

Frozen Cookie Dough



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J&J Snack Foods
is proud to
offer our customers a
wide variety of quality cookie lines
available in pre-portioned and
pre-formed frozen dough.
Quality your customers want,
with the ease you need.

46% of consumers eat cookies
once a week*

46%

40% of consumers say they are most
likely to get cookies at a grocery store*

40%

The cookie category saw an increase
from \$1.6 billion to \$1.7 billion**

1.7

*2017 Dessert Consumer Trend Report
**Convenience Store Decisions: Bakery Sales Booming 2019



TRADITIONAL COOKIES

Discover the **TRADITIONAL** cookie line, a value based cookie line that offers quality at a great price. No other cookie line offers so many flavors and sizes – providing operators with the versatility they need.

PRODUCT BENEFITS

- From bite size .44 oz. to 2.5 oz. giant size, these cookies are sure to please.
- 6 sizes and over 8 varieties to meet any consumer need.
- .44 oz. and .67 oz. sizes are perfect for family packs.



SUPREME COOKIES

Our **SUPREME** cookie line boasts over 6 flavors in 2 sizes so delicious, they are sure to please even your most particular customer. Our supreme line never disappoints!

PRODUCT BENEFITS

- Premium cookies at a popular price.
- A rich butter blend delivers excellent flavor with 2 sizes and over 6 varieties.
- Quality ingredients, such as luscious chocolate, the finest nuts, plump fruits, and mini candy pieces.



GOURMET COOKIES

Our **GOURMET** line includes over 10 delectable flavors to choose from in 4 portion-controlled sizes. Plus, our exclusive Snap-n-Bake® dough offers the convenience of quick panning and baking!

PRODUCT BENEFITS

- Uniquely targeted for the indulgent consumer.
- Loaded with chocolate chunks, nuts and plump fruits.
- Available in 8 delicious clean label varieties.



SUGAR FREE COOKIES

A new standard in **SUGAR FREE** Cookies, these 1.0 oz. portion-controlled frozen dough cookies provide a distinctive shape, both pre- and post-baking.

PRODUCT BENEFITS

- Our unique 1.0 oz. formulations provide portion control, a key consideration among diabetics.
- Distinctive square shape both pre and post-bake, provides on shelf differentiation.
- Less than 170 calories and 27g or less of carbohydrates per serving.



LIMITED TIME OFFER COOKIES

Our **SIGNATURE SELECTIONS** are specifically designed for consumers who crave that special treat these limited time offer cookies are available for a flavorful, customizable monthly or quarterly program.

PRODUCT BENEFITS

- Made with quality, indulgent ingredients.
- Point of sale program materials available upon request.
- Each variety available for approximately 8 weeks offering flexibility to customize your own seasonal program.



THEMED COOKIES

Put away your cookie cutters and colored sugar! Our specialty, 51% whole grain **THEMED COOKIE** dough is frozen and ready for the oven. Our themed cookies come in a variety of shapes and colors for year-round appeal.

PRODUCT BENEFITS

- Colored sugar included in case.
- Pre-portioned and pre-formed.
- Easy to bake - freezer to oven.
- No mixing, no mess.
- Layer packed, exact case count.

*Except for Gingerbread Man 04085





PRODUCT INFORMATION

Code	Variety	Case Count	Code	Variety	Case Count
BITE SIZED COOKIES - .44 OZ.			GOURMET COOKIES - 1.0 OZ.		
04061	Chocolate Chip	864	04709	Chunky White Chocolate w/ Macadamia Nuts	240
TRADITIONAL COOKIES - .67 OZ.			04710	Chunky Milk Chocolate	240
04051	Chocolate Chip	576	04711	Chunky Dark Chocolate	240
04055	Sugar	576	04715	Butter Pecan	240
04057	Oatmeal Raisin	576	04717	Honey Raisin Nut	240
TRADITIONAL COOKIES - 1.0 OZ.			04728	Cranberry Nut	240
04031	Chocolate Chip	384	SIMPLY DELICIOUS TRADITIONAL - 1.25 OZ.		
04035	Sugar	384	14231	Chocolate Chip 1M	288
04036	Peanut Butter	384	14241	Chocolate Chip	288
04037	Oatmeal Raisin	384	14242	Candy	288
04149	Candy	384	14244	Double Chocolate	288
TRADITIONAL COOKIES - 1.25 OZ.			14245	Sugar	288
04241	Chocolate Chip	288	14249	Peanut Butter	288
04242	Candy	288	14250	Oatmeal Raisin	288
04244	Double Chocolate	288	14251	Chocolate Chunk	288
04245	Sugar	288	SIMPLY DELICIOUS GOURMET COOKIES - 1.5 OZ.		
04246	Peanut Butter	288	04681	Chunky Chocolate	240
04247	Oatmeal Raisin	288	04682	Peanut Butter Chocolate Chunk	240
04251	Wedding (Walnut Shortbread)	288	04683	Cranberry Nut	240
04257	Shortbread	288	04684	Oatmeal Raisin	240
TRADITIONAL COOKIES - 1.6 OZ.			04686	Chunky White w/ Macadamia Nuts	240
04021	Chocolate Chip	240	04687	Honey Raisin Nut	240
TRADITIONAL COOKIES - 2.5 OZ.			04688	Triple Chocolate	240
04041	Chocolate Chip	160	14530	Chocolate Chunk Salted Caramel	240
04045	Sugar	160	CRISPY CRUNCHY COOKIES - 1.0 OZ.		
SUPREME COOKIES - 1.5 OZ.			05031	Chocolate Chip	384
04281	Chocolate Chip	216	05033	Oatmeal Raisin	384
04285	Sugar	216	55076	Butter Pecan	384
04286	Peanut Butter	216	THEME COOKIES 1.25 OZ. - 51% WHOLE GRAIN (COLOR SUGAR PACKS INCLUDED)		
04287	Oatmeal Raisin	216	74221	Harvest (Pumpkin, Leaf)	144
04288	White Chip Macadamia Nut	216	74224	Tulip	144
04289	Candy Chocolate Chip	216	74225	Holiday (Star, Bell, Tree)	144
44540	Monster	216	74226	Football	144
SUPREME COOKIES - 3.0 OZ.			74230	Heart	144
04291	Chocolate Chip	108	74231	Shamrock	144
04390	Chocolate Chunk	108	THEME COOKIES 1.33 OZ.		
SUGAR FREE COOKIES 1.0 OZ.			04085	Gingerbread Man	180
04331	Chocolate Chip	240	LIMITED TIME OFFER COOKIES 2.5 OZ.		
04336	Peanut Butter	240	14408	Red/White/Blue (Mixed Berry)	160
04337	Oatmeal	240	84434	Key Lime w/White Chocolate Chunks	160
GOURMET COOKIES - 1.5 OZ.			14834	Cranberry Oatmeal	160
04571	Chunky Milk Chocolate	240	14850	Pumpkin Cranberry White Chocolate	160
04572	Cranberry Nut	240	12" MESSAGE COOKIES		
04573	Oatmeal Raisin	240	14258	Chocolate Chip	24
04574	Chunky White Chocolate w/ Macadamia Nuts	240	14259	Candy	24
GOURMET COOKIES - 2.1 OZ.					
04783	Oatmeal Raisin	112			
04784	Chunky Chocolate	112			