

Frozen Desserts



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J & J SNACK FOODS
CORP.
Fun Served Here.

Brands

The logo for Whole Fruit, featuring the brand name in a blue, cursive script font.The logo for Luigi's Real Italian Ice, with "LUIGI'S" in white capital letters on a green rectangular background, and "REAL ITALIAN ICE" in red capital letters below it.The logo for Minute Maid, with the brand name in white serif font on a black rectangular background.

Whole Fruit®

Some say you can't have it all. But here at Whole Fruit®, we set out to prove them wrong. The result? Whole Fruit® Frozen Novelties. Packed with more fruit than other frozen treats, each bite bursts with refreshment. So, go ahead. Indulge in the wholesomeness of Whole Fruit®.

LUIGI'S® Real Italian Ice

No one knows Italian Ice better than Luigi's®. This Real Italian Ice is not only delicious but it is a treat that is fun for the entire family. Luigi's® Real Italian Ice is naturally flavored with real fruit and refreshing taste!

Minute Maid®

Minute Maid® is a world-famous brand that you know and trust. Available in a variety of traditional Minute Maid® lemonade flavors, these soft frozen treats provide an authentic, refreshing snack great for the whole family!

The logo for CHILL Smooth Fruit Ice, with "CHILL" in large, blue-outlined white capital letters, a small orange slice above the 'I', and "SMOOTH FRUIT ICE" in smaller blue capital letters below.The logo for Shape Ups, with the brand name in a stylized, overlapping black and white font.The logo for ICEE, with the brand name in white capital letters with blue outlines, set against a background of red and blue vertical stripes.

CHILL®

CHILL® Smooth Fruit Ice is soft, light, and refreshing. This smooth ice is totally how to kick it. Radical fruit flavor, that is frozen for that perfect hang ten.

Shape Ups®

Add a little fun to your menu with Shape Ups® Frozen Juice Cups. Themed 100% frozen juice cups spread holiday cheer provides 1/2 cup of fruit per serving. Shape Ups® V-edge Frozen Vegetable Juice Cups offer the sweet flavor of fruit with the benefits of healthy veggies, and credit as Red/Orange vegetable per serving.

ICEE®

Enjoy the classic ICEE® experience conveniently packed in a colorful tube! Made with 100% real fruit juice. This is the perfect grab-n-go treat both children and adults can enjoy!

ICEE® & CHILL®



ICEE® Product Benefits

- Fat free, cholesterol free, dairy free
- 0g trans fat & gluten free
- Kosher
- Heat sealed, tamper evident lids
- Carbonation & popping taste

CHILL® Product Benefits

- Cholesterol free & Gluten free
- Non-dairy
- Kosher

Product Handling

Keep frozen (0° F or below). Shelf Life of at least one year when stored properly. *Shelf life varies per brand*.

CHILL® & ICEE® Products

PRODUCT CODE	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
CHILL SMOOTH FRUIT ICE CUPS			
611221	Double Lemon	16 fl oz	12
611203	Verry Strawberry	16 fl oz	12
ICEE SQUEEZE UP TUBES			
3857	Blue Raspberry	4 fl oz	24
3855	Cherry Freeze	4 fl oz	24

LUIGI'S® Real Italian Ice

LUIGI'S® REAL ITALIAN ICE



LUIGI'S® Products

LUIGI'S® Real Italian Ice Product Benefits

- Naturally flavored, items that are free of fat, cholesterol and dairy
- No sugar added & Gluten Free
- 100% RDA Vitamin C

LUIGI'S® Sherbet Product Benefits

- Easy to spoon creamy texture
- Low sodium & Gluten Free
- Portion controlled cups

LUIGI'S® Intermezzo Product Benefits

- Only 80 calories per serving
- Fat free, cholesterol free, protein free, gluten free
- Easy-open cup & offers a long tray life

LUIGI'S® Frozen Custard Product Benefits

- Contains 200 calories, 8g Protein
- Easy-open cup
- Product is shipped frozen and served chilled

LUIGI'S® 100% Juice Sorbet Product Benefits

- Available in 4.4 fl oz cups
- Fat free, Cholesterol free, Dairy free, Gluten free
- 1/2 cup fruit per serving & 3g fiber

Product Handling

Keep frozen (0° F or below). * Shelf life varies per product.

