



K-12 SCHOOL

Foodservice Offerings

Solutions to Fit the New School Regulations

- Commitment to school foodservice for over 30 years
- Healthy, nutritious student-approved products
- Offerings for all programs; breakfast, lunch, after-school snacks, summer and a la carte
- Meeting new regulations, boosting participation and satisfying your students
- Complete merchandising programs available
- Cool School Points available on a number of products

The majority of J&J Snack Foods products align with the USDA Smart Snack program, which promotes healthier school foodservice products. You can be sure these products are the perfect fit for your a la carte program. Smart Snack products are indicated with an S, F, V, or D.

* Items currently approved for after school snack are subject to change October 1st*



Look for "S" for Snack, "F" for Fruit, "V" for Vegetable, or "D" for Dairy in the Smart Snack column.

Smart Snacks

Look for "S" for Snack in the A la Carte Smart® column

- Less than 200 calories
- Less than 30% calories from Fat
- Less than 10% calories from Saturated Fat
- Less than 35% Sugar by weight
- 0g Trans Fat
- Less than 200mg of Sodium

Smart Snack Fruit/Vegetable/Dairy

Look for "F" for Fruit, "V" for Vegetable, or "D" for Dairy in the A la Carte Smart® column

- Made with 100% Juice
- No Added Sugar
- Less than 200 calories
- Less than 30% calories from Fat
- Less than 35% Sugar by weight
- 0g Trans Fat

STRATEGIC ALLIANCES



Cool School Cafe® - Earn rewards for your school meal program by purchasing qualifying J&J Snack Foods products. Visit www.CoolSchoolCafe.com to learn more.



K12 Services, Inc. supports J&J Snack Foods NOI Program and its school customers by keeping track of USDA donated foods. Log on to www.k12foodservice.com to learn more, or call us at 301.251.5515.



J&J Snack Foods is working with the **Alliance for a Healthier Generation** to provide healthier products for schools. Look for products that meet the Alliance Competitive Food and Beverage Guidelines on our website at www.healthiergeneration.org.

Soft Pretzels & Baked Goods



Soft Pretzels & Baked Goods

No matter what time of day, J&J Snack Foods provides the framework for your menu planning. From traditional soft pretzels and soft pretzel rolls to fruit-filled churros and dutch waffles, we have the solutions to build the perfect menu.

PRODUCT BENEFITS

- Provides various bread components
- Meets whole grain rich criteria
- Thaw-n-serve varieties available
- Individually wrapped options!

