



& WHOLESALE & Cash 'n Carry

SEGMENT BROCHURE



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Frozen Novelties • Churros • Funnel Cake • Soft Pretzels

Wholesale and Cash 'n Carry

J&J Snack Foods makes it easy for wholesalers and food supply stores to sell quality products. Whether you are looking for resale or on trend foodservice items, J&J Snack Foods has fun, unique food offerings to suit your needs.

*The cooler the **treat**,
the warmer the **memory!**
These cool classics are sure to be a hit.*



- 92% of households have purchased frozen treats in a store in the past six months, indicating a strong popularity in the category. – *Ice Cream and Frozen Novelties, US. Mintel, July 2016*
- The frozen novelty category does a good job capturing the interest of consumers, with only 7% saying they're bored with flavor offerings. – *Ice Cream and Frozen Novelties, US. Mintel, July 2016*

Item #	Item Description	Pack Size
103576	MINUTE MAID® Soft Frozen Lemonade Variety Pack Tubes	4 fl. oz./ 24 ct.
103504	MINUTE MAID® 100% Juice M-Pack- Cherry, Grape, Orange	2.25 fl. oz./ 36 ct.
106601	MINUTE MAID® Soft Frozen Lemonade Cup- Strawberry	12 fl. oz. / 12 ct.
106599	MINUTE MAID® Soft Frozen Lemonade Cup- Lemon	12 fl. oz./ 12 ct.
4417	ICEE® Squeeze Tubes Cherry, Sour Apple, Blue Raspberry	3 fl. oz./30 ct.
3774	ICEE® Squeeze Tubes Cherry and Blue Raspberry	3 fl. oz./ 30 ct.
3887	LUIGI'S® Real Italian Ice Squeeze Tubes Variety Pack - Lemon, Cherry, Strawberry	4 fl. oz. /24 ct./ 1
3886	LUIGI'S® Real Italian Ice Squeeze Tubes Variety Pack - Lemon, Cherry, Strawberry	4 fl. oz. /24 ct./ 3
23080600	WHOLE FRUIT® Organic Juice Tubes Strawberry, Cherry, Grape	3 fl. oz./24 ct.



Shareable and mini desserts are refreshing the dessert world and allowing diners to indulge!



Nostalgic carnival treats experience significant growth with this trend. These unforgettable items provide a walk down memory lane and remind diners of their childhood.

Menu mentions of churros have increased 29% in the past four years.

– *Menu Trends, Churro, Datassential, 2017*

Item #	Item Description	Pack Size
40530	THE FUNNEL CAKE FACTORY® Funnel Cake	8" / 8 ct.
4538	THE FUNNEL CAKE FACTORY® Funnel Fries	Approx. 600 pieces
3317	TIO PEPE'S® King Size Churros	16" / 100 ct.
3609	TIO PEPE'S® Regular Size Churros	10" / 25 ct.
5202	OREO® Churros - Filled Bites	50 ct.

OREO is a registered trademark of Mondeléz International group, used under license.



It's time for a twist! J&J Snack Foods is the leader in soft pretzel products.

From traditional soft pretzels, cheese filled pretzels, and Bavarian styled rolls and sticks. Whatever your customer needs, we have the perfect soft pretzel variety!

Pretzel menu mentions are up 96% in the past four years.

– *Menu Trends, Churro, Datassential, 2017*



Item #	Item Description	Pack Size
103458	SUPERPRETZEL® King Size Soft Pretzels	5 oz. /20 ct.
3014	SUPERPRETZEL® King Size Baked Pretzels	5 oz. / 50ct.
003475	SUPERPRETZEL® Soft Pretzels Club Box	2.25 oz. / 36 ct.
3022	SUPERPRETZEL® Soft Pretzels	2.25 oz. / 6 ct.
7148	SUPERPRETZEL® PretzelDogs	36 ct. / 8 pk
7208	SUPERPRETZEL® PretzelFils- Pepperjack	12 ct. / 10 pk
3637	Kim & Scott's® Organic Pretzel Bites	125 ct. / 8 pk
5021	Bavarian Bakery® Pretzel Sticks	2.4 oz. /36 ct.
9311	Bavarian Bakery® Pre-Sliced Coburg Rolls	4 oz. / 36 ct.
40526	Bavarian Bakery® Gourmet Soft Pretzel Roll	2.7 oz. / 12 ct.
4497957375	Brauhaus Pretzel™	2.5 oz. / 20 ct.

Minute Maid is a registered trademark of the Coca-Cola Company.

Frozen Novelties

Funnel Cake & Churros

Soft Pretzels