



College & University

SEGMENT BROCHURE

www.jjsnackfoodservice.com



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January 2020



Introduction

J&J Snack Foods offers a wide range of quality products perfect for catering, on-the-go meals, dining halls, and all your college & university needs! Our product solutions provide delicious offerings that can be enjoyed alone or shared with friends!



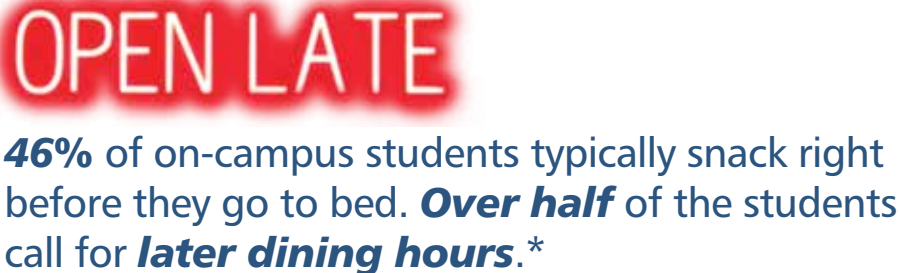
College students take their meals **to-go 46%** of the time.*



Convenience is key for student dining. **On-the-go** options are preferred **48%** of the time.*



48% of are avoiding **at least one allergen**.*



*Source: Techomic's 2017 College and University Trend Report. powered by Ignite DATAESSENTIAL 2019

Table of Contents



Dining Services

4



Concessions & Coffee Kiosks

6



Retail Outlets

8



Point of Sales & Recipes

9



Equipment & Capabilities

10



Soft Pretzel Hamburger Roll

Add an artisan soft pretzel hamburger bun to your dining experience. These rolls are pre-sliced and they will make any sandwich upscale!

9048001 *Soft Pretzel
Hamburger Bun
– Sliced* **3.4oz. 72ct.**



Authentic Loop Churros

These hand-crafted, loop shaped churros are new to the California Churro® brand, capturing the most original style with a more premium look.

41805 *3" Small Loop
Pre-Fried Churros* **250ct.**

41806 *5" Medium Loop
Pre-Fried Churros* **100ct.**

41807 *8" Large Loop
Pre-Fried Churros* **60ct.**



Dining Services

MFR #	Item Description	Pack Size
SUPERPRETZEL® Soft Pretzels		
7585	Sweet Cinnamon Bites	0.5oz./ 250ct
3198	Soft Pretzel Big Bites	0.4oz./ 350ct
3085	Soft Pretzel Bites	0.4oz./ 350ct
3073	Jumbo Soft Pretzels Pre-Baked	10oz./ 25ct
3014	King Baked Pretzel	5oz./ 50ct
3018	King Size Soft Pretzel (Pre-Dipped, Raw Dough)	5oz./ 50ct
3430	Soft Pretzels with No Salt	6oz./ 50ct
3039	Jumbo Soft Pretzel with No Salt	7oz./ 40ct
30185	51% Whole Grain Nuggets	0.5oz./ 330ct
30110	51% Whole Grain Soft Pretzels	2.2oz./ 100ct
3019	King Size Soft Pretzel Filled with Cheddar Cheese	5oz./ 50ct
7344	Bite-Sized Poppers Filled with Jalapeno-n-Cheese	0.5oz./ 240ct
7140	Soft Pretzel Mini Hot Dogs	0.8oz./ 60ct
7340	Bite-Sized Poppers Filled with Cheddar Cheese	0.5oz./ 240ct
SUPERPRETZEL® Bavarian Soft Pretzels		
3253	Soft Pretzel Braid	7oz./ 50ct
7041	Sourdough Soft Pretzel	7oz./ 40ct
7114	Super Jumbo Soft Pretzel	24oz./ 9ct
7346	Soft Pretzel Roll (Sliced)	24oz./ 9ct
Brauhaus Pretzel™		
4497957372	Authentic Bavarian Soft Pretzel	2.5oz./ 100ct
4497957373	Authentic Bavarian Soft Pretzel	5oz./ 32ct
92571	Authentic Bavarian Soft Pretzel	7oz./ 24ct
4497957374	Authentic Bavarian Soft Pretzel	10oz./ 12ct
60628	Course White Salt	5oz./ 100ct
Bavarian Bakery®		
7107	Bavarian Pretzel Slider Roll	1oz./ 160ct
7050	Medium Bavarian Pretzel Roll	2.7oz./ 108ct
7061	Bavarian Pretzel Hot Dog Roll	3.2oz./ 50ct
7052	Giant Bavarian Pretzel Roll	4oz./ 80ct
7106	12" Sub Roll	8oz./ 32ct
7116	9" Torpedo Roll	4oz./ 48ct
3295	Soft Bavarian Pretzel Stick	2.4oz./ 72ct
7678	Cheddar Cheese Topped Soft Pretzel Bun	3oz./ 84ct
Labriola® Baking Company		
9067002	Soft Pretzel Dinner Roll	1.75oz./ 144ct
9085002	Soft Pretzel Slider Roll	2.7oz./ 160ct
9433004	Soft Pretzel Demi Hinged - Sliced	4oz./ 60ct
9048001	Soft Pretzel Hamburger Bun - Sliced	3.4oz./ 72ct
9029002	Soft Pretzel Slider Roll - Sliced	2.7oz./ 160ct
The Funnel Cake Factory®		
4508	Funnel Cake	5"/ 48ct
4530	Funnel Cake Fries	4"/ 600ct

