



K-12 SCHOOL FOODSERVICE OFFERINGS

Solutions to Fit the New School Regulations



The majority of J&J Snack Foods products align with the USDA Smart Snack program, which promotes healthier schools foodservice products. You can be sure these products are the perfect fit for your a la carte program. Smart Snack products are indicated with an S, F, C, or D.

Items currently approved for after school snack are subject to change October 1st.

Commitment to school foodservice for over 30 years • Healthy, nutritious student - approved products
Offerings for all programs; breakfast, lunch, after-school snacks, summer & a la carte • Meeting new regulations, boosting participation & satisfying your students • Complete merchandising programs available Cool School Points available on a number of products

Strategic Alliances



Commodity Processing Available

K12 Services, Inc. supports J&J Snack Foods NOI Program & its school customers by keeping track of USDA donated foods.

Log on to www.k12foodservice.com to learn more, or call us at 301.251.5515



Earn rewards for your school meal program by purchasing qualifying J&J Snack Foods products.

Visit www.CoolSchoolCafe.com to learn more

Smart Snack Program

Fruit/Vegetable/Dairy

Look for **"F" for Fruit**, **"V" for Vegetable**, or **"D" for Dairy** in the A la Carte Smart® column

- Less than 200 calories
- Less than 30% calories from Fat
- Less than 10% calories from Saturated Fat
- Less than 35% Sugar by weight
- 0g Trans Fat
- Less than 200mg of Sodium

Snack

Look for **"S" for Snack** in the A la Carte Smart® column

- Provides various bread components
- Meets whole grain rich criteria
- Thaw-n-serve varieties available
- Individually wrapped options!



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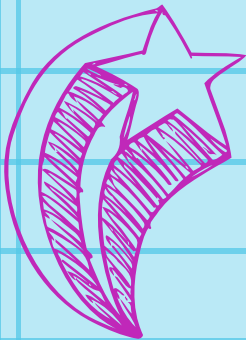


18 Cookie Dough

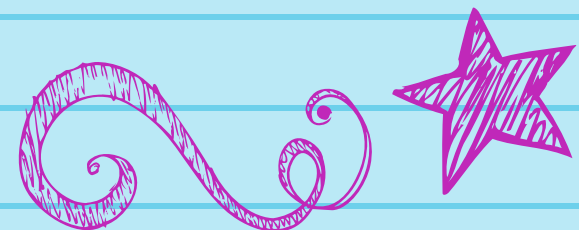


20 Promotions

21 Foodservice Recipes



Look for
S for Snack
F for Fruit
V for Vegetable
D for Dairy
 in the Smart Snack Column



Soft Pretzels

The perfect addition to any nutritious meal. Our soft, warm and delicious 51% whole grain pretzels are a great way to add excitement to schools menus.

ITEM# 3010

SERVING SUGGESTION

Product Benefits

- Provides various bread components
- Meets whole grain rich criteria
- Thaw-n-serve varieties available
- Individually wrapped options!

CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE		A LA CARTE START AFTER SCHOOL SNACK	SERVING SIZE (OZ.)	CREDITABLE GRAINS*	TOTAL CALORIES (CAL)	FAT (G)	%OF CALORIES FROM FAT	SATURATED FAT (G)	% OF CALORIES FROM SATURATED FAT (G)	TRANS FAT (G)	CHOLESTEROL (MG)	CARBOHYDRATES (G)	SUGARS (G)	% OF SUGAR BY WEIGHT	DIETARY FIBER (G)	SODIUM (MG)	PROTEIN (G)	VITAMIN A (%)	VITAMIN C (%)	CALCIUM (%)	IRON (%)	COMMODITY PROCESSING AVAILABLE		
		BREAKFAST	LUNCH																							
SUPERPRETZEL® TRADITIONAL SOFT PRETZELS																										
3010	SUPERPRETZEL® Soft Pretzels Pre-Baked - No Salt	x	x		100	2.5 oz	2 ½	170	0.5	3%	0	0%	0	0	36	1	1%	1	150	5	0	0	0	10	Yes	
3013	SUPERPRETZEL® Mini Soft Pretzels Pre-Baked	x	x		200	1 oz	1	70	0.5	3%	0	0%	0	0	16	0	0%	1	65	2	0	0	0	6	Yes	
3014	SUPERPRETZEL® King Size Soft Pretzels Pre-Baked	x	x		50	5 oz	½	340	2	5%	0	0%	0	0	76	2	1%	1	300	12	0	0	0	20	Yes	
SUPERPRETZEL® 51% WHOLE GRAIN SOFT PRETZELS																										
30110	SUPERPRETZEL® 51% WG Regular Size Baked Pretzels*	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
30114	SUPERPRETZEL® 51% WG King Size Baked Pretzels	x	x		E	50	2.5 oz	2 ½	170	1	5%	0	0%	0	0	36	1	2%	3	150	6	0	2	2	10	Yes
30410	SUPERPRETZEL® 51% WG Regular Size Baked Pretzels (1/W)*	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
30120	SUPERPRETZEL® 51% WG Regular Size Baked Pretzels (Sleeve Pack 10/12's)*	x	x	x	S	120	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
30113	SUPERPRETZEL® 51% WG Mini Baked Pretzels	x	x	x	S	200	1oz	1	70	0.5	6%	0	0%	0	0	14	0	0%	1	100	2	0	0	0	4	Yes
30131	SUPERPRETZEL® 51% WG Mini Baked Pretzels (1/W)	x	x	x	S	200	1 oz	1	70	0.5	6%	0	0%	0	0	14	0	0%	1	100	2	0	0	0	4	Yes
31012	SUPERPRETZEL® 51% WG Soft Pretzel Rods	x	x	x	S	180	1oz	1	70	0.5	6%	0	0%	0	0	14	0	0%	1	40	2	0	0	0	4	Yes
30185	SUPERPRETZEL® 51% WG Soft Pretzel Nuggets	x	x	x	S	330	0.5 oz	½	30	0	0%	0	0%	0	0	7	0	0%	1	21	1	0	0	0	2	Yes
31190	SUPERPRETZEL® 51% Whole Grain Junior Cheese (1/W)	x	x		EB	50	3.3 oz	2¾	240	7	26%	2.5	9%	0	20	38	2	2%	4	553	8	8	2	8	8	Yes
32155	SUPERPRETZEL® 51% WG Philadelphia-Style Soft Pretzels*	x	x	x	S	75	3 oz	3	200	1	5%	0	0%	0	0	43	1	1%	4	180	7	0	0	2	15	Yes
SUPERPRETZEL® SUPERSTIX®																										
34153	SUPERPRETZEL® SUPERSTIX® WG Cinnamon Bun Sticks (1/W)	x	x	x	S	60	2.1 oz	2	150	2.5	15%	1	6%	0	5	30	8	13%	3	115	4	2	0	2	8	Yes
7258	SUPERPRETZEL® SUPERSTIX® Bites WG Cinnamon	x	x	x	S	176	0.7 oz	½	50	1	20%	0	0%	0	0	10	3	14.30%	1	45	1	0	0	0	2	Yes
7259	SUPERPRETZEL® SUPERSTIX® Bites WG Sweet Cream Cheese	x	x	x	EB	176	0.7 oz	½	60	1.5	23%	1	15%	0	5	9	1	5%	1	35	2	0	0	0	2	Yes
*SUPERPRETZEL® FUNSHAPES 51% Whole Grain (With White Salt-Optional Topping)																										
3703	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Shamrock	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
3679	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Snowman	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
3678	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Pumpkin	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
3702	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Heart	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
3704	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Star	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
34133	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Apple	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
3749	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Turkey	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes

