



# Cross-Category SCHOOL PROMOTION

SOFT PRETZELS • FROZEN NOVELTIES • CHURROS • BREAKFAST BARS • COOKIES



*Earn*

## DOUBLE

COOL SCHOOL POINTS  
WHEN PURCHASING FROM

**2 CATEGORIES**

*Earn*

## TRIPLE

COOL SCHOOL POINTS  
WHEN PURCHASING FROM

**3 CATEGORIES**

NEW SINGLE  
CATEGORY PURCHASERS

*Earn* **3000**

COOL SCHOOL POINTS  
WITH THE PURCHASE OF

**100 CASES OR MORE**

▶ MINIMUM PURCHASE OF 10 CASES PER CATEGORY TO PARTICIPATE • QUALIFYING PURCHASE DATES 2/1/22 - 5/27/22



*Earn*  
**DOUBLE**  
COOL SCHOOL POINTS  
WHEN PURCHASING FROM  
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*Earn*  
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**MINIMUM PURCHASE OF 10 CASES PER CATEGORY TO PARTICIPATE · QUALIFYING PURCHASE DATES 2/1/22 - 5/27/22**

**CATEGORY 1**

Product Code	Product Description	Pack	Serving Size	C.S. Points
<b>SUPERPRETZEL® Soft Pretzels</b> <i>Made with 51% Whole Grains</i>				
30110	Regular Size Baked Pretzels	100	2.2 oz.	25
30410	Regular Size Baked Pretzels (1/W)	100	2.2 oz.	25
30120	Regular Size Baked Pretzels (Sleeve Pack 10/12s)	120	2.2 oz.	25
32155	Philadelphia Style Soft Pretzels	75	3 oz.	25
3702	Soft Pretzel FunShapes-Heart	100	2.2 oz.	25
30131	Mini Baked Soft Pretzels (1/W)	200	1 oz.	25
30185	Soft Pretzel Nuggets	330	0.5 oz.	25
31190	Junior Cheese (1/W)	50	3.3 oz.	25
34153	SUPERSTIX® Cinnamon Bun Stick (1/W)	60	2.1 oz.	25
7258	SUPERSTIX® Bites Cinnamon	176	0.7 oz.	25
<b>READI-BAKE® BeneFIT Breakfast Bars -</b> <i>Made with 51% Whole Grains (3g Fiber), Individually Wrapped</i>				
40400	Oatmeal Raisin	48	2.5 oz.	15
40401	Oatmeal Chocolate Chip	48	2.5 oz.	15
40402	Banana Chocolate Chunk	48	2.5 oz.	15
40403	Apple Cinnamon	48	2.5 oz.	15
40404	French Toast	48	2.5 oz.	15
40406	Cocoa Chip	48	2.5 oz.	15
<b>SHAPE UPS® 100% Frozen Juice Cups</b> <i>Made with 100% Fruit Juice</i>				
41504	Cherry (Heart)	96	4.4 oz.	25
41507	Strawberry/Lemonade Swirl (Sports)	96	4.4 oz.	25

