



K-12 SCHOOL FOODSERVICE OFFERINGS

Solutions to Fit the New School Regulations



J&J Snack Foods K-12 products align with the following child nutrition programs, Breakfast, Lunch, After School Snack, CACFP & Summer Feeding. The majority of J&J Snack Foods products align with the USDA Smart Snack regulations, which promotes healthier schools foodservice products. You can be sure these products are the perfect fit for your a la carte program. Smart Snack products are indicated with an S, F, C, or D.

Commitment to school foodservice for over 30 years • Healthy, nutritious student - approved products

Offerings for all programs; breakfast, lunch, after-school snacks, summer & a la carte • Meeting new regulations, boosting participation & satisfying your students • Complete merchandising programs available Cool School Points available on a number of products

Strategic Alliances



Commodity Processing Available

K12 Services, Inc. supports J&J Snack Foods NOI Program & its school customers by keeping track of USDA donated foods.

Log on to www.k12foodservice.com to learn more, or call us at 301.251.5515



Earn rewards for your school meal program by purchasing qualifying J&J Snack Foods products.

Visit www.CoolSchoolCafe.com to learn more

Smart Snack Program

Fruit/Vegetable/Dairy

Look for “F” for Fruit, “V” for Vegetable, or “D” for Dairy in the A la Carte Smart® column

- Less than 200 calories
- Less than 30% calories from Fat
- Less than 10% calories
- Less than 35% Sugar by weight
- 0g Trans Fat
- Less than 200mg of Sodium

Snack

Look for “S” for Snack in the Smart Snack® column

- Provides various bread components
- Meets whole grain rich criteria
- Thaw-n-serve varieties available
- Individually wrapped options!



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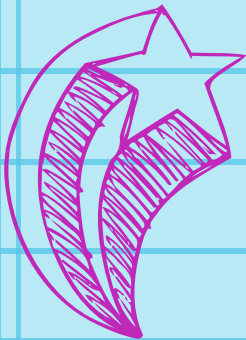


18 Cookie Dough

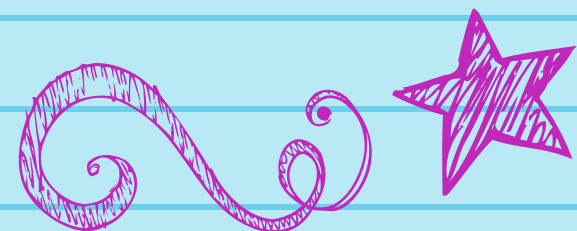


20 Promotions

21 Foodservice Recipes



Look for
S for Snack
F for Fruit
V for Vegetable
D for Dairy
 in the Smart Snack Column



Soft Pretzels

The perfect addition to any nutritious meal. Our soft, warm and delicious 51% whole grain pretzels are a great way to add excitement to school menus.

ITEM# 30110

SERVING SUGGESTION

Product Benefits

- Provides various bread components
- Meets whole grain rich criteria
- Thaw-n-serve varieties available
- Individually wrapped options!
- No Palm Oil

ITEM# 3704

ITEM# 3702



*Option salt topping available with all products except Individually Wrapped & SUPERSTIX

ITEM# 34133

CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE		A LA CARTE SPARK® PACK	SERVING SIZE (OZ.)	TOTAL CALORIES (CAL)	TOTAL CREDITABLE GRAINS	%DV FAT (G)	%DV CALORIES FROM FAT	%DV SATURATED FAT (G)	%DV TRANS FAT (G)	CHOLESTEROL (MG)	CARBOHYDRATES (G)	SUGARS (G)	%DV SUGAR BY WEIGHT	DIETARY FIBER (G)	SODIUM (MG)	PROTEIN (G)	VITAMIN A (%)	VITAMIN C (%)	CALCIUM (%)	IRON (%)	COMMODITY PROCESSING AVAILABLE			
		BREAKFAST	LUNCH																							
SUPERPRETZEL® TRADITIONAL SOFT PRETZELS																										
3010	SUPERPRETZEL® Soft Pretzels	x	x		100	2.5 oz	2 ½	170	0.5	3%	0	0%	0	0	36	1	1%	1	150	5	0	0	0	10	Yes	
3013	SUPERPRETZEL® Mini Soft Pretzels	x	x		200	1 oz	1	70	0.5	3%	0	0%	0	0	16	0	0%	1	65	2	0	0	0	6	Yes	
3014	SUPERPRETZEL® King Size Soft Pretzels	x	x		50	5 oz	½	340	2	5%	0	0%	0	0	76	2	1%	1	300	12	0	0	0	20	Yes	
SUPERPRETZEL® 51% WHOLE GRAIN SOFT PRETZELS																										
30110	SUPERPRETZEL® 51% WG Regular Size Soft Pretzels*	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
30114	SUPERPRETZEL® 51% WG King Size Soft Pretzels	x	x		EB	50	2.5 oz	2 ½	170	1	5%	0	0%	0	0	36	1	2%	3	150	6	0	2	2	10	Yes
30410	SUPERPRETZEL® 51% WG Regular Size Soft Pretzels (1/W)*	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
30120	SUPERPRETZEL® 51% WG Regular Size Soft Pretzels (Sleeve Pack 10/12's)*	x	x	x	S	120	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
30113	SUPERPRETZEL® 51% WG Mini Soft Pretzels	x	x	x	S	200	1oz	1	70	0.5	6%	0	0%	0	0	14	0	0%	1	100	2	0	0	0	4	Yes
30131	SUPERPRETZEL® 51% WG Mini Soft Pretzels (1/W)	x	x	x	S	200	1 oz	1	70	0.5	6%	0	0%	0	0	14	0	0%	1	100	2	0	0	0	4	Yes
31012	SUPERPRETZEL® 51% WG Soft Pretzel Rods	x	x	x	S	180	1oz	1	70	0.5	6%	0	0%	0	0	14	0	0%	1	40	2	0	0	0	4	Yes
30185	SUPERPRETZEL® 51% WG Soft Pretzel Nuggets	x	x	x	S	330	0.5 oz	½	30	0	0%	0	0%	0	0	7	0	0%	1	21	1	0	0	0	2	Yes
31190	SUPERPRETZEL® 51% Whole Grain Junior Cheese (1/W)	x	x		EB	50	3.3 oz	2¾	240	7	26%	2.5	9%	0	20	38	2	2%	4	553	8	8	2	8	8	Yes
32155	SUPERPRETZEL® 51% WG Philadelphia-Style Soft Pretzels®	x	x	x	S	75	3 oz	3	200	1	5%	0	0%	0	0	43	1	1%	4	180	7	0	0	2	15	Yes
SUPERPRETZEL® SUPERSTIX®																										
34153	SUPERPRETZEL® SUPERSTIX® WG Cinnamon Bun Sticks (1/W)	x	x	x	S	60	2.1 oz	2	150	2.5	15%	1	6%	0	5	30	8	13%	3	115	4	2	0	2	8	Yes
7258	SUPERPRETZEL® SUPERSTIX® Bites WG Cinnamon	x	x	x	S	176	0.7 oz	½	50	1	20%	0	0%	0	0	10	3	14.30%	1	45	1	0	0	0	2	Yes
7259	SUPERPRETZEL® SUPERSTIX® Bites WG Sweet Cream Cheese	x	x	x	EB	176	0.7 oz	½	60	1.5	23%	1	15%	0	5	9	1	5%	1	35	2	0	0	0	2	Yes
*SUPERPRETZEL® FUNSHAPES 51% Whole Grain (With White Salt-Optional Topping)																										
3703	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Shamrock	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
3679	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Snowman	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
3678	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Pumpkin	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
3702	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Heart	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
3704	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Star	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
34133	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Apple	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
3749	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Turkey	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes

