K-12 SCHOOL
Foodservice Offerings
Solutions to Fit the New School Regulations

- Commitment to school foodservice for over 30 years
- Meeting new regulations, boosting participation and satisfying your students
- Healthy, nutritious student-approved products
- Complete merchandising programs available
- Offerings for all programs; breakfast, lunch, after-school snacks, summer and a la carte
- Cool School Points available on a number of products

The majority of J&J Snack Foods products align with the USDA Smart Snack program, which promotes healthier school foodservice products. You can be sure these products are the perfect fit for your a la carte program. Smart Snack products are indicated with an S, F, V, or D.

*Items currently approved for after school snack are subject to change October 1st*

### Smart Snacks

Look for “S” for Snack in the A la Carte Smart® column
- Less than 200 calories
- Less than 30% calories from Fat
- Less than 10% calories from Saturated Fat
- Less than 35% Sugar by weight
- 0g Trans Fat
- Less than 200mg of Sodium

### Smart Snack Fruit/Vegetable/Dairy

Look for “F” for Fruit, “V” for Vegetable, or “D” for Dairy in the A la Carte Smart® column
- Made with 100% Juice
- No Added Sugar
- Less than 200 calories
- Less than 30% calories from Fat
- Less than 35% Sugar by weight
- 0g Trans Fat

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Look for “S” for Snack, “F” for Fruit, “V” for Vegetable, or “D” for Dairy in the Smart Snack column.
Strategic Alliances


K12 Services, Inc. supports J&J Snack Foods NOI Program and its school customers by keeping track of USDA donated foods. Log on to www.k12foodservice.com to learn more, or call us at 301.251.5515.

J&J Snack Foods is working with the Alliance for a Healthier Generation to provide healthier products for schools. Look for products that meet the Alliance Competitive Food and Beverage Guidelines on our website at www.healthiergeneration.org.
Soft Pretzels & Baked Goods
**Soft Pretzels & Baked Goods**

No matter what time of day, J&J Snack Foods provides the framework for your menu planning. From traditional soft pretzels and soft pretzel rolls to fruit-filled churros and Dutch waffles, we have the solutions to build the perfect menu.

**PRODUCT BENEFITS**

- Provides various bread components
- Meets whole grain rich criteria
- Thaw-n-serve varieties available
- Individually wrapped options!

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**SUPERTREZEL® TRADITIONAL SOFT PRETZELS**

<table>
<thead>
<tr>
<th>CODE</th>
<th>PRODUCT DESCRIPTION</th>
<th>Commodity Processing Available</th>
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<tbody>
<tr>
<td>3010</td>
<td>SUPERPRETZEL® Soft Pretzels Pre-Baked - No Salt</td>
<td>E</td>
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<tr>
<td>3013</td>
<td>SUPERPRETZEL® Mini Soft Pretzels Pre-Baked</td>
<td>E</td>
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<tr>
<td>3014</td>
<td>SUPERPRETZEL® King Size Soft Pretzels Pre-Baked</td>
<td>E</td>
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**SUPERTREZEL® 51% WHOLE GRAIN SOFT PRETZELS**

<table>
<thead>
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<th>Commodity Processing Available</th>
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</thead>
<tbody>
<tr>
<td>3016</td>
<td>SUPERPRETZEL® 51% WG King Size Soft Pretzels</td>
<td>E</td>
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<tr>
<td>3014</td>
<td>SUPERPRETZEL® 51% WG King Size Soft Pretzels Pre-Baked</td>
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<tr>
<td>3016</td>
<td>SUPERPRETZEL® 51% WG King Size Soft Pretzels Pre-Baked</td>
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**SUPERTREZEL® SUPERSTIX®**

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<tr>
<td>31095</td>
<td>SUPERPRETZEL® 51% WG Philadephia Style Soft Pretzels Pre-Baked</td>
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**SUPERPRETZEL® FUNDSHAPES 51% WHOLE GRAIN**