* Creditable Grains are calculated using FBG creditable serving size.

** Product serving is credited as 2 creditable grains and 1 meat alternative.

EB (Entree Breakfast) = acceptable for a la carte same day as or day after menuing.

E (Entree) = acceptable as a la carte entree.

ITEM# 3704

ITEM# 3702

ITEM# 34133



SUPERPRETZEL
SOFT PRETZELS

SUPERSTIX

Whole Grain

&

K12

J&J SNACKFOODS

Gourmet Soft Pretzels

We are bringing restaurant trends to your cafeteria with our gourmet 51% whole grain Bavarian Bakery® soft pretzel line.

ITEM# 9549



Product Benefits

- Provides various bread components
- Meets whole grain rich criteria
- Thaw-n-serve varieties available
- Versatile menu item

CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE										NUTRITIONAL INFORMATION														COMMODITY PROCESSING AVAILABLE	
		A LA CARTE SMART®			SERVING SIZE (OZ.)	TOTAL CALORIES (CAL)	CREDITABLE GRAINS*	FAT (G)	% OF CALORIES FROM FAT	SATURATED FAT (G)	% OF SATURATED FAT	TRANS FAT (G)	CHOLESTEROL (MG)	CARBOHYDRATES (G)	SUGARS (G)	% OF SUGAR BY WEIGHT	DIETARY FIBER (G)	SODIUM (MG)	PROTEIN (G)	VITAMIN A (%)	VITAMIN C (%)	CALCIUM (%)	IRON (%)				
		BREAKFAST	LUNCH	AFTER SCHOOL SNACK																							
*BAVARIAN BAKERY® SOFT PRETZEL ROLLS																											
7051	BAVARIAN BAKERY® 51% WG Gourmet Low Sodium Roll	x	x	x	S	120	2.2 oz	2	160	2.5	14%	1	6%	0	0	29	2	3%	3	40	5	0	0	2	10	Yes	
7054	BAVARIAN BAKERY® 51% WG Gourmet Low Sodium Roll	x	x	x	S	108	2.7 oz.	2 1/2	200	3	14%	1.5	7%	0	0	38	5	6%	3	60	6	0	0	2	10	Yes	
9545	NEW! BAVARIAN BAKERY® 51% WG Bavarian Stick	x	x	x	S	72	2 oz.	2	150	2.5	15%	1	5%	0	0	29	3	3%	3	50	4	0	0	2	6	Yes	
9546	NEW! BAVARIAN BAKERY® 51% WG Bavarian Hot Dog Roll	x	x	x	S	72	2.6 oz	2 1/2	190	3	14%	1.5	7%	0	0	37	5	7%	3	80	6	0	0	2	6	Yes	
9549	NEW! BAVARIAN BAKERY® 51% WG Bavarian Pretzel Dinner Roll	x	x	x	S	100	2.2 oz.	2	160	2.5	14%	1	6%	0	0	32	4	6%	3	65	5	0	0	2	4	Yes	
9552	NEW! BAVARIAN BAKERY® 51% WG Gourmet Low Sodium Roll - Bulk Pack	x	x	x	S	90	2.2 oz.	2	160	2.5	14%	1	6%	0	0	29	2	3%	4	40	5	0	0	2	10	Yes	
9553	NEW! BAVARIAN BAKERY® 51% WG Bavarian Nuggets	x	x	x	S	256	0.5 oz.	2	150	0.5	3%	1	6%	0	0	29	4	7%	2	40	5	0	0	0	10	Yes	
9554	NEW! BAVARIAN BAKERY® 51% WG Pretzel Twist	x	x	x	S	100	2.2 oz.	2	160	1	6%	1	6%	0	0	31	4	6%	3	65	5	0	0	10	2.1	Yes	

* Creditable Grains are calculated using FBG creditable serving size.

** Product serving is credited as 2 creditable grains and 1 meat alternative.

EB (Entree Breakfast) = acceptable for a la carte same day as or day after menuing.

E (Entree) = acceptable as a la carte entree.



NEW!

ITEM# 9554

ITEM# 9553

Frozen Novelties

J&J Snack Foods helps you lay the foundation for increased meal participation by offering great tasting, 100% juice frozen novelties and sherbet, while complying with strict wellness policies.



