

# convenience solutions

## SEGMENT BROCHURE



# WHAT WE OFFER

# CATEGORIES

Today's convenience store customer is constantly on-the-go and not willing to sacrifice quality or taste for convenience. They're searching for **crave-able** food at a fair price! J&J Snack Foods has all the answers to your customers' needs. We provide **great tasting products** that are **easy to prepare** in order to transform your store to a meal or snacking destination, all while helping provide a great end product that your **customers are sure to crave!**



## FOODSERVICE

Give your customers the snacks they crave and create a foodservice destination for your store! Our all-day offerings provide convenience and value to you and your customers.



## CENTER OF THE STORE & FREEZER

J&J Snack Foods provides affordable branded-niche retail snack foods to supermarket outlets across the U.S. spanning the baked goods, frozen beverage and frozen novelties categories.



## FROZEN COOKIE DOUGH

J&J Snack Foods is proud to offer our customers a wide variety of quality cookie lines available in pre-portioned and pre-formed frozen dough. Quality your customers want, with the ease you need!



## FROZEN NOVELTIES

Give your customers the opportunity to treat themselves on-the-go with our great selection of frozen novelty options!



## ICEE®

Every customer deserves to experience "stick-out-your-tongue" fun! Give your customers the best excuse to be a kid again with America's #1 selling Frozen Carbonated Beverage.



## EQUIPMENT & POS

Complement your J&J Snack Foods products with the perfect equipment and point of sale solutions to meet any customer need!

# FOODSERVICE SOFT PRETZELS

Demand the very best in soft pretzels with J&J Snack Foods Soft Pretzel products like the iconic SUPERPRETZEL®, the #1 soft pretzel brand! These are traditional style soft pretzels that everyone will enjoy! With our wide variety of offerings you are sure to find the perfect pretzel.



## SOFT PRETZELS

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
GOURMET TWISTS® SOFT PRETZELS			
3731	ORIGINAL TWIST (SALT, BUTTER, & CINNAMON SUGAR INCLUDED)	6 OZ	24
7164	SWEET DOUGHLICIOUS (CINNAMON SUGAR INCLUDED)	6 OZ	24

## SUPERPRETZEL®

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
SUPERPRETZEL®			
3010	ORIGINAL SOFT PRETZEL	2.5 OZ	100
3014	KING SIZED BAKED SOFT PRETZEL	5 OZ	50
3430	SOFT PRETZEL	6 OZ	50
3073	JUMBO SOFT PRETZEL	10 OZ	25
3085	SOFT PRETZEL BITES	0.31 OZ	APP. 375
7140	PRETZELDOGS™ MINI HOT DOGS	0.8 OZ	60
7122	SERVING BAGS	-	2000
SUPERPRETZEL® FILLED SOFT PRETZELS			
3019	BIG CHEESE CHEDDAR FILLED SOFT PRETZEL	5 OZ	50
3086	SOFTSTIX CHEDDAR FILLED SOFT PRETZEL STICKS	0.9 OZ	200
72526	I/W CHEDDAR CHEDDAR	6.25 OZ	20
72527	I/W JALAPEÑO-N-CHEESE	6.25 OZ	20
72528	I/W SWEET CREAM CHEESE	6.25 OZ	20
72533	<b>NEW!</b> I/W BUFFALO CHEDDAR MADE WITH FRANK'S REDHOT®*	6.25 OZ	20
*FRANK'S REDHOT® IS A REGISTERED TRADEMARK OF THE FRENCH'S FOOD COMPANY, LLC, LICENSED TO J&J SNACK FOODS.			
SUPERPRETZEL® POPPERS			
7340	CHEDDAR CHEDDAR	0.5 OZ	240
7344	JALAPEÑO-N-CHEESE	0.5 OZ	240
7348	CUP KITS (CUPS/LIDS)	-	100
SUPERPRETZEL® BAVARIAN			
7041	BAVARIAN SOFT PRETZEL	7 OZ	40
7049	PREBAKED SWEET DOUGH PRETZEL	6 OZ	56
7074	SOFT PRETZEL	3.2 OZ	64
3253	SOFT PRETZEL BRAID	7 OZ	50
7098	BAVARIAN PRETZEL WITH NO BAGS	5.5 OZ	40
70982	ALL-IN-ONE BAVARIAN PRETZEL CASE	5.5 OZ	40
SOFT PRETZELS, SERVING SLEEVES AND PRETZEL SALT ALL INCLUDED IN ONE SKU!			