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<tr>
<td>3703</td>
<td>SUPERPRETZEL® Funtional SHAPES® 51% WG Sharred</td>
<td>E</td>
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<tr>
<td>3679</td>
<td>SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Snowman</td>
<td>E</td>
</tr>
<tr>
<td>3678</td>
<td>SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Pumpkin</td>
<td>E</td>
</tr>
<tr>
<td>3702</td>
<td>SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Heart</td>
<td>E</td>
</tr>
<tr>
<td>3704</td>
<td>SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Star</td>
<td>E</td>
</tr>
<tr>
<td>34135</td>
<td>SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Apple</td>
<td>E</td>
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<tr>
<td>3749</td>
<td>SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Turkey</td>
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**BAVARIAN BAKERY® SOFT PRETZEL ROLLS**

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<tr>
<td>7051</td>
<td>BAVARIAN BAKERY® 51% WG Gourmet Low Sodium Roll</td>
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<tr>
<td>7064</td>
<td>BAVARIAN BAKERY® 51% WG Bavarian Hot Dog Roll</td>
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<tr>
<td>9545</td>
<td>NEW! BAVARIAN BAKERY® 51% WG Bavarian Pretzel Dinner Roll</td>
<td>E</td>
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<tr>
<td>9546</td>
<td>NEW! BAVARIAN BAKERY® 51% WG Bavarian Pretzel Dinner Roll</td>
<td>E</td>
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<tr>
<td>9547</td>
<td>NEW! BAVARIAN BAKERY® 51% WG Bavarian Pretzel Dinner Roll</td>
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**DUTCH WAFFLE 51% WHOLE GRAIN**

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<tr>
<td>4521</td>
<td>Dutch Waffle 51% WG Gr</td>
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**TID PEPS® WHOLE GRAIN CHURROS**

<table>
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<tr>
<td>4117</td>
<td>TIO PEP® 51% Whole Grain Churros - 2 Grain</td>
<td>E</td>
</tr>
<tr>
<td>4118</td>
<td>TIO PEP® 51% Whole Grain Churros Apple  &amp; - 2 Grain</td>
<td>E</td>
</tr>
<tr>
<td>4119</td>
<td>TIO PEP® 51% Whole Grain Churros Cinnamon - 2 Grain</td>
<td>E</td>
</tr>
</tbody>
</table>

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*Creditable Grains are calculated using FBO creditable serving size.
**Product serving is credited as 2 creditable grains and 1 meat alternative.
** Entrée Breakfast** = acceptable for a la carte some days as or day after meaning.
** Entree** = acceptable as a la carte entrée.

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**Meal Structure**

- **Breakfast**
- **Lunch**
- **After School Snack**
- **Pack**
Frozen Novelties

NEW!

WholeFruit

LUIGI'S

SPACED OUT

Spiced ICE
**Frozen Novelties**

J&J Snack Foods helps you lay the foundation for increased meal participation by offering great tasting, 100% juice frozen novelties and sherbet, while complying with stricter wellness policies.

**PRODUCT BENEFITS**
- Excellent participation builder
- Provides various fruit components

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### Frozen Novelties

**Tio Pepe's® SpicedICE™**

**LUIGI'S® Sherbet Made with Fruit Juice**

**SHAPE UPS® 100% FROZEN JUICE THEMED CUPS** - 100% VITAMIN C

**WHOLE FRUIT® PREMIUM FROZEN JUICE BARS** - 100% JUICE, 100% VITAMIN C

**WHOLE FRUIT® PREMIUM FROZEN JUICE CUPS** - 100% JUICE, 100% VITAMIN C

**NEW!**

**WHOLE FRUIT® 100% Frozen Juice Cups**

**LUIGI'S® Sours 100% Frozen Juice Sorbet Orange/Raspberry Swirl
LUIGI'S® Sours 100% Frozen Juice Sorbet Orange
LUIGI'S® Sours 100% Frozen Juice Sorbet Watermelon
LUIGI'S® Sours 100% Frozen Juice Sorbet Raspberry
LUIGI'S® Sours 100% Frozen Juice Sorbet Lemon
LUIGI'S® Sours 100% Frozen Juice Sorbet Strawberry

**INA® 100% FROZEN JUICE CUPS**

**V Edge Sunburst 100% Frozen Vegetable Juice Cups
V Edge Cherry Splash 100% Frozen Vegetable Juice Cups**

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*Birthday/Celebration, Sports, and Patriotic Theme Cups are available year-round. All other items are seasonal.
**LUIGI'S Sherbet do not contain 100% juice but meet the dairy (D) requirements for A la Carte.
Pre-Packaged Bakery

READI-BAKE

BenefIT

1 Grain Crediting!

2 Grain Crediting!

NEW LOOK!
From breakfast solutions to after school snacks, Readi-Bake BeneFIT pre-baked products give you the tools you need to deliver the quality your students expect.