SUPERPRETZEL
SOFT PRETZELS

SUPERSTIX
BREADS & SNACKS

Whole Grain
SOFT PRETZELS

&

K12
FOODSERVICE

J&J SNACKFOODS
CORP.

Gourmet Soft Pretzels

We are bringing restaurant trends
to your cafeteria with our gourmet
51% whole grain Bavarian Bakery®
soft pretzel line.

ITEM# 7051



Product Benefits

- Provides various bread components
- Meets whole grain rich criteria
- Thaw-n-serve varieties available
- Versatile menu item

CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE			A LA CARTE SWAP® PACK	SERVING SIZE (OZ.)	CREDITABLE GRAINS	TOTAL CALORIES (CAL)	NET CALORIES FROM FAT (G)	SATURATED FAT (G)	% OF CALORIES FROM SATURATED FAT (G)	TRANS FAT (G)	CHOLESTEROL (MG)	CARBOHYDRATES (G)	SUGARS (G)	% OF SUGAR BY WEIGHT	DIETARY FIBER (G)	SODIUM (MG)	PROTEIN (G)	VITAMIN A (%)	VITAMIN C (%)	CALCIUM (%)	IRON (%)	COMMODITY PROCESSING AVAILABLE		
		BREAKFAST	LUNCH	AFTER SCHOOL SNACK																						
*BAVARIAN BAKERY® SOFT PRETZEL ROLLS (ALL LOW SODIUM)																										
7051	BAVARIAN BAKERY® 51% WG Gourmet Low Sodium Roll	x	x	x	S	120	2.2 oz.	2	160	2.5	14%	1	6%	0	0	29	2	3%	3	40	5	0	0	2	10	Yes
7054	BAVARIAN BAKERY® 51% WG Gourmet Low Sodium Roll	x	x	x	S	108	2.7 oz.	2 ½	200	3	14%	1.5	7%	0	0	38	5	6%	3	60	6	0	0	2	10	Yes
9545	BAVARIAN BAKERY® 51% WG Bavarian Stick	x	x	x	S	72	2 oz.	2	150	2.5	15%	1	5%	0	0	29	3	3%	3	50	4	0	0	2	6	Yes
9546	BAVARIAN BAKERY® 51% WG Bavarian Hot Dog Roll	x	x	x	S	72	2.6 oz.	2 ½	190	3	14%	1.5	7%	0	0	37	5	7%	3	80	6	0	0	2	6	Yes
9549	BAVARIAN BAKERY® 51% WG Bavarian Pretzel Dinner Roll	x	x	x	S	100	2.2 oz.	2	160	2.5	14%	1	6%	0	0	32	4	6%	3	65	5	0	0	2	4	Yes
9552	BAVARIAN BAKERY® 51% WG Gourmet Low Sodium Roll - Bulk Pack	x	x	x	S	90	2.2 oz.	2	160	2.5	14%	1	6%	0	0	29	2	3%	4	40	5	0	0	2	10	Yes
9553	NEW! BAVARIAN BAKERY® 51% WG Bavarian Nuggets	x	x	x	S	256	0.5 oz.	2	150	0.5	3%	1	6%	0	0	29	4	7%	2	40	5	0	0	0	10	Yes
9554	NEW! BAVARIAN BAKERY® 51% WG Pretzel Twist	x	x	x	S	100	2.2 oz.	2	160	1	6%	1	6%	0	0	31	4	6%	3	65	5	0	0	10	2.1	Yes
9555	NEW! BAVARIAN BAKERY® 51% WG Bavarian Twist 1/W	x	x	x	S	100	2.2 oz.	2	170	3	16%	1	5%	0	0	32	4	6%	3	65	6	0	0	2	8	Yes

*Low Sodium allows for favorite dipping sauces



NEW!

ITEM# 9554



ITEM# 9553

Bavarian



K12

J&J SHACK FOODS



Frozen Novelties

J&J Snack Foods helps you lay the foundation for increased meal participation by offering great tasting, 100% juice frozen novelties and sherbet, while complying with strict wellness policies.



