



convenience solutions

SEGMENT BROCHURE



WHAT WE OFFER

Today's convenience store customer is constantly on-the-go and not willing to sacrifice quality or taste for convenience. They're searching for **crave-able** food at a fair price! J&J Snack Foods has all the answers to your customers' needs. We provide **great tasting products** that are **easy to prepare** in order to transform your store to a meal or snacking destination, all while helping provide a great end product that your **customers are sure to crave!**



FOODSERVICE

Give your customers the snacks they crave and create a foodservice destination for your store! Our all-day offerings provide convenience and value to you and your customers.



CENTER OF THE STORE & FREEZER

J&J Snack Foods provides affordable branded-niche retail snack foods to supermarket outlets across the U.S. spanning the baked goods, frozen beverage and frozen novelties categories.



FROZEN COOKIE DOUGH

J&J Snack Foods is proud to offer our customers a wide variety of quality cookie lines available in pre-portioned and pre-formed frozen dough. Quality your customers want, with the ease you need!



FROZEN NOVELTIES

Give your customers the opportunity to treat themselves on-the-go with our great selection of frozen novelty options!



ICEE®

Every customer deserves to experience "stick-out-your-tongue" fun! Give your customers the best excuse to be a kid again with America's #1 selling Frozen Carbonated Beverage.



EQUIPMENT & POS

Complement your J&J Snack Foods products the perfect equipment and point of sale solutions to meet any customer need!

PAGE CUTTER

FOODSERVICE SOFT PRETZELS

Demand the very best in soft pretzels with J&J Snack Foods Soft Pretzel products like the iconic SUPERPRETZEL®, the #1 soft pretzel brand! These are traditional style soft pretzels that everyone will enjoy! With our wide variety of offerings you are sure to find the perfect pretzel.



ITEM #3010

SUPERPRETZEL
SOFT PRETZELS



ITEM #3085



PAGE GUTTER

SOFT PRETZELS

| ITEM # | PRODUCT DESCRIPTION | ITEM SIZE | CASE COUNT |
|--|---|-----------|------------|
| GOURMET TWISTS® SOFT PRETZELS | | | |
| 3731 | ORIGINAL TWIST (SALT, BUTTER, & CINNAMON SUGAR INCLUDED) | 6 OZ | 24 |
| 7164 | SWEET DOUGHLICIOUS (CINNAMON SUGAR INCLUDED) | 6 OZ | 24 |
| PRETZEL FILLERS® STUFFED SOFT PRETZELS | | | |
| 7162 | CHEDDAR CHEDDAR | 6.25 OZ | 24 |
| 7165 | PIZZA | 6.25 OZ | 24 |
| 7167 | JALAPEÑO-N-CHEESE | 6.25 OZ | 24 |
| 7168 | SWEET CREAM CHEESE | 6.25 OZ | 24 |
| 7204 | CHEDDAR CHEDDAR | 3.5 OZ | 48 |
| 7191 | SWEET CREAM CHEESE | 3.5 OZ | 48 |
| 7194 | JALAPEÑO-N-CHEESE | 3.5 OZ | 48 |
| 72526 | I/W CHEDDAR CHEESE | 6.25 OZ | 20 |
| 72527 | I/W JALAPEÑO-N-CHEESE | 6.25 OZ | 20 |
| 72528 | I/W SWEET CREAM CHEESE | 6.25 OZ | 20 |
| 72533 | NEW! I/W BUFFALO CHEDDAR MADE WITH FRANK'S REDHOT®* | 6.25 OZ | 20 |

*FRANK'S REDHOT® IS A REGISTERED TRADEMARK OF THE FRENCH'S FOOD COMPANY, LLC, LICENSED TO J&J SNACK FOODS.

