

FROZEN NOVELTY COMPARISON

We offer a variety of Frozen Novelty options and sometimes it's hard to choose which is best for your operation. With this comparison sheet we make it easy!



No one knows Italian Ice better than Luigi's®. This Real Italian Ice is not only delicious but it is a treat that is fun for the entire family. Luigi's® Real Italian Ice is naturally flavored with real fruit and refreshing taste!

Minute Maid® is a world-famous brand that you know and trust. Available in a variety of traditional Minute Maid® lemonade flavors, these soft frozen treats provide an authentic, refreshing snack great for the whole family!

Enjoy the classic ICEE® experience conveniently packed in a colorful tube or cup! Made with 100% real fruit juice. This is the perfect grab-n-go treat both children and adults can enjoy!.

CHERRY COMPARISON

	LUIGI'S® CHERRY	MINUTE MAID® CHERRY LIMEADE	ICEE® CHERRY
COLOR	Muted Red - No Artificial Colors	Red	Vibrant Red - Artificial Colors
TASTE	Light Cherry Flavor	Prominent Lime Taste, Cherry Flavor Was Muted	Tastes Exactly Like The FCB
TEXTURE	Smooth	Smooth	Smooth

LEMON COMPARISON

	LUIGI'S® LEMON	MINUTE MAID® LEMONADE	ICEE® FROSTED LEMONADE
COLOR	White - No Artificial Colors	Soft Yellow	Vibrant Yellow - No Artificial Colors
TASTE	Mild Lemon Flavor (Traditional Italian Ice)	Lemonade Juice (Tart)	Sweeter Lemon Flavor
TEXTURE	Smooth	Smooth	Smooth

OTHER COMPARISON

	LUIGI'S® STRAWBERRY	MINUTE MAID® STRAWBERRY LEMONADE	ICEE® BLUE RASPBERRY
COLOR	More Pinkish/Purple	Lighter Pink	Vibrant Blue - Artificial Colors
TASTE	Hint of Bubble Gum, not so much Cherry	More Strawberry Taste, Lemonade as Mute - Perfect Balance	Tastes exactly like the FCB - Sweeter Blue Raspberry
TEXTURE	Smooth	Smooth	Smooth

INGREDIENTS COMPARISON



	LUIGI'S®	MINUTE MAID®	ICEE®
MALTODEXTRIN			
VITAMIN C			
ADDED COLOR			
HFCS			
NATURAL FLAVOR			
LEMON JUICE	3%	5%	11%

*Minute Maid is a registered trademark of The Coca-Cola Company, used under license.