

# OREO<sup>®</sup>

## Churros



Creme Filling!

# OREO<sup>®</sup> Churros

OREO is the #1 brand on dessert menus overall!

## Product Benefits

- Crispy, chocolate churros made with OREO<sup>®</sup> Cookie pieces and filled with OREO<sup>®</sup> creme
- Unique, attention-grabbing dessert option
- Roll in sugar or serve un-topped
- Versatile preparation - oven, TurboChef, or fryer
- Consumer friendly forms

Mash-ups have quickly become a mainstay of the foodservice industry, generating immediate buzz and incremental sales. OREO<sup>®</sup> Churros continue this trend in a delicious way by combining rich, chocolate OREO<sup>®</sup> cookies with crispy, sweet churros and filling them with OREO<sup>®</sup> creme.

This combination delivers a melt-in-your-mouth chocolate churro pastry stick and a “just-baked” OREO<sup>®</sup> cookie taste with each bite. J&J Snack Foods has worked very closely with Mondeléz International to develop the innovative treat. 102 years old, OREO<sup>®</sup> is the #1 brand on dessert menus<sup>1</sup> and #1 selling cookie.<sup>2</sup> J&J Snack Foods is the leading manufacturer of churros. Joining forces has led to the development of one of the most influential mash-ups in recent memory.

Item Code	Product Description	Case Count
5047	OREO Traditional 10" Filled	4/25 Ct., 2lbs Topping
5046	OREO Bites Filled Approx. 2"	Approx. 185-210 Pcs., 1lb Topping
5048	OREO Crumb/Sugar Topping	10ct. / 1lb. Bags

Sources: <sup>1</sup> Technomic, Menu Monitor <sup>2</sup> Nielsen, (AOC plus convenience 52 weeks April 25, 2015)

## Equipment

### Displays, Warmers, Supplies



Model 326 Cart



Model 312 Warmer Display



Hawking Bag

### POS Materials



Window/Door Clings

Outdoor Flag  
Indoor & Outdoor Base Available.

Table Tent

OREO is a registered trademark of Mondeléz International group, used under license.