Product Benefits

- Excellent participation builder
- Provides various fruit components
- No artificial colors or flavors
- 100% RDA Vitamin C
- Gluten Free
- Fun & Unique
- Great for Summer Feeding



CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE		SERVING SIZE (OZ)	TOTAL CALORIES (CAL)	% OF CALORIES FROM FAT (%)	SATURATED FAT (G)	% OF CALORIES FROM SATURATED FAT (%)	TRANS FAT (G)	CHOLESTEROL (MG)	CARBOHYDRATES (G)	SUGARS (G)	% OF SUGAR BY WEIGHT	DIETARY FIBER (G)	SODIUM (MG)	PROTEIN (G)	VITAMIN A (%)	VITAMIN C (%)	CALCIUM (%)	IRON (%)					
		BREAKFAST	LUNCH																						
WHOLE FRUIT® PREMIUM FROZEN JUICE BARS -100% JUICE, 100% VITAMIN C																									
23050200	Whole Fruit® 100% Frozen Juice Bar Outrageous Orange	x	x	x	F	100	2 fl oz	1/4 Cup	40	0	0%	0	0%	0	0	10	7	12%	2	5	0	35	100	6	0
23050205	Whole Fruit® 100% Frozen Juice Bar Wild Cherry	x	x	x	F	100	2 fl oz	1/4 Cup	40	0	0%	0	0%	0	0	9	7	12%	2	5	0	10	100	6	0
23050210	Whole Fruit® 100% Frozen Juice Bar Very Berry	x	x	x	F	100	2 fl oz	1/4 Cup	40	0	0%	0	0%	0	0	10	7	12%	2	5	0	10	100	6	0
23050215	Whole Fruit® 100% Frozen Juice Bar Sour Apple-licious	x	x	x	F	100	2 fl oz	1/4 Cup	40	0	0%	0	0%	0	0	10	7	12%	2	5	0	0	100	6	0
WHOLE FRUIT® PREMIUM FROZEN JUICE CUPS -100% JUICE, 100% VITAMIN C																									
23060000	Whole Fruit® 100% Frozen Juice Cup Wild Cherry	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	16	12%	3	10	0	10	100	8	2
23060005	Whole Fruit® 100% Frozen Juice Cup Strawberry Pomegranate	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	16	12%	3	5	0	10	100	8	2
23060010	Whole Fruit® 100% Frozen Juice Cup Orange Pineapple	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	20	16	12%	3	5	0	15	100	8	2
23060015	Whole Fruit® 100% Frozen Juice Cup Watermelon	x	x	x	F	96	4.4 fl oz	1/2 Cup	90	0	0%	0	0%	0	0	25	21	18%	3	10	0	10	100	8	0
23060020	Whole Fruit® 100% Frozen Juice Cup Orange Pineapple & Cherry Swirl	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	16	12%	3	10	0	10	100	8	2
23060025	Whole Fruit® 100% Frozen Juice Cup Mixed Berry & Lemon Swirl	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	16	12%	3	5	0	4	100	8	2
23060030	Whole Fruit® 100% Frozen Juice Cup Mango/Strawberry Pom Swirl	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	18	15	12%	3	5	0	30	100	8	2
23060040	Whole Fruit® 100% Frozen Juice Cup Cherry & Lemon Swirl	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	16	12%	3	5	0	4	100	8	2
LUIGI'S® 100% FROZEN JUICE SORBET - 100% VITAMIN C																									
48440	LUIGI'S® 100% Frozen Juice Sorbet Lime	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	15	12%	3	5	0	0	100	6	2
48441	LUIGI'S® 100% Frozen Juice Sorbet Orange	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	15	12%	3	5	0	60	100	6	2
48442	LUIGI'S® 100% Frozen Juice Sorbet Grape	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	15	12%	3	5	0	0	100	6	2
48443	LUIGI'S® 100% Frozen Juice Sorbet Blue Raspberry	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	14	11%	3	5	0	0	100	6	2
48445	LUIGI'S® 100% Frozen Juice Sorbet Kiwi/Strawberry Swirl	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	18	15	12%	3	5	0	0	100	6	2
48446	LUIGI'S® 100% Frozen Juice Sorbet Cherry/Blue Raspberry Swirl	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	18	15	12%	3	5	0	10	100	8	2
SHAPE UPS® 100% FROZEN JUICE THEMED CUPS® - 100% VITAMIN C																									
41502	Shape Ups® Shamrock 100% Frozen Juice Cups (Lemon/Lime Swirl)	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	15	12%	3	5	0	0	100	8	2
41503	Shape Ups® Pumpkin 100% Frozen Juice Cups (Orange/Lime Swirl)	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	15	12%	3	5	0	30	100	8	2
41504	Shape Ups® Heart 100% Frozen Juice Cups (Red Cherry Swirl)	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	16	12%	3	10	0	10	100	8	2
41505	Shape Ups® Snowman 100% Frozen Juice Cups (Cherry/Lime Swirl)	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	16	12%	3	10	0	4	100	8	2
41506	Shape Ups® Birthday/Celebration 100% Frozen Juice Cups (Blue Raspberry/Cherry)*	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	18	15	12%	3	5	0	10	100	8	2
41507	Shape Ups® Sports 100% Frozen Juice Cups (Strawberry/Lemonade)*	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	15	12%	3	5	0	0	100	8	2
41510	NEW! Shape Ups® Cornucopia 100% Frozen Juice Cups (Orange)	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	15	12%	3	5	0	0	100	6	2
41511	NEW! Shape Ups® Patriotic 100% Frozen Juice Cups (Cherry)	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	19	16	12%	3	10	0	0	100	8	2
SHAPE UPS® V EDGE 100% FROZEN VEGETABLE JUICE CUPS R/O CREDITING																									
41509	V Edge Cherry Splash 100% Frozen Vegetable Juice Cups	x	x	x	V	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	16	11	9%	0	50	0	0	100	8	4
41508	V Edge Sunburst 100% Frozen Vegetable Juice Cups	x	x	x	V	96	4.4 fl oz	1/2 Cup	80	0	0%	0	0%	0	0	18	12	10%	0	50	0	0	100	8	4
LUIGI'S® SOURS 100% FROZEN JUICE SORBET - 100% VITAMIN C																									
48450	LUIGI'S® Sours 100% Frozen Juice Sorbet Watermelon	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	20	15	12%	3	10	0	0	100	8	0
48451	LUIGI'S® Sours 100% Frozen Juice Sorbet Orange	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	20	15	12%	3	10	0	60	100	8	0
48452	LUIGI'S® Sours 100% Frozen Juice Sorbet Lemon	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	20	15	12%	3	10	0	0	100	8	0
48453	LUIGI'S® Sours 100% Frozen Juice Sorbet Raspberry	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	20	15	12%	3	10	0	0	100	8	0
48456	LUIGI'S® Sours 100% Frozen Juice Sorbet Orange/Raspberry Swirl	x	x	x	F	96	4.4 fl oz	1/2 Cup	70	0	0%	0	0%	0	0	20	15	12%	3	5	0	30	100	8	2
LUIGI'S® SHERBET MADE WITH FRUIT JUICE**																									
38440	LUIGI'S® Sherbet Orange				D	96	4 fl oz	0	110	1.5	12%	1	8%	0	5	23	19	16%	0	20	1	0	100	2	2
38441	LUIGI'S® Sherbet Raspberry				D	96	4 fl oz	0	110	1.5	12%	1	8%	0	5	23	19	16%	0	20	0	0	100	2	2
38442	LUIGI'S® Sherbet Lime				D	96	4 fl oz	0	110	1.5	12%	1	8%	0	5	23	19	16%	0	20	0	0	100	2	2
38447	LUIGI'S® Sherbet Rainbow				D	96	4 fl oz	0	110	1.5	12%	1	8%	0	5	25	21	19%	0	15	0	0	100	2	2
Tio Pepe's® SpicedICE™																									
48470	Strawberry Jalapeño	x	x	x	F	96	4.4 fl oz	1/2 Cup	90	0	0%	0	0%	0	0	25	21	18%	3	15	0	0	100	8	0
48471	Mango Chamoy	x	x	x	F	96	4.4 fl oz	1/2 Cup	90	0	0%	0	0%	0	0	25	21	18%	3	15	0	50	100	8	0
48472	Horchata	x	x	x	F	96	4.4 fl oz	1/2 Cup	90	0	0%	0	0%	0	0	25	21	18%	3	10	0	0	100	8	0
48473	Watermelon Chili Limón Verde	x	x	x	F	96	4.4 fl oz	1/2 Cup	90	0	0%	0	0%	0	0	25	21	18%	3	110	0	0	100	8	0