CODE	PRODUCT DESCRIPTION	Meal Structure		A La Carte Smart®	Pack	Serving Size (oz.)	Creditable Grains*	Total Calories (cal)	Fat (g)	% of Calories from Fat	Saturated Fat (g)	% of Calories from Saturated Fat (g)	Trans Fat (g)	Cholesterol (mg)	Carbohydrates (g)	Sugars (g)	% of Sugar by Weight	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Vitamin A (%)	Vitamin C (%)	Calcium (%)	Iron (%)	Commodity Processing Available	
		Breakfast	Lunch																							
		After School Snack																								
SUPERPRETZEL® TRADITIONAL SOFT PRETZELS																										
3010	SUPERPRETZEL® Soft Pretzels Pre-Baked - No Salt	x	x			100	2.5 oz	2 1/2	170	0.5	3%	0	0%	0	0	36	1	1%	1	150	5	0	0	0	10	Yes
3013	SUPERPRETZEL® Mini Soft Pretzels Pre-Baked	x	x			200	1 oz	1	70	0.5	3%	0	0%	0	0	16	0	0%	1	65	2	0	0	0	6	Yes
3014	SUPERPRETZEL® King Size Soft Pretzels Pre-Baked	x	x			50	5 oz	½	340	2	5%	0	0%	0	0	76	2	1%	1	300	12	0	0	0	20	Yes
SUPERPRETZEL® 51% WHOLE GRAIN SOFT PRETZELS																										
30110	SUPERPRETZEL® 51% WG Regular Size Baked Pretzels*	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
30114	SUPERPRETZEL® 51% WG King Size Baked Pretzels	x	x		E	50	2.5 oz	2.5	170	1	5%	0	0%	0	0	36	1	2%	3	150	6	0	2	2	10	Yes
30410	SUPERPRETZEL® 51% WG Regular Size Baked Pretzels (1/W)*	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
30120	SUPERPRETZEL® 51% WG Regular Size Baked Pretzels (Sleeve Pack 10/12's)*	x	x	x	S	120	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
30113	SUPERPRETZEL® 51% WG Mini Baked Pretzels	x	x	x	S	200	1oz	1	70	0.5	6%	0	0%	0	0	14	0	0%	1	100	2	0	0	0	4	Yes
30131	SUPERPRETZEL® 51% WG Mini Baked Pretzels (1/W)	x	x	x	S	200	1 oz	1	70	0.5	6%	0	0%	0	0	14	0	0%	1	100	2	0	0	0	4	Yes
31012	SUPERPRETZEL® 51% WG Soft Pretzel Rods	x	x	x	S	180	1oz	1	70	0.5	6%	0	0%	0	0	14	0	0%	1	40	2	0	0	0	4	Yes
30185	SUPERPRETZEL® 51% WG Soft Pretzel Nuggets	x	x	x	S	330	0.5 oz	½	30	0	0%	0	0%	0	0	7	0	0%	1	21	1	0	0	0	2	Yes
31190	SUPERPRETZEL® 51% Whole Grain Junior Cheese (1/W)	x	x		EB	50	3.3 oz	2¾	240	7	26%	2.5	9%	0	20	38	2	2%	4	553	8	8	2	8	8	Yes
32155	SUPERPRETZEL® 51% WG Philadelphia-Style Soft Pretzels®*	x	x	x	S	75	3 oz	3	200	1	5%	0	0%	0	0	43	1	1%	4	180	7	0	0	2	15	Yes
SUPERPRETZEL® SUPERSTIX®																										
34153	SUPERPRETZEL® SUPERSTIX® WG Cinnamon Bun Sticks (1/W)	x	x	x	S	60	2.1 oz	2	150	2.5	15%	1	6%	0	5	30	8	13%	3	115	4	2	0	2	8	Yes
7258	SUPERPRETZEL® SUPERSTIX® Bites WG Cinnamon	x	x	x	S	176	0.7 oz	½	50	1	20%	0	0%	0	0	10	3	14.30%	1	45	1	0	0	0	2	Yes
7259	SUPERPRETZEL® SUPERSTIX® Bites WG Sweet Cream Cheese	x	x	x	EB	176	0.7 oz	½	60	1.5	23%	1	15%	0	5	9	1	5%	1	35	2	0	0	0	2	Yes
*SUPERPRETZEL® FUNSHAPES 51% Whole Grain (With White Salt-Optional Topping)																										
3703	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Shamrock	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
