



& WHOLESALE Cash 'n Carry

SEGMENT BROCHURE



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APR 2021

Frozen Novelties • Churros • Funnel Cake • Soft Pretzels

WHOLESALE & Cash 'n Carry

J&J Snack Foods makes it easy for wholesalers and food supply stores to sell quality products. Whether you are looking for resale or on trend foodservice items, **J&J Snack Foods** has fun, unique food offerings to suit your needs.

The cooler the **treat**,
the warmer the **memory!**
These cool classics are sure to be a hit.

From Italian Ice, frozen juice tubes and indulgent novelty cups & tubes, we have the perfect frozen novelty to take you down memory lane.



Item #	Item Description	Size / Count	Master Case Pack
LUGI'S® Real Italian Ice			
3874	Mango, Kiwi Strawberry, & Pomegranate Tubes	4 fl oz / 24	1
3887	Lemon, Cherry, & Strawberry Tubes	4 fl oz / 24	1
Minute Maid® Soft Frozen Lemonade			
106599	Lemon Cups	12 fl oz / 12	1
106601	Strawberry Cups	12 fl oz / 12	1
ICEE® Freeze			
3774	Cherry & Blue Raspberry Tubes	3 fl oz / 30	1
4417	Cherry, Blue Raspberry, & Sour Apple Tubes	3 fl oz / 30	1
36843	Cherry Cups	12 fl oz / 12	1
36844	Blue Raspberry Cups	12 fl oz / 12	1
36845	Frosted Lemonade Cups	12 fl oz / 12	1
ICEE® Floats			
36841	Cherry/Vanilla Swirl Cups	10 fl oz / 12	1
36842	Blue Raspberry/Vanilla Swirl Cups	10 fl oz / 12	1
Whole Fruit® Organic			
23080530	Mango & Coconut Fruit Bars	2.75 fl oz / 16	1
23080600	Strawberry, Cherry, & Grape Juice Tubes	3 fl oz / 24	1
Barq's®			
3366	Frozen Ice Cream & Root Beer Tube	3 fl oz / 24	1
33663	Frozen Ice Cream & Root Beer Cups	10 fl oz / 12	1

Minute Maid is a registered trademark of the Coca-Cola Company. | Barq's is a registered trademark of the Coca-Cola Company



52% of consumers are interested in fruit flavored frozen novelties

90% of consumers have purchased some type of frozen novelty treat in the last 6 months

— Source: Mintel, Frozen Novelties 2020



It's time for a twist!

J&J Snack Foods is the leader in soft pretzel products.

From traditional soft pretzels, cheese filled pretzels, and Bavarian styled rolls and sticks. Whatever your customer needs, we have the perfect soft pretzel variety!

SOFT PRETZELS



Item #	Item Description	Size / Count	Master Case Pack
SUPERPRETZEL®			
71482	Mini PretzelDogs	0.8 oz. /30	8
103458	King Size Soft Pretzels	5.0 oz	4
PretzelFillers® Filled Soft Pretzel			
7191	Sweet Cream Cheese	3.5 oz / 48	1
7194	Jalapeno-n-Cheese	3.5 oz / 48	1
7204	Cheddar Cheese	3.5 oz	1
7162	Cheddar Cheddar	6.25 oz / 24	1
7165	Pizza	6.25 oz / 24	1
7167	Jalapeno	6.25 oz / 24	1
7168	Sweet Cream Cheese	6.25 oz / 24	1
Bavarian Bakery®			
5021	Soft Pretzel Sticks	2.4 oz / 36	4
Labriola® Baking Company			
9067001	Pretzel Hamburger Bun, Sliced	3.4 oz / 36	1

91% of consumers know what a soft pretzel is.

— Source: Datassential Haiku 2021

+276% 10-year growth of soft pretzels on menus

— Source: Datassential MenuTrends 2021



Shareable and mini desserts are refreshing the dessert world and allowing diners to indulge!

Nostalgic carnival favorites just got more fun! Whether it is our traditional funnel cake or authentic, crispy golden brown churros. We have the products for any consumer to love & enjoy!

Item #	Item Description	Size / Count	Master Case Pack
The Funnel Cake Factory®			
40530	Funnel Cake	8" / 6	8
4538	Funnel Cake Fries	4" / approx 600	1
Tio Pepe's Churros®			
3609	Cinnamon Churros	10" / 25	8



126%+

10-year growth of churros on dessert menus

— Source: Datassential MenuTrends 2021