

BACK TO SCHOOL PROMOTION

AUGUST 1ST THROUGH OCTOBER 31ST 2018

EARN **DOUBLE COOL SCHOOL POINTS** WHEN YOU MENU ANY VARIETY OF PRODUCTS **3** TIMES
 EARN **TRIPLE COOL SCHOOL POINTS** WHEN YOU MENU ANY VARIETY OF PRODUCTS **5** OR MORE TIMES



LUIGI'S SOURS
 TANGY / RASPBERRY SWIRL

READ-I-BAKE®
 BENEFIT COOKIE DOUGH
 RED VELVET

SUPERSTIX®
 CHEDDAR CHEESE
 FILLED SOFT PRETZEL STICK

SUPERPRETZEL® 51% WHOLE
 GRAIN 2.2 OZ SOFT PRETZEL

READ-I-BAKE®
 BENEFIT COOKIE DOUGH
 RED, WHITE AND BLUE

READ-I-BAKE®
 BENEFIT FOOTBALL
 THEMED COOKIE

STRAWBERRY
 LEMONADE
 FLAVORED
 H2O
 UPS
 THEME CUP
 4.4 FL OZ (130 mL)

★ QUALIFYING STEPS ★

- STEP 1** PURCHASE AND MENU THE FEATURED PRODUCTS BETWEEN AUGUST 1ST – OCTOBER 31ST, 2018
- STEP 2** SEND URL LINK OF YOUR MENU TO SUPPORT@COOLSCHOOLCAFE.COM WITH YOUR DISTRIBUTOR INVOICE OR VELOCITY REPORT BY DECEMBER 31ST, 2018!
 OPTION: SUBMIT YOUR MENU WITH YOUR DISTRIBUTOR INVOICE OR VELOCITY REPORTS VIA MAIL TO:
 COOL SCHOOL CAFE, PO BOX 535 BECKER, MN 55308
- STEP 3** RECEIVE YOUR COOL SCHOOL POINTS!



WWW.JJSNACKFOODSERVICE.COM · (800) 898-9534 X6140



★ THE TASTIEST WAY TO START THE SCHOOL YEAR! ★

➡ AUGUST 1ST - OCTOBER 31ST, 2018 ⬅

PRODUCT CODE	PRODUCT DESCRIPTION	SIZE/PACK	CREDIBLE GRAINS	COMMODITY PROCESS ITEMS
SUPERPRETZEL® SOFT PRETZELS				
30110	51% WG Regular Size Baked Pretzels	2.2 oz. / 100	2	✓
30410	51% WG Regular Size Baked Pretzels (I/W)	2.2 oz. / 100	2	✓
30120	51% WG Regular Size Baked Pretzels (Sleeve Pack 10/12's)	2.2 oz. / 120	2	✓
30113	51% WG Mini Baked Pretzels	1 oz. / 200	1	✓
30131	51% WG Mini Baked Pretzels I/W	1 oz. / 200	1	✓
31012	51% WG Soft Pretzel Rods	1 oz. / 180	1	✓
30185	51% WG Soft Pretzel Nuggets	0.5 oz. / 330	1/2	✓
32155	51% WG Philadelphia-Style Soft Pretzels	3 oz. / 75	3	✓
31190	51% Whole Grain Junior Cheese I/W	3.3 oz. / 50	2 3/4	✓
SUPERPRETZEL® SUPERSTIX® - WHOLE GRAIN				
34153	Cinnamon Bun Sticks (I/W)	2.1 oz. / 60	2	✓
7258	Cinnamon Bites	0.7 oz. / 176	1/2	✓
7259	Sweet Cream Cheese Bites	0.7 oz. / 176	1/2	✓
7298	NEW! Cheddar Filled Pretzel Stick	2.8 oz / 60	2G/1 M/MA	✓
BAVARIAN BAKERY® PRETZEL ROLLS				
7051	51% Whole Grain Pretzel Roll (Sliced)	2.2 oz. / 120	2	✓
7054	51% Whole Grain Pretzel Bun (Sliced)	2.7 oz. / 108	2 1/2	✓
READI-BAKE® BENEFIT 51% WHOLE GRAIN COOKIE DOUGH				
14403	NEW! Red White and Blue	1.85 oz. / 192	1	✓
14406	NEW! Red Velvet	1.85 oz. / 192	1	✓
READI-BAKE® BENEFIT 51% WHOLE GRAIN THEMED COOKIES				
74226	Football Shaped Cookie	1.2 oz. / 144	1	✓
74221	Harvest/Leaves Shaped Cookie	1.2 oz. / 144	1	✓
DUTCH WAFFLE® 51% WHOLE GRAIN				
4521	Dutch Waffle®	5" / 48	2	
READI-BAKE® 51% WHOLE GRAINS PRE-PACKAGED GRAHAMS & CRACKERS				
56080	NEW! Belly Bears Cinnamon Graham Crackers	2 oz. / 100	2	
56079	NEW! Jungle Crackers	2 oz. / 100	2	