Product Benefits

- Excellent participation builder
- 4.4 fl oz cups = 1/2 cup fruit
- All cups have 3g Fiber
- 100% RDA Vitamin C
- Gluten Free
- Most contain no artificial colors or flavors
- Fun & Unique
- Great for Summer Feeding



CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE		A LA CARTE START®	PICK	SERVING SIZE (OZ.)	FRUIT/VEGE TABLE COMPONENTS	TOTAL CALORIES (CAL)	% OF CALORIES FROM FAT	SATURATED FAT (G)	% OF CALORIES FROM SATURATED FAT	TRANS FAT (G)	CHOLESTEROL (MG)	CARBOHYDRATES (G)	SUGARS (G)	% OF SUGAR BY WEIGHT	DIETARY FIBER (G)	SODIUM (MG)	PROTEIN (G)	VITAMIN A (%)	VITAMIN C (%)	CALCIUM (%)	IRON (%)		
		BREAKFAST	LUNCH																						
LUIGI'S® 100% FROZEN JUICE SORBET - 100% VITAMIN C																									
48440	LUIGI'S® 100% Frozen Juice Sorbet Lime	x	x	x	F	96	4.4 fl oz 1/2 Cup	70	0	0%	0	0%	0	0	0	19	15	12%	3	5	0	0	100	6	2
48441	LUIGI'S® 100% Frozen Juice Sorbet Orange	x	x	x	F	96	4.4 fl oz 1/2 Cup	70	0	0%	0	0%	0	0	0	19	15	12%	3	5	0	60	100	6	2
48442	LUIGI'S® 100% Frozen Juice Sorbet Grape	x	x	x	F	96	4.4 fl oz 1/2 Cup	70	0	0%	0	0%	0	0	0	19	15	12%	3	5	0	0	100	6	2
48443	LUIGI'S® 100% Frozen Juice Sorbet Blue Raspberry	x	x	x	F	96	4.4 fl oz 1/2 Cup	70	0	0%	0	0%	0	0	0	19	14	11%	3	5	0	0	100	6	2
48445	LUIGI'S® 100% Frozen Juice Sorbet Kiwi/Strawberry Swirl	x	x	x	F	96	4.4 fl oz 1/2 Cup	70	0	0%	0	0%	0	0	0	18	15	12%	3	5	0	0	100	6	2
48446	LUIGI'S® 100% Frozen Juice Sorbet Cherry/Blue Raspberry Swirl	x	x	x	F	96	4.4 fl oz 1/2 Cup	70	0	0%	0	0%	0	0	0	18	15	12%	3	5	0	10	100	8	2
LUIGI'S® SOURS 100% FROZEN JUICE SORBET - 100% VITAMIN C																									
48450	LUIGI'S® Sours 100% Frozen Juice Sorbet Watermelon	x	x	x	F	96	4.4 fl oz 1/2 Cup	70	0	0%	0	0%	0	0	0	20	15	12%	3	10	0	0	100	8	0
48451	LUIGI'S® Sours 100% Frozen Juice Sorbet Orange	x	x	x	F	96	4.4 fl oz 1/2 Cup	70	0	0%	0	0%	0	0	0	20	15	12%	3	10	0	60	100	8	0
48452	LUIGI'S® Sours 100% Frozen Juice Sorbet Lemon	x	x	x	F	96	4.4 fl oz 1/2 Cup	70	0	0%	0	0%	0	0	0	20	15	12%	3	10	0	0	100	8	0
48453	LUIGI'S® Sours 100% Frozen Juice Sorbet Raspberry	x	x	x	F	96	4.4 fl oz 1/2 Cup	70	0	0%	0	0%	0	0	0	20	15	12%	3	10	0	0	100	8	0
48456	LUIGI'S® Sours 100% Frozen Juice Sorbet Orange/Raspberry Swirl	x	x	x	F	96	4.4 fl oz 1/2 Cup	70	0	0%	0	0%	0	0	0	20	15	12%	3	5	0	30	100	8	2
Tio Pepe's® SpicedICE™																									
48470	Tio Pepe's® SpicedICE™ Strawberry Jalapeño	x	x	x	F	96	4.4 fl oz 1/2 Cup	90	0	0%	0	0%	0	0	0	25	21	18%	3	15	0	0	100	8	0
48473	Tio Pepe's® SpicedICE™ Watermelon Chili Limón Verde	x	x	x	F	96	4.4 fl oz 1/2 Cup	90	0	0%	0	0%	0	0	0	25	21	18%	3	110	0	0	100	8	0
WHOLE FRUIT® PREMIUM FROZEN JUICE BARS - 100% JUICE, 100% VITAMIN C																									
23050200	Whole Fruit® 100% Frozen Juice Bar Outrageous Orange	x	x	x	F	100	2 fl oz 1/4 Cup	40	0	0%	0	0%	0	0	0	10	7	12%	2	5	0	35	100	6	0
23050205	Whole Fruit® 100% Frozen Juice Bar Wild Cherry	x	x	x	F	100	2 fl oz 1/4 Cup	40	0	0%	0	0%	0	0	0	9	7	12%	2	5	0	10	100	6	0
23050210	Whole Fruit® 100% Frozen Juice Bar Very Berry	x	x	x	F	100	2 fl oz 1/4 Cup	40	0	0%	0	0%	0	0	0	10	7	12%	2	5	0	10	100	6	0
23050215	Whole Fruit® 100% Frozen Juice Bar Sour Apple-licious	x	x	x	F	100	2 fl oz 1/4 Cup	40	0	0%	0	0%	0	0	0	10	7	12%	2	5	0	0	100	6	0
WHOLE FRUIT® PREMIUM FROZEN JUICE CUPS - 100% JUICE, 100% VITAMIN C																									
23060000	Whole Fruit® 100% Frozen Juice Cup Wild Cherry	x	x	x	F	96	4.4 fl oz 1/2 Cup	70	0	0%	0	0%	0	0	0	19	16	12%	3	10	0	10	100	8	2
23060005	Whole Fruit® 100% Frozen Juice Cup Strawberry Pomegranate	x	x	x	F	96	4.4 fl oz 1/2 Cup	70	0	0%	0	0%	0	0	0	19	16	12%	3	5	0	10	100	8	2
23060010	Whole Fruit® 100% Frozen Juice Cup Orange Pineapple	x	x	x	F	96	4.4 fl oz 1/2 Cup	70	0	0%	0	0%	0	0	0	20	16	12%	3	5	0	15	100	8	2
23060015	Whole Fruit® 100% Frozen Juice Cup Watermelon	x	x	x	F	96	4.4 fl oz 1/2 Cup	90	0	0%	0	0%	0	0	0	25	21	18%	3	10	0	10	100	8	0
23060020	Whole Fruit® 100% Frozen Juice Cup Orange Pineapple & Cherry Swirl	x	x	x	F	96	4.4 fl oz 1/2 Cup	70	0	0%	0	0%	0	0	0	19	16	12%	3	10	0	10	100	8	2
23060025	Whole Fruit® 100% Frozen Juice Cup Mixed Berry & Lemon Swirl	x	x	x	F	96	4.4 fl oz 1/2 Cup	70	0	0%	0	0%	0	0	0	19	16	12%	3	5	0	4	100	8	2
23060030	Whole Fruit® 100% Frozen Juice Cup Mango/Strawberry Poni Swirl	x	x	x	F	96	4.4 fl oz 1/2 Cup	70	0	0%	0	0%	0	0	0	18	15	12%	3	5	0	30	100	8	2
SHAPE UPS® 100% FROZEN JUICE THEMED CUPS® - 100% VITAMIN C																									
41502	Shape Ups® Shamrock 100% Frozen Juice Cups (Lemon/Lime Swirl)	x	x	x	F	96	4.4 fl oz 1/2 Cup	70	0	0%	0	0%	0	0	0	19	15	12%	3	5	0	0	100	8	2
41503	Shape Ups® Pumpkin 100% Frozen Juice Cups (Orange/Lime Swirl)	x	x	x	F	96	4.4 fl oz 1/2 Cup	70	0	0%	0	0%	0	0	0	19	15	12%	3	5	0	30	100	8	2
41504	Shape Ups® Heart 100% Frozen Juice Cups (Red Cherry Swirl)	x	x	x	F	96	4.4 fl oz 1/2 Cup	70	0	0%	0	0%	0	0	0	19	16	12%	3	10	0	10	100	8	2
41505	Shape Ups® Snowman 100% Frozen Juice Cups (Cherry/Lime Swirl)	x	x	x	F	96	4.4 fl oz 1/2 Cup	70	0	0%	0	0%	0	0	0	19	16	12%	3	10	0	4	100	8	2
41506	Shape Ups® Birthday/Celebration 100% Frozen Juice Cups (Blue Raspberry/Cherry)*	x	x	x	F	96	4.4 fl oz 1/2 Cup	70	0	0%	0	0%	0	0	0	18	15	12%	3	5	0	10	100	8	2
41507	Shape Ups® Sports 100% Frozen Juice Cups (Strawberry/Lemonade)*	x	x	x	F	96	4.4 fl oz 1/2 Cup	70	0	0%	0	0%	0	0	0	19	15	12%	3	5	0	0	100	8	2
41510	NEW! Shape Ups® Cornucopia 100% Frozen Juice Cups (Orange)	x	x	x	F	96	4.4 fl oz 1/2 Cup	70	0	0%	0	0%	0	0	0	19	15	12%	3	5	0	0	100	6	2
LUIGI'S® SHERBET MADE WITH FRUIT JUICE**																									
38440	LUIGI'S® Sherbet Orange				D	96	4 fl oz 0	110	1.5	12%	1	8%	0	5	23	19	16%	0	20	1	0	100	2	2	
38441	LUIGI'S® Sherbet Raspberry				D	96	4 fl oz 0	110	1.5	12%	1	8%	0	5	23	19	16%	0	20	0	0	100	2	2	
38442	LUIGI'S® Sherbet Lime				D	96	4 fl oz 0	110	1.5	12%	1	8%	0	5	23	19	16%	0	20	0	0	100	2	2	
38447	LUIGI'S® Sherbet Rainbow				D	96	4 fl oz 0	110	1.5	12%	1	8%	0	5	25	21	19%	0	15	0	0	100	2	2	