**PRODUCT BENEFITS**
- Meets whole grain rich criteria
- 0g Trans Fat
- No High Fructose Corn Syrup
- Exact Portion Count
- Hydrogenated Oil Free

### Pre-Packed Bakery
**51% WHOLE GRAIN**

### Code | Product Description | Serving Size (oz.) | Calories (kcal) | Total Fat (g) | % of Calories from Fat | Saturated Fat (g) | % of Calories from Saturated Fat | Trans Fat (g) | Cholesterol (mg) | Carbohydrates (g) | Sugars (g) | % of Sugar by Weight | Dietary Fiber (g) | Sodium (mg) | Protein (g) | Vitamin A (%) | Vitamin C (%) | Calcium (%) | Iron (%) | Commodity Processing | Availability

### A La Carte Smart® Meal Structure

- Breakfast
- Lunch
- As a Grain Snack
- Snack
- A La Carte Smart®
- New Packaging!

### New Packaging!

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*All items on this page use the 16g rule for crediting.

EB (Entrée Breakfast) = acceptable for a la carte same day as or day after menuing.
Cookie Dough
Delicious BeneFIT 51% whole grain cookies will satisfy your students' smart snack cravings, with sizes and varieties for all ages and palates.

**PRODUCT BENEFITS**
- Meets whole grain rich criteria
- 0g trans fat
- Hydrogenated Oil Free
- No High Fructose Corn Syrup
- Exact Portion Count