*Birthday/Celebration, Sports, and Patriotic Theme Cups are available year-round. All other items are seasonal.

**LUIGI'S Sherbet do not contain 100% juice but meet the dairy (D) requirements for A la Carte.

WholeFruit

LUIGI'S

SHAPE UPS

TIO PEPE'S SpicedICE

&

K12

J & SHACK FOODS

A blue plate filled with several golden-brown, twisted churros coated in powdered sugar. A single bright red strawberry with green leaves sits on the left side of the plate. A light blue sign with a purple double-lined oval border is placed on the right side of the plate. The sign has the title 'Baked Goods' in a bold, dark blue font. Below the title, in a smaller, dark blue font, is a paragraph of text. At the bottom right of the sign, the text 'ITEM# 4521' is printed in a small, dark blue font. The entire scene is set against a light-colored wooden background.

Baked Goods

J&J Snack Foods Baked Goods will increase participation with fun & unique products from our fruit-filled churros to our dutch waffles.

ITEM# 4521

Product Benefits

- Provides various bread components
- Meets whole grain rich criteria
- Thaw-n-serve varieties available
- Individually wrapped options!

CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE		A LA CARTE / SMART®	BREAKFAST	LUNCH	AFTER SCHOOL SNACK	PACK	SERVING SIZE (OZ.)	TOTAL CREDITABLE GRAINS*	TOTAL CALORIES (CAL)	FAT (G)	% OF CALORIES FROM FAT	% OF SATURATED FAT (G)	TRANS FAT (G)	CHOLESTEROL (MG)	CARBOHYDRATES (G)	SUGARS (G)	% OF SUGAR BY WEIGHT	DIETARY FIBER (G)	SODIUM (MG)	PROTEIN (G)	VITAMIN A (%)	VITAMIN C (%)	CALCIUM (%)	IRON (%)	COMMODITY PROCESSING AVAILABLE
DUTCH WAFFLE 51% WHOLE GRAIN																											
4521	Dutch Waffle 51% WG Grain	x	x		E	48	5"	2	300	13	39%	3	9%	0	20	43	12	14%	3	350	4	0	0	4	10	No	
4522	NEW! Dutch Waffle Sticks 51% WG Grain	x	x		E	600	12	2	230	9	11%	1.5	5%	0	15	36	11		3	310	4	0	0	2	10	No	
TIO PEPE'S® WHOLE GRAIN CHURROS																											
41147	TIO PEPE'S® Fruit Filled 51% Whole Grain Churros Apple-(L/W)	x	x	x	S	100	1.9	1	150	4	24%	1	6%	0	0	27	9	17%	1	60	3	0	0	2	4	No	
41148	TIO PEPE'S® Fruit Filled 51% Whole Grain Churros Raspberry- (L/W)	x	x	x	S	100	1.9	1	160	4	23%	1	6%	0	0	28	9	17%	1	60	3	0	0	2	4	No	
41149	TIO PEPE'S® 51% Whole Grain Churros Cinnamon - (L/W)	x	x	x	S	100	1.48	1	140	4	26%	1.5	9.60%	0	0	23	6	14%	1	75	3	0	0	2	6	No	
41110	TIO PEPE'S® Fruit Filled 51% Whole Grain Churros Apple	x	x	x	S	100	1.9	1	150	4	24%	1	6%	0	0	27	9	17%	1	60	3	0	0	2	4	No	
41112	TIO PEPE'S® Fruit Filled 51% Whole Grain Churros Raspberry	x	x	x	S	100	1.9	1	160	4	23%	1	6%	0	0	28	9	17%	1	60	3	0	0	2	4	No	
41114	TIO PEPE'S® 51% Whole Grain Churros Cinnamon	x	x	x	S	100	1.48	1	140	4	26%	1.5	9.60%	0	0	23	6	14%	1	75	3	0	0	2	6	No	
41119	TIO PEPE'S® Fruit Filled 51% Whole Grain Churros Raspberry - 2 Grain	x	x	x	EB	100	3.03	2	240	6	23%	2	8%	0	0	42	13	15%	3	120	5	0	0	4	10	No	



* Creditable Grains are calculated using FBG creditable serving size.

