



2021-2022 Back-To-School Promotion

★ Aug. 2nd through Nov. 26th, 2021 ★

★ **EARN Double Cool School Points**
WHEN YOU MENU ANY VARIETY OF PRODUCTS **3 times**

★ **BONUS OFFERING!**
EARN **10,000 Cool School Points**
WHEN YOU MENU ANY VARIETY OF PRODUCTS **5+ times**

SUPERPRETZEL®
51% WHOLE
GRAIN 2.2 OZ
SOFT PRETZEL IW

READI-BAKE® BENEFIT®
GOURMET SPICED KEY
LIME COOKIES

READI-BAKE® BENEFIT®
BARS AND MINI BARS,
CELEBRATION AND
CHOCOLATE CREME
CHIP FLAVORS

SUPERPRETZEL®
51% WHOLE GRAIN
SOFT PRETZEL STICKS

SHAPE-UPS®
CELEBRATION
SWIRL CUP

Qualifying Steps

Step 1

PURCHASE AND MENU THE FEATURED PRODUCTS BETWEEN AUGUST 2ND - NOV. 26TH, 2021

Step 2

SEND URL LINK OF YOUR MENU TO SUPPORT@COOLSCHOOLCAFE.COM WITH YOUR
DISTRIBUTOR INVOICE OR VELOCITY REPORT BY DECEMBER 31ST, 2021!

OPTION: SUBMIT YOUR MENU WITH YOUR DISTRIBUTOR INVOICE OR VELOCITY REPORTS VIA MAIL TO:
COOL SCHOOL CAFE, PO BOX 535 BECKER, MN 55308

Step 3

RECEIVE YOUR COOL SCHOOL POINTS!



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The **TASTIEST** way to start the **SCHOOL YEAR!**

★ August 2nd - November 26th, 2021 ★

Product Code	Product Description	Size/Pack	Credible Grains
SUPERPRETZEL® Soft Pretzels			
30110	51% WG Regular Size Baked Pretzels	2.2 oz. / 100	2
30410	51% WG Regular Size Baked Pretzels (I/W)	2.2 oz. / 100	2
30120	51% WG Regular Size Baked Pretzels (Sleeve Pack 10/12's)	2.2 oz. / 120	2
30113	51% WG Mini Baked Pretzels	1 oz. / 200	1
30131	51% WG Mini Baked Pretzels I/W	1 oz. / 200	1
31012	51% WG Soft Pretzel Rods	1 oz. / 180	1
30185	51% WG Soft Pretzel Nuggets	0.5 oz. / 330	1/2
32155	51% WG Philadelphia-Style Soft Pretzels	3 oz. / 75	3
31190	51% Whole Grain Junior Cheese I/W	3.3 oz. / 50	2 3/4
30115	NEW! 51% Whole Grain Soft Pretzel Sticks	0.33 oz. / 381 ct.	2
READI-BAKE® BeneFIT Breakfast Bars			
40408	NEW! Chocolate Cream Chip	2.5 oz. / 48	2
40409	NEW! Celebration	2.5 oz. / 48	2
40457	NEW! Chocolate Cream Chip (Mini)	1.25 oz./96	1
40458	NEW! Celebration (Mini)	1.25 oz./96	1
BAVARIAN BAKERY® Pretzel Rolls			
7051	51% Whole Grain Pretzel Roll (Sliced)	2.2 oz. / 120	2
7054	51% Whole Grain Pretzel Bun (Sliced)	2.7 oz. / 108	2 1/2
9545	51% Whole Grain Pretzel Stick	2.0 oz / 72	2
9546	51% Whole Grain Pretzel Hot Dog Bun	2.6 oz / 72	2 1/2
9549	51% Whole Grain Dinner Roll	2.2 oz / 100	2
9552	51% Whole Grain Soft Pretzel Roll (Bulk)	2.2 oz / 90	2
9553	NEW! 51% Whole Grain Bavarian Style Nuggets	0.5 oz / 256	1/2
9554	NEW! 51% Whole Grain Bavarian Style Pretzel Twist	2.2 oz / 100	2
9555	NEW! 51% Whole Grain Bavarian Style Pretzel Twist I/W	2.2 oz / 100	2
READI-BAKE® Benefit 51% Whole Grain Themed Cookies			
74226	Football Shaped Cookie	1.2 oz. / 144	3/4
74221	Harvest/Leaves Shaped Cookie	1.2 oz. / 144	3/4
DUTCH WAFFLE® 51% Whole grain			
4521	Dutch Waffle®	5" / 48	2
4522	51% Whole Grain Waffle Sticks	4" / ~600	2
70983	Window Sleeve (Dimensions: 9" x 1.5" x 10")	1,000 ct.	
READI-BAKE® 51% Whole Grains Pre-packaged Grahams & Crackers			
56080	Belly Bears Cinnamon Graham Crackers	2 oz. / 100	2
56079	Jungle Crackers	2 oz. / 100	2
READI-BAKE® Benefit® Spiced Cookies			
14409	Gourmet Mayan Hot Chocolate with Caramel Pieces	1.85 oz. / 192	1
14410	Gourmet Spiced Key Lime with White Chocolate Chips	1.85 oz. / 192	1
14411	Gourmet Sweet Heat Oatmeal Cranberry	1.85 oz. / 192	1 1/4

Product Code	Product Description	Size/Pack	Fruit Comp.
WHOLE FRUIT® Premium Frozen Juice Cup - 100% Juice, 3g Fiber, 100% Vitamin C			
23060020	Orange Pineapple / Cherry Swirl	4.4 fl oz. / 96	1/2 cup
23060000	Wild Cherry	4.4 fl oz. / 96	1/2 cup
23060030	Mango / Strawberry Pom Swirl	4.4 fl oz. / 96	1/2 cup
LUIGI'S® 100% Frozen Juice Sorbet			
48445	Kiwi/Strawberry Swirl	4.4 fl oz. / 96	1/2 cup
48446	Cherry/Blue Raspberry Swirl	4.4 fl oz. / 96	1/2 cup
LUIGI'S® Sours Frozen 100% Juice Sorbet			
48450	Sour Watermelon	4.4 fl oz. / 96	1/2 cup
SHAPE UPS® 100% Frozen Juice Themed Cups			
41503	Pumpkin / Fall (Orange/Lime Swirl)	4.4 fl oz. / 96	1/2 cup
41507	Sports (Strawberry/Lemonade)	4.4 fl oz. / 96	1/2 cup
41506	Birthday/Celebration (Cherry/Lemon)	4.4 fl oz. / 96	1/2 cup
41511	Patriotic (Cherry)	4.4 fl oz. / 96	1/2 cup



-Valid on qualifying products featured on menus between August 2nd - November 26th, 2021

-To participate, mail purchase verification in the form of a distributor invoice or velocity report and menu showing occasion served to:
Cool School Cafe, PO Box 535 Becker, MN 55308
or submit via email to: Support@CoolSchoolCafe.com.
Purchase verification must be postmarked by January 3, 2022.



www.jjsnackfoodservice.com • 800-486-9533



MAY 2021