SUPERPRETZEL
SOFTSTIX



ITEM #3086

SUPERPRETZEL®

| ITEM # | PRODUCT DESCRIPTION | ITEM SIZE | CASE COUNT |
|--|---|-----------|------------|
| SUPERPRETZEL® | | | |
| 3010 | ORIGINAL SOFT PRETZEL | 2.5 OZ | 100 |
| 3014 | KING SIZED BAKED SOFT PRETZEL | 5 OZ | 50 |
| 3013 | MINI SOFT PRETZEL | 1 OZ | 200 |
| 3430 | SOFT PRETZEL | 6 OZ | 50 |
| 3073 | JUMBO SOFT PRETZEL | 10 OZ | 25 |
| 3085 | SOFT PRETZEL BITES | 0.31 OZ | APP. 375 |
| 7140 | PRETZELDOGS™ MINI HOT DOGS | 0.8 OZ | 60 |
| 7122 | SERVING BAGS | - | 2000 |
| SUPERPRETZEL® FILLED SOFT PRETZELS | | | |
| 3019 | BIG CHEESE CHEDDAR FILLED SOFT PRETZEL | 5 OZ | 50 |
| 3086 | SOFTSTIX CHEDDAR FILLED SOFT PRETZEL STICKS | 0.9 OZ | 200 |
| SUPERPRETZEL® POPPERS | | | |
| 7340 | CHEDDAR CHEDDAR | 0.5 OZ | 240 |
| 7344 | JALAPEÑO-N-CHEESE | 0.5 OZ | 240 |
| 7348 | CUP KITS (CUPS/LIDS) | - | 100 |
| SUPERPRETZEL® BAVARIAN | | | |
| 7041 | BAVARIAN SOFT PRETZEL | 7 OZ | 40 |
| 7049 | PREBAKED SWEET DOUGH PRETZEL | 6 OZ | 56 |
| 7074 | SOFT PRETZEL | 3.2 OZ | 64 |
| 3253 | SOFT PRETZEL BRAID | 7 OZ | 50 |
| 7098 | BAVARIAN PRETZEL WITH NO BAGS | 5.5 OZ | 40 |
| 70982 | ALL-IN-ONE BAVARIAN PRETZEL CASE | 5.5 OZ | 40 |
| SOFT PRETZELS, SERVING SLEEVES AND PRETZEL SALT ALL INCLUDED IN ONE SKU! | | | |

FOODSERVICE SNACKS

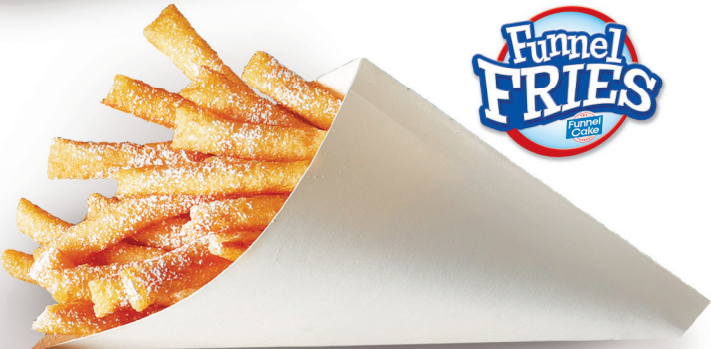
Give your customers the snacks they crave and create a foodservice destination for your store! Our all-day offerings like innovative handhelds, artisan soft pretzel buns, funnel cakes, and churros work for all store formats and are easy to prepare, providing the best combination of convenience and value to you and your customers!



ITEM #70501



ITEM ##40023510



ITEM #4530

FOODSERVICE

CENTER OF THE STORE & FREEZER

SNACKS & CARRIERS

| ITEM # | PRODUCT DESCRIPTION | ITEM SIZE | CASE COUNT |
|---|--|-----------|------------|
| BAVARIAN BAKERY® | | | |
| 7107 | PRETZEL SLIDER ROLL | 1.0 OZ | 160 |
| 70501 | MEDIUM PRETZEL ROLL | 2.7 OZ | 108 |
| 7052 | GIANT PRETZEL ROLL | 4.0 OZ | 80 |
| 7106 | 12" PRETZEL SUB ROLL | 8 OZ | 32A |
| 7536 | 6" PRE-SLICED PRETZEL SUB ROLL | 4 OZ | 40 |
| 7115 | GIANT PRETZEL ROLL | 4 OZ | 84 |
| 9319 | MEDIUM PRETZEL ROLL | 2.7 OZ | 84 |
| LABRIOLA® BAKING COMPANY | | | |
| 9433004 | PRETZEL DEMI HINGE, SLICED | 4 OZ | 60 |
| 9447002 | PRETZEL HAMBURGER BUN, SLICED | 4 OZ | 72 |
| 9048001 | PRETZEL HAMBURGER BUN, SLICED | 3.4 OZ | 72 |
| 9085002 | PRETZEL SLIDER ROLL | 2.75 OZ | 160 |
| 9067002 | PRETZEL DINNER ROLL | 1.75 OZ | 144 |
| SUPREME STUFFERS® STUFFED HANDHELDS PAR-FRIED DOUGH (SERVING SLEEVES INCLUDED) | | | |
| 4497902004 | SUPREME PIZZA | 5 OZ | 48 |
| 4497902071 | DELUXE PIZZA | 6 OZ | 48 |
| SUPREME STUFFERS® INDIVIDUALLY WRAPPED BAGEL TWISTS | | | |
| 56740 | PLAIN CREAM CHEESE FILLED BAGEL STICK | 3.1 OZ | 25 |
| 56741 | EVERYTHING CREAM CHEESE FILLED BAGEL STICK | 3.1 OZ | 25 |
| 56742 | STRAWBERRY JELLY FILLED BAGEL STICK | 3.1 OZ | 25 |
| CALIFORNIA CHURROS® | | | |
| 40013800 | CHURRO BUN™ | 4" | 50 |