MFR #	Item Description	Pack Size
California Churros®		
40023511	Apple Filled Churros	10"/ 50ct
40023513	Strawberry Filled Churros	10"/ 50ct
40013722	Bavarian Cream Filled Churros	10"/ 100ct
40013724	Cajeta Filled Churros	10"/ 100ct
40013720	Churros	10"/ 100ct
40011830	Mini Churros	5"/ 200ct
4185	Churro Bites	2"/ 200ct
40013800	Churro Bun™	20ct
41121	French Toast Maple Filled Churro	5"/ 100ct
41805	3" Small Loop Pre-Fried Churros	250 ct
41806	5" Medium Loop Pre-Fried Churros	100 ct
41807	8" Large Loop Pre-Fried Churros	60 ct
Tio Pepe's® Churros™		
3321	Traditional Churros	10"/ 100ct
3328	Traditional Churros with Cinnamon Sugar	10"/ 100ct
3314	Mini Churro	5"/ 200ct
OREO® Churros		
5040	Branded Cup & Lid	100ct
5041	Branded Churro Serving Sleeves	2000ct
5046	Churro Filled Bites with OREO® Crumb/Sugar Topping	~200ct
5047	Regular Filled Churros with OREO® Crumb/Sugar Topping	100ct
READI-BAKE® Cookie Dough		
4241	Chocolate Chip Cookie Dough	1.25oz./ 288ct
4244	Double Chocolate Cookie Dough	1.25oz./ 288ct
4245	Sugar Cookie Dough	1.25oz./ 288ct
4246	Peanut Butter Cookie Dough	1.25oz./ 288ct
4247	Oatmeal Raisin Cookie Dough	1.25oz./ 288ct
4249	Candy Cookie Dough	1.25oz./ 288ct
4251	Wedding Cookie Dough	1.25oz./ 288ct
4257	Shortbread Cookie Dough	1.25oz./ 288ct
Country Home Bakers®		
01003	Golden Dinner Rolls	1.5oz./ 300ct
01005	Finger Dinner Rolls	1.25oz./ 324ct
01022	Golden Dinner Rolls	2oz./ 192ct
01508	Soft Dinner Rolls	1.1oz./ 300ct
01510	Flaked Wheat Dinner Rolls	1.25oz./ 240ct