3679	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Snowman	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
3678	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Pumpkin	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
3702	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Heart	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
3704	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Star	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
34133	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Apple	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
3749	SUPERPRETZEL® Soft Pretzel FUN SHAPES® 51% WG Turkey	x	x	x	S	100	2.2 oz	2	140	0.5	3%	0	0%	0	0	30	1	2%	3	150	5	0	2	2	10	Yes
*BAVARIAN BAKERY® SOFT PRETZEL ROLLS																										
7051	BAVARIAN BAKERY® 51% WG Gourmet Low Sodium Roll	x	x	x	S	120	2.2 oz	2	160	2.5	14%	1	6%	0	0	29	2	3%	3	40	5	0	0	2	10	Yes
7054	BAVARIAN BAKERY® 51% WG Gourmet Low Sodium Roll	x	x	x	S	108	2.7 oz	2 1/2	200	3	14%	1.5	7%	0	0	38	5	6%	3	60	6	0	0	2	10	Yes
9545	NEW! BAVARIAN BAKERY® 51% WG Bavarian Stick	x	x	x	S	72	2 oz.	2	150	2.5	15%	1	5%	0	0	29	3	3%	3	50	4	0	0	2	6	Yes
9546	NEW! BAVARIAN BAKERY® 51% WG Bavarian Hot Dog Roll	x	x	x	S	72	2.6 oz	2 1/2	190	3	14%	1.5	7%	0	0	37	5	7%	3	80	6	0	0	2	6	Yes
9549	NEW! BAVARIAN BAKERY® 51% WG Bavarian Pretzel Dinner Roll	x	x	x	S	100	2.2 oz.	2	160	2.5	14%	1	6%	0	0	32	4	6%	3	65	5	0	0	2	4	Yes
9552	NEW! BAVARIAN BAKERY® 51% WG Gourmet Low Sodium Roll - Bulk Pack	x	x	x	S	90	2.2 oz.	2	160	2.5	14%	1	6%	0	0	29	2	3%	4	40	5	0	0	2	10	Yes
DUTCH WAFFLE 51% WHOLE GRAIN																										
4521	Dutch Waffle 51% WG Grain	x	x		E	48	5"	2	300	13	39%	3	9%	0	20	43	12	14%	3	350	4	0	0	4	10	No
TIO PEPE'S® WHOLE GRAIN CHURROS																										
41147	TIO PEPE'S® Fruit Filled 51% Whole Grain Churros Apple-(1/W)	x	x	x	S	100	1.9	1	150	4	24%	1	6%	0	0	27	9	17%	1	60	3	0	0	2	4	No
41148	TIO PEPE'S® Fruit Filled 51% Whole Grain Churros Raspberry- (1/W)	x	x	x	S	100	1.9	1	160	4	23%	1	6%	0	0	28	9	17%	1	60	3	0	0	2	4	No
41149	TIO PEPE'S® 51% Whole Grain Churros Cinnamon - (1/W)	x	x	x	S	100	1.48	1	140	4	26%	1.5	9.60%	0	0	23	6	14%	1	75	3	0	0	2	6	No
41110	TIO PEPE'S® Fruit Filled 51% Whole Grain Churros Apple	x	x	x	S	100	1.9	1	150	4	24%	1	6%	0	0	27	9	17%	1	60	3	0	0	2	4	No
41112	TIO PEPE'S® Fruit Filled 51% Whole Grain Churros Raspberry	x	x	x	S	100	1.9	1	160	4	23%	1	6%	0	0	28	9	17%	1	60	3	0	0	2	4	No
41114	TIO PEPE'S® 51% Whole Grain Churros Cinnamon	x	x	x	S	100	1.48	1	140	4	26%	1.5	9.60%	0	0	23	6	14%	1	75	3	0	0	2	6	No
41117	TIO PEPE'S® 51% Whole Grain Churros Cinnamon - 2 Grain	x	x	x	EB	100	2.22	2	200	6	27%	1.5	7%	0	0	33	7	11%	3	105	4	0	0	2	8	No
41118	TIO PEPE'S® Fruit Filled 51% Whole Grain Churros Apple - 2 Grain	x	x	x	EB	100	3.03	2	240	6	23%	2	8%	0	0	42	13	15%	3	120	5	0	0	4	10	No
41119	TIO PEPE'S® Fruit Filled 51% Whole Grain Churros Raspberry - 2 Grain	x	x	x	EB	100	3.03	2	240	6	23%	2	8%	0	0	42	13	15%	3	120	5	0	0	4	10	No