** Product serving is credited as 2 creditable grains and 1 meat alternative.

EB (Entree Breakfast) = acceptable for a la carte same day as or day after menuing.

E (Entree) = acceptable as a la carte entree.



ITEM# 4522



ITEM# 41149



Pre-Packaged Bakery

From breakfast solutions to after school snacks, Rendi-Bake BeneFIT® pre-baked products give you the tools you need to deliver the quality your students expect.

ITEM# 2049192

Product Benefits

- Meets whole grain rich criteria
- 0g Trans Fat
- Hydrogenated Oil Free
- No High Fructose Corn Syrup
- Exact Portion Count
- Excellent Grab-n-Go option

CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE			PACK	SERVING SIZE (OZ.)	CREDIBLE GRAINS*	TOTAL CALORIES (CAL)	% OF CALORIES FROM FAT (%)	SATURATED FAT (G)	% OF CALORIES FROM SATURATED FAT (%)	TRANS FAT (G)	CHOLESTEROL (MG)	CARBOHYDRATES (G)	SUGARS (G)	% OF SUGAR BY WEIGHT	DIETARY FIBER (G)	SODIUM (MG)	PROTEIN (G)	VITAMIN A (%)	VITAMIN C (%)	CALCIUM (%)	IRON (%)	CREDIBILITY PROCESSING AVAILABLE		
		BREAKFAST	LUNCH	AFTER SCHOOL SNACK																						
READI-BAKE® PRE-PACKAGED GRAHAMS & CRACKERS MADE WITH 51% WHOLE GRAINS																										
56080	Belly Bears 51% Whole Grain Cinnamon Graham Crackers	x	x	x	EB	100	2 oz	2	250	8	28%	0.5	0%	0	0	41	15	26%	3	240	4	0	0	30	10	No
56079	Jungle Crackers 51% Whole Grain	x	x	x	EB	100	2 oz	2	250	8	28%	0	0%	0	0	41	15	26%	2	190	4	0	0	25	10	No
039085	Jungle Crackers 51% Whole Grain	x	x	x	S	200	1 oz	1	130	4	28%	0	0%	0	0	20	8	29%	1	95	2	0	0	15	4	No
056070	Belly Bears 51% Whole Grain Chocolate Graham Crackers	x	x	x	S	200	1 oz	1	120	4	30%	0	0%	0	0	20	7	25%	2	85	2	0	0	10	6	No
056071	Belly Bears 51% Whole Grain Honey Graham Crackers	x	x	x	S	200	1 oz	1	130	4	28%	0	0%	0	0	20	8	29%	1	100	2	0	0	10	6	No
056072	Belly Bears 51% Whole Grain Cinnamon Graham Crackers	x	x	x	S	200	1 oz	1	130	4	28%	0	0%	0	0	21	8	29%	1	120	2	0	0	10	6	No
56073	DOTS 51% Whole Grain Vanilla Graham Crackers	x	x	x	S	200	1 oz	1	120	4	30%	0	0%	0	0	20	7	25%	1	95	2	0	0	10	4	No
56074	ABC 51% Whole Grain Mixed Berry Graham Crackers	x	x	x	S	200	1 oz	1	130	4	28%	0	0%	0	0	20	7	25%	1	95	2	0	0	10	4	No
56075	SPORTS 51% Whole Grain Strawberry Graham Crackers	x	x	x	S	200	1 oz	1	130	4	28%	0	0%	0	0	20	7	25%	1	95	2	0	0	10	4	No
CRUNCH & CRAVE CRACKERS																										
2049190	NEW! Crunch & Crave™ Crackers Spicy Queso	x	x	x	S	100	1.6 oz	2	190	8	38%	0.5	0%	0	0	29	5	11%	3	180	4	0	0	6	8	No
2049191	NEW! Crunch & Crave™ Crackers Pizza	x	x	x	S	100	1.6 oz	2	190	7	33%	0	0%	0	0	30	5	11%	4	170	4	0	0	6	8	No
2049192	NEW! Crunch & Crave™ Crackers Original	x	x	x	S	100	1.6 oz	2	190	7	33%	0	0%	0	0	29	5	11%	3	210	4	0	0	6	6	No
2049193	NEW! Crunch & Crave™ Crackers Churro	x	x	x	S	160	1 oz	1	110	2.5	20%	0	0%	0	0	21	8	29%	2	75	2	0	0	4	4	No

*All items on this page use the 16g rule for crediting.
EB (Entrée Breakfast) = acceptable for a la carte same day as or day after menuing.



**REDI-BAKE®
BeneFIT Bars**

Product Benefits

- Meets whole grain rich criteria
- 0g Trans Fat
- Hydrogenated Oil Free
- No High Fructose Corn Syrup
- Exact Portion Count
- Great Source of Fiber
- Thaw & Serve
- Perfect Grab-N-Go Option

