" / 100ct
40011830	Mini Churros	5" / 200ct
4185	Churro Bites	2" / 200ct
40013800	Churro Bun™	20ct
41805	3" Small Loop Pre-Fried Churros	250 ct
¡Hola! Churros™ Southwest Crispy Style		
3321	Traditional Churros	10" / 100ct
3328	Traditional Churros with Cinnamon Sugar	10" / 100ct
3314	Mini Churro	5" / 200ct
OREO® Churros		
5041	Branded Churro Serving Sleeves	2000ct
5046	Churro Filled Bites with OREO® Crumb/Sugar Topping	-200ct
5047	Regular Filled Churros with OREO® Crumb/Sugar Topping	100ct
READI-BAKE® Cookie Dough		
04241	Chocolate Chip Cookie Dough	1.25oz. / 288ct
04244	Double Chocolate Cookie Dough	1.25oz. / 288ct
04245	Sugar Cookie Dough	1.25oz. / 288ct
04246	Peanut Butter Cookie Dough	1.25oz. / 288ct
04247	Oatmeal Raisin Cookie Dough	1.25oz. / 288ct
04251	Wedding Cookie Dough	1.25oz. / 288ct
04257	Shortbread Cookie Dough	1.25oz. / 288ct



— 51% Whole Grain Heart Cookie —

Get ready for the holiday's with our heart shaped cookies! These 51% whole grain cookies are pre-shaped & easy to bake!

74230
51% Whole Grain
Themed Cookies: Heart
1.2oz. 144ct.



— Funnel Cake —

Every student will cheer for a Funnel Cake! Just Heat-n-Serve to enjoy this treat!

4508
Funnel Cake
5" 48ct.



— Bavarian Dough Soft Pretzel —

The same tradition and quality you've come to expect from SUPERPRETZEL® now available in authentic, old-world bavarian style soft pretzels.

7041
Bavarian Dough
Soft Pretzel
7oz. 40ct.



Concessions & Coffee Kiosks

MFR #	Item Description	Pack Size
SUPERPRETZEL® Soft Pretzels		
3014	King Size Soft Pretzels Pre-Baked	5oz. / 50ct
3085	Soft Pretzel Bites	0.4oz. / 350ct
7340	Cheddar Filled Soft Pretzel Poppers	0.5oz. / -240ct
7344	Cheddar Jalapeno Cheese Filled Soft Pretzel Poppers	0.37oz. / -240ct
SUPERPRETZEL® Bavarian Soft Pretzels		
3253	Soft Braid Pretzel	7oz. / 50ct
7074	Sourdough Soft Pretzel	3.2oz. / 64ct
7041	Sourdough Soft Pretzel	7oz. / 40ct
7049	Bavarian Sweet Dough Pretzel	6oz. / 56ct
7098	Bavarian Dough Soft Pretzel	5.5oz. / 40ct
7114	Super Jumbo Soft Pretzel	24oz. / 9ct
7092	New York Style Soft Pretzel	7.5oz. / 40ct
Federal® Soft Pretzel		
7277	Federal Individually Wrapped Soft Pretzel	4oz. / 50ct
Brauhaus Pretzel™		
4497957373	Authentic Bavarian Soft Pretzel	5oz. / 32ct
4497957374	Authentic Bavarian Soft Pretzel	10oz. / 12ct
60628	Course White Salt	5oz. / 100ct
Bavarian Bakery®		
3295	Soft Bavarian Pretzel Stick	2.4oz. / 72ct
7052	Giant Bavarian Pretzel Roll	4oz. / 80ct
7061	Bavarian Pretzel Hot Dog Roll	3.2oz. / 50ct
7050	Medium Bavarian Pretzel Roll	2.7oz. / 108ct
7106	12" Sub Roll	8oz. / 48ct
SUPERPRETZEL® Filled Soft Pretzels®		
7194	Soft Pretzel filled with Jalapeno-n-Cheese	2.5oz. / 48ct
7204	Soft Pretzel filled with Cheddar Cheese	2.5oz. / 48ct
7191	Soft Pretzel filled with Sweet Cream Cheese	2.5oz. / 48ct
7162	Soft Pretzel filled with Cheddar Cheese	6.25oz. / 24ct
7167	Soft Pretzel filled with Jalapeno-n-Cheese	6.25oz. / 24ct
7165	Soft Pretzel filled with Pizza	6.25oz. / 24ct
7168	Soft Pretzel filled with Sweet Cream Cheese	6.25oz. / 24ct

