

Soft Pretzels



www.jjsnackfoodservice.com

J&S SNACK FOODS
CORP.

Fun Served Here.

Brands



SuperPretzel® Soft Pretzels

Demand the very best in soft pretzels. The iconic SUPERPRETZEL® is the #1 soft pretzel brand! These are traditional style soft pretzels that everyone will enjoy! With our wide variety of offerings you are sure to find the perfect pretzel.

SuperPretzel® 51% Whole Grain Soft Pretzels

The same soft, warm and delicious pretzels are available in 51% whole grain! This line of 51% whole grain soft pretzels delivers increased fiber and whole grain goodness.

Federal Pretzel®

In 1922, Maria Nacchio created the iconic snack that is still beloved locally and country-wide: the Philadelphia soft pretzel. Federal Pretzel® is a doughy soft pretzel crafted in the true Philadelphian style.

Kim & Scott's® Gourmet Soft Pretzels

Kim & Scott's® pretzels are available in gourmet, stuffed, and classic varieties. These soft pretzels are the ideal solution for an easy on-the-go snack or a delicious meal replacement.

SuperPretzel® Cheese Filled Soft Pretzels

Get twisted and get stuffed with SUPERPRETZEL®! These are mouthwatering, hand-twisted soft pretzels with delicious fillings. From savory to sweet varieties, these filled soft pretzel are a treat for any part of the day.



Bavarian Bakery™

Upscale the ordinary with Bavarian Bakery® gourmet soft pretzel sticks and rolls. Perfectly pair with a soup and salad, or enhance any burger and sandwich with these premium soft pretzel sticks and rolls!

SuperPretzel® Bavarian Soft Pretzels

From the makers of SUPERPRETZEL® Soft Pretzels comes SUPERPRETZEL® Bavarian! The same tradition and quality you've come to expect from SUPERPRETZEL® now available in an authentic, Bavarian style dough.



Labriola® Baking Company

Labriola Baking Company® produces a full line of Artisan Soft Pretzel breads. These soft pretzel breads are the finest culinary experience. See what Labriola Baking Company can bring to your table. As we always say.... "Every great meal starts with great bread"!

Brauhaus Pretzel™

By combining many different worldly ingredients we have created the ultimate authentic, pub-style soft pretzel. Brauhaus Pretzel™ translates to "pub pretzel" in German, and just like a German pub, this soft pretzel offers a lively experience to remember.

Traditional Soft Pretzels



Apple Brown Betty



Item #3085



Item #3014



Item #7277

Product Benefits

Soft, warm and delicious.

- #1 selling soft pretzel brand
- Labor saving products
- Available in sizes ranging from .5 oz. bite sized to 10 oz. jumbo

Preparation

Most soft pretzels are fully baked, simply heat and serve.



Serve plain, salted or topped with your favorite dipping sauce!

Cooking instructions vary, for more information please visit: [http://jssnackfoodservice.com/our-products/all-pretzels/traditional-soft-pretzels/](http://jssnackfoodservice.com/our-products/all-pretzels/traditional-soft-pretzels/**)



Growth in soft pretzel bites on appetizer and side menus since 2018*

52%

*Source: Datassential, 4-Year Trends 2022

PRODUCT CODE	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
3085	SuperPretzel® Soft Pretzel Bites 	0.4 oz.	350 ct.*
3073	SuperPretzel® Jumbo Soft Pretzels Pre-Baked	10 oz.	25 ct.
3006	SuperPretzel® Soft Pretzels -Pre-Dipped, Raw Dough	2.5 oz.	100 ct.
3010	SuperPretzel® Soft Pretzels Pre-Baked - No Salt 	2.5 oz.	100 ct.

