

College & University



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SEGMENT BROCHURE

[www.jjsnackfoodservice.com](http://www.jjsnackfoodservice.com)



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# Introduction

J&J Snack Foods offers a wide range of quality products perfect for catering, on-the-go meals, dining halls, and all your college & university needs! Our product solutions provide delicious offerings that can be enjoyed alone or shared with friends!



College students take their meals **to-go 46%** of the time.\*



**Convenience** is key for student dining. **On-the-go** options are preferred **48%** of the time.\*



**46%** of students want **unique foods**.\*

**66%**  of students will purchase **authentic food**.\*

**36 PERCENT**

of college students say **comfort food** is the **most important attribute** when it comes to their foodservice decisions.\*

**OPEN LATE**

**46%** of on-campus students typically snack right before they go to bed. **Over half** of the students call for **later dining hours**.\*

\*Source: Techomic's 2017 College and University Trend Report. powered by Ignite



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## French Toast Maple Filled Churro

This fun flavor is the next generation of churros! Attention grabbing and delicious, your taste buds are only one bite away from going loco!

**41121** French Toast Maple Filled Churro **5" 100ct.**



## Soft Pretzel Hamburger Roll

Add an artisan soft pretzel hamburger bun to your dining experience. These rolls are pre-sliced and they will make any sandwich upscale!

**9447002** Soft Pretzel Hamburger Roll **4oz. 72ct.**



# Dining Services

MFR #	Item Description	Pack Size
<b>SUPERPRETZEL® Soft Pretzels</b>		
7585	Sweet Cinnamon Bites	0.5oz./ 250ct
3198	Soft Pretzel Big Bites	0.4oz./ 350ct
3085	Soft Pretzel Bites	0.4oz./ 350ct
3073	Jumbo Soft Pretzels Pre-Baked	10oz./ 25ct
3014	King Baked Pretzel	5oz./ 50ct
3018	King Size Soft Pretzel (Pre-Dipped, Raw Dough)	5oz./ 50ct
3430	Soft Pretzels with No Salt	6oz./ 50ct
3039	Jumbo Soft Pretzel with No Salt	7oz./ 40ct
30185	51% Whole Grain Nuggets	0.5oz./ 330ct
30110	51% Whole Grain Soft Pretzels	2.2oz./ 100ct
3019	King Size Soft Pretzel Filled with Cheddar Cheese	5oz./ 50ct
7344	Bite-Sized Poppers Filled with Jalapeno-n-Cheese	0.5oz./ 240ct
7140	Soft Pretzel Mini Hot Dogs	0.8oz./ 60ct
7340	Bite-Sized Poppers Filled with Cheddar Cheese	0.5oz./ 240ct
<b>SUPERPRETZEL® Bavarian Soft Pretzels</b>		
3253	Soft Pretzel Braid	7oz./ 50ct
7041	Sourdough Soft Pretzel	7oz./ 40ct
7114	Super Jumbo Soft Pretzel	24oz./ 9ct
7346	Soft Pretzel Roll (Sliced)	24oz./ 9ct
<b>Brauhaus Pretzel™</b>		
4497957372	Authentic Bavarian Soft Pretzel	2.5oz./ 100ct
4497957373	Authentic Bavarian Soft Pretzel	5oz./ 32ct
92571	Authentic Bavarian Soft Pretzel	7oz./ 24ct
4497957374	Authentic Bavarian Soft Pretzel	10oz./ 12ct
60628	Course White Salt	5oz./ 100ct
<b>Bavarian Bakery®</b>		
7107	Bavarian Pretzel Slider Roll	1oz./ 160ct
7050	Medium Bavarian Pretzel Roll	2.7oz./ 108ct
7061	Bavarian Pretzel Hot Dog Roll	3.2oz./ 50ct
7052	Giant Bavarian Pretzel Roll	4oz./ 80ct
7106	12" Sub Roll	8oz./ 32ct
7116	9" Torpedo Roll	4oz./ 48ct
3295	Soft Bavarian Pretzel Stick	2.4oz./ 72ct
7678	Cheddar Cheese Topped Soft Pretzel Bun	3oz./ 84ct
31791	Sea Salt & Cracked Pepper Bavarian Stick	2.4oz./ 72ct
31792	Sea Salt & Cracked Pepper Bavarian Bun	4oz./ 80ct
<b>Labriola® Baking Company</b>		
9067002	Soft Pretzel Dinner Roll	1.75oz./ 144ct
9085002	Soft Pretzel Slider Roll	2.7oz./ 160ct
9433004	Soft Pretzel Demi Hinged - Sliced	4oz./ 60ct
9048001	Soft Pretzel Hamburger Bun - Sliced	3.4oz./ 72ct
9447002	Soft Pretzel Hamburger Bun - Sliced	4oz./ 72ct
9029002	Soft Pretzel Slider Roll - Sliced	2.7oz./ 160ct
<b>The Funnel Cake Factory®</b>		
4508	Funnel Cake	5"/ 48ct
4530	Funnel Cake Fries	4"/ 600ct

