

OREO[®]

Churros



Creme Filling!

OREO[®] Churros

OREO is the #1 brand on dessert menus overall!

Product Benefits

- Crispy, chocolate churros made with OREO[®] Cookie pieces and filled with OREO[®] creme
- OREO[®] creme dip available
- Unique, attention-grabbing dessert option
- Roll in sugar or serve un-topped
- Versatile preparation - oven, TurboChef, or fryer
- Consumer friendly forms

Mash-ups have quickly become a mainstay of the foodservice industry, generating immediate buzz and incremental sales.

OREO[®] Churros continue this trend in a delicious way by combining rich, chocolate OREO[®] cookies with crispy, sweet churros and filling them with OREO[®] creme.

This combination delivers a melt-in-your-mouth chocolate churro pastry stick and a “just-baked” OREO[®] cookie taste with each bite. J&J Snack Foods has worked very closely with Mondeléz International to develop the innovative treat. 102 years old, OREO[®] is the #1 brand on dessert menus¹ and #1 selling cookie.² J&J Snack Foods is the leading manufacturer of churros. Joining forces has led to the development of one of the most influential mash-ups in recent memory.

Item Code	Product Description	Case Count
5047	OREO Traditional 10" Filled	4/25 Ct., 2lbs Topping
5046	OREO Bites Filled Approx. 2"	Approx. 185-210 Pcs., 1lb Topping
72960	OREO Creme Dip Cup (2oz)	50
5040	OREO Branded Cup & Lid	100
5041	OREO Branded Churro Sleeve	2000
5048	OREO Crumb/Sugar Topping	10ct. / 1lb. Bags

Sources: ¹ Technomic, Menu Monitor ² Nielsen, (AOC plus convenience 52 weeks April 25, 2015)

Equipment

Displays, Warmers, Supplies



Model 326 Cart



Model 312 Warmer Display



Hawking Bag



Branded Serving Sleeves, Cup & Lid.

POS Materials



Window/Door Clings

Outdoor Flag
Indoor & Outdoor Base Available.

Table Tent

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