*Approximate case count

PRODUCT CODE	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
3069	SuperPretzel® King Baked Pretzels	5.0 oz.	25 ct.
3018	SuperPretzel® King Size Soft Pretzel Pre-Dipped, Raw Dough	5.0 oz.	50 ct.
3014	SuperPretzel® King Size Soft Pretzels Pre-Baked 	5.0 oz.	50 ct.
30142	SuperPretzel® King Size Soft Pretzels Pre-Baked I/W 	5.0 oz.	50 ct.
3430	SuperPretzel® Soft Pretzels No Salt	6.0 oz.	50 ct.
3039	SuperPretzel® Jumbo Soft Pretzels No Salt	7.0 oz.	40 ct.
7277	Federal® Soft Pretzel Individually Wrapped	4 oz.	50 ct.



51% Whole Grain
Soft Pretzels



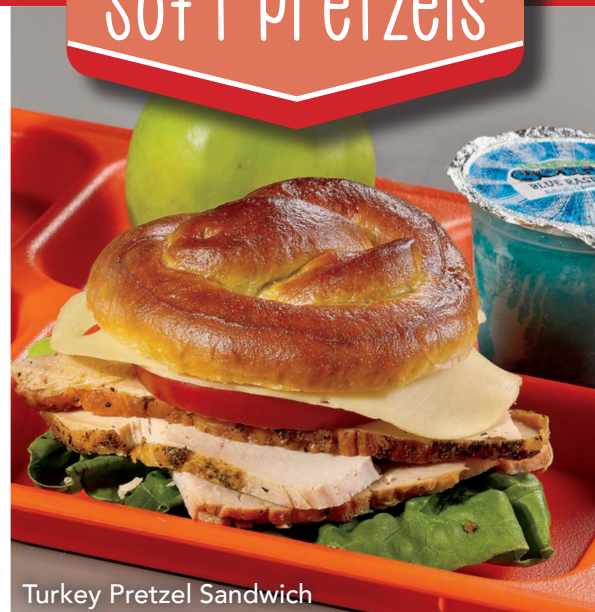
Item #30410



Item #3679



Item #34153



Turkey Pretzel Sandwich

Product Benefits

Add excitement to any menu!

- Provides various grains/breads for the Child Nutrition Program
- Many different sizes & styles with individually wrapped and bulk packed varieties
- Delivers up to 4g fiber per pretzel, depending on size

Preparation

Simply thaw or heat and serve!

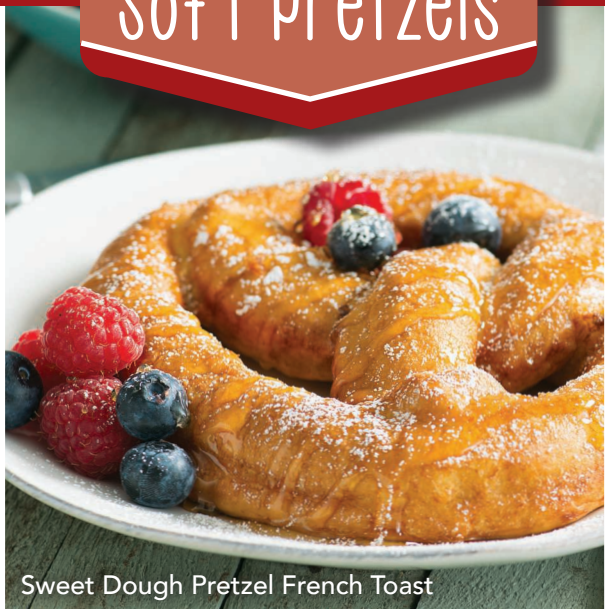
Cooking instructions vary, for more information please visit: [http://jjsnackfoodservice.com/our-products/all-pretzels/whole-grain-soft-pretzels/](http://jjsnackfoodservice.com/our-products/all-pretzels/whole-grain-soft-pretzels/**)

