



College & University

SEGMENT BROCHURE

www.jjsnackfoodservice.com



Introduction

J&J Snack Foods offers a wide range of quality products perfect for catering, on-the-go meals, dining halls, and all your college & university needs! Our product solutions provide delicious offerings that can be enjoyed alone or shared with friends!



College students take their meals **to-go** **46%** of the time.*



Convenience is key for student dining. **On-the-go** options are preferred **48%** of the time.*



48% of are avoiding **at least one allergen**.*

66%



of students will purchase **authentic food**.*

36 PERCENT

of college students say **comfort food** is the **most important attribute** when it comes to their foodservice decisions.*

OPEN LATE

46% of on-campus students typically snack right before they go to bed. **Over half** of the students call for **later dining hours**.*

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Soft Pretzel Hamburger Roll

Add an artisan soft pretzel hamburger bun to your dining experience. These rolls are pre-sliced and they will make any sandwich upscale!

9048001 Soft Pretzel
Hamburger Bun
- Sliced 3.4oz. 72ct.



Authentic Loop Churros

These hand-crafted, loop shaped churros are new to the California Churro® brand, capturing the most original style with a more premium look.

41805 3" Small Loop
Pre-Fried Churros 250ct.

41806 5" Medium Loop
Pre-Fried Churros 100ct.



Dining Services

MFR #	Item Description	Pack Size
SUPERPRETZEL® Soft Pretzels		
7585	Sweet Cinnamon Bites	0.5oz./ 250ct
3085	Soft Pretzel Bites	0.4oz./ 350ct
3073	Jumbo Soft Pretzels Pre-Baked	10oz./ 25ct
3014	King Baked Pretzel	5oz./ 50ct
3018	King Size Soft Pretzel (Pre-Dipped, Raw Dough)	5oz./ 50ct
3430	Soft Pretzels with No Salt	6oz./ 50ct
3039	Jumbo Soft Pretzel with No Salt	7oz./ 40ct
30185	51% Whole Grain Nuggets	0.5oz./ 330ct
30110	51% Whole Grain Soft Pretzels	2.2oz./ 100ct
3019	King Size Soft Pretzel Filled with Cheddar Cheese	5oz./ 50ct
7344	Bite-Sized Poppers Filled with Jalapeno-n-Cheese	0.5oz./ 240ct
7140	Soft Pretzel Mini Hot Dogs	0.8oz./ 60ct
7340	Bite-Sized Poppers Filled with Cheddar Cheese	0.5oz./ 240ct

SUPERPRETZEL® Bavarian Soft Pretzels		
3253	Soft Pretzel Braid	7oz./ 50ct
7041	Sourdough Soft Pretzel	7oz./ 40ct
7114	Super Jumbo Soft Pretzel	24oz./ 9ct
7346	Soft Pretzel Roll (Sliced)	24oz./ 9ct

Brauhaus Pretzel™		
4497957373	Authentic Bavarian Soft Pretzel	5oz./ 32ct
4497957374	Authentic Bavarian Soft Pretzel	10oz./ 12ct
60628	Course White Salt	5oz./ 100ct

Bavarian Bakery®		
7107	Bavarian Pretzel Slider Roll	1oz./ 160ct
7050	Medium Bavarian Pretzel Roll	2.7oz./ 108ct
7061	Bavarian Pretzel Hot Dog Roll	3.2oz./ 50ct
7052	Giant Bavarian Pretzel Roll	4oz./ 80ct
7106	12" Sub Roll	8oz./ 32ct
3295	Soft Bavarian Pretzel Stick	2.4oz./ 72ct
7678	Cheddar Cheese Topped Soft Pretzel Bun	3oz./ 84ct

Labriola® Baking Company		
9067002	Soft Pretzel Dinner Roll	1.75oz./ 144ct
9085002	Soft Pretzel Slider Roll	2.7oz./ 160ct
9433004	Soft Pretzel Demi Hinged - Sliced	4oz./ 60ct
9048001	Soft Pretzel Hamburger Bun - Sliced	3.4oz./ 72ct
9029002	Soft Pretzel Slider Roll - Sliced	2.7oz./ 160ct