ITEM #40013800



ITEM #5046

FROZEN COOKIE DOUGH

FROZEN NOVELTIES

ICEE®

EQUIPMENT & POS

SWEET SNACKS

| ITEM # | PRODUCT DESCRIPTION | ITEM SIZE | CASE COUNT |
|-----------------------------------|---|-----------|-------------|
| THE FUNNEL CAKE FACTORY® | | | |
| 4530 | FUNNEL CAKE FRIES | 4" | 600 |
| 4534A | FUNNEL CAKE FRIES CONTAINERS | 5" | 300 |
| 4508 | FUNNEL CAKE | 5" | 48 |
| SWEET STUFFERS® BUBBLY CRUST PIES | | | |
| 81411 | APPLE | 3 OZ | 48 |
| CALIFORNIA CHURROS® | | | |
| 40023510 | REGULAR SIZED CHURROS | 10" | 50 |
| 40013719 | REGULAR SIZED CHURROS | 10" | 100 |
| 40023511 | APPLE FILLED CHURROS | 10" | 50 |
| 40023512 | BAVARIAN CRÈME FILLED CHURROS | 10" | 50 |
| 40023513 | STRAWBERRY FILLED CHURROS | 10" | 50 |
| 40023514 | CAJETA FILLED CHURROS | 10" | 50 |
| 40011830 | MINI SIZE CHURROS | 5" | 200 |
| 004185 | CHURRO BITES | 2" | 500 |
| 007128 | BRANDED CHURRO SLEEVES | 9.5" | 1000 |
| 4199 | BRANDED CUP KITS (CUPS & LIDS) | - | 10050 |
| CALIFORNIA CHURROS® LOOP CHURROS | | | |
| 41805 | LOOP CHURRO | 3" | *250 PIECES |
| 41806 | LOOP CHURRO | 5" | *100 PIECES |
| OREO® CHURRO | | | |
| 5046 | OREO® CHURRO FILLED BITES W/ OREO® CRUMB SUGAR TOPPING | 2" | 200 |
| 5040 | OREO® BRANDED CUP & LID | - | 100 |

*OREO is a registered trademarks of Mondelēz International group, used under license.

CENTER OF THE STORE & FREEZER

J&J Snack Foods provides retail items and easy to prepare snacks that are featured in this section. These products include soft pretzels, handheld snacks, baked goods, and more!