*Birthday/Celebration, Sports, and Patriotic Theme Cups are available year-round. All other items are seasonal.
 **LUIGI'S Sherbet does not contain 100% juice but meets the dairy (D) requirements for A-la-Carte.

WholeFruit

LUIGI'S

SHAPE UPS

TIO PEPE'S SpicedICE

K12

J & SHACK FOODS

A blue plate filled with several golden-brown, twisted churros coated in powdered sugar. A single bright red strawberry with green leaves sits on the left side of the plate. A light blue sign with a purple border is placed on the right side of the plate. The sign has the title 'Baked Goods' in a bold, blue, serif font. Below the title, in a smaller blue font, is the text: 'J&J Snack Foods Baked Goods will increase participation with fun & unique products from our Fruit-Filled Churros to our Dutch Waffles.' At the bottom right of the sign, it says 'ITEM# 4521'. The background is a light-colored wooden surface.

Baked Goods

J&J Snack Foods Baked Goods will increase participation with fun & unique products from our Fruit-Filled Churros to our Dutch Waffles.

ITEM# 4521

Product Benefits

- Provides various bread components
- Meets whole grain rich criteria
- Thaw-n-serve varieties available
- Individually wrapped options!

CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE		A LA CARTE / SMART®	PACK	SERVING SIZE (OZ.)	TOTAL CALORIES (CAL)	% OF CALORIES FROM FAT	FAT (G)	SATURATED FAT (G)	% OF SATURATED FAT (G)	TRANS FAT (G)	CHOLESTEROL (MG)	CARBOHYDRATES (G)	SUGARS (G)	% OF SUGAR BY WEIGHT	DIETARY FIBER (G)	SODIUM (MG)	PROTEIN (G)	VITAMIN A (%)	VITAMIN C (%)	CALCIUM (%)	IRON (%)	COMMODITY PROCESSING AVAILABLE		
		BREAKFAST	LUNCH																							
																									After School Snack	
DUTCH WAFFLE 51% WHOLE GRAIN																										
4521	Dutch Waffle 51% WG Grain	x	x		EB	48	5"	2	300	13	39%	3	9%	0	20	43	12	14%	3	350	4	0	0	4	10	No
4522	NEW! Dutch Waffle Sticks 51% WG Grain	x	x		EB	600	12pcs	2	230	9	11%	1.5	8%	0	15	36	11	15%	3	310	4	0	0	2	10	No
TIO PEPE'S® WHOLE GRAIN CHURROS																										
41147	TIO PEPE'S® Fruit Filled 51% Whole Grain Churros Apple-(I/W)	x	x	x	S	100	1.9	1	150	4	24%	1	6%	0	0	27	9	17%	1	60	3	0	0	2	4	No
41148	TIO PEPE'S® Fruit Filled 51% Whole Grain Churros Raspberry- (I/W)	x	x	x	S	100	1.9	1	160	4	23%	1	6%	0	0	28	9	17%	1	60	3	0	0	2	4	No
41149	TIO PEPE'S® 51% Whole Grain Churros Cinnamon - (I/W)	x	x	x	S	100	1.48	1	140	4	26%	1.5	9.60%	0	0	23	6	14%	1	75	3	0	0	2	6	No
41110	TIO PEPE'S® Fruit Filled 51% Whole Grain Churros Apple	x	x	x	S	100	1.9	1	150	4	24%	1	6%	0	0	27	9	17%	1	60	3	0	0	2	4	No
41112	TIO PEPE'S® Fruit Filled 51% Whole Grain Churros Raspberry	x	x	x	S	100	1.9	1	160	4	23%	1	6%	0	0	28	9	17%	1	60	3	0	0	2	4	No
41114	TIO PEPE'S® 51% Whole Grain Churros Cinnamon	x	x	x	S	100	1.48	1	140	4	26%	1.5	9.60%	0	0	23	6	14%	1	75	3	0	0	2	6	No