MFR #	Item Description	Pack Size
<b>California Churros®</b>		
40023511	Apple Filled Churros	10"/ 50ct
40023513	Strawberry Filled Churros	10"/ 50ct
40013722	Bavarian Cream Filled Churros	10"/ 100ct
40013724	Cajeta Filled Churros	10"/ 100ct
40013720	Churros	10"/ 100ct
40011830	Mini Churros	5"/ 200ct
4185	Churro Bites	2"/ 200ct
40013800	Churro Bun™	20ct
41121	French Toast Maple Filled Churro	5"/ 100ct
<b>Tio Pepe's® Churros™</b>		
3321	Traditional Churros	10"/ 100ct
3328	Traditional Churros with Cinnamon Sugar	10"/ 100ct
3314	Mini Churro	5"/ 200ct
5109	King Size Strawberry Churro	16"/ 50ct
7961	Non GMO Churro	10"/ 100ct
<b>OREO® Churros</b>		
5040	Branded Cup & Lid	100ct
5041	Branded Churro Serving Sleeves	2000ct
5046	Churro Filled Bites with OREO® Crumb/Sugar Topping	~200ct
5047	Regular Filled Churros with OREO® Crumb/Sugar Topping	100ct
<b>READI-BAKE® Cookie Dough</b>		
4241	Chocolate Chip Cookie Dough	1.25oz./ 288ct
4244	Double Chocolate Cookie Dough	1.25oz./ 288ct
4245	Sugar Cookie Dough	1.25oz./ 288ct
4246	Peanut Butter Cookie Dough	1.25oz./ 288ct
4247	Oatmeal Raisin Cookie Dough	1.25oz./ 288ct
4249	Candy Cookie Dough	1.25oz./ 288ct
4251	Wedding Cookie Dough	1.25oz./ 288ct
4257	Shortbread Cookie Dough	1.25oz./ 288ct
<b>Country Home Bakers®</b>		
20573	Buttermilk Biscuits	2.2 oz./ 180ct
01003	Golden Dinner Rolls	1.5oz./ 300ct
01005	Finger Dinner Rolls	1.25oz./ 324ct
01022	Golden Dinner Rolls	2oz./ 192ct
01508	Soft Dinner Rolls	1.1oz./ 300ct
01510	Flaked Wheat Dinner Rolls	1.25oz./ 240ct
<b>Sweet Stuffers®</b>		
4497902051	Fryable Apple Turnover Bubbly Crust Pies with Pie Sleeves	3oz./ 90ct
4497902063	Fryable Lemon Bubbly Crust Pies	3oz./ 120ct
1882872585	Fryable Peach Bubbly Crust Pies	3oz./ 72ct
4497902059	Fryable Apple Bubbly Crust Pies	3oz./ 120ct
4497902052	PIE SLEEVES - ALL FLAVORS	5"x13"
1882819055	Fryable Apple Mini Pastry Crust Pies	0.75oz./ 216ct
1882848025	Fryable Apple Pastry Crust Pies	4oz./ 48ct
1882872055	Fryable Apple Pastry Crust Pies	2.5oz./ 72ct
1882872255	Fryable Cherry Pastry Crust Pies	2.5oz./ 72ct
1882872555	Fryable Peach Pastry Crust Pies	2.5oz./ 72ct
1882819501	Bakeable S'Mores with Graham Cracker Crust Pies	1.8oz./ 96ct

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**51% Whole Grain Football Cookie**

Get Game Day ready with some football shaped cookies! These 51% whole grain cookies are pre-shaped & easy to bake!