### Cookie Dough
51% WHOLE GRAIN

**PRODUCT DESCRIPTION**

<table>
<thead>
<tr>
<th>CODE</th>
<th>PRODUCT DESCRIPTION</th>
<th>Meal Structure</th>
<th>A la Carte Smart®</th>
<th>Breakfast</th>
<th>Lunch</th>
<th>2 oz</th>
<th>Serves per Case</th>
<th>Commodity Processing Available</th>
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<tbody>
<tr>
<td>04911</td>
<td>Chocolate Chip</td>
<td>x x</td>
<td>S</td>
<td>384</td>
<td>1 oz</td>
<td>1/2</td>
<td>104.03 3.15 27.2% 1.13 9.78%</td>
<td>0 10.38 18.50 9.16 32.7% 1.92 93.66 1.69 0.61% 0.3% 1.03% 2.61% Yes</td>
</tr>
<tr>
<td>04912</td>
<td>Candy</td>
<td>x x</td>
<td>S</td>
<td>384</td>
<td>1 oz</td>
<td>1/2</td>
<td>102.27 3.15 27.2% 1.11 9.63%</td>
<td>0 10.20 18.54 9.16 32.7% 1.98 90.67 1.60 0.59% 0.2% 0.75% 3.67% Yes</td>
</tr>
<tr>
<td>04914</td>
<td>Double Chocolate</td>
<td>x x</td>
<td>S</td>
<td>384</td>
<td>1 oz</td>
<td>1/2</td>
<td>102.86 3.35 29.2% 1.14 9.97%</td>
<td>0 12.90 17.92 9.44 33.7% 1.63 101.09 1.75 0.66% 0.2% 0.83% 4.78% Yes</td>
</tr>
<tr>
<td>04915</td>
<td>Sugar</td>
<td>x x</td>
<td>S</td>
<td>384</td>
<td>1 oz</td>
<td>1/2</td>
<td>104.82 3.22 27.6% 1.13 9.70%</td>
<td>0 10.20 18.54 9.16 32.7% 1.92 93.66 1.69 0.61% 0.3% 1.03% 2.61% Yes</td>
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<tr>
<td>04917</td>
<td>Oatmeal Raisin</td>
<td>x x</td>
<td>S</td>
<td>384</td>
<td>1 oz</td>
<td>1/2</td>
<td>105.65 3.24 27.5% 0.97 8.26%</td>
<td>0 10.36 17.64 9.53 34.0% 1.46 102.02 1.97 0.63% 0.02% 0.75% 3.28% Yes</td>
</tr>
<tr>
<td>14401</td>
<td>Red, White and Blue</td>
<td>x x</td>
<td>S</td>
<td>384</td>
<td>1 oz</td>
<td>1/2</td>
<td>104.03 3.15 27.2% 1.13 9.78%</td>
<td>0 10.38 18.50 9.16 32.7% 1.92 93.66 1.69 0.61% 0.3% 1.03% 2.61% Yes</td>
</tr>
<tr>
<td>14404</td>
<td>Red Velvet</td>
<td>x x</td>
<td>S</td>
<td>384</td>
<td>1 oz</td>
<td>1/2</td>
<td>104.03 3.15 27.2% 1.13 9.78%</td>
<td>0 10.38 18.50 9.16 32.7% 1.92 93.66 1.69 0.61% 0.3% 1.03% 2.61% Yes</td>
</tr>
<tr>
<td>04931</td>
<td>Chocolate Chip</td>
<td>x x</td>
<td>S</td>
<td>180</td>
<td>1.33 oz</td>
<td>3/4</td>
<td>138.13 4.13 26.9% 1.49 9.71%</td>
<td>0 13.84 24.65 12.20 32.1% 2.56 124.76 2.25 0.81% 0.3% 1.36% 4.78% Yes</td>
</tr>
<tr>
<td>04932</td>
<td>Candy</td>
<td>x x</td>
<td>S</td>
<td>180</td>
<td>1.33 oz</td>
<td>3/4</td>
<td>137.99 4.19 27.2% 1.48 9.65%</td>
<td>0 13.56 24.66 12.18 32.1% 2.63 120.57 2.13 0.8% 0.03% 1.00% 4.99% Yes</td>
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<tr>
<td>04934</td>
<td>Double Chocolate</td>
<td>x x</td>
<td>S</td>
<td>180</td>
<td>1.33 oz</td>
<td>3/4</td>
<td>136.82 4.44 29.1% 1.51 9.93%</td>
<td>0 17.16 23.83 12.57 33.1% 2.16 134.8 2.34 0.88% 0.02% 1.28% 6.33% Yes</td>
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<tr>
<td>04935</td>
<td>Sugar</td>
<td>x x</td>
<td>S</td>
<td>180</td>
<td>1.33 oz</td>
<td>3/4</td>
<td>139.39 4.28 27.6% 1.50 9.69%</td>
<td>0 12.87 24.83 12.16 32.0% 2.67 148.48 2.01 1.53% 0.03% 1.05% 4.06% Yes</td>
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<tr>
<td>04937</td>
<td>Oatmeal Raisin</td>
<td>x x</td>
<td>S</td>
<td>180</td>
<td>1.33 oz</td>
<td>3/4</td>
<td>139.57 4.52 29.1% 1.55 9.99%</td>
<td>0 16.08 23.18 11.42 30.1% 2.58 147.35 2.69 0.86% 0.03% 1.25% 4.17% Yes</td>
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<tr>
<td>14402</td>
<td>Red, White and Blue</td>
<td>x x</td>
<td>S</td>
<td>180</td>
<td>1.33 oz</td>
<td>3/4</td>
<td>140.4 4.25 25.7% 1.15 9.64%</td>
<td>0 15.25 23.43 12.84 33.6% 2.71 138 2.0% 0% 2% 2% 4% Yes</td>
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<tr>
<td>14405</td>
<td>Red Velvet</td>
<td>x x</td>
<td>S</td>
<td>180</td>
<td>1.33 oz</td>
<td>3/4</td>
<td>130.4 4.27 27.7% 1.5 9.00%</td>
<td>0 20.24 31.83 13.5 2.0% 0% 2% 2% 6% Yes</td>
</tr>
<tr>
<td>04938</td>
<td>Chocolate Chip</td>
<td>x x</td>
<td>S</td>
<td>180</td>
<td>1.33 oz</td>
<td>3/4</td>
<td>192.4 5.83 27.2% 2.08 9.75%</td>
<td>0 19.21 34.23 16.94 32.6% 3.55 173.26 3.13 1.13% 0.05% 1.91% 6.67% Yes</td>
</tr>
<tr>
<td>04939</td>
<td>Candy</td>
<td>x x</td>
<td>S</td>
<td>180</td>
<td>1.33 oz</td>
<td>3/4</td>
<td>191.92 5.82 27.2% 2.06 9.66%</td>
<td>0 18.86 34.30 16.95 32.6% 3.66 167.74 2.96 1.11% 0.05% 1.39% 6.78% Yes</td>
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<tr>
<td>04942</td>
<td>Oatmeal Raisin</td>
<td>x x</td>
<td>S</td>
<td>180</td>
<td>1.33 oz</td>
<td>3/4</td>
<td>193.92 5.96 27.6% 2.09 9.70%</td>
<td>0 17.90 34.55 16.92 32.5% 3.72 200 2.80 1.23% 0.15% 1.46% 5.61% Yes</td>
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<tr>
<td>14403</td>
<td>Red, White and Blue</td>
<td>x x</td>
<td>S</td>
<td>190.5 5 23.7% 2.47%</td>
<td>0 15 35 18 34.32% 4 180 3 2% 0% 2% 2% 6% Yes</td>
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<tr>
<td>14406</td>
<td>Red Velvet</td>
<td>x x</td>
<td>S</td>
<td>190.5 5 23.7% 2.47%</td>
<td>0 25 33 17 32.41% 3 190 3 2% 0% 2% 2% 10% Yes</td>
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*All items on this page use the 16g rule for crediting.
EB (Entrée Breakfast) = acceptable for a la carte same day as or day after menuing.
Bread & Roll Dough