EB (Entrée Breakfast) = acceptable for a la carte same day as or day after menuing.



ITEM# 4522



ITEM# 41147



Pre-Packaged Bakery

From breakfast solutions to after school snacks, Readi-Bake BeneFIT® pre-baked products give you the tools you need to deliver the quality your students expect.

ITEM# 2049192

Product Benefits

- Meets whole grain rich criteria
- 0g Trans Fat
- Hydrogenated Oil Free
- No High Fructose Corn Syrup
- Exact Portion Count
- Excellent Grab-n-Go option

CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE		A LA CARTE-SMART® AFTER SCHOOL SNACK	PACK	SERVING SIZE (OZ.)	CREDIBLE GRAINS*	TOTAL CALORIES (CAL)	% OF CALORIES FROM FAT	SATURATED FAT (G)	% OF CALORIES FROM SATURATED FAT	TRANS FAT (G)	CHOLESTEROL (MG)	CARBOHYDRATES (G)	SUGARS (G)	% OF SUGAR BY WEIGHT	DIETARY FIBER (G)	SODIUM (MG)	PROTEIN (G)	VITAMIN A (%)	VITAMIN C (%)	CALCIUM (%)	IRON (%)	CAPABILITY PROCESSING AVAILABLE		
		BREAKFAST	LUNCH																							
READI-BAKE® PRE-PACKAGED GRAHAM'S & CRACKERS MADE WITH 51% WHOLE GRAINS																										
56080	Belly Bears 51% Whole Grain Cinnamon Graham Crackers	x	x	x	EB	100	2 oz	2	250	8	28%	0.5	0%	0	0	41	15	26%	3	240	4	0	0	30	10	No
56079	Jungle Crackers 51% Whole Grain	x	x	x	EB	100	2 oz	2	250	8	28%	0	0%	0	0	41	15	26%	2	190	4	0	0	25	10	No
039085	Jungle Crackers 51% Whole Grain	x	x	x	S	200	1 oz	1	130	4	28%	0	0%	0	0	20	8	29%	1	95	2	0	0	15	4	No
056070	Belly Bears 51% Whole Grain Chocolate Graham Crackers	x	x	x	S	200	1 oz	1	120	4	30%	0	0%	0	0	20	7	25%	2	85	2	0	0	10	6	No
056071	Belly Bears 51% Whole Grain Honey Graham Crackers	x	x	x	S	200	1 oz	1	130	4	28%	0	0%	0	0	20	8	29%	1	100	2	0	0	10	6	No
056072	Belly Bears 51% Whole Grain Cinnamon Graham Crackers	x	x	x	S	200	1 oz	1	130	4	28%	0	0%	0	0	21	8	29%	1	120	2	0	0	10	6	No
56073	DOTS 51% Whole Grain Vanilla Graham Crackers	x	x	x	S	200	1 oz	1	120	4	30%	0	0%	0	0	20	7	25%	1	95	2	0	0	10	4	No
56074	ABC 51% Whole Grain Mixed Berry Graham Crackers	x	x	x	S	200	1 oz	1	130	4	28%	0	0%	0	0	20	7	25%	1	95	2	0	0	10	4	No
56075	SPORTS 51% Whole Grain Strawberry Graham Crackers	x	x	x	S	200	1 oz	1	130	4	28%	0	0%	0	0	20	7	25%	1	95	2	0	0	10	4	No
CRUNCH & CRAVE CRACKERS™																										
2049190	NEW! Crunch & Crave™ Crackers Spicy Queso	x	x	x	S	100	1.6 oz	2	190	7	33%	0	0%	0	0	30	5	11%	4	180	4	0	0	6	8	No
2049191	NEW! Crunch & Crave™ Crackers Pizza	x	x	x	S	100	1.6 oz	2	190	7	33%	0	0%	0	0	30	5	11%	4	170	4	0	0	6	8	No
2049192	NEW! Crunch & Crave™ Crackers Original	x	x	x	S	100	1.6 oz	2	190	7	33%	0	0%	0	0	30	5	11%	4	200	4	0	0	6	8	No
2049193	NEW! Crunch & Crave™ Crackers Churro	x	x	x	S	160	1 oz	1	110	2.5	20%	0	0%	0	0	21	8	29%	2	75	2	0	0	4	4	No
2049194	NEW! Crunch & Crave™ Crackers Original	x	x	x	S	160	1 oz	1	110	3	24%	0	0%	0	0	19	3	11%	2	140	3	0	0	4	4	No

EB (Entrée Breakfast) = acceptable for a la carte same day as or day after menuing.



NEW!