**74226**

**51% Whole Grain Themed Cookies: Football Cookie**  
1.2oz. 144ct.



**Funnel Cake**

Every student will cheer for a Funnel Cake! Just Heat-n-Serve to enjoy this treat!

**4508**

**Funnel Cake**  
5" 48ct.



**Bavarian Dough Soft Pretzel**

The same tradition and quality you've come to expect from SUPERPRETZEL® now available in authentic, old-world bavarian style soft pretzels.

**7098**

**Bavarian Dough Soft Pretzel**  
5.5oz. 40ct.



# Concessions & Coffee Kiosks

MFR #	Item Description	Pack Size
<b>SUPERPRETZEL® Soft Pretzels</b>		
3014	King Size Soft Pretzels Pre-Baked	5oz./ 50ct
3085	Soft Pretzel Bites	0.4oz./ 350ct
3198	Soft Pretzel Big Bites	0.4oz./ ~300ct
7340	Cheddar Filled Soft Pretzel Poppers	0.5oz./ ~240ct
7344	Cheddar Jalapeno Cheese Filled Soft Pretzel Poppers	0.5oz./ ~240ct
<b>SUPERPRETZEL® Bavarian Soft Pretzels</b>		
3253	Soft Braid Pretzel	7oz./ 50ct
7074	Sourdough Soft Pretzel	3.2oz./ 64ct
7041	Sourdough Soft Pretzel	7oz./ 40ct
7049	Bavarian Sweet Dough Pretzel	6oz./ 56ct
7149	Sweet Baked Pretzel Nuggets	0.4oz./ ~792ct
7098	Bavarian Dough Soft Pretzel	5.5oz./ 40ct
7114	Super Jumbo Soft Pretzel	24oz./ 9ct
7092	New York Style Soft Pretzel	7.5oz./ 40ct
7346	Soft Pretzel - Sliced	24oz./ 9ct
7360	Sweet Dough Pretzel Nuggets	0.4oz./ ~792ct
<b>Federal® Soft Pretzel</b>		
7277	Federal Individually Wrapped Soft Pretzel	4oz./ 50ct
<b>Brauhaus Pretzel™</b>		
4497957372	Authentic Bavarian Soft Pretzel	2.5oz./ 100ct
4497957373	Authentic Bavarian Soft Pretzel	5oz./ 32ct
92571	Authentic Bavarian Soft Pretzel	7oz./ 24ct
4497957374	Authentic Bavarian Soft Pretzel	10oz./ 12ct
60628	Course White Salt	5oz./ 100ct
<b>Bavarian Bakery®</b>		
3295	Soft Bavarian Pretzel Stick	2.4oz./ 72ct
7052	Giant Bavarian Pretzel Roll	4oz./ 80ct
7061	Bavarian Pretzel Hot Dog Roll	3.2oz./ 50ct
7050	Medium Bavarian Pretzel Roll	2.7oz./ 108ct
7116	9" Torpedo Roll	4oz./ 48ct
7106	12" Sub Roll	8oz./ 48ct
<b>The Funnel Cake Factory®</b>		
4530	Funnel Cake Fries	4"/ 600ct
4508	Funnel Cake	5"/ 48ct
40531	Funnel Cake	8.5"/ 24ct
<b>Minute Maid® Soft Frozen Lemonade</b>		
113532	Soft Frozen Orangeade Cup	12 fl oz./ 12ct
106611	Soft Frozen Cherry Limeade Cup	12 fl oz./ 12ct
106599	Soft Frozen Lemonade Cup	12 fl oz./ 12ct
106601	Soft Frozen Strawberry Lemonade Cup	12 fl oz./ 12ct
<b>WholeFruit® Organic Frozen Juice Cups</b>		
23040125	Apple-Blueberry Organic Frozen Juice Cup	12 fl oz./ 12ct
23040115	Apple-Grape Organic Frozen Juice Cup	12 fl oz./ 12ct
23040120	Apple-Strawberry Organic Frozen Juice Cup	12 fl oz./ 12ct
<b>CHILL®</b>		
611221	Double Lemon Smooth Fruit Ice Cup	16 fl. oz./ 12ct
611203	Verry Strawberry Smooth Fruit Ice Cup	16 fl. oz./ 12ct