CODE	PRODUCT DESCRIPTION	MEAL STRUCTURE		A LA CARTE SNACK®	PICK	SERVING SIZE (OZ.)	CREDIBLE GRAINS	TOTAL CALORIES (CAL)	% OF CALORIES FROM FAT	SATURATED FAT (G)	% OF CALORIES FROM SATURATED FAT	TRANS FAT (G)	CHOLESTEROL (MG)	CARBOHYDRATES (G)	SUGARS (G)	% OF SUGAR BY WEIGHT	DIETARY FIBER (G)	SODIUM (MG)	PROTEIN (G)	VITAMIN A (%)	VITAMIN C (%)	CALCIUM (%)	IRON (%)	CAPACITY PROCESSING AVAILABLE		
		BREAKFAST	LUNCH																							
READI-BAKE® BENEFIT BREAKFAST BARS MADE WITH 51% WHOLE GRAINS (3G FIBER) - INDIVIDUALLY WRAPPED																										
40400	Oatmeal Raisin	x	x	x	EB	48	2.5 oz	2	290	9	28%	3	9%	0	20	48	22	31%	3	190	5	0	0	2	10	No
40401	Oatmeal Chocolate Chip	x	x	x	EB	48	2.5 oz	2	290	9	28%	3	9%	0	20	47	22	31%	3	240	5	0	0	2	10	No
40402	Banana Chocolate Chunk	x	x	x	EB	48	2.5 oz	2	280	8	26%	3	9.6%	0	15	48	23	32%	3	220	5	0	0	2	10	No
40403	Apple Cinnamon	x	x	x	EB	48	2.5 oz	2	290	9	28%	3	9%	0	15	48	22	31%	3	240	5	0	0	2	10	No
40404	French Toast	x	x	x	EB	48	2.5 oz	2¼	290	9	28%	2.5	8%	0	25	47	21	30%	3	200	5	0	0	4	10	No
40405	Apple Blueberry Chip	x	x	x	EB	48	2.5 oz	2	290	9	28%	3	9%	0	20	48	23	32%	3	200	5	0	0	2	8	No
40406	Cocoa Chip	x	x	x	EB	48	2.5 oz	2	270	8	26%	2.5	8%	0	0	48	21	30%	5	230	5	0	0	2	15	No
40407	NEW! Maple Brown Sugar	x	x	x	EB	48	2.5 oz	2	260	8	23%	2.5	13%	0	0	47	18	21%	6	220	4	0	0	2	10	No
READI-BAKE® BENEFIT MINI BARS MADE WITH 51% WHOLE GRAINS (3G FIBER) - INDIVIDUALLY WRAPPED																										
40452	Maple Brown Sugar	x	x	x	S	96	1.25 oz	1	140	4	26%	1	6%	0	0	24	10	29%	3	115	2	0	0	10	6	No
40454	Oatmeal Chocolate Chip	x	x	x	S	96	1.25 oz	1	140	4	26%	1.5	9.6%	0	0	24	10	29%	3	115	2	0	0	10	6	No
40455	Brownie Bar	x	x	x	S	96	1.25 oz	1	130	4	26%	1	7%	0	0	24	10	29%	3	115	3	0	0	2	8	No
40456	Banana Chocolate Chunk	x	x	x	S	96	1.25 oz	1	140	4	26%	1.5	9.60%	0	10	24	12	34%	2	105	2	0	0	2	4	No

*All items on this page use the 16g rule for crediting.

EB (Entrée Breakfast) = acceptable for a la carte same day as or day after menuing.





Biscuits & Rolls

Readi-Bake BeneFIT® provides
“School-Made” quality rolls giving you
fresh baked “homestyle” goodness while
delivering important nutrition.

ITEM# 083004

Product Benefits

- Meets whole grain rich criteria
- Provides various bread components
- Pre-formed & pre-portioned frozen dough
- Fresh from the oven taste
- "School-Made" Appearance

		Meal Structure			Pack	Serving Size (oz.)	Total Calories *	% of Calories from Fat (g)	Saturated Fat (g)	% of Calories from Saturated Fat	Trans Fat (g)	Cholesterol (mg)	Carbohydrates (g)	Sugars (g)	% of Sugar by Weight	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Vitamin A (%)	Vitamin C (%)	Calcium (%)	Iron (%)	Commodity Processing Available		
		Breakfast	Lunch	A La Carte / After School Snack																					
CODE	PRODUCT DESCRIPTION																								
READI-BAKE® BENEFIT ROLLS 51% WHOLE GRAINS																									
01509	READI-BAKE® Benefit 51% Whole Grain White Wheat Roll Dough	x	x	x	EB	216	2.2 oz	2	150	2	12%	0	0%	0	30	5	8%	3	270	5	0	10	4	10	Yes
01519	READI-BAKE® Benefit 51% Whole Grain White Wheat Roll Dough	x	x	x	S	408	1.1 oz	1	80	1	11%	0	0%	0	15	3	10%	1	135	3	0	6	2	4	Yes
READI-BAKE® ROLLS																									
01508	READI-BAKE® Soft Dinner Rolls	x	x			300	1.1 oz	1	80	1	1%	0	0%	0	15	2	7%	1	140	3	0	0	2	6	Yes
01022	READI-BAKE® Golden Dinner Rolls	x	x			192	2 oz	2	150	3	18%	0.5	0%	0	26	4	7%	1	240	5	0	10	6	10	Yes
BUTTERMILK BISCUITS																									
083004	Mary B's Buttermilk Bulk					220	2.2 oz		200	11	1%	7	0%	0	22	2	3%	1	460	3	0	0	21	6	Yes
20583	Mary B's JUMBO Buttermilk Bulk					144	3.5 oz		320	18	18%	4.5	0%	8	35	3	3%	1	910	6	0	0	4	10	Yes

EB (Entrée Breakfast) = acceptable for a la carte same day as or day after menuing



ITEM# 083004

Mary B's

READI-BAKE®
Benefit

&

K12

JJ & SHACK FOODS

17



Cookie Dough

Delicious **BeneFIT 51%** whole grain cookies will satisfy your students' smart snack cravings, with sizes and varieties for all ages and palates.

