



CROSS-CATEGORY SCHOOL PROMOTION

SOFT PRETZELS · FROZEN NOVELTIES · CHURROS
BREAKFAST BARS · COOKIES



**EARN
DOUBLE**
COOL SCHOOL POINTS

when purchasing from

2 CATEGORIES

**EARN
TRIPLE**
COOL SCHOOL POINTS

when purchasing from

3 CATEGORIES

NEW SINGLE CATEGORY
PURCHASERS EARN
3000
COOL SCHOOL POINTS

with the purchase of

100 CASES OR MORE

MINIMUM PURCHASE OF 10 CASES PER CATEGORY TO PARTICIPATE • QUALIFYING PURCHASE DATES 2/1/18 – 5/31/18



**EARN
DOUBLE
COOL SCHOOL POINTS**
when purchasing from
2 CATEGORIES

**EARN
TRIPLE
COOL SCHOOL POINTS**
when purchasing from
3 CATEGORIES

**NEW SINGLE CATEGORY
PURCHASERS EARN
3000
COOL SCHOOL POINTS**
with the purchase of
100 CASES OR MORE

MINIMUM PURCHASE OF 10 CASES PER CATEGORY TO PARTICIPATE • QUALIFYING PURCHASE DATES 2/1/18 – 5/31/18

CATEGORY 1

Product Code	Product Description	Pack	Serving Size	C.S. Points
SUPERPRETZEL® Soft Pretzels <i>Made with 51% Whole Grains</i>				
30110	Regular Size Baked Pretzels	100	2.2 oz.	25
30410	Regular Size Baked Pretzels (1/W)	100	2.2 oz.	25
30120	Regular Size Baked Pretzels (Sleeve Pack 10/12s)	120	2.2 oz.	25
32155	Philadelphia Style Soft Pretzels	75	3 oz.	25
30113	Mini Soft Pretzels	200	1 oz.	25
31012	Soft Pretzel Rods	180	1 oz.	25
30131	Mini Baked Soft Pretzels (1/W)	200	1 oz.	25
30185	Soft Pretzel Nuggets	330	0.5 oz.	25
31190	Junior Cheese (1/W)	50	3.3 oz.	25
34153	SUPERSTIX® Cinnamon Bun Stick (1/W)	60	2.1 oz.	25
7258	SUPERSTIX® Bites Cinnamon	176	0.7 oz.	25
7259	SUPERSTIX® Bites Sweet Cream Cheese	176	0.7 oz.	25
BAVARIAN BAKERY® - Soft Pretzel Rolls <i>Made with 51% Whole Grains</i>				
7051	Gourmet Low Sodium Roll	120	2.2 oz.	25
READI-BAKE® BeneFIT Breakfast Bars - <i>Made with 51% Whole Grains (3g Fiber), Individually Wrapped</i>				
40400	Oatmeal Raisin	48	2.5 oz.	15
40401	Oatmeal Chocolate Chip	48	2.5 oz.	15
40402	Banana Chocolate Chunk	48	2.5 oz.	15
40403	Apple Cinnamon	48	2.5 oz.	15
40404	French Toast	48	2.5 oz.	15
40405	Apple Blueberry Chip	48	2.5 oz.	15
40406	Cocoa Chip	48	2.5 oz.	15
SHAPE UPS® 100% Frozen Juice Cups <i>Made with 100% Fruit Juice</i>				
41504	Cherry (Heart)	96	4.4 oz.	25
41507	Strawberry/Lemonade Swirl (Sports)	96	4.4 oz.	25