MFR #	Item Description	Pack Size
¡Hola! Churros™ Authentic Spanish Style		
40023511	Apple Filled Churros	10" / 50ct
40013722	Bavarian Cream Filled Churros	10" / 100ct
40023512	Bavarian Cream Filled Churros	10" / 50ct
40013724	Cajeta Filled Churros	10" / 100ct
40023514	Cajeta Filled Churros	10" / 50ct
40023510	Churros	10" / 50ct
40013720	Churros	10" / 100ct
40023513	Strawberry Filled Churros	10" / 50ct
40018720	King Churros	16" / 100ct
40013800	Churro Bun™	3.3oz. / 9ct
004185	Churro Bites	2" / 500ct
¡Hola! Churros™ Southwest Crispy Style		
3321	Traditional Churros	10" / 100ct
3341	Double Twisted Churros	16" / 65ct
3317	Traditional Churros	16" / 100ct
3329	King Size Traditional Churro with Cinnamon Sugar Packet	16" / 100ct
ICEE® Freeze Tubes and Cups		
3857	Blue Raspberry Tubes	4 fl. oz. / 24ct
3855	Cherry Freeze Tubes	4 fl. oz. / 24ct
36843	Cherry Cup	12 fl. oz. / 12ct
36844	Blue Raspberry Cup	12 fl. oz. / 12ct
36845	Frosted Lemonade Cup	12 fl. oz. / 12ct
ICEE® Floats Cups		
36841	Cherry & Vanilla Cup	10 fl. oz. / 12ct
36842	Blue Raspberry & Vanilla Cup	10 fl. oz. / 12ct
ICEE® Individually Wrapped Sugar Cookie		
56084	Cherry Individually Wrapped Sugar Cookie	3 oz. / 12ct
56085	Blue Raspberry Individually Wrapped Sugar Cookie	3 oz. / 12ct
Minute Maid® Soft Frozen Lemonade		
113532	Soft Frozen Orangeade Cup	12 fl oz. / 12ct
106611	Soft Frozen Cherry Limeade Cup	12 fl oz. / 12ct
106599	Soft Frozen Lemonade Cup	12 fl oz. / 12ct
106601	Soft Frozen Strawberry Lemonade Cup	12 fl oz. / 12ct

MFR #	Item Description	Pack Size
READI-BAKE® Cookie Dough		
04676	Butter Pecan Gourmet Cookie Dough	1.5oz. / 240ct
04571	Chunky Milk Chocolate Gourmet Cookie Dough	1.5oz. / 240ct
04573	Oatmeal Raisin Gourmet Cookie Dough	1.5oz. / 240ct
04574	Chunky White Macadamia Gourmet Cookie Dough	1.5oz. / 240ct
04572	Cranberry Nut Gourmet Cookie Dough	1.5oz. / 240ct
READI-BAKE® BeneFIT Bars		
40400	BeneFIT Bars Oatmeal Raisin	2.5oz. / 48ct
40401	BeneFIT Bars Oatmeal Chocolate Chip	2.5oz. / 48ct
40402	BeneFIT Bars Banana Chocolate Chunk	2.5oz. / 48ct
40403	BeneFIT Bars Apple Cinnamon	2.5oz. / 48ct
40404	BeneFIT Bars French Toast	2.5oz. / 48ct
40406	BeneFIT Bars Cocoa Chip	2.5oz. / 48ct
40407	BeneFIT Bars Maple Brown Sugar	2.5oz. / 48ct
40408	BeneFIT Bars Chocolate Cream Chip	2.5oz. / 48ct
40409	BeneFIT Bars Celebration	2.5oz. / 48ct
40452	BeneFIT Mini Bars Maple Brown Sugar	1.25oz. / 96ct
40454	BeneFIT Mini Bars Oatmeal Chocolate Chip	1.25oz. / 96ct
40456	BeneFIT Mini Bars Banana Chocolate Chunk	1.25oz. / 96ct
40457	BeneFIT Mini Bars Chocolate Cream Chip	1.25oz. / 96ct
40458	BeneFIT Mini Bars Celebration	1.25oz. / 96ct
READI-BAKE® Benefit 51% Whole Grain Themed Cookies		
74221	51% Whole Grain Theme Cookies - Harvest	1.2oz. / 144ct
74230	51% Whole Grain Theme Cookies - Heart	1.2oz. / 144ct
74225	51% Whole Grain Theme Cookies - Holiday	1.2oz. / 144ct
74231	51% Whole Grain Theme Cookies - Shamrock	1.2oz. / 144ct
74224	51% Whole Grain Theme Cookies - Spring	1.2oz. / 144ct
The Funnel Cake Factory®		
4530	Funnel Cake Fries	4" / 600ct
4508	Funnel Cake	5" / 48ct
40531	Funnel Cake	8.5" / 24ct

12ct = 12 Count Case 6pk = 6 Pack Caddy

--- **ICEE®** --- **Cherry Sugar Cookie**

A brand-new way to enjoy the coldest and coolest drink in town, now in a sugar cookie!