READI-BAKE®
Benefit®
Readi-Bake BeneFIT provides “School-Made” quality rolls giving you fresh baked “homestyle” goodness while delivering important nutrition.

**PRODUCT BENEFITS**

- Meets whole grain rich criteria
- Provides various bread components
- Pre-formed & pre-portioned frozen dough
- Fresh from the oven taste
- “School-Made” Appearance

### Commodity Processing Available

<table>
<thead>
<tr>
<th>CODE</th>
<th>PRODUCT DESCRIPTION</th>
<th>Meal Structure</th>
<th>A la Carte Status</th>
<th>Breakfast</th>
<th>Lunch</th>
<th>A-List Schools</th>
<th>Serving Size (oz)</th>
<th>Fat (g)</th>
<th>% of Calories from Fat</th>
<th>Saturated Fat (g)</th>
<th>% of Calories from Saturated Fat</th>
<th>Trans Fat (g)</th>
<th>Cholesterol (mg)</th>
<th>Carbohydrates (g)</th>
<th>Sugars (g) % of Sugar by Weight</th>
<th>Dietary Fiber (g)</th>
<th>Sodium (mg)</th>
<th>Protein (g)</th>
<th>Vitamin A (%)</th>
<th>Vitamin C (%)</th>
<th>Calcium (%)</th>
<th>Iron (%)</th>
<th>Commodity Processing Available</th>
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<tr>
<td>01509</td>
<td>READI-BAKE® Benefit 51% Whole Grain White Wheat Roll Dough</td>
<td>x x x</td>
<td>EB</td>
<td>216</td>
<td>2.2 oz</td>
<td>2</td>
<td>150</td>
<td>2</td>
<td>12%</td>
<td>0</td>
<td>0%</td>
<td>0</td>
<td>0</td>
<td>30</td>
<td>5</td>
<td>8%</td>
<td>3</td>
<td>270</td>
<td>5</td>
<td>0</td>
<td>10</td>
<td>4</td>
<td>10</td>
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<tr>
<td>01519</td>
<td>READI-BAKE® Benefit 51% Whole Grain White Wheat Roll Dough</td>
<td>x x x</td>
<td>S</td>
<td>408</td>
<td>1.1 oz</td>
<td>1</td>
<td>80</td>
<td>1</td>
<td>11%</td>
<td>0</td>
<td>0%</td>
<td>0</td>
<td>0</td>
<td>15</td>
<td>3</td>
<td>10%</td>
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<td>6</td>
<td>2</td>
<td>4</td>
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<tr>
<td>01610</td>
<td>READI-BAKE® 51% Whole Grain Deluxe Cinnamon Roll</td>
<td>x x x</td>
<td>EB</td>
<td>180</td>
<td>2.5 oz</td>
<td>2</td>
<td>220</td>
<td>7</td>
<td>29%</td>
<td>2</td>
<td>8%</td>
<td>0</td>
<td>40</td>
<td>36</td>
<td>16</td>
<td>23%</td>
<td>2</td>
<td>240</td>
<td>5</td>
<td>4</td>
<td>8</td>
<td>4</td>
<td>10</td>
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<tr>
<td>11610</td>
<td>READI-BAKE® 51% Whole Grain Deluxe Cinnamon Roll</td>
<td>x x x</td>
<td>S</td>
<td>260</td>
<td>1.7 oz</td>
<td>1.25</td>
<td>150</td>
<td>4.5</td>
<td>27%</td>
<td>1.5</td>
<td>9%</td>
<td>0</td>
<td>30</td>
<td>24</td>
<td>11</td>
<td>23%</td>
<td>2</td>
<td>160</td>
<td>3</td>
<td>2</td>
<td>6</td>
<td>2</td>
<td>8</td>
</tr>
</tbody>
</table>