CENTER OF THE STORE & FREEZER

CATEGORIES

FOODSERVICE

PAGE GUTTER

RETAIL FROZEN NOVELTY

| ITEM # | PRODUCT DESCRIPTION | ITEM SIZE | CASE COUNT |
|--|-------------------------------|-----------|------------|
| LUIGI'S® REAL ITALIAN ICE | | | |
| 3985 | CHERRY | 6 FL OZ | 9 |
| 3990 | CHOCOLATE | 6 FL OZ | 9 |
| 7853 | FRUIT PUNCH | 6 FL OZ | 9 |
| 3988 | LEMON | 6 FL OZ | 9 |
| 4405A | MANGO | 6 FL OZ | 9 |
| 3999 | NO SUGAR ADDED LEMON/CHERRY | 6 FL OZ | 9 |
| 4419 | ORANGE | 6 FL OZ | 9 |
| 7860 | ROOTBEER | 6 FL OZ | 9 |
| 3992 | VARIETY LEMON/STRAWBERRY | 6 FL OZ | 9 |
| 48465 | RED/WHITE/BLUE VARIETY PACK | 6 FL OZ | 9 |
| 4406A | WATERMELON/BLUE RASPBERRY | 6 FL OZ | 9 |
| MINUTE MAID® SOFT FROZEN LEMONADE CUPS | | | |
| 106599 | LEMON | 12 FL OZ | 12 |
| 106601 | STRAWBERRY | 12 FL OZ | 12 |
| 106611 | CHERRY | 12 FL OZ | 12 |
| 113532 | ORANGEADE | 12 FL OZ | 12 |
| ICEE® CUPS | | | |
| 3972 | WILD CHERRY | 4 FL OZ | 12 |
| 3973 | BLUE RASPBERRY | 4 FL OZ | 12 |
| 3974 | SOUR APPLE | 4 FL OZ | 12 |
| ICEE® FLOAT CUPS | | | |
| 36841 | CHERRY & VANILLA FLOAT | 10 FL OZ | 12 |
| 36842 | BLUE RASPBERRY & VANILA FLOAT | 10 FL OZ | 12 |
| ICEE® FREEZE CUPS | | | |
| 36843 | CHERRY | 12 FL OZ | 12 |
| 36844 | BLUE RASPBERRY | 12 FL OZ | 12 |
| 36845 | FROSTED LEMONADE | 12 FL OZ | 12 |

FROZEN COOKIE DOUGH

FROZEN NOVELTIES

GRAB-AND-GO!

| ITEM # | PRODUCT DESCRIPTION | ITEM SIZE | CASE COUNT |
|--------------------------------------|---|-----------|------------|
| SUPERPRETZEL® | | | |
| 7141 | ORIGINAL PRETZEL DOGS | 0.8 OZ | 8 |
| SUPERPRETZEL® FILLED SOFT PRETZELS | | | |
| 30132 | BIG CHEESE CHEDDAR FILLED SOFT PRETZEL INDIVIDUALLY WRAPPED | 5 OZ | 50 |
| 7327 | SOFTSTIX CHEDDAR | 1 OZ | 8 |
| FEDERAL® SOFT PRETZEL | | | |
| 7277 | INDIVIDUALLY WRAPPED SOFT PRETZEL | 4 OZ | 50 |
| READI-BAKE® CRUNCH & CRAVE™ CRACKERS | | | |
| 2049190 | SPICY QUESO | 1.6 OZ | 100 |
| 2049191 | PIZZA | 1.6 OZ | 100 |
| 2049192 | ORIGINAL | 1.6 OZ | 100 |
| 2049193 | CHURRO | 1.0 OZ | 160 |
| 2049194 | ORIGINAL | 1.0 OZ | 160 |
| CORAZONAS® HEARTBAR™ | | | |
| 40613 | CRANBERRY FLAX | 1.76 OZ | 72 |
| 40614 | CHOCOLATE CHIP | 1.76 OZ | 72 |
| 40615 | BANANA WALNUT | 1.76 OZ | 72 |
| 40619 | BLUEBERRY | 1.76 OZ | 72 |
| 40624 | APPLE CINNAMON | 1.76 OZ | 72 |
| 40626 | OATMEAL RAISIN | 1.76 OZ | 72 |
| 40630 | CORAZONAS® CADDY STAND | - | - |
| MRS. GOODCOOKIE® | | | |
| 2049005 | CHOCOLATE CHUNK IW COOKIE | 2 OZ | 72 |
| 2049006 | OATMEAL RAISIN IW COOKIE | 2 OZ | 72 |



ICEE®

EQUIPMENT & POS

FROZEN COOKIE DOUGH

J&J Snack Foods is proud to offer our customers a wide variety of quality cookie lines available in pre-portioned and pre-formed frozen dough. Quality your customers want, with the ease you need!



MIDDLE PAGE

FROZEN TO SWEET!