# FOODSERVICE SNACKS

Give your customers the snacks they crave and create a foodservice destination for your store! Our all-day offerings like innovative handhelds, artisan soft pretzel buns, funnel cakes, and churros work for all store formats and are easy to prepare, providing the best combination of convenience and value to you and your customers!



ITEM #70501

**¡Hola!**  
**Churros**

ITEM #40023510



ITEM #4530

## SNACKS & CARRIERS

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
BAVARIAN BAKERY®			
7107	PRETZEL SLIDER ROLL	1.0 OZ	160
70501	MEDIUM PRETZEL ROLL	2.7 OZ	108
7052	GIANT PRETZEL ROLL	4.0 OZ	80
7106	12" PRETZEL SUB ROLL	8 OZ	32A
7115	GIANT PRETZEL ROLL	4 OZ	84
9319	MEDIUM PRETZEL ROLL	2.7 OZ	84
LABRIOLA® BAKING COMPANY			
9433004	PRETZEL DEMI HINGE, SLICED	4 OZ	60
9048001	PRETZEL HAMBURGER BUN, SLICED	3.4 OZ	72
9085002	PRETZEL SLIDER ROLL	2.75 OZ	160
9067002	PRETZEL DINNER ROLL	1.75 OZ	144



ITEM #40013800



ITEM #5046

\*OREO is a registered trademarks of Mondelēz International group, used under license.

## SWEET SNACKS

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
THE FUNNEL CAKE FACTORY®			
4530	FUNNEL CAKE FRIES	4"	600
4534A	FUNNEL CAKE FRIES CONTAINERS	5"	300
4508	FUNNEL CAKE	5"	48
SWEET STUFFERS® PRE-FRIED PIES			
81411	APPLE PIE + SLEEVES	3 OZ	48
OREO® CHURRO			
5046	OREO® CHURRO FILLED BITES W/ OREO® CRUMB SUGAR TOPPING	2"	200
5040	OREO® BRANDED CUP & LID	-	100
<b>NEW!</b> ¡HOLA! CHURROS™ AUTHENTIC SPANISH STYLE			
40023511	APPLE FILLED CHURROS	10"	50
40013722	BAVARIAN CREAM FILLED CHURROS	10"	100
40023512	BAVARIAN CREAM FILLED CHURROS	10"	50
40013724	CAJETA FILLED CHURROS	10"	100
40023514	CAJETA FILLED CHURROS	10"	50
40023510	CHURROS	10"	50
40013720	CHURROS	10"	100
40023513	STRAWBERRY FILLED CHURROS	10"	50
40018720	KING CHURROS	16"	100
40011830	MINI CHURROS	5"	200
004185	CHURRO BITES	-	~500
007128	BRANDED CHURRO SERVING SLEEVE	9.5"	1000
40013800	CHURRO BUN	-	50
41805	3" SMALL LOOP PRE-FRIED CHURROS	-	~250

FOODSERVICE

CATEGORIES

CENTER OF THE STORE & FREEZER

FROZEN COOKIE DOUGH

FROZEN NOVELTIES

ICEE®

EQUIPMENT & POS

# CENTER OF THE STORE & FREEZER

J&J Snack Foods provides retail items and easy to prepare snacks that are featured in this section. These products include soft pretzels, handheld snacks, baked goods, and more!