PRODUCT CODE	PRODUCT DESCRIPTION 51% WHOLE GRAIN	ITEM SIZE	CASE COUNT
30110	SuperPretzel® Soft Pretzel	2.2 oz.	100 ct.
30410	SuperPretzel® Soft Pretzels I/W	2.2 oz.	100 ct.
30185	SuperPretzel® Nuggets	0.5 oz.	330 ct.*
30113	SuperPretzel® Baked Pretzel Mini	1.0 oz.	200 ct.
30131	SuperPretzel® Baked Pretzel Mini I/W	1.0 oz.	200 ct.
31012	SuperPretzel® Soft Pretzels Rods	1.0 oz.	180 ct.
34153	SuperPretzel® Superstix® Cinnamon Bun Stick I/W	2.1 oz.	60 ct.
9554	Bavarian Bakery® Bavarian Style Pretzel Twist	2.2 oz.	100 ct.
9553	Bavarian Bakery® Bavarian Style Nuggets	0.5 oz.	256 ct.

PRODUCT CODE	PRODUCT DESCRIPTION 51% WHOLE GRAIN	ITEM SIZE	CASE COUNT
3702	SuperPretzel® Soft Pretzel FunShapes Heart (Optional White Salt)	2.2 oz.	100 ct.
3678	SuperPretzel® Soft Pretzel FunShapes Pumpkin (Optional White Salt)	2.2 oz.	100 ct.
3703	SuperPretzel® Soft Pretzel FunShapes Shamrock (Optional White Salt)	2.2 oz.	100 ct.
3679	SuperPretzel® Soft Pretzel FunShapes Snowman (Optional White Salt)	2.2 oz.	100 ct.
3704	SuperPretzel® Soft Pretzel FunShapes Star (Optional White Salt)	2.2 oz.	100 ct.
3749	SuperPretzel® Soft Pretzel FunShapes Turkey (Optional White Salt)	2.2 oz.	100 ct.

*Approximate case count

Bavarian Style Soft Pretzels



Sweet Dough Pretzel French Toast



Item #3253



Item #7114



Item #7041

Product Benefits

Authentic & Handcrafted!

- Hand twisted
- Made with premium ingredients
- Available in unique varieties and sizes

Preparation

Simply let thaw or heat and serve for a shareable snack or on-the-go meal!

Can be prepared from refrigerated or frozen in:

- Microwave
- Convection oven
- Conventional oven
- Rack oven

Cooking instructions vary, for more information please visit: [http://jjsnackfoodservice.com/our-products/all-pretzels/bavarian-style-soft-pretzels/](http://jjsnackfoodservice.com/our-products/all-pretzels/bavarian-style-soft-pretzels/**)

PRODUCT CODE	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
3253	SuperPretzel® Bavarian Soft Pretzel Braid	7.0 oz.	50 ct.
7074	SuperPretzel® Bavarian Soft Pretzel	3.2 oz.	64 ct.
7041	SuperPretzel® Bavarian Soft Pretzel 	7.0 oz.	40 ct.
7049	SuperPretzel® Bavarian Sweet Dough Soft Pretzel	6.0 oz.	56 ct.
7098	SuperPretzel® Bavarian Dough Soft Pretzel	5.5 oz.	40 ct.
7114	SuperPretzel® Bavarian Super Jumbo Soft Pretzel	24 oz.	9 ct.
7092	SuperPretzel® Bavarian New York Style Soft Pretzel	7.5 oz.	40 ct.

*Approximate case count



Gourmet, Filled & Topped Pretzels



Item #7140



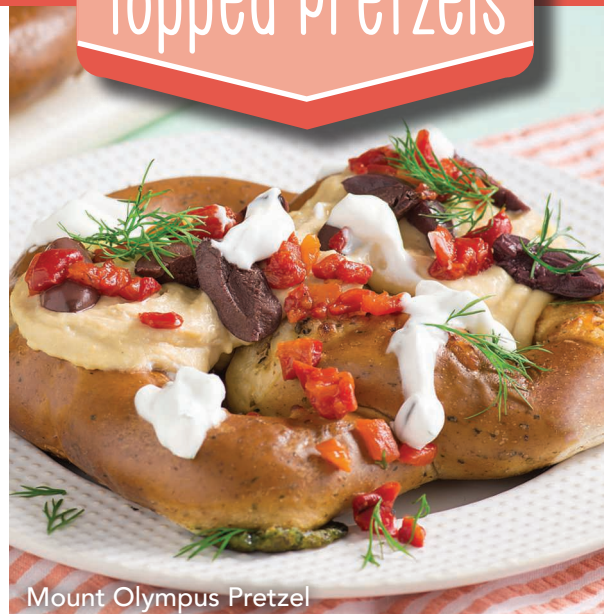
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Item #50624