*Creditable Grains are calculated using FBG creditable serving size.
 **Product serving is credited as 2 creditable grains and 1 meat alternative.
 EB (Entrée Breakfast) = acceptable for a la carte same day as or day after
 menuing.
 E (Entrée) = acceptable as a la carte entree.

Frozen Novelties



NEW!

WholeFruit®

LUIGI'S®

SHAPE
UPS®

TIO PEPES®
Spiced ICE®

Frozen Novelties

J&J Snack Foods helps you lay the foundation for increased meal participation by offering great tasting, 100% juice frozen novelties and sherbet, while complying with stricter wellness policies.

PRODUCT BENEFITS

- Excellent participation builder
- Provides various fruit components



* Birthday/Celebration, Sports, and Patriotic Theme Cups are available year-round.

All other items are seasonal.

**LUGI'S Sherbet do not contain 100% juice but meet the dairy (D) requirements for A la Carte.

CODE	PRODUCT DESCRIPTION	Meal Structure		A La Carte Snack*	Serving Size (oz.)	Pack	Fruit/Vegetable Components	Total Calories (cal)	% of Calories from Fat (g)	Saturated Fat (g)	% of Calories from Saturated Fat	Trans Fat (g)	Cholesterol (mg)	Carbohydrates (g)	Sugars (g)	% of Sugar by Weight	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Vitamin A (%)	Vitamin C (%)	Calcium (%)	Iron (%)		
		Breakfast	Lunch																						
WHOLE FRUIT® PREMIUM FROZEN JUICE BARS -100% JUICE, 100% VITAMIN C																									
23050200	Whole Fruit® 100% Frozen Juice Bar Outrageous Orange	x	x	x	F	100	2 fl oz	¼ Cup	40	0	0%	0	0%	0	0	10	7	12%	2	5	0	35	100	6	0
23050205	Whole Fruit® 100% Frozen Juice Bar Wild Cherry	x	x	x	F	100	2 fl oz	¼ Cup	40	0	0%	0	0%	0	0	9	7	12%	2	5	0	10	100	6	0
23050210	Whole Fruit® 100% Frozen Juice Bar Very Berry	x	x	x	F	100	2 fl oz	¼ Cup	40	0	0%	0	0%	0	0	10	7	12%	2	5	0	10	100	6	0
23050215	Whole Fruit® 100% Frozen Juice Bar Sour Apple-licious	x	x	x	F	100	2 fl oz	¼ Cup	40	0	0%	0	0%	0	0	10	7	12%	2	5	0	0	100	6	0
23050300	Whole Fruit® 100% Frozen Juice Bar Outrageous Orange	x	x	x	F	72	3 fl oz	¾ Cup	50	0	0%	0	0%	0	0	14	10	11%	3	10	0	40	100	6	0
23050305	Whole Fruit® 100% Frozen Juice Bar Wild Cherry	x	x	x	F	72	3 fl oz	¾ Cup	50	0	0%	0	0%	0	0	13	10	11%	3	10	0	10	100	6	0
23050310	Whole Fruit® 100% Frozen Juice Bar Very Berry	x	x	x	F	72	3 fl oz	¾ Cup	50	0	0%	0	0%	0	0	14	11	13%	3	10	0	10	100	6	0
23050315	Whole Fruit® 100% Frozen Juice Bar Sour Apple-licious	x	x	x	F	72	3 fl oz	¾ Cup	60	0	0%	0	0%	0	0	15	11	13%	3	10	0	0	100	6	0
WHOLE FRUIT® PREMIUM FROZEN JUICE CUPS -100% JUICE, 100% VITAMIN C																									
23060000	Whole Fruit® 100% Frozen Juice Cup Wild Cherry	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	19	16	12%	3	10	0	10	100	8	2
23060005	Whole Fruit® 100% Frozen Juice Cup Strawberry Pomegranate	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	19	16	12%	3	5	0	10	100	8	2
23060010	Whole Fruit® 100% Frozen Juice Cup Orange Pineapple	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	20	16	12%	3	5	0	15	100	8	2
23060015	Whole Fruit® 100% Frozen Juice Cup Watermelon	x	x	x	F	96	4.4 fl oz	½ Cup	90	0	0%	0	0%	0	0	25	21	18%	3	10	0	10	100	8	0
23060020	Whole Fruit® 100% Frozen Juice Cup Orange Pineapple & Cherry Swirl	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	19	16	12%	3	10	0	10	100	8	2
23060025	Whole Fruit® 100% Frozen Juice Cup Mixed Berry & Lemon Swirl	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	19	16	12%	3	5	0	4	100	8	2
23060030	Whole Fruit® 100% Frozen Juice Cup Mango/Strawberry Pom Swirl	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	18	15	12%	3	5	0	30	100	8	2
23060040	Whole Fruit® 100% Frozen Juice Cup Cherry & Lemon Swirl	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	19	16	12%	3	5	0	4	100	8	2
LUGI'S® 100% FROZEN JUICE SORBET - 100% VITAMIN C																									
48440	LUGI'S® 100% Frozen Juice Sorbet Lime	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	19	15	12%	3	5	0	0	100	6	2
48441	LUGI'S® 100% Frozen Juice Sorbet Orange	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	19	15	12%	3	5	0	60	100	6	2