56084 **ICEE® Cherry Individually Wrapped Sugar Cookie** 3 oz. 12ct



--- **Minute Maid®** --- **Soft Frozen Lemonade**

This frozen treat puts a refreshing spin on classic lemonade and is sure to be a great snack for everyone!

106599 **Lemon** 12 fl. oz. 12ct.

106601 **Strawberry** 12 fl. oz. 12ct.

Superpretzel® PretzelDogs™

When you're out of time and in need of a protein-packed snack, these bite-sized hot dogs covered in a toasty SUPERPRETZEL crust have you covered.

7141 Soft Pretzel Mini Dogs 9.6 oz. 12ct.



Retail Outlets

MFR #	Item Description	Pack Size
SUPERPRETZEL® Soft Pretzels		
3022	Soft Pretzels	2.5oz./ 6ct
SUPERPRETZEL® Soft Pretzel Bites		
3660	Soft Pretzel Bites	12oz./ 25ct
SUPERPRETZEL® Poppers		
3189	Cheddar Filled Pretzel Poppers	7oz./ 24ct
SUPERPRETZEL® PretzelDogs™		
7141	Soft Pretzel Mini Dogs	9.6oz./ 12ct
7142	Soft Pretzel Mini Dogs Cheddar	9.6oz./ 12ct
Auntie Anne's®		
HAR012	Classic Pretzel Nuggets	9.702oz./ 4pk
HAR008	Beef Pretzel Dogs	16oz./ 4ct
HAR017	Cheese & Pepperoni Pretzel Pocket Sandwich	10.802oz./ 2pk
SourPatch Kids®		
27000039	Variety Ice Pops	16 fl. oz./ 12ct
Minute Maid® Soft Frozen Lemonade		
106599	Cup: Lemon	12 fl. oz./ 12 ct
106601	Cup: Strawberry	12 fl. oz./ 12 ct
106611	Cup: Cherry	12 fl. oz./ 12 ct
113532	Cup: Orangeade	12 fl. oz./ 12 ct
ICEE® Individually Wrapped Sugar Cookie		
56084	Cherry Individually Wrapped Sugar Cookie	3 oz. / 12ct
56085	Blue Raspberry Individually Wrapped Sugar Cookie	3 oz. / 12ct

12ct = 12 Count Case **6pk** = 6 Pack Caddle



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Minute Maid® is a registered trademark of The Coca-Cola Company, used under license.

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Point of Sale & Recipes

Visit:
www.jjsnackfoodservice.com
for more information and recipe options.



Table Tents



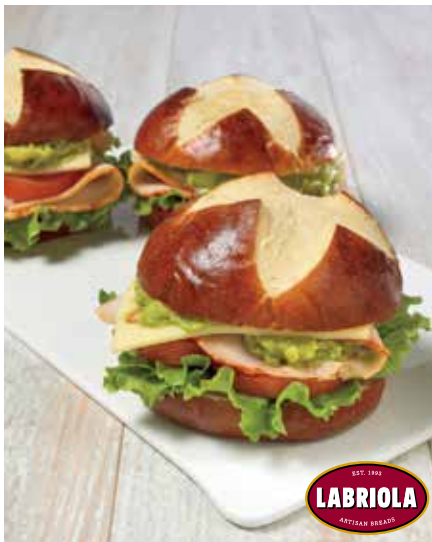
Posters



Price Signs



Custom POS Available



Turkey Avacado Sliders



PBJ & Banana Funnel Cake Poutine



Gochujang Spiced Soft Pretzel Bites



Churro Bite Ice Cream Sundae

Equipment & Capabilities

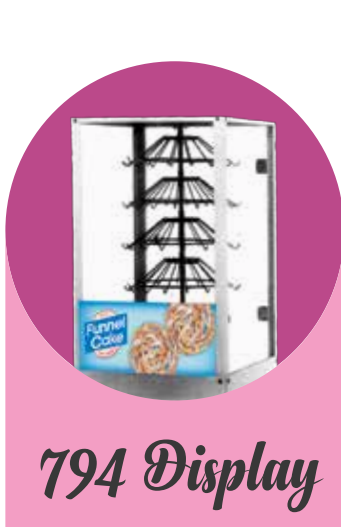


*Show some School Spirit with
customized soft pretzels!*

This could be your mascot!



Custom Logo Soft Pretzels can be produced depending on quantity of order.



794 Display



Model 2000



Hawking Bag



*Cart with
Umbrella*



312 Warmer

*College &
University*