| ITEM # | PRODUCT DESCRIPTION | ITEM SIZE | CASE COUNT |
|-----------------------------|--|-----------|------------|
| SUPREME FROZEN COOKIE DOUGH | | | |
| 04281 | CHOCOLATE CHIP | 1.5 OZ | 216 |
| 04285 | SUGAR | 1.5 OZ | 216 |
| 04286 | PEANUT BUTTER | 1.5 OZ | 216 |
| 04287 | OATMEAL RAISIN | 1.5 OZ | 216 |
| 04288 | WHITE CHIP MACADAMIA NUT | 1.5 OZ | 216 |
| 44540 | MONSTER | 1.5 OZ | 216 |
| 04291 | CHOCOLATE CHIP | 3.0 OZ | 108 |
| 04390 | CHOCOLATE CHUNK | 3.0 OZ | 108 |
| GOURMET FROZEN COOKIE DOUGH | | | |
| 04710 | CHUNKY MILK CHOCOLATE | 1.0 OZ | 240 |
| 04711 | CHUNKY DARK CHOCOLATE | 1.0 OZ | 240 |
| 04717 | HONEY RAISIN NUT | 1.0 OZ | 240 |
| 04728 | CRANBERRY NUT | 1.0 OZ | 240 |
| 04571 | CHUNKY MILK CHOCOLATE | 1.5 OZ | 240 |
| 04574 | CHUNKY WHITE CHOCOLATE W/ MACADAMIA NUTS | 1.5 OZ | 240 |
| 04783 | OATMEAL RAISIN | 2.1 OZ | 112 |
| 04784 | CHUNKY CHOCOLATE | 2.1 OZ | 112 |



SPECIALIZED

| ITEM # | PRODUCT DESCRIPTION | ITEM SIZE | CASE COUNT |
|--|---------------------------|-----------|------------|
| THEMED FROZEN COOKIE DOUGH (51% WHOLE GRAIN) | | | |
| 74221 | HARVEST (PUMPKIN, LEAF) | 1.25 OZ | 144 |
| 74224 | TULIP | 1.25 OZ | 144 |
| 74225 | HOLIDY (STAR, BELL, TREE) | 1.25 OZ | 144 |
| 74230 | HEART | 1.25 OZ | 144 |
| 74231 | SHAMROCK | 1.25 OZ | 144 |
| 04085 | GINGERBREAD MAN | 1.33 OZ | 180 |
| LIMITED TIME OFFER FROZEN COOKIE DOUGH | | | |
| 14834 | CRANBERRY OATMEAL | 2.5 OZ | 160 |
| 85604 | STRAWBERRY CRÈME | 2.5 OZ | 160 |
| MESSAGE FROZEN COOKIE DOUGH | | | |
| 14258 | CHOCOLATE CHIP | 12" | 24 |
| 14259 | CANDY | 12" | 24 |



FROZEN NOVELTIES



Give your customers the opportunity to treat themselves on-the-go with our great selection of frozen novelty options, which include; ICEE®, LUIGI'S® Italian Water Ice, Minute Maid® Soft Frozen Lemonades and more!

The great taste of ICEE® is now available as a frozen novelty, made with real fruit juice! Convenient and portable they make a great on-the-go treat!



LUIGI'S® REAL ITALIAN ICE

No one knows Italian Ice better than Luigi's®. This Real Italian Ice is not only delicious but it is a treat that is fun for the entire family. Luigi's® Real Italian Ice is naturally flavored with real fruit and refreshing taste!



Minute Maid®

Minute Maid® is a world-famous brand that you know and trust. Available in a variety of traditional Minute Maid® lemonade flavors and fun, on-the-go formats, these soft frozen treats provide an authentic, refreshing snack great for the whole family!

*MINUTE MAID is a registered trademark of The Coca-Cola Company.

FROZEN NOVELTIES

| ITEM # | PRODUCT DESCRIPTION | ITEM SIZE | CASE COUNT |
|--|--------------------------|-----------|------------|
| NEW! ICEE® FLOAT CUPS | | | |
| 36841 | CHERRY & VANILLA | 10 FL OZ. | 12 |
| 36842 | BLUE RASPBERRY & VANILLA | 10 FL OZ. | 12 |
| NEW! ICEE® FREEZE CUPS | | | |
| 36843 | CHERRY | 12 FL OZ. | 12 |
| 36844 | BLUE RASPBERRY | 12 FL OZ. | 12 |
| 36845 | FROSTED LEMONADE | 12 FL OZ. | 12 |
| ICEE® SQUEEZE-UP TUBES | | | |
| 3855 | CHERRY FREEZE | 4 FL OZ. | 24 |
| 3857 | BLUE RASPBERRY FREEZE | 4 FL OZ. | 24 |
| MINUTE MAID® SOFT FROZEN LEMONADE 12 FL OZ. CUPS | | | |
| 106599 | LEMON | 12 FL OZ. | 12 |
| 106601 | STRAWBERRY | 12 FL OZ. | 12 |
| 106611 | CHERRY LIMEADE | 12 FL OZ. | 12 |
| 113532 | ORANGEADE | 12 FL OZ. | 12 |
| LUIGI'S® REAL ITALIAN ICE ICE SQUEEZE-UP TUBES 4 FL OZ. | | | |
| 3880 | CHERRY | 4 FL OZ. | 24 |
| 3881 | LEMON | 4 FL OZ. | 24 |
| 3882 | STRAWBERRY | 4 FL OZ. | 24 |
| LUIGI'S® REAL ITALIAN ICE 10 FL OZ. CUPS | | | |
| 3771 | CHERRY | 10 FL OZ. | 12 |
| 3772 | LEMON | 10 FL OZ. | 12 |