MFR #	Item Description	Pack Size
Sweet Stuffers®		
4497902051	Fryable Apple Turnover Bubbly Crust Pies with Pie Sleeves	3oz./ 90ct
4497902063	Fryable Lemon Bubbly Crust Pies	3oz./ 120ct
1882872585	Fryable Peach Bubbly Crust Pies	3oz./ 72ct
4497902059	Fryable Apple Bubbly Crust Pies	3oz./ 120ct
4497902052	PIE SLEEVES - ALL FLAVORS	5"x13"
1882819055	Fryable Apple Mini Pastry Crust Pies	0.75oz./ 216ct
1882848025	Fryable Apple Pastry Crust Pies	4oz./ 48ct
1882872055	Fryable Apple Pastry Crust Pies	2.5oz./ 72ct
1882872255	Fryable Cherry Pastry Crust Pies	2.5oz./ 72ct
1882872555	Fryable Peach Pastry Crust Pies	2.5oz./ 72ct
1882819501	Bakeable S'Mores with Graham Cracker Crust Pies	1.8oz./ 96ct



— 51% Whole Grain Football Cookie —

Get Game Day ready with some football shaped cookies! These 51% whole grain cookies are pre-shaped & easy to bake!

74226
51% Whole Grain Themed Cookies: Football Cookie
1.2oz. 144ct.



— Funnel Cake —

Every student will cheer for a Funnel Cake! Just Heat-n-Serve to enjoy this treat!

4508
Funnel Cake
5” 48ct.



— Bavarian Dough Soft Pretzel —

The same tradition and quality you’ve come to expect from SUPERPRETZEL® now available in authentic, old-world bavarian style soft pretzels.

7098
Bavarian Dough Soft Pretzel
5.5oz. 40ct.



Concessions & Coffee Kiosks

MFR #	Item Description	Pack Size
SUPERPRETZEL® Soft Pretzels		
3014	King Size Soft Pretzels Pre-Baked	5oz./ 50ct
3085	Soft Pretzel Bites	0.4oz./ 350ct
3198	Soft Pretzel Big Bites	0.4oz./ ~300ct
7340	Cheddar Filled Soft Pretzel Poppers	0.5oz./ ~240ct
7344	Cheddar Jalapeno Cheese Filled Soft Pretzel Poppers	0.37oz./ ~240ct
30145	Soft Pretzel Fries	0.5oz./ ~345ct
SUPERPRETZEL® Bavarian Soft Pretzels		
3253	Soft Braid Pretzel	7oz./ 50ct
7074	Sourdough Soft Pretzel	3.2oz./ 64ct
7041	Sourdough Soft Pretzel	7oz./ 40ct
7049	Bavarian Sweet Dough Pretzel	6oz./ 56ct
7149	Sweet Baked Pretzel Nuggets	0.4oz./ ~792ct
7098	Bavarian Dough Soft Pretzel	5.5oz./ 40ct
7114	Super Jumbo Soft Pretzel	24oz./ 9ct
7092	New York Style Soft Pretzel	7.5oz./ 40ct
7346	Soft Pretzel - Sliced	24oz./ 9ct
7360	Sweet Dough Pretzel Nuggets	0.4oz./ ~792ct
Federal® Soft Pretzel		
7277	Federal Individually Wrapped Soft Pretzel	4oz./ 50ct
Brauhaus Pretzel™		
4497957372	Authentic Bavarian Soft Pretzel	2.5oz./ 100ct
4497957373	Authentic Bavarian Soft Pretzel	5oz./ 32ct
92571	Authentic Bavarian Soft Pretzel	7oz./ 24ct
4497957374	Authentic Bavarian Soft Pretzel	10oz./ 12ct
60628	Course White Salt	5oz./ 100ct
Bavarian Bakery®		
3295	Soft Bavarian Pretzel Stick	2.4oz./ 72ct
7052	Giant Bavarian Pretzel Roll	4oz./ 80ct
7061	Bavarian Pretzel Hot Dog Roll	3.2oz./ 50ct
7050	Medium Bavarian Pretzel Roll	2.7oz./ 108ct
7116	9” Torpedo Roll	4oz./ 48ct
7106	12” Sub Roll	8oz./ 48ct

The Funnel Cake Factory®		
4530	Funnel Cake Fries	4”/ 600ct
4508	Funnel Cake	5”/ 48ct
40531	Funnel Cake	8.5”/ 24ct
40533	Dual Flavored Funnel Cakes- Strawberries n’ Cream	6”/ 48ct
40534	Dual Flavored Funnel Cakes- Chocolate & Vanilla	6”/ 48ct