ITEM #56084

ITEM #56085

ITEM #40613



ITEM #3010



ITEM #7327



ITEM #7141

## RETAIL FROZEN NOVELTY

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
LUIGI'S® REAL ITALIAN ICE			
3985	CHERRY	6 FL OZ	9
3990	CHOCOLATE	6 FL OZ	9
7853	FRUIT PUNCH	6 FL OZ	9
3988	LEMON	6 FL OZ	9
4405A	MANGO	6 FL OZ	9
3999	NO SUGAR ADDED LEMON/CHERRY	6 FL OZ	9
4419	ORANGE	6 FL OZ	9
7860	ROOTBEER	6 FL OZ	9
3992	VARIETY LEMON/STRAWBERRY	6 FL OZ	9
48465	RED/WHITE/BLUE VARIETY PACK	6 FL OZ	9
4406A	WATERMELON/BLUE RASPBERRY	6 FL OZ	9
MINUTE MAID® SOFT FROZEN LEMONADE CUPS			
106599	LEMON	12 FL OZ	12
106601	STRAWBERRY	12 FL OZ	12
106611	CHERRY	12 FL OZ	12
113532	ORANGEADE	12 FL OZ	12
ICEE® CUPS			
3972	WILD CHERRY	4 FL OZ	12
3973	BLUE RASPBERRY	4 FL OZ	12
3974	SOUR APPLE	4 FL OZ	12
ICEE® FLOAT CUPS			
36841	CHERRY & VANILLA FLOAT	10 FL OZ	12
36842	BLUE RASPBERRY & VANILA FLOAT	10 FL OZ	12
ICEE® FREEZE CUPS			
36843	CHERRY	12 FL OZ	12
36844	BLUE RASPBERRY	12 FL OZ	12
36845	FROSTED LEMONADE	12 FL OZ	12

## GRAB-AND-GO!

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
SUPERPRETZEL®			
7141	ORIGINAL PRETZEL DOGS	0.8 OZ	8
SUPERPRETZEL® FILLED SOFT PRETZELS			
30132	BIG CHEESE CHEDDAR FILLED SOFT PRETZEL INDIVIDUALLY WRAPPED	5 OZ	50
7327	SOFTSTIX CHEDDAR	1 OZ	8
FEDERAL® SOFT PRETZEL			
7277	INDIVIDUALLY WRAPPED SOFT PRETZEL	4 OZ	50
READI-BAKE® CRUNCH & CRAVE™ CRACKERS			
2049190	SPICY QUESO	1.6 OZ	100
2049191	PIZZA	1.6 OZ	100
2049192	ORIGINAL	1.6 OZ	100
2049193	CHURRO	1.0 OZ	160
2049194	ORIGINAL	1.0 OZ	160
CORAZONAS® HEARTBAR™			
40613	CRANBERRY FLAX	1.76 OZ	72
40614	CHOCOLATE CHIP	1.76 OZ	72
40615	BANANA WALNUT	1.76 OZ	72
40619	BLUEBERRY	1.76 OZ	72
40624	APPLE CINNAMON	1.76 OZ	72
40626	OATMEAL RAISIN	1.76 OZ	72
40630	CORAZONAS® CADDY STAND	-	-
MRS. GOODCOOKIE®			
2049005	CHOCOLATE CHUNK IW COOKIE	2 OZ	72
2049006	OATMEAL RAISIN IW COOKIE	2 OZ	7
NEW! ICEE® SUGAR COOKIES			
56085	ICEE® I/W BLUE RASPBERRY	3 OZ	72
56084	ICEE® I/W CHERRY	3 OZ	72

# FROZEN COOKIE DOUGH

J&J Snack Foods is proud to offer our customers a wide variety of quality cookie lines available in pre-portioned and pre-formed frozen dough. Quality your customers want, with the ease you need!