Product Benefits

- Meets whole grain rich criteria
- Less than 200 calories
- 0g trans fat
- Hydrogenated Oil Free
- No High Fructose Corn Syrup
- Exact Portion Count
- NEW! Gourmet line



ITEM# 04932



*All items on this page use the 16g rule for crediting. EB (Entrée Breakfast) = acceptable for a la carte same day as or day after menuing
*Themed cookie items are available seasonal



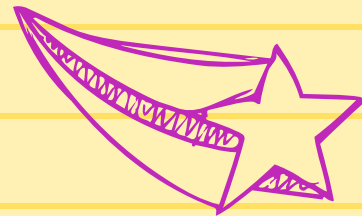
ITEM# 04935



ITEM# 04931

CODE	PRODUCT DESCRIPTION	Meal Structure		Serving Size (oz.)	Creditable Grains*	Total Calories (cal)	% of Calories from Fat	Saturated Fat (g)	% of Saturated Fat from Fat	Trans Fat (g)	Cholesterol (mg)	Carbohydrates (g)	Sugars (g)	% of Sugar by Weight	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Vitamin A (%)	Vitamin C (%)	Calcium (%)	Iron (%)	Commodity Processing Available				
		Breakfast	Lunch																							
READI-BAKE® BENEFIT REDUCED FAT- MADE WITH 51% WHOLE GRAINS FROZEN COOKIE DOUGH																										
04911	Chocolate Chip	x	x	S	384	1 oz	1/2	104.03	3.15	27.2%	1.13	9.78%	0	10.38	18.50	9.16	32.7%	1.92	93.66	1.69	0.61%	1.03%	3.61%	Yes		
04912	Candy	x	x	S	384	1 oz	1/2	103.77	3.15	27.2%	1.11	9.63%	0	10.20	18.54	9.16	32.7%	1.98	90.67	1.60	0.59%	0.75%	3.67%	Yes		
04914	Double Chocolate	x	x	S	384	1 oz	1/2	102.86	3.35	29.2%	1.14	9.97%	0	12.90	17.92	9.44	33.7%	1.63	101.09	1.75	0.66%	0.83%	4.78%	Yes		
04915	Sugar	x	x	S	384	1 oz	1/2	104.82	3.22	27.6%	1.13	9.70%	0	9.68	18.67	9.15	32.7%	2.01	110.15	1.51	1.51%	0.79%	3.06%	Yes		
04917	Oatmeal Raisin	x	x	S	384	1 oz	1/2	105.65	3.24	27.5%	0.97	8.26%	0	10.36	17.64	9.53	34.0%	1.46	102.02	1.97	0.63%	0.37%	1.18%	3.28%	Yes	
14401	Red, White and Blue	x	x	S	384	1 oz	1/2	100	3	27%	1	9.00%	0	10	19	9.9	34.92%	2	100	1	2%	0%	0%	2%	Yes	
14404	Red Velvet	x	x	S	384	1 oz	1/2	100	3	27%	1	9.00%	0	15	18	9	31.75%	2	100	2	0%	0%	2%	4%	Yes	
04931	Chocolate Chip	x	x	S	180	1.33 oz	3/4	138.13	4.13	26.9%	1.49	9.71%	0	13.84	24.65	12.20	32.1%	2.56	124.76	2.25	0.81%	1.03%	4.78%	Yes		
04932	Candy	x	x	S	180	1.33 oz	3/4	137.99	4.19	27.2%	1.48	9.65%	0	13.56	24.66	12.18	32.1%	2.63	120.57	2.13	0.8%	0.03%	1%	4.89%	Yes	
04934	Double Chocolate	x	x	S	180	1.33 oz	3/4	136.87	4.44	29.1%	1.51	9.93%	0	17.16	23.83	12.57	33.1%	2.16	134.8	2.34	0.88%	0.02%	1.28%	6.33%	Yes	
04935	Sugar	x	x	S	180	1.33 oz	3/4	139.39	4.28	27.6%	1.50	9.69%	0	12.87	24.83	12.16	32.0%	2.67	146.48	2.01	1.53%	0.03%	1.05%	4.06%	Yes	
04939	Oatmeal Chocolate Chip	x	x	S	180	1.33 oz	3/4	139.57	4.52	29.1%	1.55	9.99%	0	16.08	23.18	11.42	30.1%	2.58	147.35	2.69	0.86%	0.03%	1.25%	4.17%	Yes	
14401	Red, White and Blue	x	x	S	180	1.33 oz	3/4	140	4	25.7%	1.5	9.64%	0	10	25	13	34.48%	3	130	2	2%	0%	2%	4%	Yes	
14405	Red Velvet	x	x	S	180	1.33 oz	3/4	130	4	27.7%	1.5	9.00%	0	20	24	12	31.83%	2	135	2	0%	0%	2%	6%	Yes	
14921	Chocolate Chip	x	x	x	S	192	1.85 oz	1	192.45	5.83	27.2%	2.08	9.73%	0	19.21	34.23	16.94	32.6%	3.55	173.26	3.13	1.13%	0.05%	1.91%	6.67%	Yes
14922	Candy	x	x	x	S	192	1.85 oz	1	191.97	5.82	27.2%	2.06	9.66%	0	18.86	34.30	16.95	32.6%	3.66	167.74	2.96	1.11%	0.05%	1.39%	6.78%	Yes
14925	Sugar	x	x	x	S	192	1.85 oz	1 1/4	193.92	5.96	27.6%	2.09	9.70%	0	17.90	34.55	16.92	32.5%	3.72	200	2.80	2.13%	0.05%	1.46%	5.61%	Yes
14927	Oatmeal Raisin	x	x	x	S	192	1.85 oz	1 1/4	195.46	6.00	27.5%	1.79	8.24%	0	19.17	32.63	17.64	33.9%	2.70	188.74	3.64	1.17%	0.67%	2.18%	6.06%	Yes
14924	Double Chocolate	x	x	x	S	192	1.85 oz	1	190.33	6.18	29.1%	2.11	9.98%	0	23.88	33.15	17.49	33.6%	3.00	187.53	3.26	1.22%	0.02%	1.78%	8.78%	Yes
14403	Red, White and Blue	x	x	x	S	192	1.85 oz	1	190	5	23.7%	2	9.47%	0	15	35	18	34.32%	4	180	3	2%	0%	2%	6%	Yes
14406	Red Velvet	x	x	x	S	192	1.85 oz	1	190	5	23.7%	2	9.47%	0	25	33	17	32.41%	3	190	3	2%	0%	2%	10%	Yes
READI-BAKE® BENEFIT® SPICED COOKIES																										
14409	NEW! Gourmet Mayan Hot Chocolate with Caramel Pieces	x	x	S	192	1.85 oz	1	190	6	28%	2	9%	0	25	34	17	32%	3	180	3	2%	0%	2%	6%	Yes	
14410	NEW! Gourmet Spiced Key Lime with White Chocolate Chips	x	x	S	192	1.85 oz	1	200	6	24%	2	9%	0	15	34	17	32%	3	200	3	2%	0%	2%	6%	Yes	
14411	NEW! Gourmet Sweet Heat Oatmeal Cranberry	x	x	S	192	1.85 oz	1 1/4	200	6	27%	2	9%	0	20	34	16	30%	2	190	3	2%	0%	2%	8%	Yes	
READI-BAKE® BENEFIT MADE WITH 51% WHOLE GRAINS FROZEN THEMED COOKIE DOUGH - Sugar Toppings Included for Optional Use																										
74226	Football	x			144	1.2 oz	3/4	160	9	51%	4.5	25%	0	15	18	7	21%	1	80	2	0	0	0	4	Yes	
74221	Harvest	x			144	1.2 oz	3/4	160	9	51%	5	28%	0	20	17	6	18%	1	85	2	2	0	0	4	Yes	
74225	Holiday	x			144	1.2 oz	3/4	160	9	51%	4.5	25%	0	15	18	7	21%	1	80	2	2	0	0	4	Yes	
74230	Heart	x			144	1.2 oz	3/4	160	9	51%	4.5	25%	0	15	18	7	21%	1	80	2	2	0	0	4	Yes	
74231	Shamrock	x			144	1.2 oz	3/4	160	9	51%	4.5	25%	0	15	18	7	21%	1	80	2	2	0	0	4	Yes	
74224	Spring	x			144	1.2 oz	3/4	160	9	51%	5	28%	0	20	17	6	18%	1	85	2	2	0	0	4	Yes	