Item # 7168



Mount Olympus Pretzel

Product Benefits

The next generation of soft pretzels!

- Filled or topped with sweet and savory flavors
- Available in a variety of sizes
- Hand-twisted and pre-baked
- Ideal for any grab-n-go location

Preparation

The stuffed and top pretzels should be heated and then enjoyed!

Can be prepared from refrigerated or frozen in:

- Microwave
- Convection oven
- Conventional oven
- Rack oven

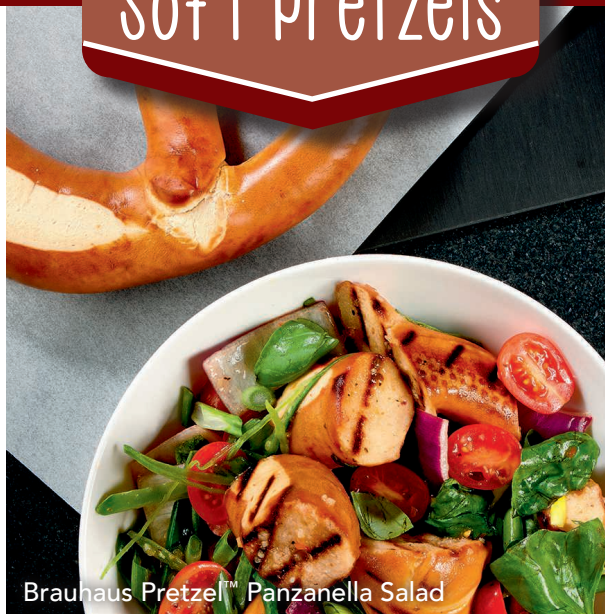
Cooking instructions vary, for more information please visit: <http://jjsnackfoodservice.com/our-products/all-pretzels/filled-topped-pretzels/> and: <http://jjsnackfoodservice.com/our-products/all-pretzels/gourmet-soft-pretzels/>

PRODUCT CODE	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
7194	SuperPretzel® Filled Soft Pretzels Jalapeno-n-Cheese	3.5 oz.	48 ct.
7204	SuperPretzel® Filled Soft Pretzels Cheddar Cheddar	3.5 oz.	48 ct.
7191	SuperPretzel® Filled Soft Pretzels Sweet Cream Cheese	3.5 oz.	48 ct.
7162	SuperPretzel® Filled Soft Pretzels Cheddar Cheese	6.25 oz.	24 ct.
7167	SuperPretzel® Filled Soft Pretzels Jalapeno-n-Cheese	6.25 oz.	24 ct.
7165	SuperPretzel® Filled Soft Pretzels Pizza	6.25 oz.	24 ct.
7168	SuperPretzel® Filled Soft Pretzels Sweet Cream Cheese	6.25 oz.	24 ct.
72526	SuperPretzel® Filled Soft Pretzels Individually Wrapped Cheddar Cheddar	6.25 oz.	20 ct.
72527	SuperPretzel® Filled Soft Pretzels Individually Wrapped Jalapeno and Cheese	6.25 oz.	20 ct.
72528	SuperPretzel® Filled Soft Pretzels Individually Wrapped Sweet Cream Cheese	6.25 oz.	20 ct.