Minute Maid® Soft Frozen Lemonade		
113532	Soft Frozen Orangeade Cup	12 fl oz./ 12ct
106611	Soft Frozen Cherry Limeade Cup	12 fl oz./ 12ct
106599	Soft Frozen Lemonade Cup	12 fl oz./ 12ct
106601	Soft Frozen Strawberry Lemonade Cup	12 fl oz./ 12ct

WholeFruit® Organic Frozen Juice Cups		
23040125	Apple-Blueberry Organic Frozen Juice Cup	12 fl oz./ 12ct
23040115	Apple-Grape Organic Frozen Juice Cup	12 fl oz./ 12ct
23040120	Apple-Strawberry Organic Frozen Juice Cup	12 fl oz./ 12ct

MFR #	Item Description	Pack Size
CHILL®		
611221	Double Lemon Smooth Fruit Ice Cup	16 fl. oz./ 12ct
611203	Verry Strawberry Smooth Fruit Ice Cup	16 fl. oz./ 12ct
Pretzel Fillers®		
7194	Stuffed Soft Pretzel filled with Jalapeno-n-Cheese	2.5oz./ 48ct
7204	Stuffed Soft Pretzel filled with Cheddar Cheese	2.5oz./ 48ct
7191	Stuffed Soft Pretzel filled with Sweet Cream Cheese	2.5oz./ 48ct
7162	Stuffed Soft Pretzel filled with Cheddar Cheese	6.25oz./ 24ct
7167	Stuffed Soft Pretzel filled with Jalapeno-n-Cheese	6.25oz./ 24ct
7165	Stuffed Soft Pretzel filled with Pizza	6.25oz./ 24ct
7168	Stuffed Soft Pretzel filled with Sweet Cream Cheese	6.25oz./ 24ct
72520	Stuffed Soft Pretzel Bites filled with Beer Cheese	0.7oz./ ~220ct
72522	Stuffed Soft Pretzel Bites filled with Salted Caramel	0.7oz./ ~220ct
California Churros®		
40023511	Apple Filled Churros	10”/ 50ct
40013722	Bavarian Cream Filled Churros	10”/ 100ct
40023512	Bavarian Cream Filled Churros	10”/ 50ct
40013724	Cajeta Filled Churros	10”/ 100ct
40023514	Cajeta Filled Churros	10”/ 50ct
40023510	Churros	10”/ 50ct
40013720	Churros	10”/ 100ct
40023513	Strawberry Filled Churros	10”/ 50ct
40018720	King Churros	16”/ 100ct
40013800	Churro Bun™	3.3oz./ 9ct
004185	Churro Bites	2”/ 500ct
41121	French Toast Maple Filled Churro	5”/ 100ct
Tio Pepe's® Churros™		
3321	Traditional Churros	10”/ 100ct
3341	Double Twisted Churros	16”/ 65ct
3317	Traditional Churros	16”/ 100ct
3329	King Size Traditional Churro with Cinnamon Sugar Packet	16”/ 100ct