Crunch & Crave™
Crackers



13

**REDI-BAKE®
BeneFIT Bars**

Product Benefits

- Meets whole grain rich criteria
- 0g Trans Fat
- Hydrogenated Oil Free
- No High Fructose Corn Syrup
- Exact Portion Count
- Great Source of Fiber
- Thaw & Serve
- Perfect Grab-N-Go Option

CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE		A LA CARTE-SMART®	SERVING SIZE (OZ.)	CREDIBLE GRAINS	TOTAL CALORIES (CAL)	% OF CALORIES FROM FAT	SATURATED FAT (G)	% OF CALORIES FROM SATURATED FAT	TRANS FAT (G)	CHOLESTEROL (MG)	CARBOHYDRATES (G)	SUGARS (G)	% OF SUGAR BY WEIGHT	DIETARY FIBER (G)	SODIUM (MG)	PROTEIN (G)	VITAMIN A (%)	VITAMIN C (%)	CALCIUM (%)	IRON (%)	CAPACITY PROCESSING AVAILABLE			
		BREAKFAST	LUNCH/ AFTER-SCHOOL SNACK																							
READI-BAKE® BENEFIT BREAKFAST BARS MADE WITH 51% WHOLE GRAINS (3G FIBER) - INDIVIDUALLY WRAPPED																										
40400	Oatmeal Raisin	x	x	x	EB	48	2.5 oz	2	290	9	28%	3	9%	0	20	48	22	31%	3	190	5	0	0	2	10	No
40401	Oatmeal Chocolate Chip	x	x	x	EB	48	2.5 oz	2	290	9	28%	3	9%	0	20	47	22	31%	3	240	5	0	0	2	10	No
40402	Banana Chocolate Chunk	x	x	x	EB	48	2.5 oz	2	280	8	26%	3	9.6%	0	15	48	23	32%	3	220	5	0	0	2	10	No
40403	Apple Cinnamon	x	x	x	EB	48	2.5 oz	2	290	9	28%	3	9%	0	15	48	22	31%	3	240	5	0	0	2	10	No
40404	French Toast	x	x	x	EB	48	2.5 oz	2	290	9	28%	2.5	8%	0	25	47	21	30%	3	200	5	0	0	4	10	No
40405	Apple Blueberry Chip	x	x	x	EB	48	2.5 oz	2	290	9	28%	3	9%	0	20	48	23	32%	3	200	5	0	0	2	8	No
40406	Cocoa Chip	x	x	x	EB	48	2.5 oz	2	270	8	26%	2.5	8%	0	0	48	21	30%	5	230	5	0	0	2	15	No
40407	NEW! Maple Brown Sugar	x	x	x	EB	48	2.5 oz	2	260	8	23%	2.5	13%	0	0	47	18	21%	6	220	4	0	0	2	10	No
40408	NEW! Chocolate Cream Chip	x	x	x	EB	48	2.5 oz	2	270	7	23%	2.5	8%	0	0	47	22	31%	4	220	5	0	0	2	15	No
40408	NEW! Celebration	x	x	x	EB	48	2.5 oz	2	280	9	29%	3	10%	0	0	47	20	28%	3	190	4	0	0	2	10	No
READI-BAKE® BENEFIT MINI BARS MADE WITH 51% WHOLE GRAINS (3G FIBER) - INDIVIDUALLY WRAPPED																										
40452	Maple Brown Sugar	x	x	x	S	96	1.25 oz	1	140	4	26%	1	6%	0	0	24	10	29%	3	115	2	0	0	10	6	No
40454	Oatmeal Chocolate Chip	x	x	x	S	96	1.25 oz	1	140	4	26%	1.5	9.6%	0	0	24	10	29%	3	115	2	0	0	10	6	No
40455	Brownie Bar		x	x	S	96	1.25 oz	1	130	4	26%	1	7%	0	0	24	10	29%	3	115	3	0	0	2	8	No
40456	Banana Chocolate Chunk	x	x	x	S	96	1.25 oz	1	140	4	26%	1.5	9.60%	0	10	24	12	34%	2	105	2	0	0	2	4	No
40457	NEW! Chocolate Cream Chip	x	x	x	S	96	1.25 oz	1	130	3.5	24%	1	7%	0	0	23	11	31%	2	110	2	0	0	0	8	No
40458	NEW! Celebration	x	x	x	S	96	1.25 oz	1	140	4.5	29%	1.5	9%	0	0	23	10	32%	1	95	2	0	0	0	6	No

*All items on this page use the 16g rule for crediting.

EB (Entrée Breakfast) = acceptable for a la carte same day as or day after menuing.





Biscuits & Rolls

Readi-Bake BeneFIT® provides
School Baked quality rolls giving you fresh
homestyle goodness while delivering
important nutrition.

ITEM# 083004

Product Benefits

- Meets whole grain rich criteria
- Provides various bread components
- Pre-formed & pre-portioned frozen dough
- Fresh from the oven taste

CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE																								COMMUNITY PROCESSING AVAILABLE																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
		BREAKFAST			LUNCH			A LA CARTE-SMART®			PACK	SERVING SIZE (OZ.)	CREDITABLE GRAINS*	TOTAL CALORIES (CAL)	% OF CALORIES FROM FAT	SATURATED FAT (G)	% OF CALORIES FROM SATURATED FAT	TRANS FAT (G)	CHOLESTEROL (MG)	CARBOHYDRATES (G)	SUGARS (G)	% OF SUGAR BY WEIGHT	DIETARY FIBER (G)	SODIUM (MG)	PROTEIN (G)		VITAMIN A (%)	VITAMIN C (%)	CALCIUM (%)	IRON (%)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		

EB (Entrée Breakfast) = acceptable for a la carte same day as or day after menuing



ITEM# 083004

Mary B's

READI-BAKE
BenefIT

&

K12

JJ & SHACK FOODS

17



Cookie Dough

Delicious **BeneFIT 51%** whole grain cookies will satisfy your students' smart snack cravings, with sizes and varieties for all ages and palates.