**CATEGORY 2**

Product Code	Product Description	Pack	Serving Size	C.S. Points
<b>WHOLE FRUIT® Premium Frozen Juice Cup</b> <i>100% Juice 3g Fiber, 100% Vitamin C</i>				
23060000	Wild Cherry	96	4.4 fl oz.	25
23060005	Strawberry Pomegranate	96	4.4 fl oz.	25
23060010	Orange Pineapple	96	4.4 fl oz.	25
23060020	Orange Pineapple & Cherry Swirl	96	4.4 fl oz.	25
23060030	Mango & Strawberry Pomegranate Swirl	96	4.4 fl oz.	25
<b>READI-BAKE® BeneFIT Mini Breakfast Bars</b>				
40456	Banana Chocolate Chunk	96	1.25 oz.	50
<b>READI-BAKE® BeneFIT Reduced Fat Frozen Cookie Dough</b> <i>Made with 51% Whole Grains</i>				
14921	Chocolate Chip	192	1.85 oz.	25
14922	Candy	192	1.85 oz.	25
14925	Sugar	192	1.85 oz.	25
14927	Oatmeal Raisin	192	1.85 oz.	25
14924	Double Chocolate	192	1.85 oz.	25
<b>READI-BAKE® BeneFIT Brownie Bars</b> <i>Made with 51% Whole Grains (3g Fiber), Individually Wrapped</i>				
40455	Brownie Bar	96	1.25 oz.	15
<b>TIO PEPE'S® Fruit Filled Churros</b> <i>Made with 51% Whole Grains</i>				
41147	Apple (1/W)	100	1.90 oz.	25
41148	Raspberry (1/W)	100	1.90 oz.	25
41149	Cinnamon (1/W)	100	1.48 oz.	25
41110	Apple	100	1.90 oz.	25
41112	Raspberry	100	1.90 oz.	25
41114	Cinnamon	100	1.48 oz.	25
<b>SHAPE UPS® 100% Frozen Juice Cups</b> <i>Made with 100% Fruit Juice</i>				
41502	Lemon/Lime Swirl (Shamrock)	96	4.4 oz.	25
41506	Cherry/Lemon Swirl (Happy Birthday)	96	4.4 oz.	25
<b>SUPERPRETZEL® Soft Pretzels</b> <i>Made with 51% Whole Grains</i>				
3703	Soft Pretzel FunShapes-Shamrock	100	2.2 oz.	25
3704	Soft Pretzel FunShapes-Star	100	2.2 oz.	25

**CATEGORY 3**

Product Code	Product Description	Pack	Serving Size	C.S. Points
<b>READI-BAKE® BeneFIT Mini Breakfast Bars</b>				
40458	Celebration	96	1.25 oz	50
<b>READI-BAKE® BeneFIT Breakfast Bars -</b> <i>Made with 51% Whole Grains (3g Fiber), Individually Wrapped</i>				
40407	Maple Brown Sugar	48	2.5 oz.	15
40409	Celebration	48	2.5 oz.	15
<b>SUPERPRETZEL® Soft Pretzels</b> <i>Made with 51% Whole Grains</i>				
30115	Soft Pretzel Sticks	381	0.33 oz	50
<b>LUIGI'S® SOURS Frozen Fruit Juice Sorbet Cups</b> <i>Made with 100% Fruit Juice</i>				
48450	Sour Watermelon	96	4.4 fl. oz.	50
48451	Sour Orange	96	4.4 fl. oz.	50
48452	Sour Lemon	96	4.4 fl. oz.	50
48453	Sour Raspberry	96	4.4 fl. oz.	50
48456	Sour Orange/Raspberry Swirl	96	4.4 fl. oz.	50
<b>READI-BAKE® BeneFIT Spiced Cookies</b> <i>Made with 51% Whole Grains</i>				
14409	Gourmet Mayan Hot Chocolate w/ Caramel Pcs	192	1.85 oz.	25
14410	Gourmet Key Lime w/ White Chocolate Pcs	192	1.85 oz.	25
14411	Gourmet Sweet Heat Oatmeal Cranberry	192	1.85 oz.	25

*YOU DON'T WANT TO MISS TRYING ALL OF THESE NEW PRODUCTS*

**NATIONAL SCHOOL BREAKFAST WEEK**  
*March 7-11, 2022*



**MEMORABLE MENU MONTHS!**

- FEBRUARY - VALENTINE'S DAY
- MARCH - SAINT PATRICK'S DAY
- APRIL - NATIONAL SOFT PRETZEL MONTH
- MAY - CINCO DE MAYO & MEMORIAL DAY

**QUALIFYING PURCHASE DATES: 2/1/22 - 5/27/22**

To participate, mail purchase verification in the form of a distributor invoice or velocity report to:  
Cool School Cafe, PO Box 535 Becker, MN 55308, or submit via email to: [Support@CoolSchoolCafe.com](mailto:Support@CoolSchoolCafe.com)  
Verification must be postmarked by July 29, 2022.