MFR #	Item Description	Pack Size
<b>Pretzel Fillers®</b>		
7194	Stuffed Soft Pretzel filled with Jalapeno-n-Cheese	2.5oz./ 48ct
7204	Stuffed Soft Pretzel filled with Cheddar Cheese	2.5oz./ 48ct
7191	Stuffed Soft Pretzel filled with Sweet Cream Cheese	2.5oz./ 48ct
72517	Stuffed Soft Pretzel filled with Beer Cheese	2.5oz./ 48ct
72516	Stuffed Soft Pretzel filled with Chipotle Cheddar	2.5oz./ 48ct
72515	Stuffed Soft Pretzel filled with Salted Caramel	2.5oz./ 48ct
72518	Stuffed Soft Pretzel filled with Salted Caramel Pre-Topped	2.5oz./ 48ct
7162	Stuffed Soft Pretzel filled with Cheddar Cheese	6.25oz./ 24ct
7167	Stuffed Soft Pretzel filled with Jalapeno-n-Cheese	6.25oz./ 24ct
7165	Stuffed Soft Pretzel filled with Pizza	6.25oz./ 24ct
7168	Stuffed Soft Pretzel filled with Sweet Cream Cheese	6.25oz./ 24ct
72514	Stuffed Soft Pretzel filled with Beer Cheese	6.25oz./ 24ct
72513	Stuffed Soft Pretzel filled with Chipotle Cheddar	6.25oz./ 24ct
72512	Stuffed Soft Pretzel filled with Salted Caramel	6.25oz./ 24ct
72520	Stuffed Soft Pretzel Bites filled with Beer Cheese	0.7oz./ ~220ct
72521	Stuffed Soft Pretzel Bites filled with Chipotle Cheddar	0.7oz./ ~220ct
72522	Stuffed Soft Pretzel Bites filled with Salted Caramel	0.7oz./ ~220ct
<b>California Churros®</b>		
40023511	Apple Filled Churros	10"/ 50ct
40013722	Bavarian Cream Filled Churros	10"/ 100ct
40023512	Bavarian Cream Filled Churros	10"/ 50ct
40013724	Cajeta Filled Churros	10"/ 100ct
40023514	Cajeta Filled Churros	10"/ 50ct
40023510	Churros	10"/ 50ct
40013720	Churros	10"/ 100ct
40023513	Strawberry Filled Churros	10"/ 50ct
40018720	King Churros	16"/ 100ct
40013800	Churro Bun™	3.3oz./ 9ct
004185	Churro Bites	2"/ 500ct
41121	French Toast Maple Filled Churro	5"/ 100ct
<b>Tio Pepe's® Churros™</b>		
3321	Traditional Churros	10"/ 100ct
3341	Double Twisted Churros	16"/ 65ct
3317	Traditional Churros	16"/ 100ct
5109	King Size Strawberry Churro	16"/ 50ct
7961	Non GMO Churro	10"/ 100ct
3329	King Size Traditional Churro with Cinnamon Sugar Packet	16"/ 100ct