Product Benefits

- Meets whole grain rich criteria
- Smart Snack Approved
- Less than 200 calories
- 0g trans fat
- Hydrogenated Oil Free
- No High Fructose Corn Syrup
- Exact Portion Count
- NEW! Gourmet line

CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE		A LA CARTE SMART®	SERVING SIZE (OZ.)	TOTAL CALORIES (CAL)	%OF CALORIES FROM FAT	FAT (G)	SATURATED FAT (G)	% OF SATURATED FAT	TRANS FAT (G)	CHOLESTEROL (MG)	CARBOHYDRATES (G)	SUGARS (G)	% OF SUGAR BY WEIGHT	DIETARY FIBER (G)	SODIUM (MG)	PROTEIN (G)	VITAMIN A (%)	VITAMIN C (%)	CALCIUM (%)	IRON (%)	COMMODITY PROCESSING AVAILABLE	
		BREAKFAST	LUNCH																					
READI-BAKE® BENEFIT REDUCED FAT- MADE WITH 51% WHOLE GRAINS FROZEN COOKIE DOUGH																								
04911	Chocolate Chip		x		S 384 1 oz	104.03	3.15	27.2%	1.13	9.78%	0	10.38	18.50	9.16	32.7%	1.92	93.66	1.69	0.61%	0.03%	1.03%	3.61%	Yes	
04912	Candy		x		S 384 1 oz	103.77	3.15	27.2%	1.11	9.63%	0	10.20	18.54	9.16	32.7%	1.98	90.67	1.60	0.59%	0.02%	0.75%	3.67%	Yes	
04914	Double Chocolate		x		S 384 1 oz	102.86	3.35	29.2%	1.14	9.97%	0	12.90	17.92	9.44	33.7%	1.63	101.09	1.75	0.66%	0.02%	0.83%	4.78%	Yes	
04915	Sugar		x		S 384 1 oz	104.82	3.22	27.6%	1.13	9.70%	0	9.68	18.67	9.15	32.7%	2.01	110.15	1.51	1.51%	0.03%	0.79%	3.06%	Yes	
04917	Oatmeal Raisin		x		S 384 1 oz	105.65	3.24	27.5%	0.97	8.26%	0	10.36	17.64	9.53	34.0%	1.46	102.02	1.97	0.63%	0.37%	1.18%	3.28%	Yes	
14404	Red Velvet		x		S 384 1 oz	100	3	27%	1	9.00%	0	15	18	9	31.75%	2	100	2	0%	0%	2%	4%	Yes	
04931	Chocolate Chip		x		S 180 1.33 oz	3/4	138.13	4.13	26.9%	1.49	9.71%	0	13.84	24.65	12.20	32.1%	2.56	124.76	2.25	0.81%	0.03%	1.36%	4.78%	Yes
04932	Candy		x		S 180 1.33 oz	3/4	137.99	4.19	27.2%	1.48	9.65%	0	13.56	24.66	12.18	32.1%	2.63	120.57	2.13	0.8%	0.03%	1%	4.89%	Yes
04934	Double Chocolate		x		S 180 1.33 oz	3/4	136.87	4.44	29.1%	1.51	9.93%	0	17.16	23.83	12.57	33.1%	2.16	134.8	2.34	0.88%	0.02%	1.28%	6.33%	Yes
04935	Sugar		x		S 180 1.33 oz	3/4	139.39	4.28	27.6%	1.50	9.69%	0	12.87	24.83	12.16	32.0%	2.67	146.48	2.01	1.53%	0.03%	1.05%	4.06%	Yes
04939	Oatmeal Chocolate Chip		x		S 180 1.33 oz	3/4	139.57	4.52	29.1%	1.55	9.99%	0	16.08	23.18	11.42	30.1%	2.58	147.35	2.69	0.86%	0.03%	1.25%	4.17%	Yes
14402	Red, White and Blue		x		S 180 1.33 oz	3/4	140	4	25.7%	1.5	9.64%	0	10	25	13	34.48%	3	130	2	2%	0%	2%	4%	Yes
14405	Red Velvet		x		S 180 1.33 oz	3/4	130	4	27.7%	1.5	9.00%	0	20	24	12	31.83%	2	135	2	0%	0%	2%	6%	Yes
14921	Chocolate Chip		x	x	S 192 1.85 oz	1	192.45	5.83	27.2%	2.08	9.73%	0	19.21	34.23	16.94	32.6%	3.55	173.26	3.13	1.13%	0.05%	1.91%	6.67%	Yes
14922	Candy		x	x	S 192 1.85 oz	1	191.97	5.82	27.2%	2.06	9.66%	0	18.86	34.30	16.95	32.6%	3.66	167.74	2.96	1.11%	0.05%	1.39%	6.78%	Yes
14925	Sugar		x	x	S 192 1.85 oz	1¼	193.92	5.96	27.6%	2.09	9.70%	0	17.90	34.55	16.92	32.5%	3.72	200	2.80	2.13%	0.05%	1.46%	5.61%	Yes
14927	Oatmeal Raisin		x	x	S 192 1.85 oz	1½	195.46	6.00	27.5%	1.79	8.24%	0	19.17	32.63	17.64	33.9%	2.70	188.74	3.64	1.17%	0.67%	2.18%	6.06%	Yes
14924	Double Chocolate		x	x	S 192 1.85 oz	1	190.33	6.18	29.1%	2.11	9.98%	0	23.88	33.15	17.49	33.6%	3.00	187.53	3.26	1.22%	0.02%	1.78%	8.78%	Yes
14403	Red, White and Blue		x	x	S 192 1.85 oz	1	190	5	23.7%	2	9.47%	0	15	35	18	34.32%	4	180	3	2%	0%	2%	6%	Yes
14406	Red Velvet		x	x	S 192 1.85 oz	1	190	5	23.7%	2	9.47%	0	25	33	17	32.41%	3	190	3	2%	0%	2%	10%	Yes
READI-BAKE® BENEFIT® SPICED COOKIES																								
14409	NEW! Gourmet Mayan Hot Chocolate with Caramel Pieces		x	x	S 192 1.85 oz	1	190	6	28%	2	9%	0	25	34	17	32%	3	180	3	2%	0%	2%	6%	Yes
14410	NEW! Gourmet Spiced Key Lime with White Chocolate Chips		x	x	S 192 1.85 oz	1	200	6	24%	2	9%	0	15	34	17	32%	3	200	3	2%	0%	2%	6%	Yes
14411	NEW! Gourmet Sweet Heat Oatmeal Cranberry		x	x	S 192 1.85 oz	1¼	200	6	27%	2	9%	0	20	34	16	30%	2	190	3	2%	0%	2%	8%	Yes
READI-BAKE® BENEFIT MADE WITH 51% WHOLE GRAINS FROZEN THEMED COOKIE DOUGH - Sugar Toppings Included for Optional Use																								
74226	Football		x		144 1.2 oz	3/4	160	9	51%	4.5	25%	0	15	18	7	21%	1	80	2	0	0	0	4	Yes
74221	Harvest		x		144 1.2 oz	3/4	160	9	51%	5	28%	0	20	17	6	18%	1	85	2	2	0	0	4	Yes
74225	Holiday		x		144 1.2 oz	3/4	160	9	51%	4.5	25%	0	15	18	7	21%	1	80	2	2	0	0	4	Yes
74230	Heart		x		144 1.2 oz	3/4	160	9	51%	4.5	25%	0	15	18	7	21%	1	80	2	2	0	0	4	Yes
74231	Shamrock		x		144 1.2 oz	3/4	160	9	51%	4.5	25%	0	15	18	7	21%	1	80	2	2	0	0	4	Yes
74224	Spring		x		144 1.2 oz	3/4	160	9	51%	5	28%	0	20	17	6	18%	1	85	2	2	0	0	4	Yes