The Funnel Cake Factory®		
4508	Funnel Cake	5"/ 48ct
4530	Funnel Cake Fries	4"/ 600ct

MFR #	Item Description	Pack Size
California Churros®		
40023511	Apple Filled Churros	10"/ 50ct
40023513	Strawberry Filled Churros	10"/ 50ct
40013722	Bavarian Cream Filled Churros	10"/ 100ct
40013724	Cajeta Filled Churros	10"/ 100ct
40013720	Churros	10"/ 100ct
40011830	Mini Churros	5"/ 200ct
4185	Churro Bites	2"/ 200ct
40013800	Churro Bun™	20ct
41805	3" Small Loop Pre-Fried Churros	250 ct
41806	5" Medium Loop Pre-Fried Churros	100 ct

Tio Pepe's® Churros™		
3321	Traditional Churros	10"/ 100ct
3328	Traditional Churros with Cinnamon Sugar	10"/ 100ct
3314	Mini Churro	5"/ 200ct

OREO® Churros		
5040	Branded Cup & Lid	100ct
5041	Branded Churro Serving Sleeves	2000ct
5046	Churro Filled Bites with OREO® Crumb/Sugar Topping	~200ct
5047	Regular Filled Churros with OREO® Crumb/Sugar Topping	100ct

READI-BAKE® Cookie Dough		
4241	Chocolate Chip Cookie Dough	1.25oz./ 288ct
4244	Double Chocolate Cookie Dough	1.25oz./ 288ct
4245	Sugar Cookie Dough	1.25oz./ 288ct
4246	Peanut Butter Cookie Dough	1.25oz./ 288ct
4247	Oatmeal Raisin Cookie Dough	1.25oz./ 288ct
4249	Candy Cookie Dough	1.25oz./ 288ct
4251	Wedding Cookie Dough	1.25oz./ 288ct
4257	Shortbread Cookie Dough	1.25oz./ 288ct



— 51% Whole Grain —
Football Cookie

Get Game Day ready with some football shaped cookies! These 51% whole grain cookies are pre-shaped & easy to bake!

74226
*51% Whole Grain Themed
Cookies: Football Cookie*
1.2oz. 144ct.



— Funnel Cake —

Every student will cheer for a Funnel Cake! Just Heat-n-Serve to enjoy this treat!

4508
Funnel Cake
5" 48ct.



— Bavarian Dough —
Soft Pretzel

The same tradition and quality you've come to expect from SUPERPRETZEL® now available in authentic, old-world bavarian style soft pretzels.

7098
*Bavarian Dough
Soft Pretzel*
5.5oz. 40ct.



