

Crave the Joy

with iHola! Churros™



Today, more than ever, Americans are looking to add more fun into their lives. One of the ways they are doing that is through global flavors. As a leader in serving fun and innovation in the snack food industry, J&J Snack Foods is happy to present our exciting, new brand, iHola! Churros™! Combining Tio Pepe's and California Churros into one, iHola! Churros™ allows you to elevate America's fastest-growing dessert* under one high-impact brand that can leverage craveable appeal and profitable results. iHola! Churros™ are easy to serve, authentically delicious, and ready to make your menus shine.

*Datassential, June 2022

Southwest Crispy Style

Product Code	Product Description	GTIN	Pack	Cube	Case Size	Weight (lbs)
3314	Mini 5" Churro	10073321033146	200	0.78	16.32 x 10.32 x 8.09	10.61
3317	King Size Churros	10073321001114	100	1.22	16.75 x 12.25 x 10.25	13.5
3321	Regular Size Churros	10073321001107	100	0.86	18.25 x 10.375 x 7.875	8.25
3328	Regular Size Churros w/ Cinn/Sug Packet	10073321033283	100	0.86	18.25 x 10.375 x 7.875	10.25
3329	King Size Churros w/ Cinn/Sug Packet	10073321033290	100	1.22	16.75 x 12.25 x 10.25	16.5
3341	Double Twisted Churros King Size	10073321033412	65	1.22	16.75 x 12.25 x 10.25	16
4113	Mini 5" Bavarian Crème Filled	10073321041134	100	0.47	15.25 x 9.75 x 5.5	12
4164	Double Twisted Churros Reg Size w/ Cinn/Sug Packet	10073321041646	50	0.66	15.82 x 12.42 x 5.89	10.45

Authentic Spanish Style

Product Code	Product Description	GTIN	Pack	Cube	Case Size	Weight (lbs)
4185	Churro Bites	10073321041851	~500	0.79	16.32 x 10.32 x 8.09	10.61
40011830	Mini Size	00029141118306	200	0.67	11.625 x 9.5 x 16.25	13.5
40013720	Regular Size	00029141137208	100	0.67	11.625 x 9.5 x 16.25	8.25
40013800	Churro Bun 3.5 oz.	00029141138007	50	0.50	12.32 x 9.32 x 7.54	10.25
40018720	King Size	00029141187203	100	1.04	11.625 x 9.5 x 16.25	16.5
40023510	Regular Size	00029141235102	50	0.34	10.5 x 9.5 x 5.875	16
41805	Authentic Loop Churro 3"	10073321418059	~250	0.76	18.75 x 12.75 x 5.5	12

Authentic Spanish Style Stuffed Regular Size

Product Code	Product Description	GTIN	Pack	Cube	Case Size	Weight (lbs)
40023511	Apple	00029141235119	50	0.34	10.5 x 9.5 x 5.875	9.31
40023512	Bavarian	00029141235126	50	0.34	10.5 x 9.5 x 5.875	9.31
40023513	Strawberry	00029141235133	50	0.34	10.5 x 9.5 x 5.875	9.31
40023514	Cajeta	00029141235140	50	0.34	10.5 x 9.5 x 5.875	9.31

Authentic Spanish Style Stuffed Regular Size

Product Code	Product Description	GTIN	Pack	Cube	Case Size	Weight (lbs)
40003723	Strawberry	00029141037232	100	0.67	11.625 x 9.5 x 16.25	9.31
40013722	Bavarian	00029141137222	100	0.67	11.625 x 9.5 x 16.25	9.31
40013724	Cajeta	00029141137246	100	0.67	11.625 x 9.5 x 16.25	9.31

51% Whole Grain

Product Code	Product Description	GTIN	Pack	Cube	Case Size	Weight (lbs)
41110	51% Whole Grain Apple - 1.9 oz. / Bulk	10073321411104	100	0.53	15.67 x 10.92 x 5.34	13.3
41112	51% Whole Grain Raspberry - 1.9 oz. / Bulk	10073321411128	100	0.53	15.67 x 10.92 x 5.34	13.3
41114	51% Whole Grain Cinnamon - 1.48 oz / Bulk	10073321411142	100	0.53	15.67 x 10.92 x 5.34	13
41147	51% Whole Grain Apple - 1.9 oz. - I/W	10073321411470	100	0.53	15.67 x 10.92 x 5.34	13.5
41148	51% Whole Grain Raspberry - 1.9 oz. - I/W	10073321411487	100	0.53	15.67 x 10.92 x 5.34	13.5
41149	51% Whole Grain Cinnamon - 1.48 oz. - I/W	10073321411494	100	0.53	15.67 x 10.92 x 5.34	13

iHola! Churros™ Merchandising

Product Code	Product Description	GTIN	Pack	Cube	Case Size	Weight (lbs)
7128	Churros Sleeves	10073321071285	1000	0.26	15 x 7.75 x 4	3.32
41816	Open Top Sleeve 14"	10073321418158	1000	0.57	16.5 x 10 x 6	12.5
41815	Churros Sleeves	10073321418165	2000	0.31	16 x 9.5 x 3.5	6.3

Contact your J&J Snack Foods representative or broker to order your iHola! Churros™ today. Churros.com



iHola! Churros™

Crave the Joy



Moving Mainstream



+101.4% in past 4 years
Bite sized churros are ideal as an ice cream topping, dipped in coffee, and even served in drive-thrus or grab & go locations.



+80.7% in past 4 years
Think beyond pastries or donuts. Churros are the perfect breakfast item that are easy to use for take out for office meetings, school events, parties, and more.

*Datassential, June 2022

Find the iHola! Churros!™ Right For You

Authentic Spanish Style

Previously Known as California Churros

Authentic and cake-like, the iHola! Authentic Spanish Recipe is a go-to for menu creativity. It's available in a variety of shapes and sizes and can be ordered with delicious fillings ranging from Bavarian cream to fruit.

Southwest Crispy Recipe

Previously Known as Tio Pepe's

Our iHola! Southwest Crispy Recipe uses corn flour for an authentic crunch in every bite. This crispy style churro has a light and fluffy interior with a crispy exterior. These churros can be ordered in a variety of different sizes with delicious fillings.

Shapes Built For Your Success

Loops For Sharing At The Table

(Available in Authentic Spanish Style)

Churro Bites For Dipping Or Topping

(Available in Authentic Spanish Style and various lengths)

Churros For Saucing, Sprinkling Or Dipping

(Available in Southwest Crispy or Authentic Spanish Style and various lengths)

Head to School With Whole Grain

Fruit & Bavarian Cream Filled

(Available in Southwest Crispy Style)

51% Whole Grain For K-12

(Available in Southwest Crispy or Authentic Spanish Style, filled or unfilled, and an individually wrapped option)

The Dessert for Every Destination

iHola! Churros™ are easy to add to menus in a variety of places.

Full-Service Restaurants

Serve as a unique dessert, savory appetizer or sharable accompaniment to coffee and cappuccino.

Fast Food & Fast Casual

Quick to prep and can be promoted as a convenient dessert or snack for drive-thrus or takeout.

Convenience Stores

Bites are perfect for all-day snack or breakfast and can stay warm up to 20 minutes in a small box.

K-12

Whole Grain and individually wrapped options, available in bulk.

College & University

Easy to grab and go, easily shareable, great for catering.

Theme Parks & Sports Venues

Easy to prepare and can be coated with colored sugars and sprinkles to match sports team colors.