MFR #	Item Description	Pack Size
READI-BAKE® Cookie Dough		
04676	Butter Pecan Gourmet Cookie Dough	1.5oz./ 240ct
04571	Chunky Milk Chocolate Gourmet Cookie Dough	1.5oz./ 240ct
04573	Oatmeal Raisin Gourmet Cookie Dough	1.5oz./ 240ct
04574	Chunky White Macadamia Gourmet Cookie Dough	1.5oz./ 240ct
04572	Cranberry Nut Gourmet Cookie Dough	1.5oz./ 240ct
READI-BAKE® BeneFIT Bars		
40400	BeneFIT Bars Oatmeal Raisin	2.5oz./ 48ct
40401	BeneFIT Bars Oatmeal Chocolate Chip	2.5oz./ 48ct
40402	BeneFIT Bars Banana Chocolate Chunk	2.5oz./ 48ct
40403	BeneFIT Bars Apple Cinnamon	2.5oz./ 48ct
40404	BeneFIT Bars French Toast	2.5oz./ 48ct
40405	BeneFIT Bars Apple Blueberry	2.5oz./ 48ct
40406	BeneFIT Bars Cocoa Chip	2.5oz./ 48ct
40452	BeneFIT Mini Bars Maple Brown Sugar	1.25oz./ 96ct
40454	BeneFIT Mini Bars Oatmeal Chocolate Chip	1.25oz./ 96ct
40456	BeneFIT Mini Bars Banana Chocolate Chunk	1.25oz./ 96ct
READI-BAKE® Benefit 51% Whole Grain Themed Cookies		
74226	51% Whoe Grain Theme Cookies - Football	1.2oz./ 144ct
74221	51% Whoe Grain Theme Cookies - Harvest	1.2oz./ 144ct
74230	51% Whoe Grain Theme Cookies - Heart	1.2oz./ 144ct
74225	51% Whoe Grain Theme Cookies - Holiday	1.2oz./ 144ct
74231	51% Whoe Grain Theme Cookies - Shamrock	1.2oz./ 144ct
74224	51% Whoe Grain Theme Cookies - Spring	1.2oz./ 144ct
Corazonas® Heartbars™		
40613	Cranberry Flax Heartbar	1.76oz./ 12ct/ 6pk
40614	Chocolate Chip Heartbar	1.76oz./ 12ct/ 6pk
40615	Banana Walnut Heartbar	1.76oz./ 12ct/ 6pk
40618	White Chocolate Macadamia Nut Heartbar	1.76oz./ 12ct/ 6pk
40619	Blueberry Heartbar	1.76oz./ 12ct/ 6pk
40623	Chocolate Coconut Macaroon Heartbar	1.76oz./ 12ct/ 6pk
40624	Apple Cinnamon Heartbar	1.76oz./ 12ct/ 6pk
40625	Dark Chocolate Cherry Heartbar	1.76oz./ 12ct/ 6pk
40626	Oatmeal Raisin Heartbar	1.76oz./ 12ct/ 6pk

12ct = 12 Count Case 6pk = 6 Pack Caddy

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Blueberry Corazonas® Heartbar™

A scrumptious blueberry taste blended perfectly with heart-healthy ingredients! This convenient snack is thoughtfully baked and truly good for your heart.

40619 Corazonas® Heartbars™ 1.7oz. 12ct/
- Blueberry 6pk Caddy



Whole Fruit® Organic Frozen Juice Tubes

Organically certified and bursting with fruit flavor you won't believe it's frozen! Whole Fruit Organic Juice Tubes have it all!

23080505 Apple Strawberry 3 fl. oz. 6ct.
& Apple Grape

23080510 Apple Cherry 3 fl. oz. 6ct.
& Apple Blueberry

Retail Outlets

MFR #	Item Description	Pack Size
SUPERPRETZEL® Soft Pretzels		
7321	Multigrain Soft Pretzel	2.5oz./ 6ct
3022	Soft Pretzels	2.5oz./ 6ct
3188	Soft Pretzel Sweet Cinnamon	2.5oz./ 6ct
SUPERPRETZEL® Soft Pretzel Bites		
3660	Soft Pretzel Bites	12oz./ 25ct
3185	Soft Pretzel Bites (Stand Up Bag)	9oz./ 25ct
SUPERPRETZEL® Poppers		
3189	Cheddar Filled Pretzel Poppers	7oz./ 24ct
SUPERPRETZEL® PretzelDogs™		
7141	Soft Pretzel Mini Dogs	9.6oz./ 12ct
7142	Soft Pretzel Mini Dogs Cheddar	9.6oz./ 12ct
Auntie Anne's®		
HAR010	Classic Pretzels	2.5oz./ 6ct
HAR012	Classic Pretzel Nuggets	9.702oz./ 4pk
HAR008	Beef Pretzel Dogs	16oz./ 4ct
HAR017	Cheese & Pepperoni Pretzel Pocket Sandwich	10.802oz./ 2pk
Patio Burritos®		
4830004255	Beef and Bean - Medium	5oz./ 24ct
4830004256	Beef and Bean - Hot	5oz./ 24ct
4830004257	Beef and Bean - Mild	5oz./ 24ct
4830004260	Bean and Cheese	5oz./ 24ct
4830004261	Chicken	5oz./ 24ct
Pillsbury® Churros		
5232	Churro Bites	2"/ 20ct
5233	Churro Bites with Bag	2"/ 21ct
Corazonas® Heartbars™		
40613	Cranberry Flax Heartbar	1.76oz./ 12ct/ 6pk
40614	Chocolate Chip Heartbar	1.76oz./ 12ct/ 6pk
40615	Banana Walnut Heartbar	1.76oz./ 12ct/ 6pk
40618	White Chocolate Macadamia Nut Heartbar	1.76oz./ 12ct/ 6pk
40619	Blueberry Heartbar	1.76oz./ 12ct/ 6pk
40623	Chocolate Coconut Macaroon Heartbar	1.76oz./ 12ct/ 6pk
40624	Apple Cinnamon Heartbar	1.76oz./ 12ct/ 6pk
40625	Dark Chocolate Cherry Heartbar	1.76oz./ 12ct/ 6pk
40626	Oatmeal Raisin Heartbar	1.76oz./ 12ct/ 6pk