**READI-BAKE® ROLLS**

<table>
<thead>
<tr>
<th>CODE</th>
<th>PRODUCT DESCRIPTION</th>
<th>Meal Structure</th>
<th>A la Carte Status</th>
<th>Breakfast</th>
<th>Lunch</th>
<th>A-List Schools</th>
<th>Serving Size (oz)</th>
<th>Fat (g)</th>
<th>% of Calories from Fat</th>
<th>Saturated Fat (g)</th>
<th>% of Calories from Saturated Fat</th>
<th>Trans Fat (g)</th>
<th>Cholesterol (mg)</th>
<th>Carbohydrates (g)</th>
<th>Sugars (g) % of Sugar by Weight</th>
<th>Dietary Fiber (g)</th>
<th>Sodium (mg)</th>
<th>Protein (g)</th>
<th>Vitamin A (%)</th>
<th>Vitamin C (%)</th>
<th>Calcium (%)</th>
<th>Iron (%)</th>
<th>Commodity Processing Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>01508</td>
<td>READI-BAKE® Soft Dinner Rolls</td>
<td>x x</td>
<td></td>
<td>300</td>
<td>1.1 oz</td>
<td>1</td>
<td>80</td>
<td>1</td>
<td>1%</td>
<td>0</td>
<td>0%</td>
<td>0</td>
<td>0</td>
<td>15</td>
<td>2</td>
<td>7%</td>
<td>1</td>
<td>140</td>
<td>3</td>
<td>0</td>
<td>0</td>
<td>2</td>
<td>6</td>
</tr>
<tr>
<td>01022</td>
<td>READI-BAKE® Golden Dinner Rolls</td>
<td>x x</td>
<td></td>
<td>192</td>
<td>2 oz</td>
<td>2</td>
<td>150</td>
<td>3</td>
<td>18%</td>
<td>0.5</td>
<td>0%</td>
<td>0</td>
<td>0</td>
<td>26</td>
<td>4</td>
<td>7%</td>
<td>1</td>
<td>240</td>
<td>5</td>
<td>0</td>
<td>10</td>
<td>6</td>
<td>10</td>
</tr>
</tbody>
</table>

*All items on this page use the 16g rule for crediting.
EB (Entrée Breakfast) = acceptable for a la carte same day as or day after menuing.
Promotions

CROSS CATEGORY
SCHOOL PROMOTION
February 1st - May 31st

Earn DOUBLE Cool School Points when you purchase products from 2 categories.
Earn TRIPLE Cool School Points when you purchase products from any 3 categories.
Returning purchasers earn 1,500 Cool School Points*
New single category purchasers eat 3,000 Cool School Points*
*With Purchase of 100 cases or more
BACK 2 School!
The Tastiest Way to Start the School Year!

August 1st - October 31st

Menu qualifying products to:
- Earn DOUBLE Cool School Points when you menu any variety of products 3 times
- Earn TRIPLE Cool School Points when you menu any variety of products 5 or more times

BACK TO School Promotion
August 1st - October 31st
Schools will receive DOUBLE Cool School Points when you menu any variety of products 3 times.
Schools will receive TRIPLE Cool School Points when you menu any variety of products 5 or more times.
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