CATEGORY 2

Product Code	Product Description	Pack	Serving Size	C.S. Points
WHOLE FRUIT® Premium Frozen Juice Cup <i>100% Juice 3g Fiber, 100% Vitamin C</i>				
23060000	Wild Cherry	96	4.4 fl oz.	25
23060005	Strawberry Pomegranate	96	4.4 fl oz.	25
23060010	Orange Pineapple	96	4.4 fl oz.	25
23060015	Watermelon	96	4.4 fl oz.	25
23060020	Orange Pineapple & Cherry Swirl	96	4.4 fl oz.	25
23060025	Mixed Berry & Lemon Swirl	96	4.4 fl oz.	25
23060030	Mango & Strawberry Pomegranate Swirl	96	4.4 fl oz.	25
23060040	Cherry/Lemon Swirl	96	4.4 fl oz.	25
READI-BAKE® BeneFIT Reduced Fat Frozen Cookie Dough <i>Made with 51% Whole Grains</i>				
14921	Chocolate Chip	192	1.85 oz.	25
14922	Candy	192	1.85 oz.	25
14925	Sugar	192	1.85 oz.	25
14927	Oatmeal Raisin	192	1.85 oz.	25
14924	Double Chocolate	192	1.85 oz.	25
READI-BAKE® BeneFIT Brownie Bars <i>Made with 51% Whole Grains (3g Fiber), Individually Wrapped</i>				
40455	Brownie Bar	96	1.25 oz.	15
TIO PEPE'S® Fruit Filled Churros <i>Made with 51% Whole Grains</i>				
41147	Apple (1/W)	100	1.90 oz.	25
41148	Raspberry (1/W)	100	1.90 oz.	25
41149	Cinnamon (1/W)	100	1.48 oz.	25
41110	Apple	100	1.90 oz.	25
41112	Raspberry	100	1.90 oz.	25
41114	Cinnamon	100	1.48 oz.	25
SHAPE UPS® 100% Frozen Juice Cups <i>Made with 100% Fruit Juice</i>				
41502	Lemon/Lime Swirl (Shamrock)	96	4.4 oz.	25
41506	Blue Rasp/Cherry Swirl (Happy Birthday)	96	4.4 oz.	25

CATEGORY 3

Product Code	Product Description	Pack	Serving Size	C.S. Points
TIO PEPE'S® Fruit Filled Churros <i>Made with 51% Whole Grains</i>				
41115	Guava	100	1.90 oz.	50
41116	Mango	100	1.90 oz.	50
41117	Cinnamon	100	2.22 oz.	50
41118	Apple	100	3.03 oz.	50
41119	Raspberry	100	3.03 oz.	50
LUIGI'S® Sours 100% Frozen Juice Sorbet - <i>100% Vitamin C</i>				
48450	Sour Watermelon	96	4.4 fl oz.	50
48451	Sour Orange	96	4.4 fl oz.	50
48452	Sour Lemon	96	4.4 fl oz.	50
48453	Sour Raspberry	96	4.4 fl oz.	50
BAVARIAN BAKERY® - Soft Pretzel Sticks & Rolls <i>Made with 51% Whole Grains</i>				
9545	Petzel Stick	72	2 oz.	50
9546	Pretzel Hot Dog Roll	72	2.2 oz.	50
9549	Pretzel Dinner Roll	100	2.2 oz.	50
SHAPE UPS® - V-EDGE Frozen Vegetable Juice Cups <i>Made with 100% Vegetable Juice</i>				
41508	V-EDGE Sunburst	96	4.4 fl oz.	50
41509	V-EDGE Cherry Splash	96	4.4 fl oz.	50
READI-BAKE® BeneFIT Mini Breakfast Bars <i>Made with 51% Whole Grains (3g Fiber), Individually Wrapped</i>				
40456	Banana Chocolate Chunk	96	1.25 oz.	50
READI-BAKE® BeneFIT Reduced Fat Frozen Cookie Dough <i>Made with 51% Whole Grains</i>				
14403	Red, White and Blue	192	1.85 oz.	50
14406	Red Velvet	192	1.85 oz.	50
SUPERPRETZEL® SUPERSTIX®				
7298	Cheddar Cheese Filled Soft Pretzel Stick	60	2.8 oz.	50
SHAPE UPS® 100% Frozen Juice Cups <i>Made with 100% Fruit Juice</i>				
41511	Cherry (Flag)	96	4.4 oz.	50

MEMORABLE MENU MONTHS!

- FEBRUARY- VALENTINE'S DAY
- MARCH- SAINT PATRICK'S DAY
- APRIL- NATIONAL SOFT PRETZEL MONTH
- MAY- CINCO DE MAYO & MEMORIAL DAY

QUALIFYING PURCHASE DATES 2/1/18 - 5/31/18

To participate, mail purchase verification in the form of a distributor invoice or velocity report to:
Cool School Cafe, PO Box 535 Becker, MN 55308
or submit via email to:
Support@CoolSchoolCafe.com
Verification must be postmarked by July 22, 2018

YOU DO NOT WANT TO MISS TRYING ALL OF THESE

NEW
PRODUCTS!



6000 Central Highway, Pennsauken, NJ 08109 • 800.989.9534 x6140 • www.jjsnackfoodservice.com