48442	LUGI'S® 100% Frozen Juice Sorbet Grape	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	19	15	12%	3	5	0	0	100	6	2
48443	LUGI'S® 100% Frozen Juice Sorbet Blue Raspberry	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	19	14	11%	3	5	0	0	100	6	2
48445	LUGI'S® 100% Frozen Juice Sorbet Kiwi/Strawberry Swirl	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	18	15	12%	3	5	0	0	100	6	2
48446	LUGI'S® 100% Frozen Juice Sorbet Cherry/Blue Raspberry Swirl	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	18	15	12%	3	5	0	10	100	8	2
SHAPE UPS® 100% FROZEN JUICE THEMED CUPS* - 100% VITAMIN C																									
41501	Shape Ups® American Flag 100% Frozen Juice Cups (Blue Rasp/Cherry Swirl)	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	18	15	12%	3	5	0	10	100	8	2
41502	Shape Ups® Shamrock 100% Frozen Juice Cups (Lemon/Lime Swirl)	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	19	15	12%	3	5	0	0	100	8	2
41503	Shape Ups® Pumpkin 100% Frozen Juice Cups (Orange/Lime Swirl)	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	19	15	12%	3	5	0	30	100	8	2
41504	Shape Ups® Heart 100% Frozen Juice Cups (Red Cherry Swirl)	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	19	16	12%	3	10	0	10	100	8	2
41505	Shape Ups® Snowman 100% Frozen Juice Cups (Cherry/Lime Swirl)	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	19	16	12%	3	10	0	4	100	8	2
41506	Shape Ups® Birthday/Celebration 100% Frozen Juice Cups (Blue Raspberry/Cherry)*	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	18	15	12%	3	5	0	10	100	8	2
41507	Shape Ups® Sports 100% Frozen Juice Cups (Strawberry/Lemonade)*	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	19	15	12%	3	5	0	0	100	8	2
41510	NEW! Shape Ups® Cornucopia 100% Frozen Juice Cups (Orange)	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	19	15	12%	3	5	0	0	100	6	2
41511	NEW! Shape Ups® Patriotic 100% Frozen Juice Cups (Cherry)	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	19	16	12%	3	10	0	0	100	8	2
SHAPE UPS® V EDGE 100% FROZEN VEGETABLE JUICE CUPS R/O CREDITING																									
41509	NEW! V Edge Cherry Splash 100% Frozen Vegetable Juice Cups	x	x	x	V	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	16	11	9%	0	50	0	0	100	8	4
41508	NEW! V Edge Sunburst 100% Frozen Vegetable Juice Cups	x	x	x	V	96	4.4 fl oz	½ Cup	80	0	0%	0	0%	0	0	18	12	10%	0	50	0	0	100	8	4
LUGI'S® SOURS 100% FROZEN JUICE SORBET - 100% VITAMIN C																									
48450	NEW! LUGI'S® Sours 100% Frozen Juice Sorbet Watermelon	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	20	15	12%	3	10	0	0	100	8	0
48451	NEW! LUGI'S® Sours 100% Frozen Juice Sorbet Orange	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	20	15	12%	3	10	0	60	100	8	0
48452	NEW! LUGI'S® Sours 100% Frozen Juice Sorbet Lemon	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	20	15	12%	3	10	0	0	100	8	0
48453	NEW! LUGI'S® Sours 100% Frozen Juice Sorbet Raspberry	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	20	15	12%	3	10	0	0	100	8	0
48456	NEW! LUGI'S® Sours 100% Frozen Juice Sorbet Orange/Raspberry Swirl	x	x	x	F	96	4.4 fl oz	½ Cup	70	0	0%	0	0%	0	0	20	15	12%	3	5	0	30	100	8	2
LUGI'S® SHERBET MADE WITH FRUIT JUICE**																									
38440	LUGI'S® Sherbet Orange				D	96	4 fl oz	0	110	1.5	12%	1	8%	0	5	23	19	16%	0	20	1	0	100	2	2
38441	LUGI'S® Sherbet Raspberry				D	96	4 fl oz	0	110	1.5	12%	1	8%	0	5	23	19	16%	0	20	0	0	100	2	2
38442	LUGI'S® Sherbet Lime				D	96	4 fl oz	0	110	1.5	12%	1	8%	0	5	23	19	16%	0	20	0	0	100	2	2
38447	LUGI'S® Sherbet Rainbow				D	96	4 fl oz	0	110	1.5	12%	1	8%	0	5	25	21	19%	0	15	0	0	100	2	2
Tio Pepe's® SpicedCE™																									
48470	NEW! Strawberry Jalapeño	x	x	x	F	96	4.4 fl oz	1/2 Cup	90	0	0%	0	0%	0	0	25	21	18%	3	15	0	0	100	8	0
48471	NEW! Mango Chamoy	x	x	x	F	96	4.4 fl oz	1/2 Cup	90	0	0%	0	0%	0	0	25	21	18%	3	15	0	50	100	8	0
48472	NEW! Horchata	x	x	x	F	96	4.4 fl oz	1/2 Cup	90	0	0%	0	0%	0	0	25	21	18%	3	10	0	0	100	8	0
48473	NEW! Watermelon Chili Limón Verde	x	x	x	F	96	4.4 fl oz	1/2 Cup	90	0	0%	0	0%	0	0	25	21	18%	3	110	0	0	100	8	0