MFR #	Item Description	Pack Size
<b>READI-BAKE® Cookie Dough</b>		
04676	Butter Pecan Gourmet Cookie Dough	1.5oz./ 240ct
04571	Chunky Milk Chocolate Gourmet Cookie Dough	1.5oz./ 240ct
04573	Oatmeal Raisin Gourmet Cookie Dough	1.5oz./ 240ct
04574	Chunky White Macadamia Gourmet Cookie Dough	1.5oz./ 240ct
04572	Cranberry Nut Gourmet Cookie Dough	1.5oz./ 240ct
<b>READI-BAKE® BeneFIT Bars</b>		
40400	BeneFIT Bars Oatmeal Raisin	2.5oz./ 48ct
40401	BeneFIT Bars Oatmeal Chocolate Chip	2.5oz./ 48ct
40402	BeneFIT Bars Banana Chocolate Chunk	2.5oz./ 48ct
40403	BeneFIT Bars Apple Cinnamon	2.5oz./ 48ct
40404	BeneFIT Bars French Toast	2.5oz./ 48ct
40405	BeneFIT Bars Apple Blueberry	2.5oz./ 48ct
40406	BeneFIT Bars Cocoa Chip	2.5oz./ 48ct
40452	BeneFIT Mini Bars Maple Brown Sugar	1.25oz./ 96ct
40454	BeneFIT Mini Bars Oatmeal Chocolate Chip	1.25oz./ 96ct
40456	BeneFIT Mini Bars Banana Chocolate Chunk	1.25oz./ 96ct
<b>READI-BAKE® Benefit 51% Whole Grain Themed Cookies</b>		
74226	51% Whole Grain Theme Cookies - Football	1.2oz./ 144ct
74221	51% Whole Grain Theme Cookies - Harvest	1.2oz./ 144ct
74230	51% Whole Grain Theme Cookies - Heart	1.2oz./ 144ct
74225	51% Whole Grain Theme Cookies - Holiday	1.2oz./ 144ct
74231	51% Whole Grain Theme Cookies - Shamrock	1.2oz./ 144ct
74224	51% Whole Grain Theme Cookies - Spring	1.2oz./ 144ct
<b>Corazonas® Heartbars™</b>		
40613	Cranberry Flax Heartbar	1.76oz./ 12ct/ 6pk
40614	Chocolate Chip Heartbar	1.76oz./ 12ct/ 6pk
40615	Banana Walnut Heartbar	1.76oz./ 12ct/ 6pk
40618	White Chocolate Macadamia Nut Heartbar	1.76oz./ 12ct/ 6pk
40619	Blueberry Heartbar	1.76oz./ 12ct/ 6pk
40623	Chocolate Coconut Macaroon Heartbar	1.76oz./ 12ct/ 6pk
40624	Apple Cinnamon Heartbar	1.76oz./ 12ct/ 6pk
40625	Dark Chocolate Cherry Heartbar	1.76oz./ 12ct/ 6pk
40626	Oatmeal Raisin Heartbar	1.76oz./ 12ct/ 6pk

12ct = 12 Count Case 6pk = 6 Pack Caddy

Minute Maid® is a registered trademark of The Coca-Cola Company, used under license.



## Blueberry Corazonas® Heartbar™

A scrumptious blueberry taste blended perfectly with heart-healthy ingredients! This convenient snack is thoughtfully baked and truly good for your heart.

40619 Corazonas® Heartbars™ 1.7oz. 12ct/  
- Blueberry 6pk Caddy



## Whole Fruit® Organic Frozen Juice Tubes

Organically certified and bursting with fruit flavor you won't believe it's frozen! Whole Fruit Organic Juice Tubes have it all!

23080505 Apple Strawberry 3 fl. oz. 6ct.  
& Apple Grape

23080510 Apple Cherry 3 fl. oz. 6ct.  
& Apple Blueberry

# Retail Outlets

MFR #	Item Description	Pack Size
<b>SUPERPRETZEL® Soft Pretzels</b>		
7321	Multigrain Soft Pretzel	2.5oz./ 6ct
3022	Soft Pretzels	2.5oz./ 6ct
3188	Soft Pretzel Sweet Cinnamon	2.5oz./ 6ct
<b>SUPERPRETZEL® PretzelFils</b>		
7208	Pepper Jack	9oz./ 10ct
7242	Mozzarella	9oz./ 10ct
<b>SUPERPRETZEL® Soft Pretzel Bites</b>		
3660	Soft Pretzel Bites	12oz./ 25ct
3185	Soft Pretzel Bites (Stand Up Bag)	9oz./ 25ct
<b>SUPERPRETZEL® Poppers</b>		
3189	Cheddar Filled Pretzel Poppers	7oz./ 24ct
<b>SUPERPRETZEL® SoftStix®</b>		
7327	SoftStix Cheddar	9oz./ 12ct
<b>SUPERPRETZEL® PretzelDogs™</b>		
7141	Soft Pretzel Mini Dogs	9.6oz./ 12ct
7142	Soft Pretzel Mini Dogs Cheddar	9.6oz./ 12ct
<b>Auntie Anne's®</b>		
HAR010	Classic Pretzels	2.5oz./ 6ct
HAR012	Classic Pretzel Nuggets	9.702oz./ 4pk
HAR008	Beef Pretzel Dogs	16oz./ 4ct
HAR017	Cheese & Pepperoni Pretzel Pocket Sandwich	10.802oz./ 2pk
<b>Patio Burritos®</b>		
4830004255	Beef and Bean - Medium	5oz./ 24ct
4830004256	Beef and Bean - Hot	5oz./ 24ct
4830004257	Beef and Bean - Mild	5oz./ 24ct
4830004260	Bean and Cheese	5oz./ 24ct
4830004261	Chicken	5oz./ 24ct
<b>Pillsbury® Churros</b>		
5232	Churro Bites	2"/ 20ct
5233	Churro Bites with Bag	2"/ 21ct
<b>Corazonas® Heartbars™</b>		
40613	Cranberry Flax Heartbar	1.76oz./ 12ct/ 6pk
40614	Chocolate Chip Heartbar	1.76oz./ 12ct/ 6pk
40615	Banana Walnut Heartbar	1.76oz./ 12ct/ 6pk
40618	White Chocolate Macadamia Nut Heartbar	1.76oz./ 12ct/ 6pk
40619	Blueberry Heartbar	1.76oz./ 12ct/ 6pk
40623	Chocolate Coconut Macaroon Heartbar	1.76oz./ 12ct/ 6pk
40624	Apple Cinnamon Heartbar	1.76oz./ 12ct/ 6pk
40625	Dark Chocolate Cherry Heartbar	1.76oz./ 12ct/ 6pk
40626	Oatmeal Raisin Heartbar	1.76oz./ 12ct/ 6pk