Concessions & Coffee Kiosks

MFR #	Item Description	Pack Size
SUPERPRETZEL® Soft Pretzels		
3014	King Size Soft Pretzels Pre-Baked	5oz./ 50ct
3085	Soft Pretzel Bites	0.4oz./ 350ct
3198	Soft Pretzel Big Bites	0.4oz./ ~300ct
7340	Cheddar Filled Soft Pretzel Poppers	0.5oz./ ~240ct
7344	Cheddar Jalapeno Cheese Filled Soft Pretzel Poppers	0.37oz./ ~240ct
30145	Soft Pretzel Fries	0.5oz./ ~345ct
SUPERPRETZEL® Bavarian Soft Pretzels		
3253	Soft Braid Pretzel	7oz./ 50ct
7074	Sourdough Soft Pretzel	3.2oz./ 64ct
7041	Sourdough Soft Pretzel	7oz./ 40ct
7049	Bavarian Sweet Dough Pretzel	6oz./ 56ct
7149	Sweet Baked Pretzel Nuggets	0.4oz./ ~792ct
7098	Bavarian Dough Soft Pretzel	5.5oz./ 40ct
7114	Super Jumbo Soft Pretzel	24oz./ 9ct
7092	New York Style Soft Pretzel	7.5oz./ 40ct
7360	Sweet Dough Pretzel Nuggets	0.4oz./ ~792ct
Federal® Soft Pretzel		
7277	Federal Individually Wrapped Soft Pretzel	4oz./ 50ct
Brauhaus Pretzel™		
4497957373	Authentic Bavarian Soft Pretzel	5oz./ 32ct
4497957374	Authentic Bavarian Soft Pretzel	10oz./ 12ct
60628	Course White Salt	5oz./ 100ct
Bavarian Bakery®		
3295	Soft Bavarian Pretzel Stick	2.4oz./ 72ct
7052	Giant Bavarian Pretzel Roll	4oz./ 80ct
7061	Bavarian Pretzel Hot Dog Roll	3.2oz./ 50ct
7050	Medium Bavarian Pretzel Roll	2.7oz./ 108ct
7106	12" Sub Roll	8oz./ 48ct
The Funnel Cake Factory®		
4530	Funnel Cake Fries	4"/ 600ct
4508	Funnel Cake	5"/ 48ct
40531	Funnel Cake	8.5"/ 24ct
40533	Dual Flavored Funnel Cakes- Strawberries n' Cream	6"/ 48ct
40534	Dual Flavored Funnel Cakes- Chocolate & Vanilla	6"/ 48ct
Minute Maid® Soft Frozen Lemonade		
113532	Soft Frozen Orangeade Cup	12 fl oz./ 12ct
106611	Soft Frozen Cherry Limeade Cup	12 fl oz./ 12ct
106599	Soft Frozen Lemonade Cup	12 fl oz./ 12ct
106601	Soft Frozen Strawberry Lemonade Cup	12 fl oz./ 12ct

MFR #	Item Description	Pack Size
Pretzel Fillers®		
7194	Stuffed Soft Pretzel filled with Jalapeno-n-Cheese	2.5oz./ 48ct
7204	Stuffed Soft Pretzel filled with Cheddar Cheese	2.5oz./ 48ct
7191	Stuffed Soft Pretzel filled with Sweet Cream Cheese	2.5oz./ 48ct
7162	Stuffed Soft Pretzel filled with Cheddar Cheese	6.25oz./ 24ct
7167	Stuffed Soft Pretzel filled with Jalapeno-n-Cheese	6.25oz./ 24ct
7165	Stuffed Soft Pretzel filled with Pizza	6.25oz./ 24ct
7168	Stuffed Soft Pretzel filled with Sweet Cream Cheese	6.25oz./ 24ct
California Churros®		
40023511	Apple Filled Churros	10"/ 50ct
40013722	Bavarian Cream Filled Churros	10"/ 100ct
40023512	Bavarian Cream Filled Churros	10"/ 50ct
40013724	Cajeta Filled Churros	10"/ 100ct
40023514	Cajeta Filled Churros	10"/ 50ct
40023510	Churros	10"/ 50ct
40013720	Churros	10"/ 100ct
40023513	Strawberry Filled Churros	10"/ 50ct
40018720	King Churros	16"/ 100ct
40013800	Churro Bun™	3.3oz./ 9ct
004185	Churro Bites	2"/ 500ct
Tio Pepe's® Churros™		
3321	Traditional Churros	10"/ 100ct
3341	Double Twisted Churros	16"/ 65ct
3317	Traditional Churros	16"/ 100ct
3329	King Size Traditional Churro with Cinnamon Sugar Packet	16"/ 100ct
ICEE® Freeze Tubes and Cups		
3857	Blue Raspberry Tubes	4 fl. oz. / 24
3855	Cherry Freeze Tubes	4 fl. oz. / 24
36843	Cherry Cup	12 fl. oz. / 12
36844	Blue Raspberry Cup	12 fl. oz. / 12
36845	Frosted Lemonade Cup	12 fl. oz. / 12
ICEE® Floats Cups		
36841	Cherry & Vanilla Cup	10 fl. oz. / 12
36842	Blue Raspberry & Vanilla Cup	10 fl. oz. / 12