*All items on this page use the 16g rule for crediting.

DO/DA - Acceptable for A-la-Carte same day or day after menuing

*Theme cookie items are available seasonally



ITEM# 04932



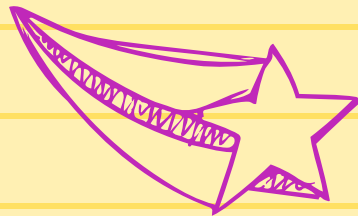
ITEM# 04935



ITEM# 04931



Promotions



2020-2021 Back-To-School Promotion
Aug. 3rd - Nov. 27th, 2020

EARN Double Cool School Points
WHEN YOU MENU ANY VARIETY OF PRODUCTS **3 times**

BONUS OFFERING!
EARN 10,000 Cool School Points
WHEN YOU MENU ANY VARIETY OF PRODUCTS **5+ times**

Qualifying Steps

- Step 1** PURCHASE AND MENU THE FEATURED PRODUCTS BETWEEN AUGUST 3RD - NOVEMBER 27TH, 2020
- Step 2** SEND URL LINK OF YOUR MENU TO SUPPORT@COOLSCHOOLCAFE.COM WITH YOUR DISTRIBUTOR INVOICE OR VELOCITY REPORT BY DECEMBER 31ST, 2020
- Step 3** RECEIVE YOUR COOL SCHOOL POINTS!

WWW.JJSNACKFOODSERVICE.COM • (800) 898-9534 X6140

Back-To-School Promotion August 3RD - November 27TH

Schools will receive **DOUBLE Cool School Points** when you menu any variety of products **3 times**.

Bonus Offering: Schools will receive additional **10,000 Cool School Points** when you menu any variety of products **5 or more times**.

Cross-Category SCHOOL PROMOTION
SOFT PRETZELS • FROZEN NOVELTIES • CHURROS • BREAKFAST BARS • COOKIES

Earn DOUBLE Cool School Points
WHEN PURCHASING FROM **2 CATEGORIES**

Earn TRIPLE Cool School Points
WHEN PURCHASING FROM **3 CATEGORIES**

Earn 3000 Cool School Points
WITH THE PURCHASE OF **100 CASES OR MORE**

MINIMUM PURCHASE OF 10 CASES PER CATEGORY TO PARTICIPATE • QUALIFYING PURCHASE DATES 2/1/21 - 5/28/21

Cross Category School Promotion February 1ST - May 28TH

Earn **DOUBLE Cool School Points** when you **purchase** products from **2 categories**.

Earn **TRIPLE Cool School Points** when you **purchase** products from any **3 categories**.

- * Returning purchasers earn 1,500 Cool School Points
- * New single category purchasers earn 3,000 Cool School Points with Purchase of 100 cases or more

K-12 SCHOOL FOODSERVICE RECIPES





Ingredients

- 2 Chicken tenders
- 6 Dutch Waffles
- Item # 4522**
- ¼ cup serving Red Grapes
- 1 Milk Carton

- 2 Chicken tenders
- 6 Dutch Waffle Sticks
- Item # 4522
- 1/4 cup serving of Red Grapes
- 1 Milk Carton

Chicken & Dutch Waffle Sticks



- I Bavarian Bakery®
Low Sodium Pretzel Roll
Item #7051
- I Whole Fruit Cup Cherry
Item #23060000
- I Burger Patty
- I Slice Yellow American
Cheese, Pickles, Tomato,
Lettuce
- I Milk Carton

Bavarian Cheeseburger



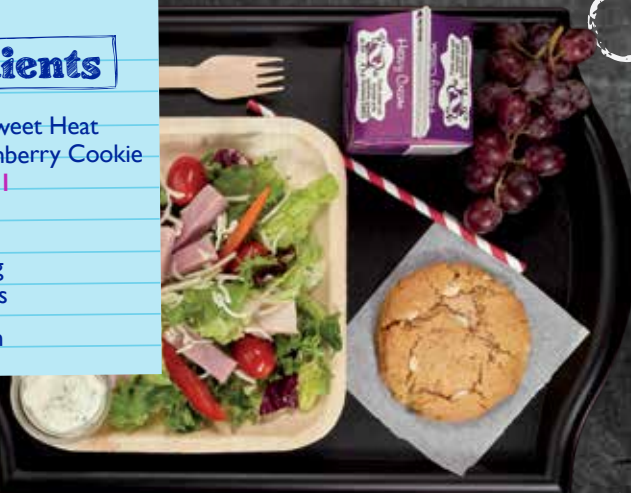
Ingredients

- 1 Bavarian Bakery® Soft Pretzel Hot Dog Bun
Item #9546
- 1 Hot Dog
- 1 Milk Carton
- 1 LUIGI'S® Sour Orange/Raspberry Swirl
Item # 48456

Hot Dog on Bavarian Bakery® Hot Dog Bun

Ingredients

- 1 Gourmet Sweet Heat Oatmeal Cranberry Cookie
Item # 14411
- Chef Salad
- ¼ cup serving of Red Grapes
- 1 Milk Carton



Chef Salad & Spiced Cookie



Ingredients

- 1 Dutch Waffle
Item #4521
- ½ Cup Serving of Canned Apples
- 1 Milk Carton

Dutch Waffle w/ Caramelized Apples



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