PRODUCT CODE	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
LUIGI'S REAL ITALIAN ICE CUPS & TUBES			
3771	Cherry Italian Ice	10 fl oz	12
3772	Lemon Italian Ice	10 fl oz	12
3880	Cherry Italian Ice Squeeze Tubes	4 fl oz	24
3881	Lemon Italian Ice Squeeze Tubes	4 fl oz	24
3963	Mango Italian Ice Squeeze Tubes	4 fl oz	24
3882	Strawberry Italian Ice Squeeze Tubes	4 fl oz	24
38461	Cherry Italian Ice Sweetened with Splenda Cups	4 fl oz	48
38460	Lemon Italian Ice Sweetened with Splenda Cups	4 fl oz	48
LUIGI'S SHERBET CUPS			
38442	Lime	4 fl oz	96
38440	Orange	4 fl oz	96
38447	Rainbow	4 fl oz	96
38441	Raspberry	4 fl oz	96
LUIGI'S INTERMEZZO CUPS			
3845	Cherry	4 fl oz	72
3846	Lemon	4 fl oz	72
3847	Orange	4 fl oz	72
3844	No Sugar Added Lemon	4 fl oz	72
LUIGI'S FROZEN CUSTARD			
38551	Vanilla	4 fl oz	48
LUIGI'S SORBET CUPS			
48440	Lime	4.4 fl oz	96
48441	Orange	4.4 fl oz	96
48442	Grape	4.4 fl oz	96
48443	Blue Raspberry	4.4 fl oz	96
48445	Kiwi/Strawberry Swirl	4.4 fl oz	96
48446	Cherry/Blue Raspberry Swirl	4.4 fl oz	96
LUIGI'S SOURS 100% FROZEN JUICE SORBET CUPS			
48450	Sour Watermelon	4.4 fl oz	96
48451	Sour Orange	4.4 fl oz	96
48452	Sour Lemon	4.4 fl oz	96
48453	Sour Raspberry	4.4 fl oz	96
48456	NEW! Orange Raspberry Swirl	4.4 fl oz	96

Minute Maid®

Minute Maid®



Minute Maid® Product Benefits

- Recognized brand by 98% of consumers
- Convenient, portable, and spoonable textures
- Fat Free & Gluten Free

35% of consumers prefer
premium frozen treats

Product Handling

Keep frozen (0° F or below). Shelf life of at least two years when stored properly.

Minute Maid® Products

PRODUCT CODE	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
MINUTE MAID SOFT FROZEN CUPS			
113532	Orangeade	12 fl oz	12
106611	Cherry Limeade	12 fl oz	12
106599	Lemonade	12 fl oz	12
106601	Strawberry Lemonade	12 fl oz	12
MINUTE MAID SOFT FROZEN TUBES			
103525	Lemonade	4 fl oz	24
113522	Strawberry Lemonade	4 fl oz	24

"MINUTE MAID IS A REGISTERED TRADEMARK OF THE COCA-COLA COMPANY."

Sources: Mintel 2016 Ice Cream and Frozen Novelties

WholeFruit®

Whole Fruit®



WHOLE FRUIT® Frozen Juice Product Benefits

- Available in sizes ranging from 2.25 to 4.4 fluid ounces
- Contains 100% juice, no added sugar and no artificial colors
- 100% RDA Vitamin C
- Fat free & Gluten free

Organic WHOLE FRUIT® Frozen Juice Product Benefits

- USDA Organic
- Available in 12 oz. cups
- 90% Juice
- Fat free & Gluten free
- Non-GMO, No High Fructose Corn Syrup

Product Handling

Keep frozen (0° F or below). Shelf Life of at least two years when stored properly.