PRODUCT CODE	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
3019	SuperPretzel® Big Cheese Cheddar Filled Soft Pretzel	5.0 oz.	50 ct.
30132	SuperPretzel® Big Cheese Cheddar Filled Soft Pretzel Individually Wrapped	5.0 oz.	50 ct.
7344	SuperPretzel® Poppers® filled with Jalapeno-n-Cheese	0.5 oz.	240 ct.
7340	SuperPretzel® Poppers® filled with Cheddar Cheese	0.5 oz.	240 ct.
7140	SuperPretzel® PretzelDogs Mini Hot Dogs	0.8 oz.	60 ct.
3086	SuperPretzel® SoftStix® filled with Cheddar Cheese	0.9 oz.	200 ct.
3731	Gourmet Twist® Topped Pretzels	6.0 oz.	24 ct.
23624	Kim & Scott's® Grilled Cheese Stuffed Pretzel	6.0 oz.	24 ct.
50624	Kim & Scott's® Pizza Stuffed Pretzel	6.0 oz.	24 ct.
66624A	Kim & Scott's® Spinach Feta Stuffed Gourmet Soft Pretzels	6.0 oz.	24 ct.

*Approximate case count

Old World Style Soft Pretzels



Brauhaus Pretzel™ Panzanella Salad



Item #4497957374



Item #4497957373

Product Benefits

A delicious piece of art.

- Hand crafted, Bavarian style with an earthy rye flavor
- Perfect addition to menus as an appetizer, snack, or beer pairing
- Light and fluffy interior, with a fresh baked crunch on the outside
- No artificial colors and flavors

**Growth in soft pretzels
on appetizer and side
menus since 2011**

+241%

*Source: Datassential, 4-Year Trends 2022

Preparation

Serve these old-world style pretzels after heating!

Can be prepared from refrigerated or frozen in:

- Microwave
- Convention oven
- Convectional oven
- Rack oven

Cooking instructions vary, for more information please visit: [http://jjsnackfoodservice.com/our-products/all-pretzels/old-world-style-soft-pretzels/](http://jjsnackfoodservice.com/our-products/all-pretzels/old-world-style-soft-pretzels/**)

PRODUCT CODE	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
4497957373	Brauhaus Pretzel™ Authentic Bavarian Soft Pretzel	5.0 oz.	32 ct.
4497957374	Brauhaus Pretzel™ Authentic Bavarian Soft Pretzel	10 oz.	12 ct.
60628	Course White Pretzel Salt	5 oz.	100 ct.*

*Approximate case count



Bavarian Style Sticks & Rolls



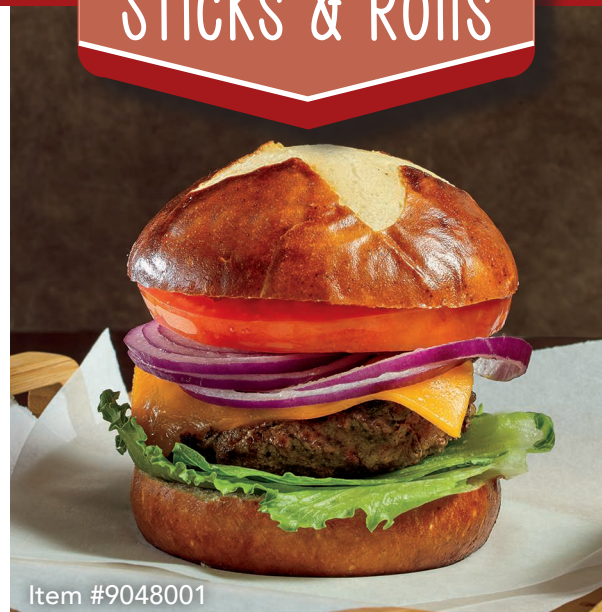
Item #9433004



Item #9421102



Item #7382



Item #9048001

Product Benefits

Add a twist to your product offerings!

- All Bavarian Bakery products are hand-twisted
- Fully baked and taste great
- Pre-sliced varieties available
- Variety of shapes and sizes

Preparation

Thaw and serve or heat and serve!