MFR #	Item Description	Pack Size
READI-BAKE® Cookie Dough		
04676	Butter Pecan Gourmet Cookie Dough	1.5oz./ 240ct
04571	Chunky Milk Chocolate Gourmet Cookie Dough	1.5oz./ 240ct
04573	Oatmeal Raisin Gourmet Cookie Dough	1.5oz./ 240ct
04574	Chunky White Macadamia Gourmet Cookie Dough	1.5oz./ 240ct
04572	Cranberry Nut Gourmet Cookie Dough	1.5oz./ 240ct
READI-BAKE® BeneFIT Bars		
40400	BeneFIT Bars Oatmeal Raisin	2.5oz./ 48ct
40401	BeneFIT Bars Oatmeal Chocolate Chip	2.5oz./ 48ct
40402	BeneFIT Bars Banana Chocolate Chunk	2.5oz./ 48ct
40403	BeneFIT Bars Apple Cinnamon	2.5oz./ 48ct
40404	BeneFIT Bars French Toast	2.5oz./ 48ct
40405	BeneFIT Bars Apple Blueberry	2.5oz./ 48ct
40406	BeneFIT Bars Cocoa Chip	2.5oz./ 48ct
40407	BeneFIT Bars Maple Brown Sugar	2.5oz./ 48ct
40408	BeneFIT Bars Chocolate Cream Chip	2.5oz./ 48ct
40409	BeneFIT Bars Celebration	2.5oz./ 48ct
40452	BeneFIT Mini Bars Maple Brown Sugar	1.25oz./ 96ct
40454	BeneFIT Mini Bars Oatmeal Chocolate Chip	1.25oz./ 96ct
40456	BeneFIT Mini Bars Banana Chocolate Chunk	1.25oz./ 96ct
40457	BeneFIT Mini Bars Chocolate Cream Chip	1.25oz./ 96ct
40458	BeneFIT Mini Bars Celebration	1.25oz./ 96ct
READI-BAKE® Benefit 51% Whole Grain Themed Cookies		
74226	51% Whole Grain Theme Cookies - Football	1.2oz./ 144ct
74221	51% Whole Grain Theme Cookies - Harvest	1.2oz./ 144ct
74230	51% Whole Grain Theme Cookies - Heart	1.2oz./ 144ct
74225	51% Whole Grain Theme Cookies - Holiday	1.2oz./ 144ct
74231	51% Whole Grain Theme Cookies - Shamrock	1.2oz./ 144ct
74224	51% Whole Grain Theme Cookies - Spring	1.2oz./ 144ct
Corazonas® Heartbars™		
40613	Cranberry Flax Heartbar	1.76oz./ 12ct/ 6pk
40614	Chocolate Chip Heartbar	1.76oz./ 12ct/ 6pk
40615	Banana Walnut Heartbar	1.76oz./ 12ct/ 6pk
40619	Blueberry Heartbar	1.76oz./ 12ct/ 6pk
40623	Chocolate Coconut Macaroon Heartbar	1.76oz./ 12ct/ 6pk
40624	Apple Cinnamon Heartbar	1.76oz./ 12ct/ 6pk
40626	Oatmeal Raisin Heartbar	1.76oz./ 12ct/ 6pk

12ct = 12 Count Case 6pk = 6 Pack Caddie

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Blueberry Corazonas® Heartbar™

A scrumptious blueberry taste blended perfectly with heart-healthy ingredients! This convenient snack is thoughtfully baked and truly good for your heart.

40619 Corazonas® Heartbars™ 1.7oz. 12ct/
- Blueberry 6pk Caddy



Whole Fruit® Organic Frozen Juice Tubes

Organically certified and bursting with fruit flavor you won't believe it's frozen! Whole Fruit Organic Juice Tubes have it all!

23080555 Strawberry & Grape 3 fl. oz. 6ct.

23080560 Cherry & Blueberry 3 fl. oz. 6ct.

Superpretzel® PretzelDogs™

When you're out of time and in need of a protein-packed snack, these bite-sized hot dogs covered in a toasty SUPERPRETZEL crust have you covered.