Whole Fruit® Products

PRODUCT CODE	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
WHOLE FRUIT PREMIUM JUICE BAR MPAKS			
23050200	Outrageous Orange	2 fl oz	100
23050205	Wild Cherry	2 fl oz	100
23050210	Very Berry	2 fl oz	100
23050215	Sour Apple-licious	2 fl oz	100
23050300	Outrageous Orange	3 fl oz	72
23050305	Wild Cherry	3 fl oz	72
23050310	Very Berry	3 fl oz	72
23050315	Sour Apple-licious	3 fl oz	72
WHOLE FRUIT PREMIUM FROZEN 100% JUICE CUPS			
23060000	Wild Cherry	4.4 fl oz	96
23060005	Strawberry Pomegranate	4.4 fl oz	96
23060010	Orange Pineapple	4.4 fl oz	96
23060015	Watermelon	4.4 fl oz	96
23060020	Orange Pineapple & Cherry Swirl	4.4 fl oz	96
23060025	Mixed Berry & Lemon Swirl	4.4 fl oz	96
23060030	Mango/Strawberry Pomegranate Swirl	4.4 fl oz	96
23060035	Mixed Berry & Lemon Swirl	6.6 fl oz	72
23060040	Cherry & Lemon Swirl Swirl	4.4 fl oz	96
WHOLE FRUIT ORGANIC FROZEN JUICE CUPS			
23040125	NEW! Apple Blueberry	12 fl oz	12
23040115	NEW! Apple Grape	12 fl oz	12
23040120	NEW! Apple Strawberry	12 fl oz	12



Shape Ups®



Shape Ups® Frozen Theme 100% Juice Cups Product Benefits

- Fun, holiday, graphic lids
- Provides 1/2 cup fruit component
- Gluten free & contains 3g fiber
- Heat, sealed, tamper evident lids
- Easy Open, Easy-to-Serve-Cup

Shape Ups® V-Edge Frozen Vegetable Juice Cups Product Benefits

- Taste like a fruit - credits as a vegetable
- 100% Vegetable Juice
- Provides 1/2 cup r/o vegetable component
- 3g Fiber
- Naturally flavored, no artificial colors and flavors

Product Handling

Keep frozen (0° F or below). Shelf life of at least two years when stored properly.

Shape Ups® Products

PRODUCT CODE	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
SHAPE UPS FROZEN THEME 100% JUICE CUPS			
41501	Blue Raspberry/Cherry Swirl - American Flag Holiday Theme	4.4 fl oz	96
41506	Blue Raspberry/Cherry Swirl - Celebration/Happy Birthday Theme	4.4 fl oz	96
41504	Cherry - Heart Holiday Theme	4.4 fl oz	96
41505	Cherry/Lime Swirl - Shamrock Holiday Theme	4.4 fl oz	96
41502	Lemon/Lime Swirl - Snowman Holiday Theme	4.4 fl oz	96
41503	Orange/Lime Swirl - Pumpkin Holiday Theme	4.4 fl oz	96
41507	Strawberry/Lemonade Swirl - Sports Theme	4.4 fl oz	96
41510	NEW! Orange Cornucopia - Thanksgiving Theme	4.4 fl oz	96
41511	NEW! Cherry Patriotic - American Flag Holiday Theme	4.4 fl oz	96
SHAPE UPS V-EDGE FROZEN VEGETABLE JUICE CUPS			
41508	NEW! Sunburst	4.4 fl oz	96
41509	NEW! Cherry Splash	4.4 fl oz	96

We offer an extensive variety of equipment & accessories to support our products! This includes: Carts, Hawking Bags, Displays and more!

Please contact your JJSF Sales Rep for more details.

Equipment



Cart & Umbrella



Hawking Bag



Countertop Freezer



Kulkaplex

Point Of Sale

Price Signs, Table Tents, and Posters are all available to support our products!

Order FREE on

<http://merchandiseers.jjsnackfoodservice.com/poswp.aspx>

Custom Signage can be created, please contact your local JJSF sales rep for more information.



Decal



Price Sign



Table Tent



Poster

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