*ITEMS IN RED USE COMMODITY FLOUR

-VALID ON QUALIFYING PRODUCTS FEATURED ON MENUS BETWEEN AUGUST 1ST - OCTOBER 31ST, 2018.

-TO PARTICIPATE, MAIL PURCHASE VERIFICATION IN THE FORM OF A DISTRIBUTOR INVOICE OR VELOCITY REPORT AND MENU SHOWING OCCASION SERVED TO: COOL SCHOOL CAFE, PO BOX 535 BECKER, MN 55308 OR SUBMIT VIA EMAIL TO: SUPPORT@COOLSCHOOLCAFE.COM. PURCHASE VERIFICATION MUST BE POSTMARKED BY DECEMBER 31ST, 2018.

PRODUCT CODE	PRODUCT DESCRIPTION	SIZE/PACK	FRUIT COMP.
WHOLE FRUIT® PREMIUM FROZEN JUICE CUP -100% JUICE, 3G FIBER, 100% VITAMIN C			
23060000	Wild Cherry	4.4 fl oz. / 96	1/2 cup
23060005	Strawberry Pomegranate	4.4 fl oz. / 96	1/2 cup
23060010	Orange Pineapple	4.4 fl oz. / 96	1/2 cup
23060020	Pineapple & Cherry Swirl	4.4 fl oz. / 96	1/2 cup
23060025	Mixed Berry & Lemon Swirl	4.4 fl oz. / 96	1/2 cup
23060030	Mango/Strawberry Pom Swirl	4.4 fl oz. / 96	1/2 cup
23060040	Cherry & Lemon Swirl	4.4 fl oz. / 96	1/2 cup
LUIGI'S® 100% FROZEN JUICE SORBET			
48440	Lime	4.4 fl oz. / 96	1/2 cup
48441	Orange	4.4 fl oz. / 96	1/2 cup
48442	Grape	4.4 fl oz. / 96	1/2 cup
48443	Blue Raspberry	4.4 fl oz. / 96	1/2 cup
48445	Kiwi/Strawberry Swirl	4.4 fl oz. / 96	1/2 cup
48446	Cherry/Blue Raspberry Swirl	4.4 fl oz. / 96	1/2 cup
LUIGI'S® SOURS FROZEN 100% JUICE SORBET			
48450	NEW! Sour Watermelon	4.4 fl oz. / 96	1/2 cup
48451	NEW! Sour Orange	4.4 fl oz. / 96	1/2 cup
48452	NEW! Sour Lemon	4.4 fl oz. / 96	1/2 cup
48453	NEW! Sour Raspberry	4.4 fl oz. / 96	1/2 cup
48456	NEW! Sour Orange-Raspberry Swirl	4.4 fl oz. / 96	1/2 cup
SHAPE UPS® 100% FROZEN JUICE THEMED CUPS			
41501	American Flag (Blue Raspberry/Cherry Swirl)	4.4 oz. / 96	1/2 cup
41503	Pumpkin (Orange/Lime Swirl)	4.4 oz. / 96	1/2 cup
41507	Sports (Strawberry/Lemonade)	4.4 oz. / 96	1/2 cup
41506	Birthday/Celebration (Blue Raspberry/Cherry)	4.4 oz. / 96	1/2 cup

PERFECT PRODUCTS FOR NATIONAL SCHOOL LUNCH!
THERE IS LOTS 2 LOVE ABOUT THESE ITEMS:

»» NATIONAL LUNCH WEEK: OCTOBER 15-19, 2018 ««

3702 SUPERPRETZEL® FUNSHAPES® 51% WHOLE GRAIN SOFT PRETZEL - HEART 2.2 OZ./100 CT

41504 SHAPE UPS® CHERRY 100% FROZEN JUICE CUPS - HEART 4.4 OZ./96 CT

74230 READIBAKE BENEFIT® 51% WHOLE GRAIN THEME COOKIES - HEART 1.2 OZ./144 CT



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APRIL 2018