Pre-Packaged Bakery



**2 Grain
Crediting!**



**1 Grain
Crediting!**



NEW LOOK!

Pre-Packaged Bakery

51% WHOLE GRAIN

From breakfast solutions to after school snacks, Redi-Bake BeneFIT pre-baked products give you the tools you need to deliver the quality your students expect.

PRODUCT BENEFITS

- Meets whole grain rich criteria
- No High Fructose Corn Syrup
- 0g Trans Fat
- Exact Portion Count
- Hydrogenated Oil Free

CODE	PRODUCT DESCRIPTION	Meal Structure			A La Carte Smart® Pack	Serving Size (oz.)	Creditable Grains *	Total Calories	Fat (g)	% of Calories from Fat	Saturated Fat (g)	% of Saturated Fat	Trans Fat (g)	Cholesterol (mg)	Carbohydrates (g)	Sugars (g)	% of Sugar by Weight	Dietary Fiber (g)	Sodium (mg)	Protein (mg)	Vitamin A (%)	Vitamin C (%)	Calcium (%)	Iron (%)	Commodity Processing Available	
		Breakfast	Lunch	After School Snack																						
READI-BAKE® BENEFIT BREAKFAST BARS MADE WITH 51% WHOLE GRAINS (3G FIBER) - INDIVIDUALLY WRAPPED NEW PACKAGING!																										
40400	Oatmeal Raisin	x	x	x	EB	48	2.5 oz	2	290	9	28%	3	9%	0	20	48	22	31%	3	190	5	0	0	2	10	No
40401	Oatmeal Chocolate Chip	x	x	x	EB	48	2.5 oz	2	290	9	28%	3	9%	0	20	47	22	31%	3	240	5	0	0	2	10	No
40402	Banana Chocolate Chunk	x	x	x	EB	48	2.5 oz	2	280	8	26%	3	9.6%	0	15	48	23	32%	3	220	5	0	0	2	10	No
40403	Apple Cinnamon	x	x	x	EB	48	2.5 oz	2	290	9	28%	3	9%	0	15	48	22	31%	3	240	5	0	0	2	10	No
40404	French Toast	x	x	x	EB	48	2.5 oz	2¼	290	9	28%	2.5	8%	0	25	47	21	30%	3	200	5	0	0	4	10	No
40405	Apple Blueberry Chip	x	x	x	EB	48	2.5 oz	2	290	9	28%	3	9%	0	20	48	23	32%	3	200	5	0	0	2	8	No
40406	Cocoa Chip	x	x	x	EB	48	2.5 oz	2	270	8	26%	2.5	8%	0	0	48	21	30%	5	230	5	0	0	2	15	No
READI-BAKE® BENEFIT MINI BARS MADE WITH 51% WHOLE GRAINS (3G FIBER) - INDIVIDUALLY WRAPPED NEW PACKAGING!																										
40452	Maple Brown Sugar	x	x	x	S	96	1.25 oz	1	140	4	26%	1	6%	0	0	24	10	29%	3	115	2	0	0	10	6	No
40454	Oatmeal Chocolate Chip	x	x	x	S	96	1.25 oz	1	140	4	26%	1.5	9.6%	0	0	24	10	29%	3	115	2	0	0	10	6	No
40455	Brownie Bar	x	x	x	S	96	1.25 oz	1	130	4	26%	1	7%	0	0	24	10	29%	3	115	3	0	0	2	8	No
40456	NEW! Banana Chocolate Chunk	x	x	x	S	96	1.25 oz	1	140	4	26%	1.5	9.60%	0	10	24	12	34%	2	105	2	0	0	2	4	No
READI-BAKE® PRE-PACKAGED GRAHAMS & CRACKERS MADE WITH 51% WHOLE GRAINS																										
56080	NEW! Belly Bears 51% Whole Grain Cinnamon Graham Crackers	x	x	x	EB	100	2 oz	2	250	8	28%	0.5	0%	0	0	41	15	26%	3	240	4	0	0	30	10	No
56079	NEW! Jungle Crackers 51% Whole Grain	x	x	x	EB	100	2 oz	2	250	8	28%	0	0%	0	0	41	15	26%	2	190	4	0	0	25	10	No
039085	Jungle Crackers 51% Whole Grain	x	x	x	S	200	1 oz	1	130	4	28%	0	0%	0	0	20	8	29%	1	95	2	0	0	15	4	No
056070	Belly Bears 51% Whole Grain Chocolate Graham Crackers	x	x	x	S	200	1 oz	1	120	4	30%	0	0%	0	0	20	7	25%	2	85	2	0	0	10	6	No
056071	Belly Bears 51% Whole Grain Honey Graham Crackers	x	x	x	S	200	1 oz	1	130	4	28%	0	0%	0	0	20	8	29%	1	100	2	0	0	10	6	No
056072	Belly Bears 51% Whole Grain Cinnamon Graham Crackers	x	x	x	S	200	1 oz	1	130	4	28%	0	0%	0	0	21	8	29%	1	120	2	0	0	10	6	No
56073	DOTS 51% Whole Grain Vanilla Graham Crackers	x	x	x	S	200	1 oz	1	120	4	30%	0	0%	0	0	20	7	25%	1	95	2	0	0	10	4	No
56074	ABC 51% Whole Grain Mixed Berry Graham Crackers	x	x	x	S	200	1 oz	1	130	4	28%	0	0%	0	0	20	7	25%	1	95	2	0	0	10	4	No
56075	SPORTS 51% Whole Grain Strawberry Graham Crackers	x	x	x	S	200	1 oz	1	130	4	28%	0	0%	0	0	20	7	25%	1	95	2	0	0	10	4	No

*All items on this page use the 16g rule for crediting.

EB (Entrée Breakfast) = acceptable for a la carte same day or day after muening.

Cookie Dough



Cookie Dough

51% WHOLE GRAIN

Delicious BeneFIT 51% whole grain cookies will satisfy your students' smart snack cravings, with sizes and varieties for all ages and palates.

PRODUCT BENEFITS

- Meets whole grain rich criteria
- 0g trans fat
- No High Fructose Corn Syrup
- Less than 200 calories
- Hydrogenated Oil Free
- Exact Portion Count