## FROZEN TO SWEET!

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
SUPREME FROZEN COOKIE DOUGH			
04281	CHOCOLATE CHIP	1.5 OZ	216
44540	MONSTER	1.5 OZ	216
04291	CHOCOLATE CHIP	3.0 OZ	108
04390	CHOCOLATE CHUNK	3.0 OZ	108
GOURMET FROZEN COOKIE DOUGH			
04710	CHUNKY MILK CHOCOLATE	1.0 OZ	240
04717	HONEY RAISIN NUT	1.0 OZ	240
04728	CRANBERRY NUT	1.0 OZ	240
04571	CHUNKY MILK CHOCOLATE	1.5 OZ	240
04574	CHUNKY WHITE CHOCOLATE W/ MACADAMIA NUTS	1.5 OZ	240
04783	OATMEAL RAISIN	2.1 OZ	112



ITEM #04710

## SPECIALIZED

ITEM #	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
THEMED FROZEN COOKIE DOUGH (51% WHOLE GRAIN)			
74221	HARVEST (PUMPKIN, LEAF)	1.25 OZ	144
74224	TULIP	1.25 OZ	144
74225	HOLIDY (STAR, BELL, TREE)	1.25 OZ	144
74230	HEART	1.25 OZ	144
74231	SHAMROCK	1.25 OZ	144
04085	GINGERBREAD MAN	1.33 OZ	180
LIMITED TIME OFFER FROZEN COOKIE DOUGH			
14834	CRANBERRY OATMEAL	2.5 OZ	160
85604	STRAWBERRY CRÈME	2.5 OZ	160
MESSAGE FROZEN COOKIE DOUGH			
14258	CHOCOLATE CHIP	12"	24
14259	CANDY	12"	24



ITEM #04288

ITEM #04784

# FROZEN NOVELTIES



Give your customers the opportunity to treat themselves on-the-go with our great selection of frozen novelty options, which include; ICEE®, LUIGI'S® Italian Water Ice, Minute Maid® Soft Frozen Lemonades and more!

The great taste of ICEE® is now available as a frozen novelty, made with real fruit juice! Convenient and portable they make a great on-the-go treat!



**LUIGI'S®**  
**REAL ITALIAN ICE**

No one knows Italian Ice better than Luigi's®. This Real Italian Ice is not only delicious but it is a treat that is fun for the entire family. Luigi's® Real Italian Ice is naturally flavored with real fruit and refreshing taste!



**Minute Maid®**

Minute Maid® is a world-famous brand that you know and trust. Available in a variety of traditional Minute Maid® lemonade flavors and fun, on-the-go formats, these soft frozen treats provide an authentic, refreshing snack great for the whole family!

\*MINUTE MAID is a registered trademark of The Coca-Cola Company.

# FROZEN NOVELTIES

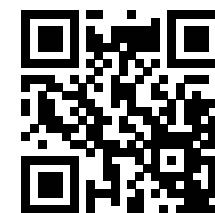
ITEM #	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
<b>NEW! ICEE® FLOAT CUPS</b>			
36841	CHERRY & VANILLA	10 FL OZ.	12
36842	BLUE RASPBERRY & VANILLA	10 FL OZ.	12
<b>NEW! ICEE® FREEZE CUPS</b>			
36843	CHERRY	12 FL OZ.	12
36844	BLUE RASPBERRY	12 FL OZ.	12
36845	FROSTED LEMONADE	12 FL OZ.	12
<b>ICEE® SQUEEZE-UP TUBES</b>			
3855	CHERRY FREEZE	4 FL OZ.	24
3857	BLUE RASPBERRY FREEZE	4 FL OZ.	24
<b>MINUTE MAID® SOFT FROZEN LEMONADE 12 FL OZ. CUPS</b>			
106599	LEMON	12 FL OZ.	12
106601	STRAWBERRY	12 FL OZ.	12
106611	CHERRY LIMEADE	12 FL OZ.	12
113532	ORANGEADE	12 FL OZ.	12
<b>LUIGI'S® REAL ITALIAN ICE ICE SQUEEZE-UP TUBES 4 FL OZ.</b>			
3880	CHERRY	4 FL OZ.	24
3881	LEMON	4 FL OZ.	24
3882	STRAWBERRY	4 FL OZ.	24
<b>LUIGI'S® REAL ITALIAN ICE 10 FL OZ. CUPS</b>			
3771	CHERRY	10 FL OZ.	12
3772	LEMON	10 FL OZ.	12
<b>DOGSTERS® ICE CREAM STYLE TREATS FOR DOGS</b>			
250-00002	DOGSTERS® NUTLY & CHEESE	3.5 FL OZ.	48
250-00003	DOGSTERS® MINTE KISSABLY FRESH	3.5 FL OZ.	48
250-000014	DOGSTERS® CHEESY BAC'N	3.5 FL OZ.	48

