

SUPERPRETZEL SOFT PRETZELS

SUPERPRETZEL Bavarian



SUPERPRETZEL® Bavarian Super Jumbo Soft Pretzel



SUPERPRETZEL® Bavarian 7.0 oz. Soft Pretzel

Operators are placing soft pretzels on menus, up **+12%** vs. 2017*



SUPERPRETZEL® Soft Pretzel Bites



SUPERPRETZEL® Bavarian Soft Pretzel Braid



SUPERPRETZEL® 2.5 oz. Soft Pretzels

SOFT PRETZELS are the **#1** growing snack/appetizer on foodservice menus*

Consumers love soft pretzels, especially Millennials, and are replacing meals with **SALTY SNACKS***

*Source: Mintel Purchase Intelligence, July 2021

The iconic **SUPERPRETZEL®** is the **#1 SOFT PRETZEL BRAND!**

These are traditional and authentic style soft pretzels that everyone will enjoy!

With our wide variety of offerings you are sure to find the perfect pretzel.



PRODUCT BENEFITS

- #1 selling soft pretzel brand
- Labor saving products
- Perfect for serving plain, salted or topped with your signature dips, cheeses and mustards



PRODUCT BENEFITS

- Hand twisted
- Made with premium ingredients
- Available in unique varieties and sizes

PRODUCT INFORMATION

JJSF CODE	DESCRIPTION	SIZE	CASE PACK
SUPERPRETZEL® Soft Pretzel			
3085	SUPERPRETZEL® Soft Pretzel Bites	0.4 oz.	350 ct.*
3073	SUPERPRETZEL® Jumbo Soft Pretzels Pre-Baked	10 oz.	25 ct.
3010	SUPERPRETZEL® Soft Pretzels Pre-Baked - No Salt	2.5 oz.	100 ct.
3069	SUPERPRETZEL® King Baked Pretzels	5.0 oz.	25 ct.
3014	SUPERPRETZEL® King Size Soft Pretzels Pre-Baked	5.0 oz.	50 ct.
30142	SUPERPRETZEL® King Size Soft Pretzels Pre-Baked I/W	5.0 oz.	50 ct.
3430	SUPERPRETZEL® Soft Pretzels No Salt	6.0 oz.	50 ct.
3039	SUPERPRETZEL® Jumbo Soft Pretzels No Salt	7.0 oz.	40 ct.
SUPERPRETZEL® Bavarian Soft Pretzel			
3253	SUPERPRETZEL® Bavarian Soft Pretzel Braid	7.0 oz.	50 ct.
7074	SUPERPRETZEL® Bavarian Soft Pretzel	3.2 oz.	64 ct.
7041	SUPERPRETZEL® Bavarian Soft Pretzel	7.0 oz.	40 ct.
7114	SUPERPRETZEL® Bavarian Super Jumbo Soft Pretzel	24 oz.	9 ct.

*Approximate case count