CODE	PRODUCT DESCRIPTION	Meal Structure			Pack	Serving Size (oz.)	Creditable Grains*	Total Calories (cal)	% of Calories from Fat	Saturated Fat (g)	% of Saturated Fat	Trans Fat (g)	Cholesterol (mg)	Carbohydrates (g)	Sugars (g)	% of Sugar by Weight	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Vitamin A (%)	Vitamin C (%)	Calcium (%)	Iron (%)	Commodity Processing Available		
		Breakfast	Lunch	After School Snack																						
READI-BAKE® BENEFIT REDUCED FAT- MADE WITH 51% WHOLE GRAINS FROZEN COOKIE DOUGH																										
04911	Chocolate Chip	x	x		S	384	1 oz	1/2	104.03	3.15	27.2%	1.13	9.78%	0	10.38	18.50	9.16	32.7%	1.92	93.66	1.69	0.61%	0.03%	1.03%	3.61%	Yes
04912	Candy	x	x		S	384	1 oz	1/2	103.77	3.15	27.2%	1.11	9.63%	0	10.20	18.54	9.16	32.7%	1.98	90.67	1.60	0.59%	0.02%	0.75%	3.67%	Yes
04914	Double Chocolate	x	x		S	384	1 oz	1/2	102.86	3.35	29.2%	1.14	9.97%	0	12.90	17.92	9.44	33.7%	1.63	101.09	1.75	0.66%	0.02%	0.83%	4.78%	Yes
04915	Sugar	x	x		S	384	1 oz	1/2	104.82	3.22	27.6%	1.13	9.70%	0	9.68	18.67	9.15	32.7%	2.01	110.15	1.51	1.51%	0.03%	0.79%	3.06%	Yes
04917	Oatmeal Raisin	x	x		S	384	1 oz	1/2	105.65	3.24	27.5%	0.97	8.26%	0	10.36	17.64	9.53	34.0%	1.46	102.02	1.97	0.63%	0.37%	1.18%	3.28%	Yes
14401	Red, White and Blue	x	x		S	384	1 oz	1/2	100	3	27.0%	1	9.00%	0	10	19	9.9	34.92%	2	100	1	2%	0%	0%	2%	Yes
14404	Red Velvet	x	x		S	384	1 oz	1/2	100	3	27.0%	1	9.00%	0	15	18	9	31.75%	2	100	2	0%	0%	2%	4%	Yes
04931	Chocolate Chip	x	x		S	180	1.33 oz	3/4	138.13	4.13	26.9%	1.49	9.71%	0	13.84	24.65	12.20	32.1%	2.56	124.76	2.25	0.81%	0.03%	1.36%	4.78%	Yes
04932	Candy	x	x		S	180	1.33 oz	3/4	137.99	4.19	27.2%	1.48	9.65%	0	13.56	24.66	12.18	32.1%	2.63	120.57	2.13	0.8%	0.03%	1.00%	4.89%	Yes
04934	Double Chocolate	x	x		S	180	1.33 oz	3/4	136.87	4.44	29.1%	1.51	9.93%	0	17.16	23.83	12.57	33.1%	2.16	134.8	2.34	0.88%	0.02%	1.28%	6.33%	Yes
04935	Sugar	x	x		S	180	1.33 oz	3/4	139.39	4.28	27.6%	1.50	9.69%	0	12.87	24.83	12.16	32.0%	2.67	146.48	2.01	1.53%	0.03%	1.05%	4.06%	Yes
04939	Oatmeal Chocolate Chip	x	x		S	180	1.33 oz	3/4	139.57	4.52	29.1%	1.55	9.99%	0	16.08	23.18	11.42	30.1%	2.58	147.35	2.69	0.86%	0.03%	1.25%	4.17%	Yes
14402	Red, White and Blue	x	x		S	180	1.33 oz	3/4	140	4	25.7%	1.5	9.64%	0	10	25	13	34.48%	3	130	2	2%	0%	2%	4%	Yes
14405	Red Velvet	x	x		S	180	1.33 oz	3/4	130	4	27.7%	1.5	9.00%	0	20	24	12	31.83%	2	135	2	0%	0%	2%	6%	Yes
14921	Chocolate Chip	x	x	x	S	192	1.85 oz	1	192.45	5.83	27.2%	2.08	9.73%	0	19.21	34.23	16.94	32.6%	3.55	173.26	3.13	1.13%	0.05%	1.91%	6.67%	Yes
14922	Candy	x	x	x	S	192	1.85 oz	1	191.97	5.82	27.2%	2.06	9.66%	0	18.86	34.30	16.95	32.6%	3.66	167.74	2.96	1.11%	0.05%	1.39%	6.78%	Yes
14925	Sugar	x	x	x	S	192	1.85 oz	1¼	193.92	5.96	27.6%	2.09	9.70%	0	17.90	34.55	16.92	32.5%	3.72	200	2.80	2.13%	0.05%	1.46%	5.61%	Yes
14927	Oatmeal Raisin	x	x	x	S	192	1.85 oz	1¼	195.46	6.00	27.5%	1.79	8.24%	0	19.17	32.63	17.64	33.9%	2.70	188.74	3.64	1.17%	0.67%	2.18%	6.06%	Yes
14924	Double Chocolate	x	x	x	S	192	1.85 oz	1	190.33	6.18	29.1%	2.11	9.98%	0	23.88	33.15	17.49	33.6%	3.00	187.53	3.26	1.22%	0.02%	1.78%	8.78%	Yes
14403	Red, White and Blue	x	x	x	S	192	1.85 oz	1	190	5	23.7%	2	9.47%	0	15	35	18	34.32%	4	180	3	2%	0%	2%	6%	Yes
14406	Red Velvet	x	x	x	S	192	1.85 oz	1	190	5	23.7%	2	9.47%	0	25	33	17	32.41%	3	190	3	2%	0%	2%	10%	Yes
READI-BAKE® BENEFIT MADE WITH 51% WHOLE GRAINS FROZEN THEMED COOKIE DOUGH - Sugar Toppings Included for Optional Use																										
74226	Football		x			144	1.2 oz	3/4	160	9	51%	4.5	25%	0	15	18	7	21%	1	80	2	0	0	0	4	Yes
74221	Harvest		x			144	1.2 oz	3/4	160	9	51%	5	28%	0	20	17	6	18%	1	85	2	2	0	0	4	Yes
74225	Holiday		x			144	1.2 oz	3/4	160	9	51%	4.5	25%	0	15	18	7	21%	1	80	2	2	0	0	4	Yes
74230	Heart		x			144	1.2 oz	3/4	160	9	51%	4.5	25%	0	15	18	7	21%	1	80	2	2	0	0	4	Yes
74231	Shamrock		x			144	1.2 oz	3/4	160	9	51%	4.5	25%	0	15	18	7	21%	1	80	2	2	0	0	4	Yes
74224	Spring		x			144	1.2 oz	3/4	160	9	51%	5	28%	0	20	17	6	18%	1	85	2	2	0	0	4	Yes