7141 Soft Pretzel Mini Dogs 9.6 oz. 12ct.



Retail Outlets

MFR #	Item Description	Pack Size
SUPERPRETZEL® Soft Pretzels		
7321	Multigrain Soft Pretzel	2.5oz./ 6ct
3022	Soft Pretzels	2.5oz./ 6ct
3188	Soft Pretzel Sweet Cinnamon	2.5oz./ 6ct
SUPERPRETZEL® Soft Pretzel Bites		
3660	Soft Pretzel Bites	12oz./ 25ct
3185	Soft Pretzel Bites (Stand Up Bag)	9oz./ 25ct
SUPERPRETZEL® Poppers		
3189	Cheddar Filled Pretzel Poppers	7oz./ 24ct
SUPERPRETZEL® PretzelDogs™		
7141	Soft Pretzel Mini Dogs	9.6oz./ 12ct
7142	Soft Pretzel Mini Dogs Cheddar	9.6oz./ 12ct
Auntie Anne's®		
HAR012	Classic Pretzel Nuggets	9.702oz./ 4pk
HAR008	Beef Pretzel Dogs	16oz./ 4ct
HAR017	Cheese & Pepperoni Pretzel Pocket Sandwich	10.802oz./ 2pk
Corazonas® Heartbars™		
40613	Cranberry Flax Heartbar	1.76oz./ 12ct/ 6pk
40614	Chocolate Chip Heartbar	1.76oz./ 12ct/ 6pk
40615	Banana Walnut Heartbar	1.76oz./ 12ct/ 6pk
40619	Blueberry Heartbar	1.76oz./ 12ct/ 6pk
40623	Chocolate Coconut Macaroon Heartbar	1.76oz./ 12ct/ 6pk
40624	Apple Cinnamon Heartbar	1.76oz./ 12ct/ 6pk
40626	Oatmeal Raisin Heartbar	1.76oz./ 12ct/ 6pk
SourPatch Kids®		
27000039	Variety Ice Pops	16 fl. oz./ 12ct
Minute Maid® Soft Frozen Lemonade		
106599	Cup: Lemon	3 fl. oz./ 1ct
106601	Cup: Strawberry	3 fl. oz./ 1ct
106611	Cup: Cherry	3 fl. oz./ 1ct
113532	Cup: Orangeade	3 fl. oz./ 1ct
Whole Fruit® Organic Frozen Juice Tubes		
23080555	Strawberry & Grape	3 fl. oz./ 6ct.
23080560	Cherry & Blueberry	3 fl. oz./ 6ct.

12ct = 12 Count Case **6pk** = 6 Pack Caddie

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Point of Sale & Recipes

Visit:
www.jjsnackfoodservice.com
for more information and recipe options.



Table Tents



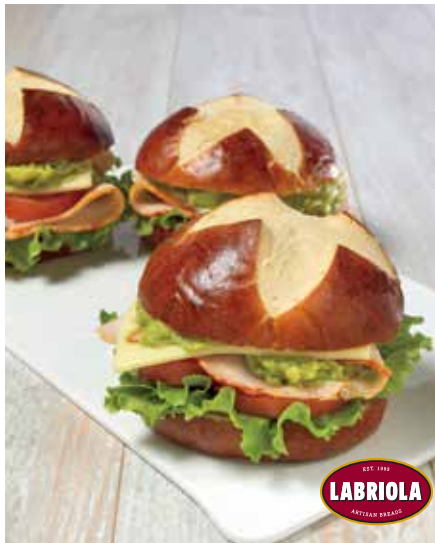
Posters



Price Signs

Reach out to
your local J&J
Snack Foods
representative
for more
information.

Custom POS Available



Turkey Avacado Sliders



PBJ & Banana Funnel Cake Poutine



Gochujang Spiced Soft Pretzel Bites



Churro Bun™ Ice Cream Sandwiches

Equipment & Capabilities



*Show some School Spirit with
customized soft pretzels!*

This could be your mascot!



Custom Logo Soft Pretzels can be produced depending on quantity of order.



794 Display



Model 2000



Hawking Bag



*Cart with
Umbrella*



312 Warmer

College &
University



www.jjsnackfoodservice.com

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