12ct = 12 Count Case 6pk = 6 Pack Caddie

MFR #	Item Description	Pack Size
SourPatch Kids®		
27000039	Variety Ice Pops	1.65 fl. oz./ 12ct
LUIGI'S® Real Italian Ice		
3990	Chocolate	6 fl. oz./ 6ct
3992	Variety Lemon/Strawberry	6 fl. oz./ 6ct
3985	Cherry	6 fl. oz./ 6ct
3988	Lemon	6 fl. oz./ 6ct
4419	Orange	6 fl. oz./ 6ct
4405A	Mango	6 fl. oz./ 6ct
4406A	Blue Raspberry/Watermelon	6 fl. oz./ 6ct
7860	Root Beer	6 fl. oz./ 6ct
7853	Fruit Punch	6 fl. oz./ 6ct
7854	Orange	16 fl. oz./ 12ct
7855	Raspberry	16 fl. oz./ 12ct
Minute Maid® Soft Frozen Lemonade		
106599	Cup: Lemon	3 fl. oz./ 1ct
106601	Cup: Strawberry	3 fl. oz./ 1ct
106611	Cup: Cherry	3 fl. oz./ 1ct
113532	Cup: Orangeade	3 fl. oz./ 1ct
Whole Fruit® Fruit Bars		
23072100	Strawberry	2.75oz./ 6ct
23072110	Coconut	2.75oz./ 6ct
23072115	Mango	2.75oz./ 6ct
23072130	Black Cherry	2.75oz./ 6ct
Whole Fruit® Organic Frozen Juice Tubes		
23080505	Apple Strawberry/ Apple Grape Tubes	3 fl. oz./ 6ct
23080510	Apple Cherry/ Apple Blueberry Tubes	3 fl. oz./ 6ct
Whole Fruit® Sorbet Pints		
23033160	Strawberry	16 fl. oz.
23033165	Lemon	16 fl. oz.
23033167	Mango	16 fl. oz.
ICEE® Freeze Cups		
3972	Wild Cherry	4 fl. oz./ 4ct
3973	Blueberry	4 fl. oz./ 4ct
3974	Sour Apple	4 fl. oz./ 4ct

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Pillsbury® is a registered trademark of General Mills.

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Point of Sale & Recipes

Visit:
www.jjsnackfoodservice.com
for more information and recipe options.



Table Tents



Posters



Price Signs



Custom POS Available



Turkey Avacado Sliders



PBJ & Banana Funnel Cake Poutine



Gochujang Spiced Soft Pretzel Bites



Churro Bun™ Ice Cream Sandwiches

Equipment & Capabilities



Custom Logo Soft Pretzels can be produced depending on quantity of order.

Show some School Spirit with customized soft pretzels!

This could be your mascot!



794 Display



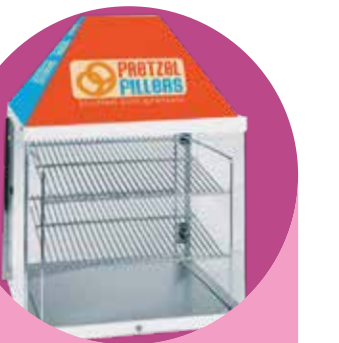
Model 2000



Hawking Bag



Cart with Umbrella



312 Warmer