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Bread & Roll Dough



Bread & Roll Dough

Readi-Bake BeneFIT provides “School-Made” quality rolls giving you fresh baked “homestyle” goodness while delivering important nutrition.

PRODUCT BENEFITS

- Meets whole grain rich criteria
- Provides various bread components
- Pre-formed & pre-portioned frozen dough
- Fresh from the oven taste
- “School-Made” Appearance



CODE	PRODUCT DESCRIPTION	Meal Structure			A La Carte Smart® Pack	Serving Size (oz.)	Creditable Grains *	Total Calories	Fat (g)	% of Calories from Fat	Saturated Fat (g)	% of Saturated Fat	Trans Fat (g)	Cholesterol (mg)	Carbohydrates (g)	Sugars (g)	% of Sugar by Weight	Dietary Fiber (g)	Sodium (mg)	Protein (g)	Vitamin A (%)	Vitamin C (%)	Calcium (%)	Iron (%)	Commodity Processing Available	
		Breakfast	Lunch	After School Snack																						
READI-BAKE® BENEFIT ROLLS 51% WHOLE GRAINS																										
01509	READI-BAKE® BeneFIT 51% Whole Grain White Wheat Roll Dough	x	x	x	EB	216	2.2 oz.	2	150	2	12%	0	0%	0	0	30	5	8%	3	270	5	0	10	4	10	Yes
01519	READI-BAKE® BeneFIT 51% Whole Grain White Wheat Roll Dough	x	x	x	S	408	1.1 oz.	1	80	1	11%	0	0%	0	0	15	3	10%	1	135	3	0	6	2	4	Yes
01610	READI-BAKE® 51% Whole Grain Deluxe Cinnamon Roll	x	x	x	EB	180	2.5 oz	2	220	7	29%	2	8%	0	40	36	16	23%	2	240	5	4	8	4	10	Yes
11610	READI-BAKE® 51% Whole Grain Deluxe Cinnamon Roll	x	x	x	S	260	1.7 oz	1.25	150	4.5	27%	1.5	9%	0	30	24	11	23%	2	160	3	2	6	2	8	Yes
READI-BAKE® ROLLS																										
01508	READI-BAKE® Soft Dinner Rolls	x	x			300	1.1 oz	1	80	1	1%	0	0%	0	0	15	2	7%	1	140	3	0	0	2	6	Yes
01022	READI-BAKE® Golden Dinner Rolls	x	x			192	2 oz	2	150	3	18%	0.5	0%	0	0	26	4	7%	1	240	5	0	10	6	10	Yes

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Promotions



CROSS CATEGORY SCHOOL PROMOTION February 1st - May 31st

Earn **DOUBLE** Cool School Points when you purchase products from 2 categories.

Earn **TRIPLE** Cool School Points when you purchase products from any 3 categories.

Returning purchasers earn 1,500 Cool School Points*

New single category purchasers eat 3,000 Cool School Points*

*With Purchase of 100 cases or more





BACK TO School Promotion

August 1st - October 31st

Schools will receive **DOUBLE Cool School Points** when you menu any variety of products **3 times**.

Schools will receive **TRIPLE Cool School Points** when you menu any variety of products **5 or more times**.





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