Promotions



Back to School Promotion August 1ST - November 30TH

Schools will receive **DOUBLE Cool School Points** when you menu any variety of products 3 times.

Schools will receive **TRIPLE Cool School Points** when you menu any variety of products 5 or more times.



Cross Category School Promotion February 3RD - May 29TH

Earn **DOUBLE Cool School Points** when you **purchase** products from **2 categories**.

Earn **TRIPLE Cool School Points** when you **purchase** products from any **3 categories**.

* Returning purchasers earn 1,500 Cool School Points

* New single category purchasers eat 3,000 Cool School Points

**With Purchase of 100 cases or more

K-12 SCHOOL FOODSERVICE RECIPES





Healthy, Nutritious Student - Approved Recipes

Check out more recipes and visit our website!
jjsnackfoodservice.com/recipes



Chicken & Dutch Waffle Sticks

Ingredients

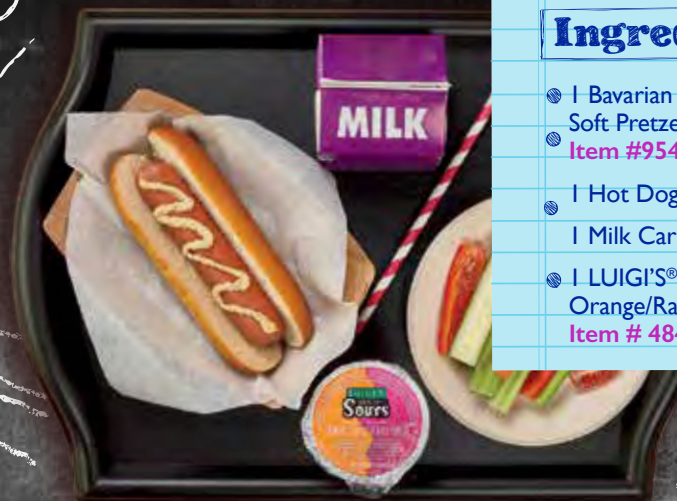
- 2 Chicken nuggets
- 12 Dutch Waffle Sticks
Item # 4522
- 1/4 cup serving of Red Grapes
- 1 Milk Carton



Bavarian Cheeseburger

Ingredients

- 1 Bavarian Bakery® Low Sodium Pretzel Roll
Item #7051
- 1 Whole Fruit Cup Cherry
Item #23060000
- 1 Burger Patty
- 1 Slice Yellow American Cheese, Pickles, Tomato, Lettuce
- 1 Milk Carton



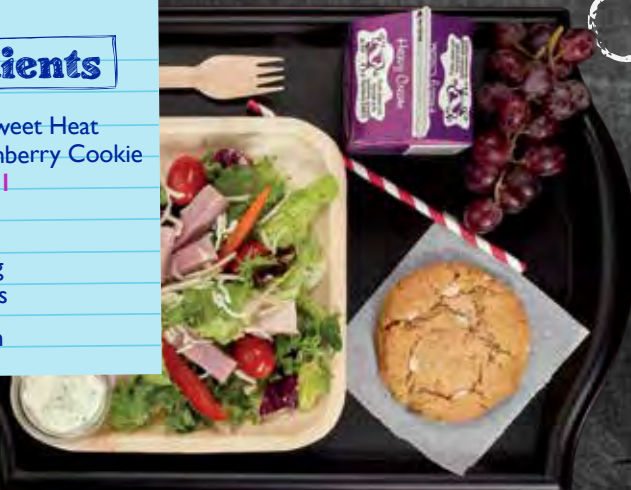
Ingredients

- 1 Bavarian Bakery® Soft Pretzel Hot Dog Bun
Item #9546
- 1 Hot Dog
- 1 Milk Carton
- 1 LUIGI'S® Sour Orange/Raspberry Swirl
Item # 48456

Hot Dog on Bavarian Bakery® Hot Dog Bun

Ingredients

- 1 Gourmet Sweet Heat Oatmeal Cranberry Cookie
Item # 14411
- Chef Salad
- 1/4 cup serving of Red Grapes
- 1 Milk Carton



Chef Salad & Spiced Cookie

Ingredients

- 1 Dutch Waffle
Item #4521
- 1/2 Cup Serving of Canned Apples
- 1 Milk Carton



Dutch Waffle w/ Caramelized Apples



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