12ct = 12 Count Case 6pk = 6 Pack Caddy

MFR #	Item Description	Pack Size
<b>SourPatch Kids®</b>		
27000039	Variety Ice Pops	1.65 fl. oz./ 12ct
<b>LUIGI'S® Real Italian Ice</b>		
3990	Chocolate	6 fl. oz./ 6ct
3992	Variety Lemon/Strawberry	6 fl. oz./ 6ct
3985	Cherry	6 fl. oz./ 6ct
3988	Lemon	6 fl. oz./ 6ct
4419	Orange	6 fl. oz./ 6ct
4405A	Mango	6 fl. oz./ 6ct
4406A	Blue Raspberry/Watermelon	6 fl. oz./ 6ct
7860	Root Beer	6 fl. oz./ 6ct
7853	Fruit Punch	6 fl. oz./ 6ct
7854	Orange	16 fl. oz./ 12ct
7855	Raspberry	16 fl. oz./ 12ct
<b>Minute Maid® Soft Frozen Lemonade</b>		
103565	Variety Lemon/Raspberry	3 fl. oz./ 8ct
103568	Variety Cherry/Limonada	3 fl. oz./ 8ct
106599	Cup: Lemon	3 fl. oz./ 1ct
106601	Cup: Strawberry	3 fl. oz./ 1ct
106611	Cup: Cherry	3 fl. oz./ 1ct
113532	Cup: Orangeade	3 fl. oz./ 1ct
<b>Whole Fruit® Fruit Bars</b>		
23072100	Strawberry	2.75oz./ 6ct
23072110	Coconut	2.75oz./ 6ct
23072115	Mango	2.75oz./ 6ct
23072130	Black Cherry	2.75oz./ 6ct
<b>Whole Fruit® Organic Frozen Juice Tubes</b>		
23080505	Apple Strawberry/ Apple Grape Tubes	3 fl. oz./ 6ct
23080510	Apple Cherry/ Apple Blueberry Tubes	3 fl. oz./ 6ct
<b>Whole Fruit® Sorbet Pints</b>		
23033160	Strawberry	16 fl. oz.
23033165	Lemon	16 fl. oz.
23033167	Mango	16 fl. oz.
<b>ICEE® Freeze Cups</b>		
3972	Wild Cherry	4 fl. oz./ 4ct
3973	Blueberry	4 fl. oz./ 4ct
3974	Sour Apple	4 fl. oz./ 4ct

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# Point of Sale & Recipes

Visit:  
[www.jjsnackfoodservice.com](http://www.jjsnackfoodservice.com)  
 for more information and recipe options.



Table Tents



Posters



Price Signs



Custom POS Available

# Equipment & Capabilities



Show some School Spirit with customized soft pretzels!

This could be your mascot!

Custom Logo Soft Pretzels can be produced depending on quantity of order.



Turkey Avacado Sliders



PBJ & Banana Funnel Cake Poutine



Gochujang Spiced Soft Pretzel Bites



Churro Bun™ Ice Cream Sandwiches



794 Display



Model 2000



Hawking Bag



Cart with Umbrella



312 Warmer