Can be prepared from refrigerated or frozen in:

- Microwave
- Convection oven
- Conventional oven
- Rack oven
- Toaster oven

Growth in pretzel sticks on menus since 2011

+248%

Cooking instructions vary, for more information please visit: [http://jjsnackfoodservice.com/our-products/all-pretzels/bavarian-sticks-rolls/](http://jjsnackfoodservice.com/our-products/all-pretzels/bavarian-sticks-rolls/**)

*Source: Datassential, 4-Year Trends 2022

PRODUCT CODE	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
7107	Bavarian Bakery® Pretzel Slider Roll	1.0 oz.	160 ct.
7050	Bavarian Bakery® Medium Pretzel Roll	2.7 oz.	108 ct.
7051	Bavarian Bakery® Gourmet Pretzel Roll (Sliced)	2.2 oz.	120 ct.
7061	Bavarian Bakery® Pretzel Hot Dog Roll	3.2 oz.	50 ct.
7052	Bavarian Bakery® Giant Pretzel Roll	4.0 oz.	80 ct.
7382	Bavarian Bakery® Mini Pretzel Stick ESL	1.2 oz.	100 ct.
7386	Bavarian Bakery® Pretzel Stick ESL	2.4 oz.	72 ct.
7106	Bavarian Bakery® 12" Sub Roll	8.0 oz.	32 ct.
7536	Bavarian Bakery® 6" Pre-Sliced Sub Roll	4.0 oz.	40 ct.
3295	Bavarian Bakery® Soft Pretzel Stick	2.4 oz.	72 ct.

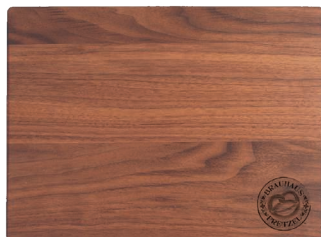
PRODUCT CODE	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
9545	Bavarian Bakery® 51% WG Bavarian Stick	2.0 oz.	72 ct.
9546	Bavarian Bakery® 51% WG Hot Dog Roll	2.6 oz.	72 ct.
9549	Bavarian Bakery® 51% WG Dinner Roll	2.2 oz.	100 ct.
9433004	Labriola® Pretzel Demi Hinge Slice	4.0 oz.	60 ct.
9048001	Labriola® Pretzel Hamburger Bun, Sliced	3.4 oz.	72 ct.
9085002	Labriola® Pretzel Slider Roll	2.7 oz.	160 ct.
9029002	Labriola® Pretzel Sliced Slider Roll	2.7 oz.	160 ct.
9067002	Labriola® Pretzel Dinner Roll	1.75 oz.	144 ct.
9421102	Labriola® Soft Pretzel Bites	0.33 oz.	370*

*Approximate case count

Equipment

We offer an extensive variety of equipment & accessories to support our products! This includes:
Display Warmers, Carts, Hawking Bags
and Baking Ovens.

Please contact your JJSF Sales Rep for more details.



Cutting Board

Available for: Brauhaus Pretzel



Model 312 Warmer



Model 304 Warmer



Model 2000 Display



Model 825 Display



Model 850 Display



Brauhaus Pretzel™ Hook



Model 326 Cart



Model 349 Cart & Umbrella

Price Signs, Table Tents, Brochures, and Posters
are all available to support our products!

Order **FREE** on:
<https://jjsnackfoodservice.com/resources/marketing-support-tools>

Custom Signage can be created, please contact your local JJSF sales rep for more information.

Point of Sale



Posters



Price Signs



Table Tents



Coasters Available for:
Brauhaus Pretzel

For these fun recipes and more please visit:
www.jjsnackfoodservice.com/recipes



Recipes



SuperPretzel® Mama-Mia Pizza Pretzel



Brauhaus Pretzel™ Antipasta



Gochujang Superpretzel® Bites



Prosciutto &
Fontina Pull-Apart



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