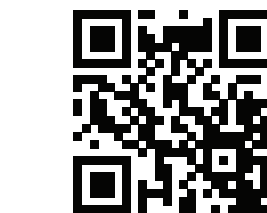
FROZEN NOVELTIES



ICEE is the **#1 Selling Frozen Beverage** in the U.S. Market. **8 out of 10** Americans are aware of the ICEE brand-with nearly a third purchasing ICEE in the past year! ICEE is sold in **55,000+ locations nationwide** and is growing. ICEE's innovative culture means constantly **creating fresh new products and equipment** designed to meet the needs of today's foodservice operations.

The ICEE Company is also **an industry expert in all things frozen** Beyond ICEE's signature FCB (Frozen Carbonated beverage), other product lines include SLUSH PUPPIE, Parrot-Ice Fruit Smoothies, Frozen Nitrogenated Lemonades & Coffees, and cold dispensed bubbler juices, lemonades, frescas, and even Fountain flavors.

PAGE CUTTER



Visit icee.com/business-inquiries/ or scan this QR code to learn more or to get in touch with an ICEE company sales person.



ICEE® delivers an "Easy-Button" turnkey solution for **a complete frozen beverage program**. With ICEE, customers have access to innovative equipment, marketing insights & Programs, Customer & Field Service, and unparalleled flavor variety.



Founded in 1970, **SLUSH PUPPIE** is the **original frozen uncarbonated beverage (FUB)** treat enjoyed by millions of people world-wide. Equipment innovation and new product flavors continue to fuel the SLUSH PUPPIE Brand which is **now served in convenience stores worldwide!**



SLUSH PUPPIE
The Original

EQUIPMENT

We offer an extensive variety of equipment & Branded accessories to support our products! This includes: Display Warmers, Baking Ovens, Branded Warmer Cling Kits, and more!



MODEL 791 WARMER DISPLAY

- 14"W x 29"D x 16"H
- 120VZ, 1380W, 11.5A
- 3-PRONG, 6' CORD SUPPLIED
- SHIPPING WT: 55 LBS

MODEL 312 STERNO DISPLAY

- 18"W :
- 12VZ, 600W, 5A
- 3-PRONG, 6' CORD SUPPLIED
- SHIPPING WT: 43 LBS



OUR #1 DISPLAY!

PAGE GUTTER



ROTATING TREE

MODEL 2000 WARMER DISPLAY

- 115VZ, 300W, 2A
- 3-PRONG, 6' CORD SUPPLIED
- SHIPPING WT: 40 LBS



MODEL 561 BAKING OVEN

- 24"W X 20"D X 10"H
- 115VZ, 1500W, 13A
- 3-PRONG, 6' CORD SUPPLIED
- SHIPPING WT: 48 LBS



MODEL 925 WARMER DISPLAY

- 18 1/2" W x 18 1/2"D x 33"H
- 120VZ, 1000W, 8.3A
- 3-PRONG, 6' CORD SUPPLIED
- SHIPPING WT: 80 LBS



MODEL 850 WARMER DISPLAY

- 120VZ, 1440W, 12A
- 3-PRONG, 6' CORD SUPPLIED
- SHIPPING WT: 85 LBS



MERCHADISING & SALES SUPPORT

Complement your selections with branded equipment and eye-catching point of sale that help drive sales! This includes: Price Signs, Table Tents, Brochures, and Posters are all available to support our products!



PAGE GUTTER

Marketing



POSTERS



PRICE SIGNS



TABLE TENT

Freezer Clings



Branding Kits



Other marketing & POS tools can be made upon request!

ALL LITERATURE AND POS CAN BE ORDERED ONLINE AT WWW.JJSNACKFOODSERVICE.COM

FUN
SERVED
HERE



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