# FROZEN NOVELTIES



**ICEE** is the **#1 Selling Frozen Beverage** in the U.S. Market. **8 out of 10** Americans are aware of the ICEE brand-with nearly a third purchasing ICEE in the past year! ICEE is sold in **55,000+ locations nationwide** and is growing. ICEE's innovative culture means constantly **creating fresh new products and equipment** designed to meet the needs of today's foodservice operations.

The ICEE Company is also **an industry expert in all things frozen** Beyond ICEE's signature FCB (Frozen Carbonated beverage), other product lines include SLUSH PUPPIE, Parrot-Ice Fruit Smoothies, Frozen Nitrogenated Lemonades & Coffees, and cold dispensed bubbler juices, lemonades, frescas, and even Fountain flavors.



Visit [icee.com/business-inquiries/](http://icee.com/business-inquiries/) or scan this QR code to learn more or to **get in touch with an ICEE company sales person.**



ICEE® delivers an "Easy-Button" turnkey solution for **a complete frozen beverage program**. With ICEE, customers have access to innovative equipment, marketing insights & Programs, Customer & Field Service, and unparalleled flavor variety.



**SLUSH PUPPIE**  
The Original

Founded in 1970, **SLUSH PUPPIE** is the **original frozen uncarbonated beverage (FUB)** treat enjoyed by millions of people world-wide. Equipment innovation and new product flavors continue to fuel the SLUSH PUPPIE Brand which is **now served in convenience stores worldwide!**

# EQUIPMENT

We offer an extensive variety of equipment & Branded accessories to support our products! This includes: Display Warmers, Baking Ovens, Branded Warmer Cling Kits, and more!



**MODEL 312  
STERNO DISPLAY**

- 18"W x 18"D x 24"H
- 12VZ, 600W, 5A
- 3-PRONG, 6' CORD SUPPLIED
- SHIPPING WT: 43 LBS

**MODEL 791  
WARMER DISPLAY**

- 14"W x 29"D x 16"H
- 120VZ, 1380W, 11.5A
- 3-PRONG, 6' CORD SUPPLIED
- SHIPPING WT: 55 LBS



**MODEL 2000  
WARMER DISPLAY**

- 115VZ, 300W, 2A
- 3-PRONG, 6' CORD SUPPLIED
- SHIPPING WT: 40 LBS



**MODEL 561  
BAKING OVEN**

- 24"W X 20"D X 10"H
- 115VZ, 1500W, 13A
- 3-PRONG, 6' CORD SUPPLIED
- SHIPPING WT: 48 LBS



**MODEL 850  
WARMER DISPLAY**

- 120VZ, 1440W, 12A
- 3-PRONG, 6' CORD SUPPLIED
- SHIPPING WT: 85 LBS



# MERCHADISING & SALES SUPPORT

Complement your selections with branded equipment and eye-catching point of sale that help drive sales! This includes: Price Signs, Table Tents, Brochures, and Posters are all available to support our products!



## Marketing



## Freezer Clings

## Branding Kits



*Other marketing & POS Tools can be made upon request!*  
**ALL LITERATURE AND POS CAN BE ORDERED ONLINE AT [WWW.JJSNACKFOODSERVICE.COM](http://WWW.JJSNACKFOODSERVICE.COM)**

**FUN**  
**SERVED**  
**HERE**



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